HW16-Team: Storyboarding

Instructions

Team number and name:

Names of students who actively worked on this assignment:

- Student 1: Aishwarya Yatin Samel
- Student 2: Neha Sadhasivareddy
- Student 3: Shweta Gupta
- Student 4: Sachin Kumar

1. See slides and lecture recording (UX 3-Wireframing). Make sure to check the links to additional resources on the slides.
2. Get Balsamiq (web version of the 30-day trial) and play with it: https://balsamiq.com/ . Note, there is a way to collaborate as a team, using Balsamiq Google Drive chrome plugin: https://chrome.google.com/webstore/detail/balsamiq-wireframes-free/imbfadckkgblfbkinjejdeobpfbcopgb?hl=en

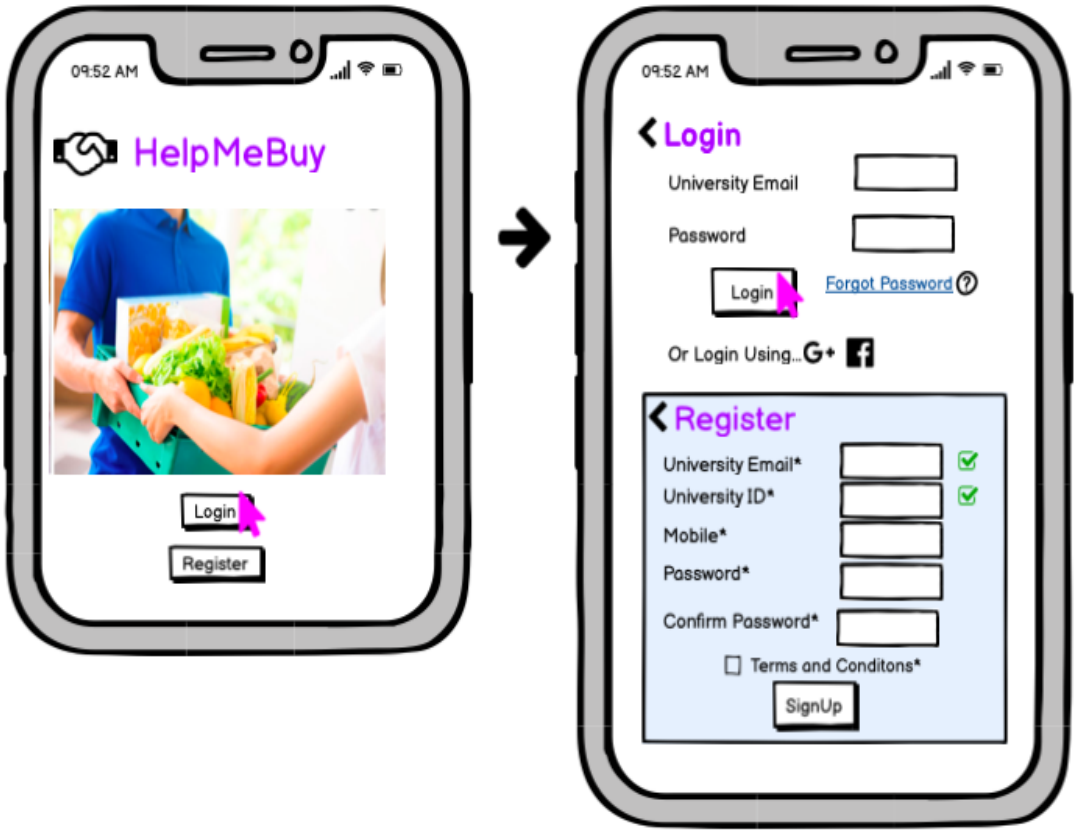
NOTE: It is ok to use other wireframing tool, if your team prefers.

