



Says

What drove us towards creating this travel blog?



Thinks

Team thoughts and perspectives in creating a travel blog

The ultimate driving force was our passion to explore the world.

Specific type of travel, such as adventure travel, culinary travel, or eco-tourism.

We loved creating content on the same that led us in creating blogs through wordpress.

The audience that we gain day-by-day through our blogs extremely motivate us to impart creativity and experience the unexplored.

Lesser-known destinations or off-the-beaten-path experiences.

Focus on travel for families, couples, or solo travelers.



TRAVEL BLOG

Not just a blog
but your guide to the world's hidden gems

Having decided with blogging travel destinations, we had commenced with choosing a domain name and hosting provider in Wordpress.

This was followed by writing the content, uploading relevant images, selecting a suitable theme and finally publishing the blog that is ready to be live on the internet.

Solo travellers, who are the growing segment of the travel market.

After the domain selection, we had further proceeded with the free plan to create blogs and started off our blog titled 'Tropical paradise: Bali'.

Millennials, who spend their entire life looking for unique and authentic travel experiences.

Families, who appreciate tips and advice on how to save money and make travel easier and couples who often look for romantic and relaxing getaways.



Does

How did we proceed further to put our travel thoughts and ideas into words?



Feels

Who do we target or choose to be the readers for our travel blogs?

 [See an example](#)