

# Campaign Trend

Category

Value Transaction

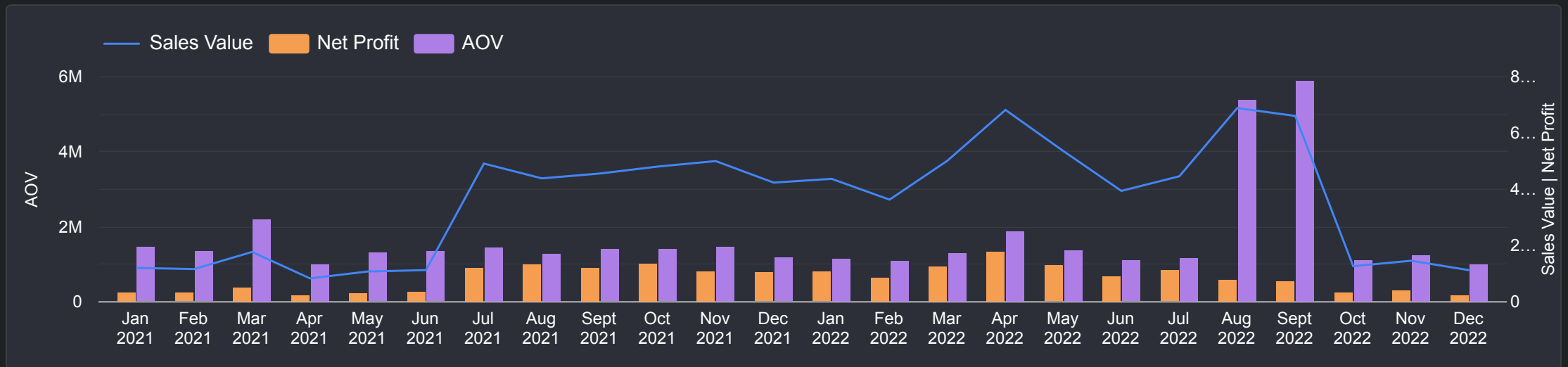
Month Name

Payment Method

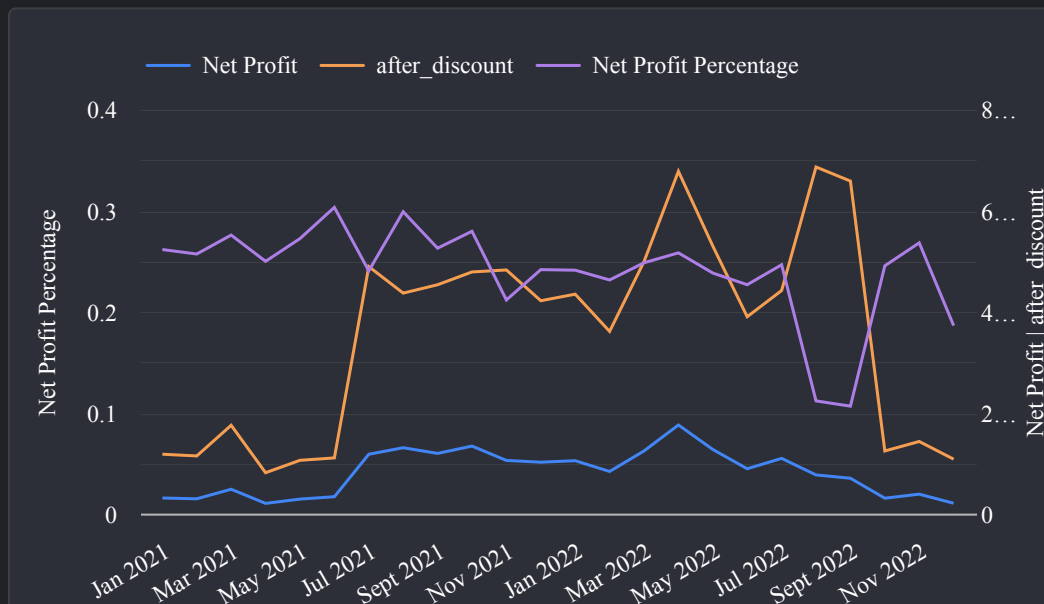
— 2022

Reset

## Sales Value V/s Net Profit V/s AOV



## Sales Dashboard Combo chart



## Sales Dashboard Table

	category	Sale Value	Net Profit ▾	Net Profit P...
1.	Mobiles & Tabl...	3,425,097,...	642,108,102	0.19
2.	Computing	1,173,403,...	334,805,908	0.29
3.	Entertainment	1,295,031,...	315,387,548	0.24
4.	Appliances	1,168,138,...	293,882,398	0.25
5.	Men Fashion	274,741,914	65,880,632	0.24
6.	Women Fashion	264,862,35...	63,473,440.4	0.24
7.	Home & Living	209,542,048	57,191,382.4	0.27
8.	Beauty & Groo...	167,871,610	44,291,598	0.26
9.	Health & Sports	147,144,664	35,765,826.2	0.24

