



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

Subscribers are eager to delve into the content of one of the world's most popular youtube channels

Free of cost to all people

It a video sharing media platform

They are excited about discovering engaging and diverse videos,understanding the creator's perspective, and connecting with fellow fans.

Upload youtube videos help us ot earn money.

A Lot of distraction while using youtube.

YOUTUBE  
CONTENT  
CREATORS

Subscribers watch videos engage in the comment section,Share content on social and eagerly await new uploads

I create and upload a video with no hater content related topics.

If I am youtuber I will upload a Extra free courses with certificate for a poor children

Youtube is a platform which gives employment to people.

Youtube video help us to learn complicated topics in education.

Top most youtube channels helps to promote a advertisement of small business.



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?