

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

 5 minutes

PROBLEM

How might we help people to track the daily news?



Key rules of brainstorming

To run an smooth and productive session

Stay in topic.

Encourage wild ideas.



Defer judgment.



Listen to others.



Go for volume.



If possible, be visual.

Brainstorm

Write down any ideas that come to mind that address your problem statement.

TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing

10 minutes

Jeevitha C

Aesthetic
UI Design

Visualize
and display in
real time

Responsive
UI

Clear
instructions

Celebrating
our team and
their
achievements

Efficient and
smooth
working
controller

Indhumathi B

Mobile
notification
functionality

Easy to use

Collaborating
with
government

Easy to share
the results

Perform
regular
inspections

User
Security

Jeevajothi D

Listen for a
hiss or
whistling
noise

Stay
updated
with latest
news

Use a
natural gas
detector

monitoring
services

Daily and
weekly reports
on mobiles

High
sensitivity to
propane and
less sensitivity
to other gases

Kanishka K

Vibrate an
alarm
buzzer

Dark modor
and light
mode UI

AC-DC
convertor as
a voltage
source

Keep
Employees
happy

LPG
Sensors
detects

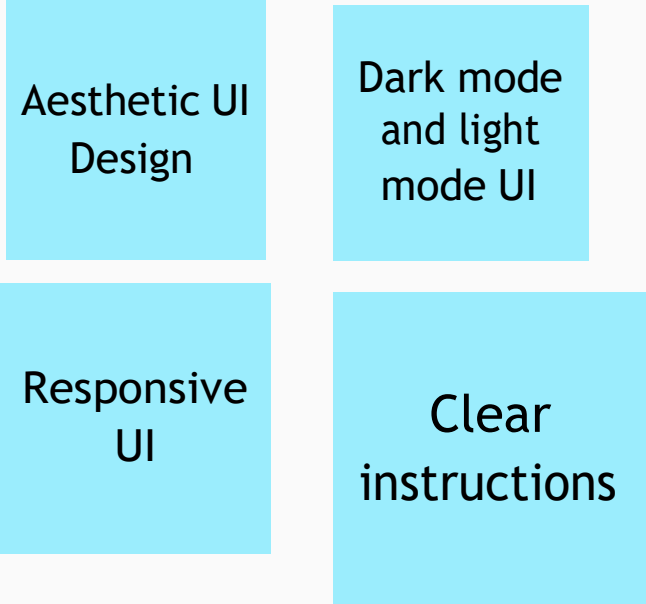
Arduino UNO
turns on the
LCD and
buzzer

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

User Interface



Core Functionalities



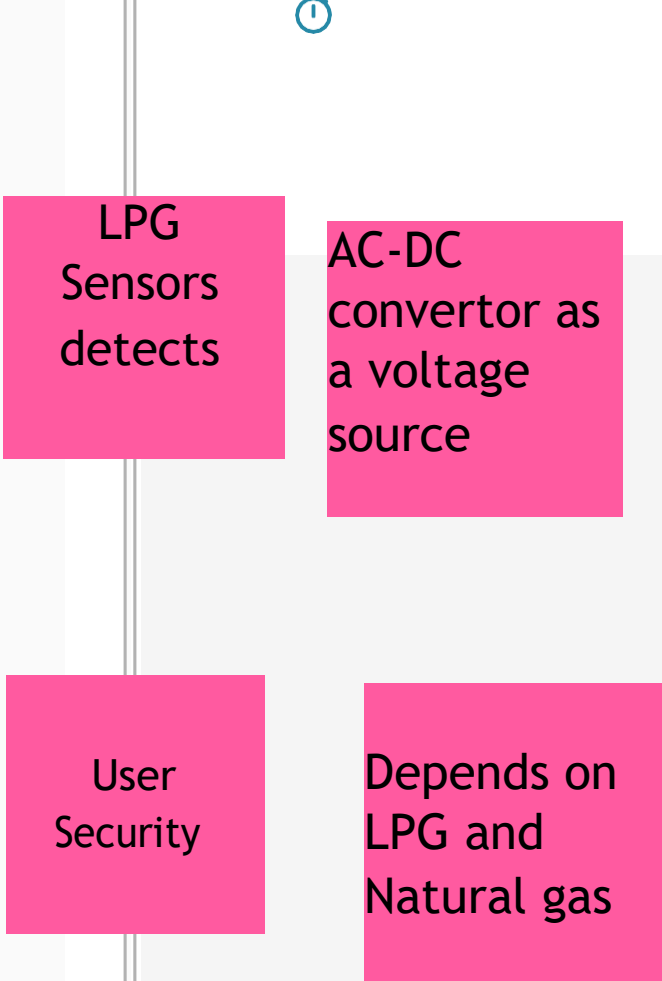
Marketing



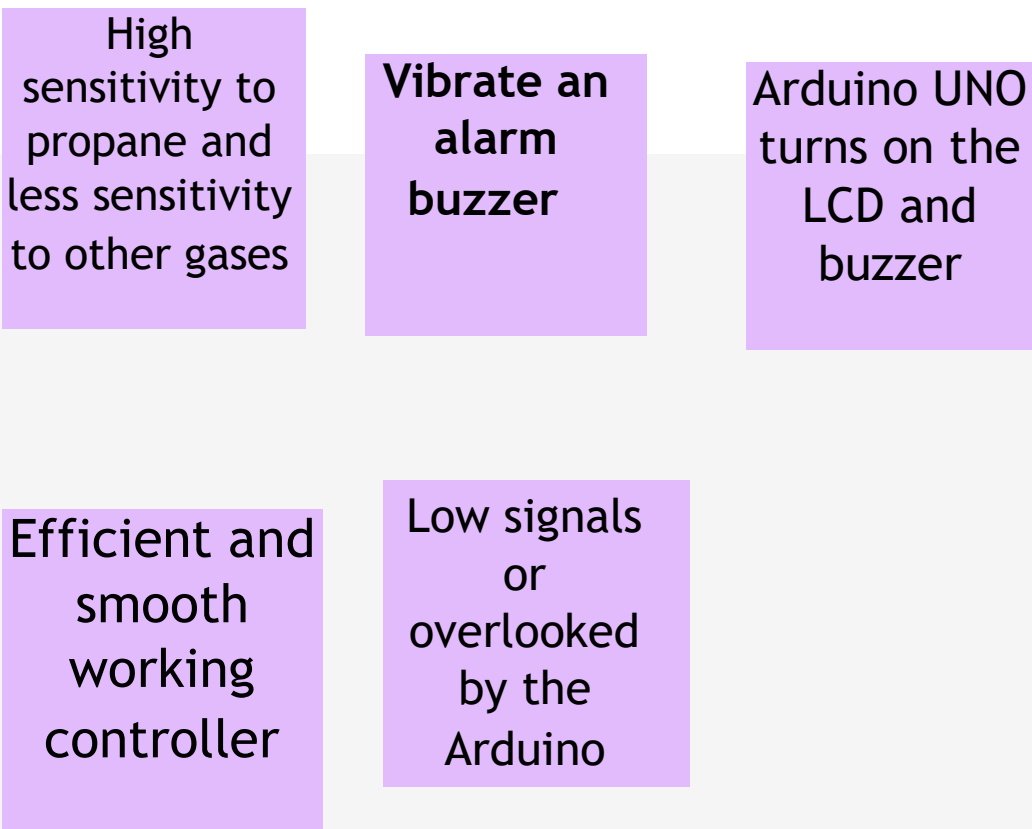
Reward System



Security



Miscellaneous





Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