3. Create a storyboard for your product:
   a. First, sketch ideas by hand for your product. Take photos (use proper lighting and image quality), insert into this doc (below), safe as **pdf** and upload on Canvas. Make sure frames are large enough for us to review.
   b. Second, using Balsamiq (or other tool), create lo-fi wires and arrange them in a storyboard (first decide on activity that a target customer would perform and then describe it using the storyboard. The reader should be able to see clearly the triggers and sequence of events. Upload on Canvas as **pdf**. Make sure frames are large enough for us to review, see examples in PRD reports.

NOTE: upload these two files separately.

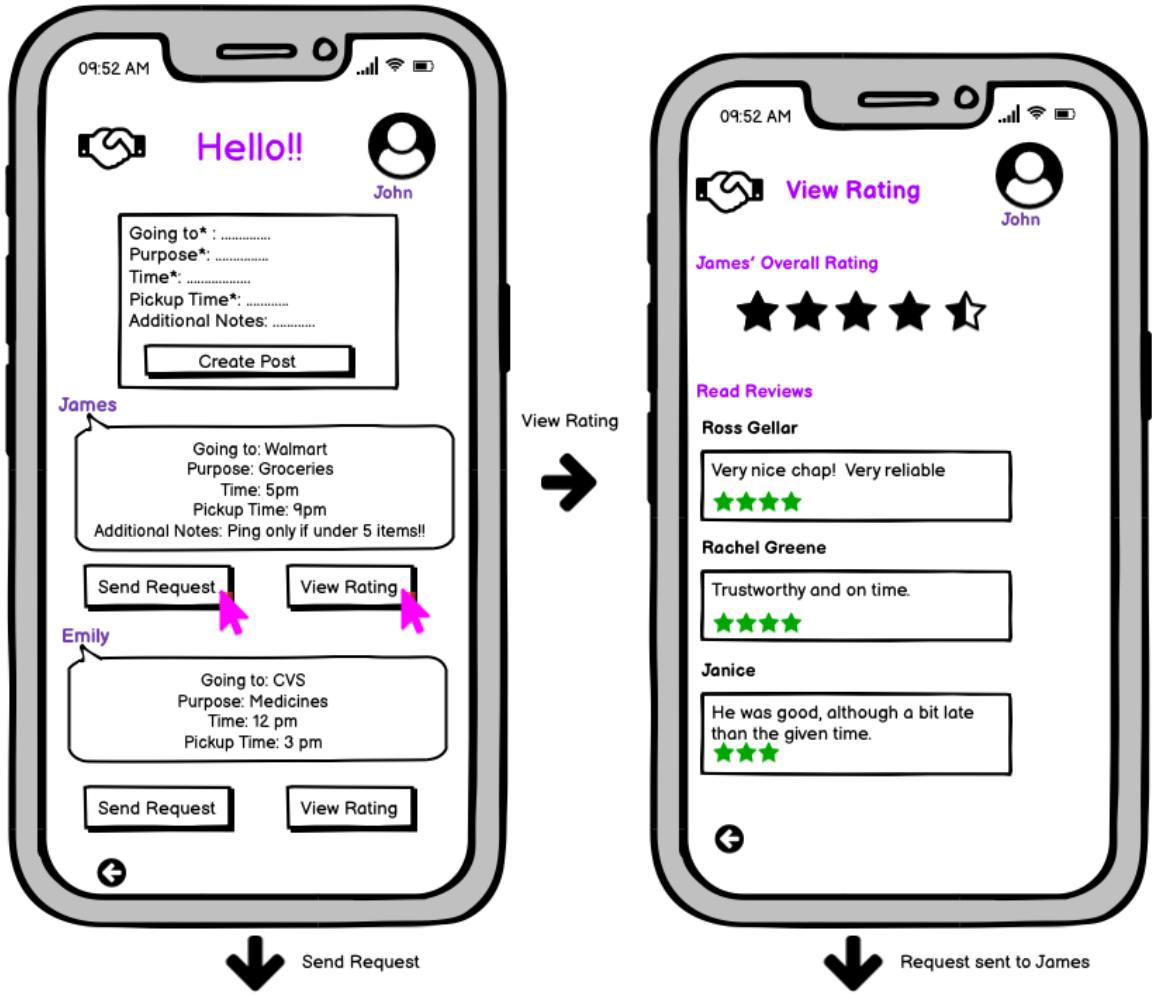
Use Sketches Template on page 2.
Page limit for Sketches or Storyboard: ten (not including Instructions). 10% penalty if over page limit.

