ANALYSIS OF REVIEWS GIVEN BY CUSTOMERS

Reviews Given by Customers

Column chart titled "Reviews Given by Customers" with y-axis labeled "ratings" (0 to 1400) and x-axis labeled "stars":
- NULL: 1255
- 5.0 star rating: 499
- 4.9 star rating: 33
- 4.5 star rating: 16
- 4.8 star rating: 13
- 4.7 star rating: 8
- 4.2 star rating: 7
- 4.3 star rating: 7
- 4.6 star rating: 7
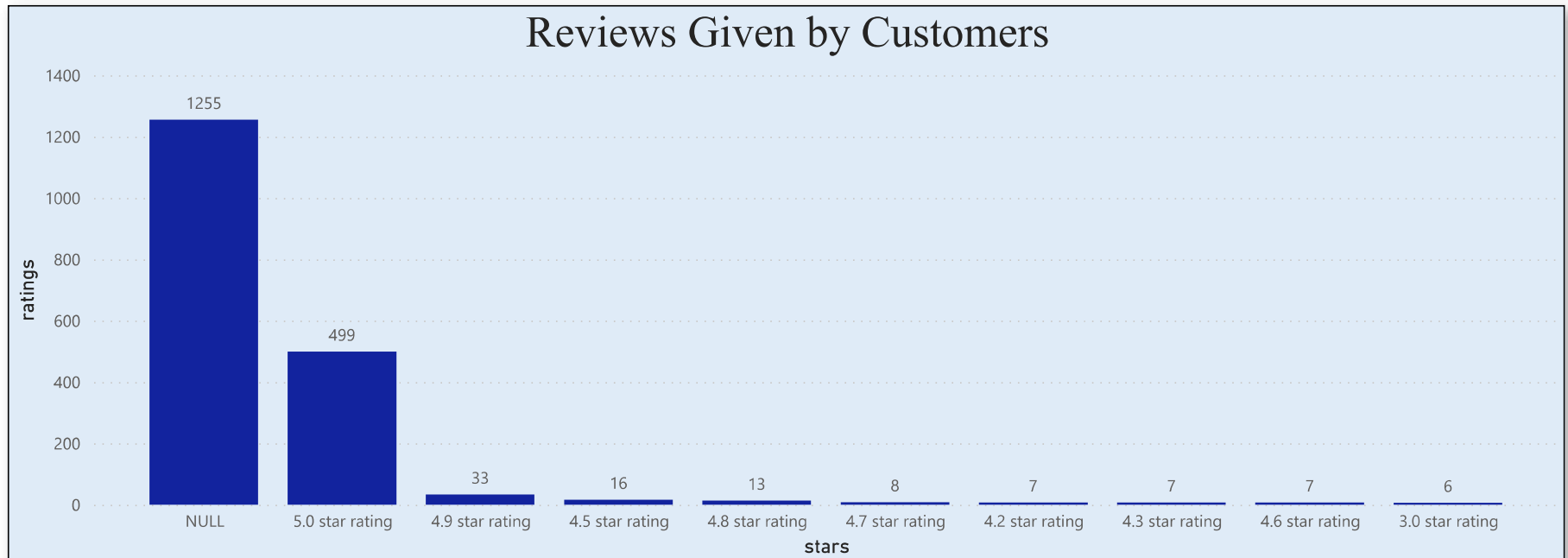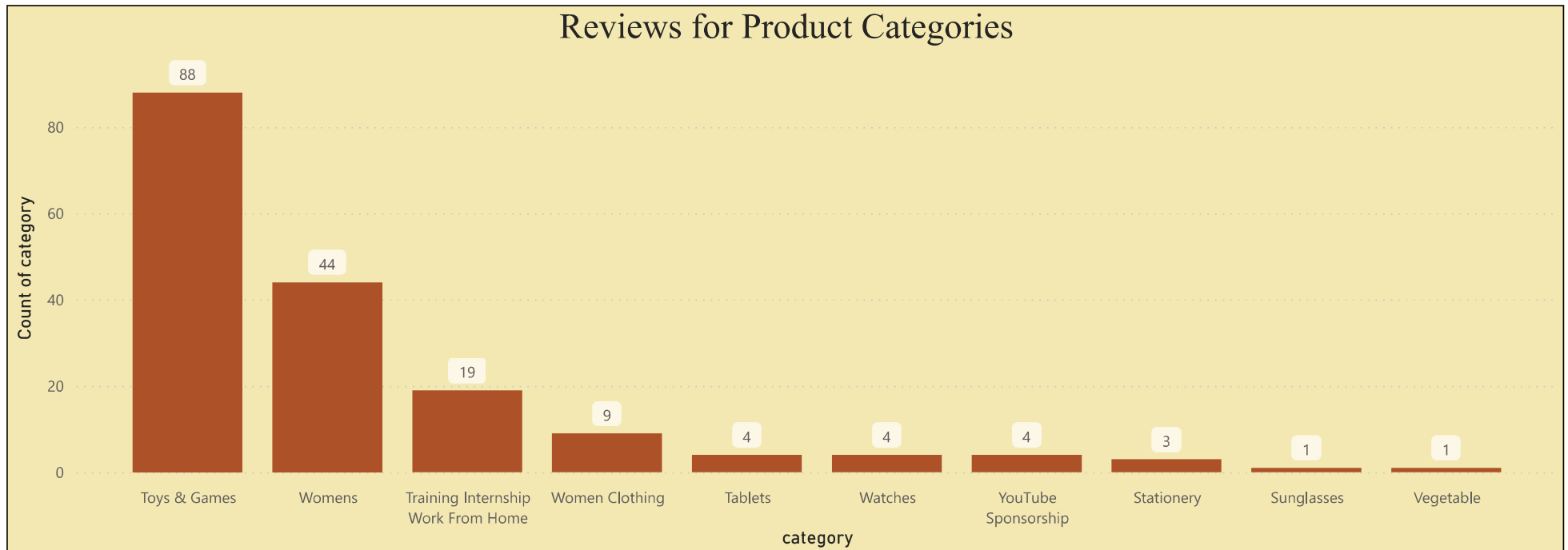- 3.0 star rating: 6

Insights:

From above column chart we can see that:

1] We have 1255 NULL count, which suggest that most of the people have not rated products.

2] followed by NULL we have 5.0 star ratings by 499 people and 4.9 star rating by 33 people. Then the 3.3 star rating had the lowest ratings.

ANALYSIS OF REVIEWS FOR ALL PRODUCT CATEGORIES

Reviews for Product Categories

Insights:

1] Counts of product category was hightestfor Toys and Games at 88, followed by Womens and Training internship work from home have 44 and 19 counts reapectively.

2] Toys & Games accounted for 49.72% of Count of category.

3] Across all 10 category, Count of category ranged from 1 to 88.