

## Questions:

We want to understand engaged customer pattern surrounding MyWU redemptions.

There's a similar ticket in progress (CAR-124) that could be leveraged as a template.

Could you please share the following for the US (PCP level):

-> How many MyWU Members have enough points to redeem? (more than 25 points).

Include here also customers with less than 25 points who have redeemed at least once in R12.

-> How many of them have redeemed in R12? From those who have redeemed at least once, how many redemptions have done in R12?

-> How many times have they redeemed in R12?

-> How many points have they earned in R12?

-> Please include their TPC in R12

Please include the following filters:

Channel and Subchannel

New vs existing (in R12)

IMT vs DMT

Dominant corridor