3b) Storyboard



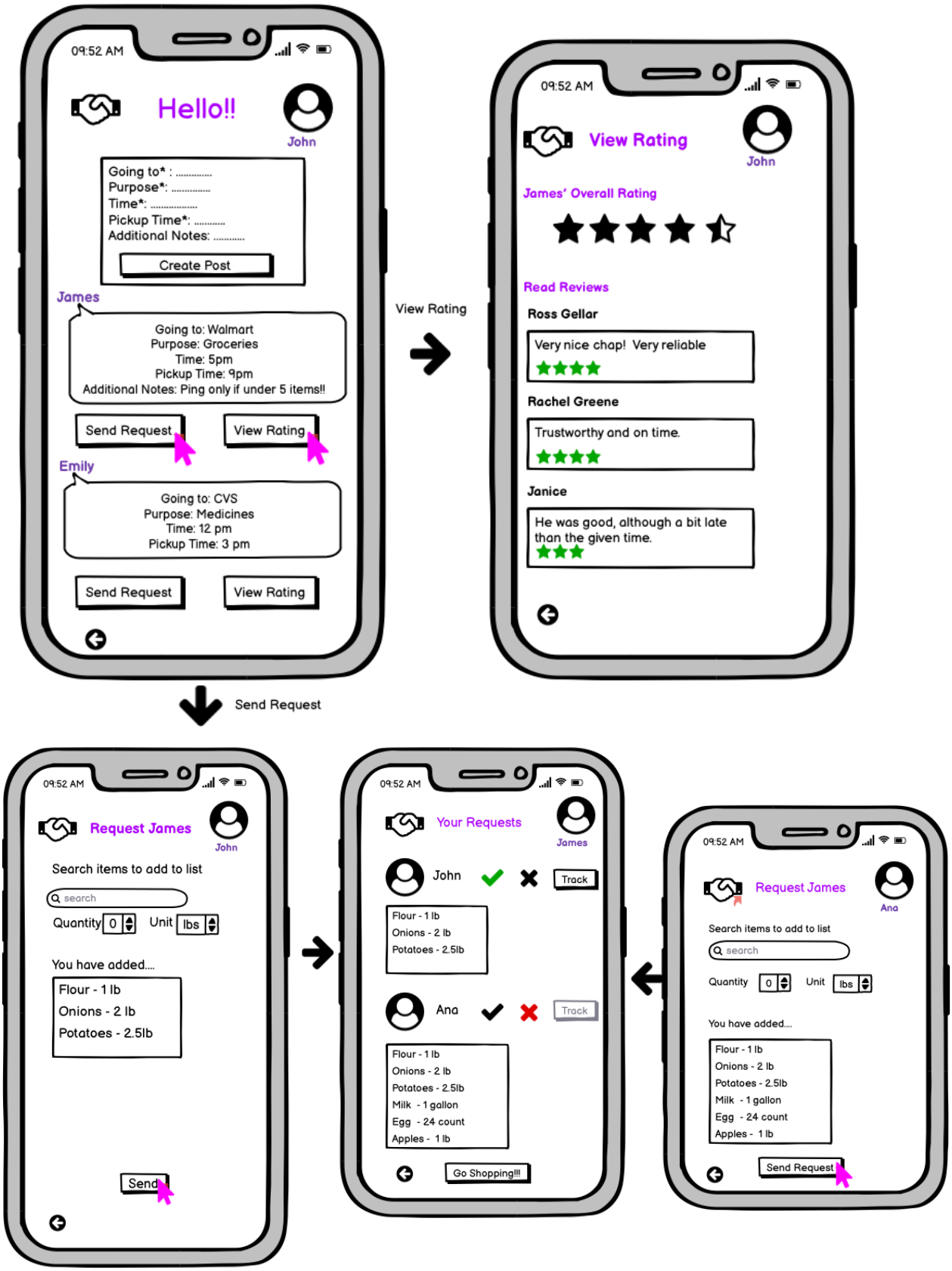
Users install HelpMeBuy App and they "**Register"** for the first time or **"Login"** using the credentials if already registered.

