

# Project Team -2

# HelpMeBuy

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# What is the Problem?

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- Students find it difficult to make multiple trips for grocery shopping due to time and financial constraints
- A platform where students can coordinate with each other to take turns with shopping would be highly beneficial
- Currently, students utilize messaging groups to get help, which is unstructured, with no reviews and payment options
- Our app “HelpMeBuy” creates a platform to register, find peers going for shopping trips, submit shopping list, collect payments and write reviews
- App is limited to university student groups which makes it secure with less fraudulent activities. In addition, it helps in reducing carbon footprint by making fewer trips

# Target Customers

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- This application is specific to the students residing in the university dorms.
- A student may ask to any of their dorm-mates for any grocery item or food over the channel.
- *Trust-worthy*, everyone who uses this app will be a part of university. Hence the scammers can be easily tracked.
- This app could also be expanded to incorporate senior citizens for some emergency utilities or medicines, in future.

