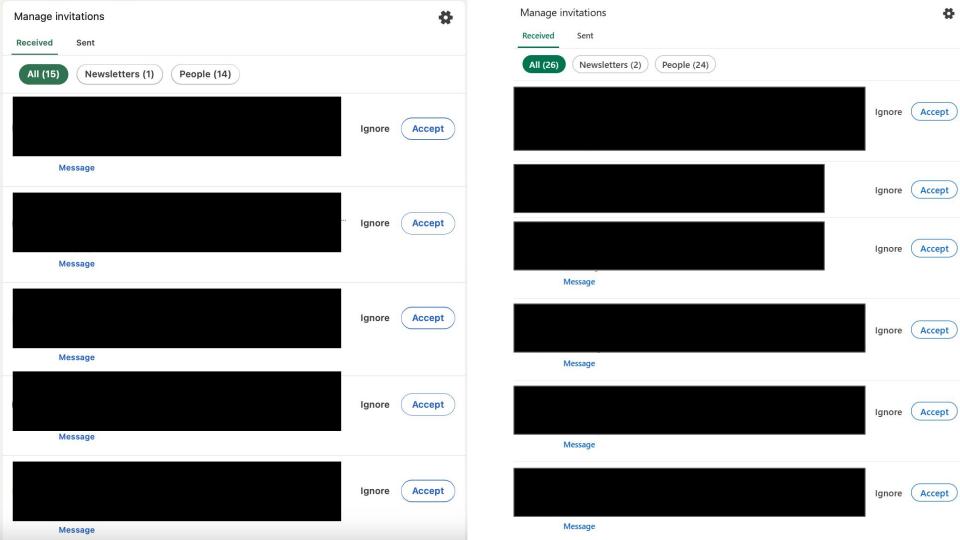
BioBot: Making Connections Meaningful

Team LockedIn- Aishwaryaa Udeshi, Kenny Frias, Marysol Alape Toro, Christopher Gonzalez



Problem Statement

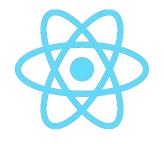
- Due to this saturation of connection requests and amount of interaction, users face a significant challenge in forming authentic connections between people who would heavily benefit from a professional relationship
 - The amount of user experience on LinkedIn accumulates to over 5,000,000,000 years (LinkedIn)
 - This lack of efficiency in the connection process render much of this vast body of knowledge unused

Problem Statement

- How can we harness this endless knowledge?
 - Through meaningful and long-lasting mentorship relationships
 - However, potential mentors often receive an overwhelming amount of connection requests, making it difficult for them to identify mentees that are a good fit for them
 - Connection requests with a personalized note are over twice as likely to be accepted (Johnston, 2020)

Goal: Facilitate well-aligned mentor-mentee connections by identifying excellent matches through a chatbot on each user's profile and encouraging further interaction

Designs





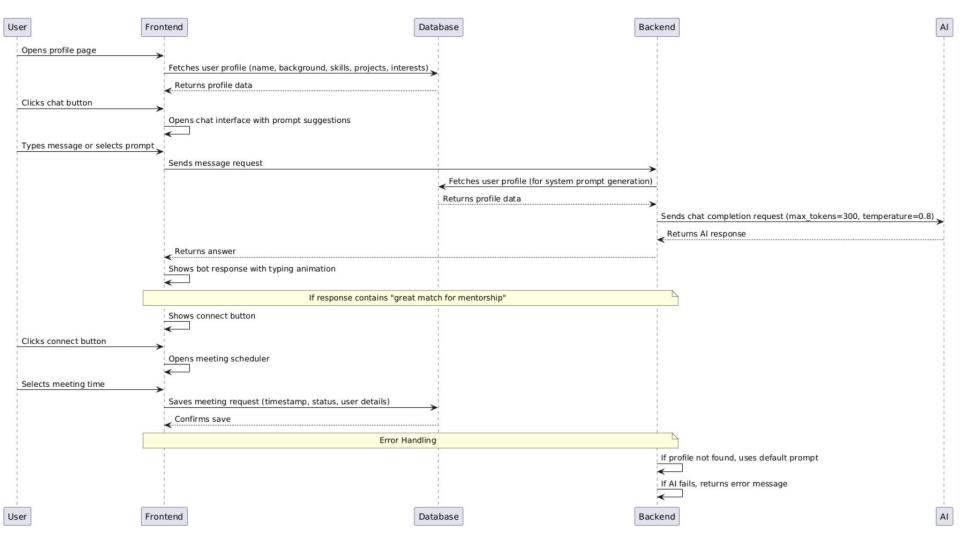




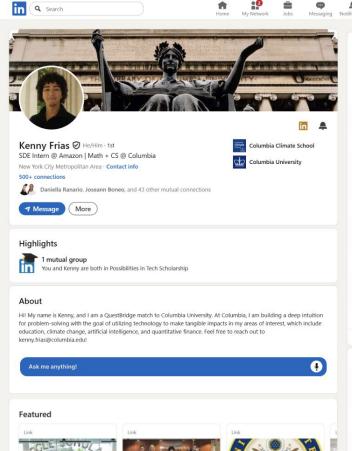






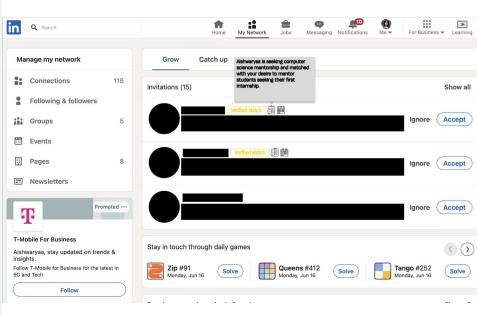








- Connect



Project Description

Demo

Next Steps

- Ascertain user's personal branding through their LinkedIn post and comment history, representing their tone more accurately in their chatbot
 - Allow users to upload voice samples so their chatbot can speak its responses in their voice, increasing personalization and accessibility
- Constantly having the matchmaking algorithm and conversational abilities of the chatbot improve themselves by training on past interactions
- Provide users recommendations for profile chatbots that have similarities with the user
 - In the case that a mentee does not match with their potential mentor, provide more closely aligned recommendations
- Strong potential for application to other use cases besides fostering

User Stories



Pablo Najera, Senior Software Engineer at LinkedIn

"As a Senior Software
Engineer with limited time,
I'd love a tool that gives me
quick, structured insights
into potential mentees. It
would help me support
more people meaningfully
without sacrificing my
work-life balance."



Bobby Dorlus, CEO at #TheTechHustle

"As a LinkedIn influencer who receives hundreds of connection requests, I'd gladly pay for a tool that helps me identify mentees who are genuinely aligned with my expertise and values."



Charlie Doria, Emerging Talent Recruiter at LinkedIn

"As a recruiter, I want to understand candidates **beyond their resumes** on a more human level by learning what they truly value in a role."

Learnings

- Spent a considerable time planning our problem and problem statement
 - Now realize how we can condense that time and better align the team towards one goal
- Better planning on how each individual's parts should integrate with each other
- Better familiarize ourselves with the use of AI in aiding the completion of our project
- Time management...

References

- Image: https://kinsta.com/blog/linkedin-statistics/
- LinkedIn: https://about.linkedin.com/
- Bruce Johnston: https://espirian.co.uk/linkedin-connect-experiment/

Connect With Us!

Project Description

Project Description

DEMO

Stretch goals / future goals