To verify the authenticity of users, *University Email and University ID* is mandatory for all the students while registering in an app. In addition to this, students provide *Mobile and Password.*



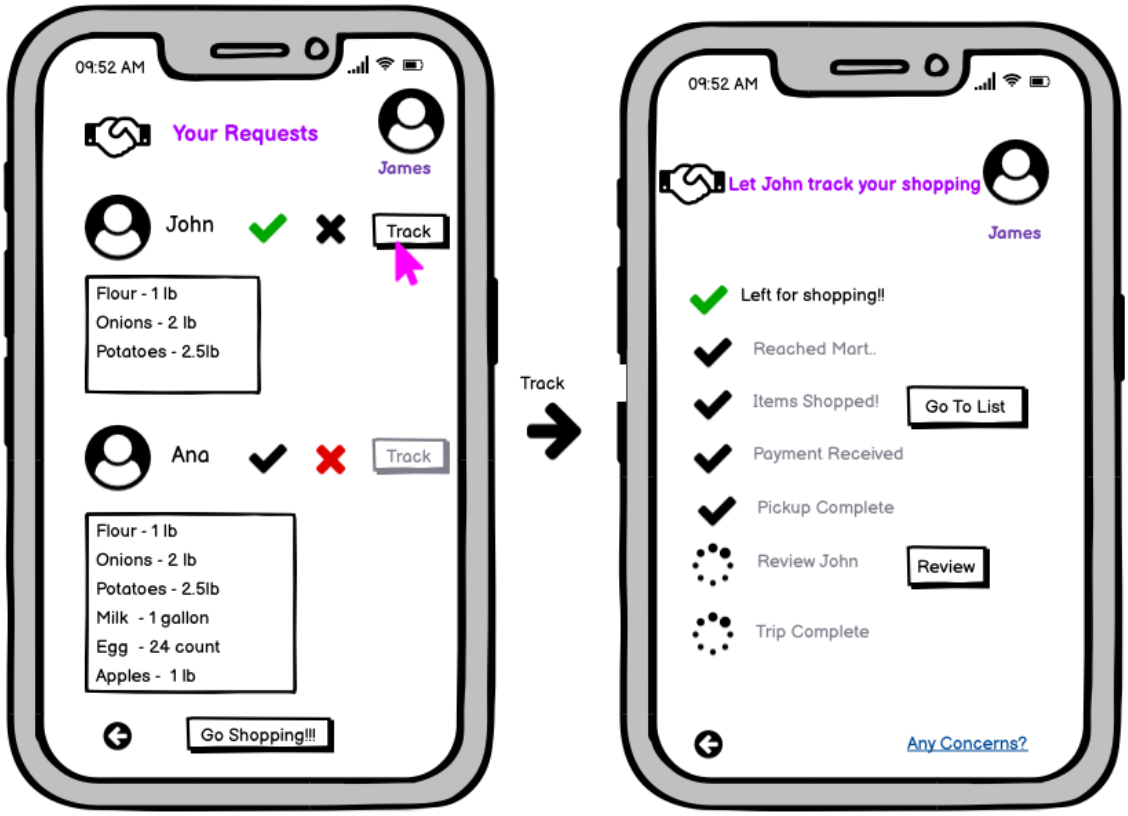
Once the profile has been set up, user John **"Create a Post"** that he is heading for a grocery run and mentions all the details such as the store he is visiting, purpose - if he is going for grocery or medicines, time, pickup time, additional notes.

