

2. Ecommerce Platform Search Function

Asymptotic Notation and Algorithm Analysis:

- **Big O Notation:**

- Big O notation (often denoted as $O(n)$) describes the upper bound of an algorithm's running time as the input size grows.
- It helps us analyze how an algorithm performs in terms of time complexity.
- For example, when we say an algorithm has a time complexity of $O(n)$, it means that its execution time grows linearly with the input size.
- Big O notation is essential for understanding worst-case scenarios.

- **Best, Average, and Worst-Case Scenarios for Search Operations:**

- In search algorithms:
 - **Best Case:** Represents the minimum time required for a successful search (e.g., finding the desired item on the first try).
 - **Average Case:** Reflects the expected time considering various inputs (e.g., random data distribution).
 - **Worst Case:** Indicates the maximum time needed for a search (e.g., when the desired item is at the end of the list or not present).
- Linear search and binary search exhibit different behaviors:
 - **Linear Search:**
 - Best Case: $O(1)$ (when the target item is the first element).
 - Average Case: $O(n/2)$ (assuming random data distribution).
 - Worst Case: $O(n)$ (when the target item is at the end or not found).
 - **Binary Search:**
 - Best Case: $O(1)$ (when the target item is the middle element).
 - Average Case: $O(\log n)$ (assuming a sorted array).
 - Worst Case: $O(\log n)$ (same as average case).
- Binary search significantly outperforms linear search for large datasets due to its logarithmic time complexity.

Implementation and Platform Suitability:

- **Product Class Attributes:**

- Create a Product class with attributes like productId, productName, and category.

- **Linear Search:**

- Linear search iterates through each element in the array until it finds the desired item or reaches the end. It's simple but inefficient for large datasets.
- Simple to implement but inefficient for large inventories.
- Suitable for small datasets or unsorted lists.
- Store products in an array and iterate through each element.
- Best Case: $O(1)$ (when the target item is the first element).
- Average Case: $O(n/2)$ (assuming random data distribution).
- Worst Case: $O(n)$ (when the target item is at the end or not found).

- **Binary Search:**

- Binary search divides the array in half at each step, narrowing down the search range. It's highly efficient for sorted arrays and significantly outperforms linear search for large inventories.
- Requires a sorted array.
- Efficient for large inventories.
- Divide and conquer approach.
- Choose binary search if your platform deals with substantial product catalogs.
- Consider using a balanced binary search tree (e.g., AVL tree) for even better performance.
- Best Case: $O(1)$ (when the target item is the middle element).
- Average Case: $O(\log n)$ (assuming a sorted array).
- Worst Case: $O(\log n)$ (same as average case).