# Aisosa Guobadia

# Illustrator | Graphic Designer

Brooklyn, NY | <u>iguobadia39@gmail.com</u> | **Portfolio:** 

https://sunflowersosa.my.canva.site/sunflowersosa-com#home

#### **EDUCATION**

The City College of New York, NY

Bachelor in Arts, B.A - Digital Design

Borough of Manhattan Community College, NY

Associates in Science, A.S. - Animation and Motion Graphics

# **SKILLSET**

**Software** | Adobe: *Photoshop, Illustrator, InDesign, Animator, Premiere Pro* | CLIP STUDIO PAINT | Canva | Cinema4D | Instagram | Visual Studio Code | Google Suite | Microsoft Office |CapCut |

**Soft Skills** | Communication | Customer Service | Detail-oriented | Multitasking | Empathy | Adaptability

#### **HOBBIES**

Creative Writing (15 years) | Horticulture (8 months) | Baking (1 year) | Filmmaking (since 2021)

# FREELANCE WORK

# EMPATHETIC SOCIETY Co., Philadelphia, PA

June 2020 - December 2024

Expected Graduation: December 2025

Degree Obtained: August 2022

Freelance Graphic Designer

- Illustrated and designed character prototypes, props, backgrounds, and logos for a webcomic and stickers.
- Submit designs using Google Suite
- Communicating occasionally through Google Meet and Discord.
- Became proficient in Clip Studio Paint.
- Finalized animated GIFs and videos from content, using CapCut and YouCut VideoEditor
- Posting content across Instagram, Tumblr, and (X) Twitter, while boosting brand visibility and audience engagement.

#### HELLO BLACK CHILD, Philadelphia, PA

September 2022 - March 2023

Social Media Artist

- Utilized *ClipStudio Paint EX* to create character designs, comics, and concept art for the clothing brand's social media campaigns.
- Learned about online clothing marketing
- Posted content for Hello Black Child's clothing and products on Instagram, enhancing brand visibility.

• Mailed posters via *Google Suite* to promote special offers, focusing on capturing attention and driving customer interest.

# HIGHLIGHTS

**Mocca Arts Fest 2025 (Society of Illustrators)** 

March 2025

Setup Volunteer

THE CAMPUS MAGAZINE, (City College of New York)

Since February 2025-Fall 2025

Graphics Illustrator

**Independent Art Commissions (via Instagram)** 

Since September 2022 (Occasional)

#### **EXPERIENCE**

#### THE NEW YORK PUBLIC LIBRARY, NY

August 2024 - Present

Library Page

- Maintain a consistently tidy facility
- Store away books
- Direct and assist patrons young and old with library information
- Seasonal decorating whilst recommending books to patrons

# **NEW MUSEUM OF CONTEMPORARY ART,** New York, NY

July 2019 - August 2021

Summer Art Intern

- Conducted research on guest artists and other museums utilizing Google Suite, and Canva.
- Offered constructive feedback on research and art projects to fellow interns and designers.