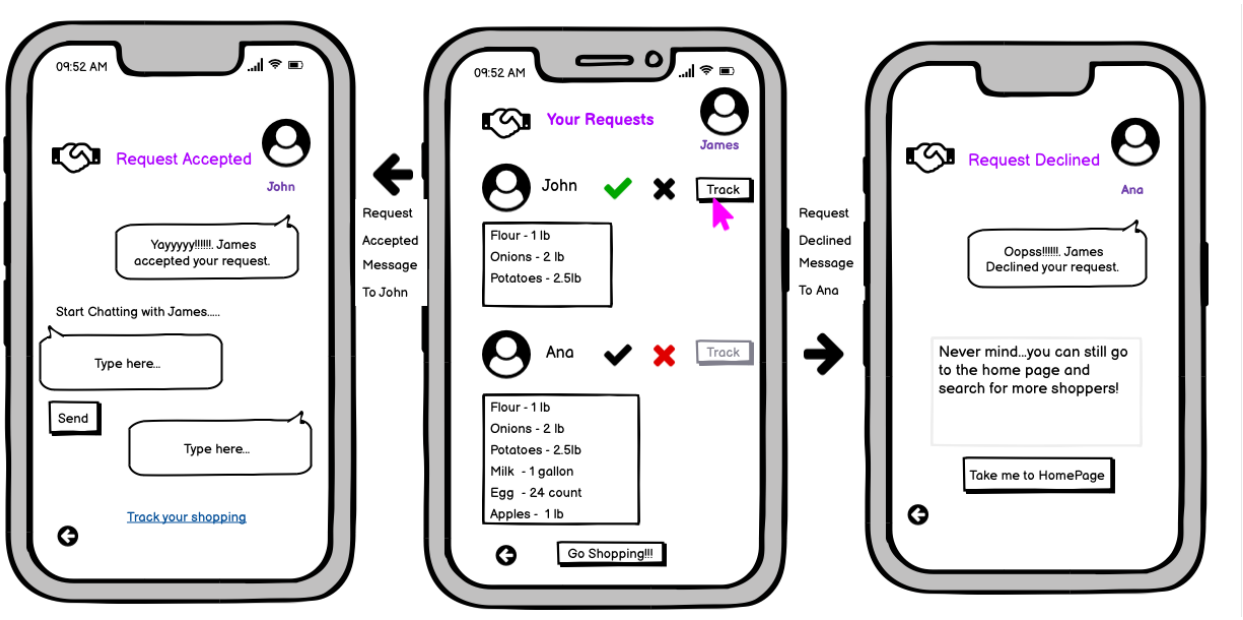
Similarly, user Emily **"Create a Post"** specifying she will be going to buy medicines with all the details of time, pickup time etc.


09:52 AM
Hello!!
John
Going to* : .....
Purpose*: .....
Time*: .....
Pickup Time*: .....
Additional Notes: .....
Create Post
James
Going to: Walmart
Purpose: Groceries
Time: 5pm
Pickup Time: 9pm
Additional Notes: Ping only if under 5 items!!
Send Request
View Rating
Emily
Going to: CVS
Purpose: Medicines
Time: 12 pm
Pickup Time: 3 pm
Send Request
View Rating
View Rating
09:52 AM
View Rating
John
James' Overall Rating
Read Reviews
Ross Gellar
Very nice chap! Very reliable
Rachel Greene
Trustworthy and on time.
Janice
He was good, although a bit late than the given time.
Send Request
09:52 AM
Request James
John
Search items to add to list
search
Quantity 0
Unit lbs
You have added....
Flour - 1 lb
Onions - 2 lb
Potatoes - 2.5lb
Send
09:52 AM
Your Requests
James
John
Track
Flour - 1 lb
Onions - 2 lb
Potatoes - 2.5lb
Ana
Track
Flour - 1 lb
Onions - 2 lb
Potatoes - 2.5lb
Milk - 1 gallon
Egg - 24 count
Apples - 1 lb
Go Shopping!!!
09:52 AM
Request James
Ana
Search items to add to list
search
Quantity 0
Unit lbs
You have added....
Flour - 1 lb
Onions - 2 lb
Potatoes - 2.5lb
Milk - 1 gallon
Egg - 24 count
Apples - 1 lb
Send Request

