



COFFEE SALES ANALYSIS

**The main objective of
this project is to analyze
retail sales data to gain
actionable insights that
will enhance the
performance of the
Coffee Shop.**



Coffee

- How do sales vary by day of the week and hour of the day?
- Are there any peak times for sales activity?
- What is the total sales revenue for each month?
- How do sales vary across different store locations?
- what is the average price/order per person Which products are the best selling in terms of quantity and revenue?
- How do sales vary by product category and type?