1 - 10 / 15

# Campaign Trend

Category ▾

Payment Method ▾

Value Transaction ▾

Select date range ▾

	Product Name	Category	Before D... ▾	After Disc...	Net Pr...	Custome...	Quanti...
1.	IDROID_BALRX7-Gold	Mobiles & Ta...	1,037,504,000	1,037,504,000	67,860,000	2	2,000
2.	samsungGALAXY S-7 EDGE 32GB ...	Mobiles & Ta...	188,106,300	187,665,500	28,624,860	19	41
3.	MACBOOK PRO 15-INCH 2.2GHZ ...	Computing	177,190,000	177,190,000	63,788,400	10	13
4.	iphone_7-128GB-wof-Matt Black	Mobiles & Ta...	130,456,700	130,398,700	18,508,070	23	23
5.	Apple iPhone 6S Plus 16GB Silver	Mobiles & Ta...	129,997,720	129,997,720	31,519,340	24	26
6.	iphone_7-128GB-wof-Jet Black	Mobiles & Ta...	118,927,060	118,927,060	19,451,740	21	21
7.	samsung_K6000 49	Entertainment	98,736,320	98,736,320	27,293,660	19	19
8.	GMZV_PS4 Pro 1TB - Region 2	Entertainment	91,685,290	91,685,290	13,839,490	6	30
9.	iphone_7-128GB-wof-Matt Black	Mobiles & Ta...	88,874,000	88,874,000	11,840,850	17	67

1 - 100 / 3155 < >

— 2022

Reset

Before Discount

8,548,453,652.8

After Discount

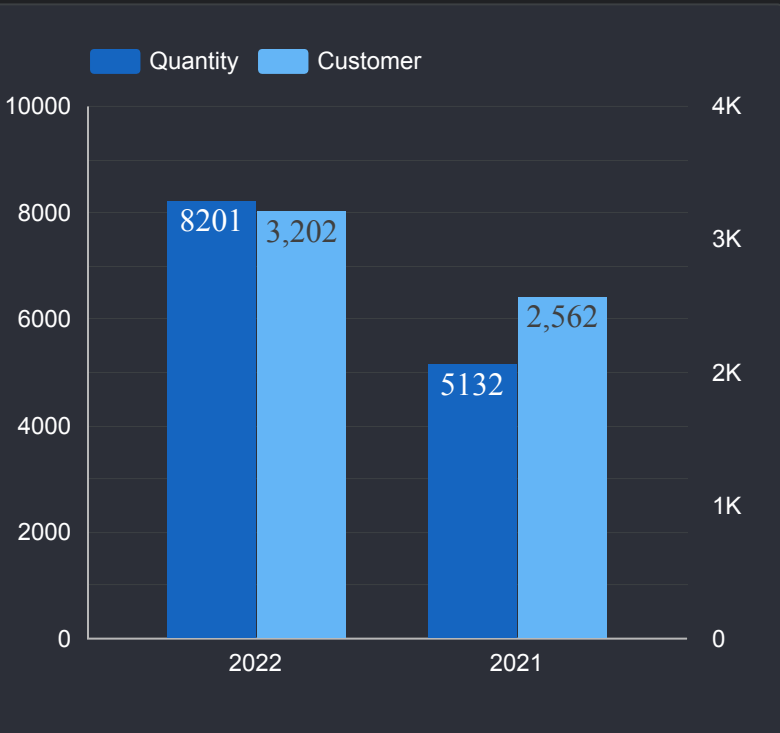
8,548,453,652.8

## Net Profit of Customers

	Customer ID	Net Profit
101.	C179018L	
102.	C885565L	■
103.	C718296L	■
104.	C500989L	■
105.	C838657L	
106.	C232406L	■
107.	C717869L	■
108.	C712908L	
109.	C333743L	
110.	C951682L	
111.	C952778L	■

101 - 200 / 3998 < >

## Quantity and Customer by Year



Net Profit

1,947,612,819.42

Quantity

13,333

Customer

5,764

AOV

1,483,076.62