Active users of this app scroll through the posts and finds the post created by John and Emily. Users can view the ratings of John and Emily by clicking on **"View Rating"** which has overall ratings out of 5 and reviews.

Users who needs help in shopping, in this case John and Ana **"Send Request"** which directs them to the **"Request"** page where they can search for the items and update grocery list with quantity and unit.



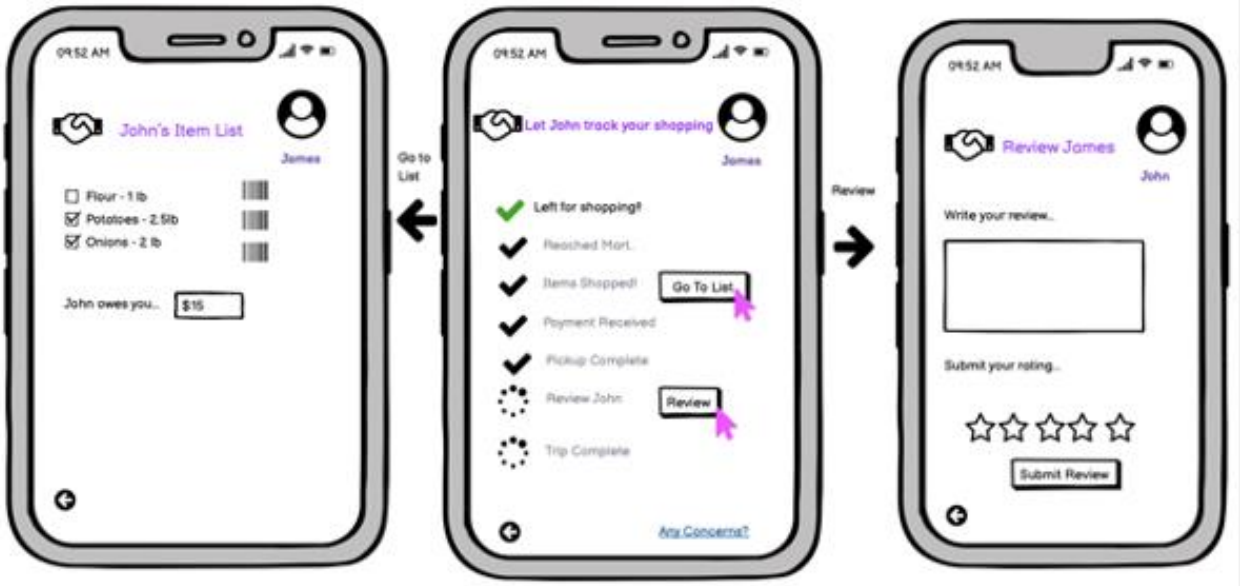


Users John and Ana send their grocery list for James who is heading out for a grocery run. James can view the requested items by John and Ana in "**Your Requests**"

Based on the James preference, he can accept or decline both John and Ana request, or accept either one or wait for a new request from another user. Since James indicated that grocery items have to be under 5, he **"Accepts ✓"** John request and **"Declines ✗"** request of Ana.

John gets a message from James in **"Request Accepted"** and Ana gets a message from James in **"Request Declined"** and both of them can chat with John.

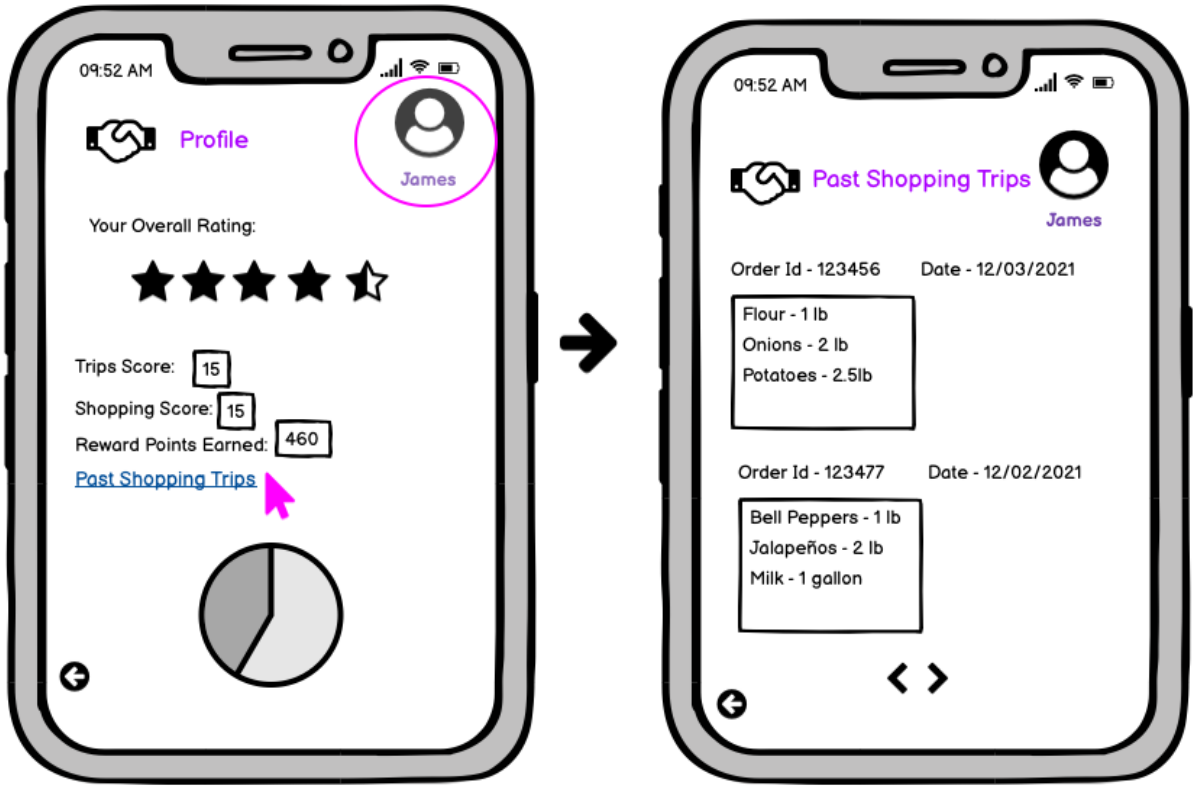
James profile has **"Track"** option where he updates his status such as *Left for shopping, Reached Mart, Items Shopped, Payment Received, PickUp Complete, Review John and Trip Complete*. ✓ indicate the tasks which are completed.



After reaching shopping store, James can view John's item list by **"Go To List"** in **"Track"** page and John can review Jame's service by clicking **"Review"** in **"Track"** page.

In **“Track”** page there are **“Any Concerns”** which are user concerns about items not picked, payment not received, application breaking down, not able to contact shopper etc. **“Any Concerns”** connects a user requesting help or grocery buyer to a customer care representative.

John pay James using **“Go To Payment”** which directs him to **“Bill”** where the total amount is displayed. He can use *card or record a cash payment* for this transaction.



James who is the shopper, can view his **"Profile"** which has overall rating. Additionally, he can view his trip score, shopping score, reward points earned (which is cashback for helping the community). All his reward points earned from the past trips are summarized pictorially in a pie chart.

James can view his **"Past Shopping Trips"** sorted by the date and the grocery items he bought for the user.