data-ppf.github.io feb 11, 2020

lecture 4 of 14: statecraft and quantitative racism

 $chris\ wiggins\ +\ matt\ jones,\ Columbia$



student reactions: some data on people

```
123 galton/galton's
95 gould/gould's
85 broca/broca's
34 desrosières
32 bean/bean's
24 quetelet
7 wallach
```

student reactions: some data on ideas

```
90 bias/biases
68 race/racism/racist/racial
44 brain/brains
30 white/whites
25 eugenics
24 prejudice/prejudices
19 german
19 black/blacks
13 power
8 "genetic worth" or "civic worth"
7 craniometry
6 vulgar
4 ethics
```

student reactions on race + bias

[readings] really made me question the supposed objectivity of science. "The allure of numbers, the faith that rigorous measurement could guarantee irrefutable precision" (Gould 74) . . . seen as objective science and led to racist public policy decisions. It was very interesting for me to read Gillham describe these thinkers as "well-meaning progressive types"

it was very hard for me to read the Gould chapter... without wanting to throw up.

student reaction on vulgar vs distinguished

The excerpt I found most intriguing in this week's readings on the history of statistics was on "Subtle and Distinguished Statistics" vs. "Vulgar Statistics" in the Desrosières essay, "Correlation and the Realism of Causes." ... to recommend the use of precise figures rather than information expressed in literary terms" (19)... "Subtle and Distinguished Statistics" vs. "Vulgar Statistics" came about. Critics said that vulgar statistics were the result of fools "'spreading the crazy idea that one can understand the power of a state simply by a superficial knowledge of its population, its national income, and the number of animals nibbling in its fields' " and the "efforts to express everything through figures... are ridiculous beyond words"' (22).

themes

- variation focus over average
- Regression
- Eugenics
- ▶ Bias even at the selection of data, e.g., in quantitative racism/Broca work
- ► Claims to truth + objectivity via data

guiding questions every week

- Scientific and mathematical development
- Technologies and engineering
- ▶ Driving forces: money, prestige, resources, Imperial competition
- how did new capabilities rearrange power? (who can now do what, from what, to whom?)

Vulgar and new statistics

precondition

- ▶ German "statistics" had not been quantitative
- however was holistic ('many columns'), 'granular'

transformation

- D sees this as birth of tables (nb was data frame, "inclusion of numbers")
- even w/o math there is "framework...nomenclature..terminology"; "organizational...taxonomic"
- ▶ tension "precise figures rather than...literary terms"
- ► NB: subjective design choices
 - what to include; what not to
 - what to aggregate
 - what to quantify (allowing ordering "comparison")

reaction

- vulgar statistics: "art" v "work...superficial" foreshadows
 - medicine
 - psychology
 - docimology
 - martians (politics)
 - vulcans (amzn story)
 - biologists vs molecular biologists
 - molecular biologists vs comp biologists

misc from D1

- ► NB "census" implies
 - ▶ 1) taxes
 - ▶ 2) military conscription

summary of Des1

summary of Des1

- "statistics" meant the state
- "vulgar" implies contested quantification leitmotif
- ▶ tables as example of "toolset->mindset" leitmotif



crisis of the modern era

We want abler commanders, statesmen, thinkers, inventors, and artists. The natural qualifications of our race are no greater than they used to be in semi-barbarous times, though the conditions amid which we are born are vastly more complex than of old. The foremost minds of the present day seem to stagger and halt under an intellectual load too heavy for their powers. (Galton, 'Hereditary talent and character', MacMillan's Magazine (1865) 12, p.166)

Darwin *Origin of Species* and Galton, 1/2

"made a marked epoch in my own mental development, as it did in that of human thought generally" [Galton, 287]

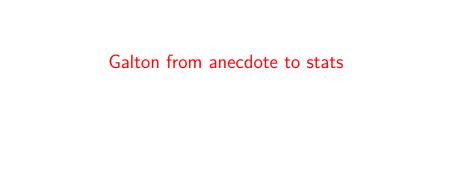
The power of man over animal life, in producing whatever varieties of form he pleases, is enormously great. It would seem as though the physical structure of future generations was almost as plastic as clay, under the control of the breeder's will. It is my desire to show, more pointedly than - so far as I am aware - has been attempted before, that mental qualities are equally under control. (Galton 1865, 157)

Darwin *Origin of Species* and Galton, 2/2

Let us, then, give reins to our fancy, and imagine a Utopia - or a Laputa, if you will - in which a system of competitive examination for girls, as well as for youths, had been so developed as to embrace every important quality of mind and body, and where a considerable sum was yearly allotted to the endowment of such marriages as promised to yield children who would grow into eminent servants of the State.

fundamental anti-egalitarianism

- contrary to political economy of day
- against rational in principal equal individuals (Radick)



'anecdotal' evidence

Hereditary Genius

Section Sect	_	-		_	-		
3 J. Adams, Pres. U.S. A.; son Samuel and patriot; bethew, J. Quincey, S. Quin	Art.	Lit. & science.	1	Brothers.		Number.	NOTABLE PERSONS.
also patriot; nephow, J. Quincey, Berland, Michards; Forders of J. Derboll, Michards; Forders of J. Derboll, Michards in Freders of J. Derboll, Michards in Freders of J. Derboll, Michards on Horizon, J. Derboll, Michards of J. Derboll, Michards o	-	-	١,	Ξ	-	-	
2 2	-	-	ľ	-	1	3	J. Adams, Pres. U.S.A.; son Samuel
of John, all mathematicians. of John, all mathematicians developed by the property of the pro		Ш	ı	i	Н		president.
of John, all mathematicians. of John, all mathematicians developed by the property of the pro	-	2	1-	2	-	2	W. Belsham, historian; brother of T.
of John, all mathematicians. of John, all mathematicians developed by the property of the pro	_	9	L	L	9		Belsham, Unitarian minister.
3 1 2 3 2 3 2 3 2 3 2 3 3		ľ				ľ	
3 1 2 3 Garanci, An, and Ag. Prothers, Lad. country, painters, and country painters is worker, many chanists. 1 2 5 5 5 5 5 5 5 5 5	3	-	ŀ	-	2	3	Breughel, father and two sons, painters.
countin, painter. 2 2 Counting against the problem, me- 3 Casini, grandfulber, father, and son, and an expension of the consultation of the County of the Count	3	-	ī	2	-	2	Caracci An and Ag brothers Ind
chanist 3 chanist 3 chanist 3 chanist 3 chanist 4 chanist 5 chanist 6 chanist 2 choper, Privy Conscilior to Crosswell; 5 chanist 5 chanist 6 chanist 7 chanist 8 chanist 9 ch		Н	ľ	١.	Н	1	cousin, painter.
3 Salani, grandfather, father, and son, of the company of the co	-	1	-	2	-	2	Cartwright, reformer; brother, me-
all mathematicians. 2 depresentations of consumers. 2 depresentations of the second	_	9	L		3	,	Casini grandfather father and son
grandon, liferary, 1 2 2 3 2 3 2 3 3 3 3 3 3 3 3 3 3 3 3 3		П	ı		П		all mathematicians.
2 - 20 be Witt, two brothers, patrices 2 - 21 will the work of the	-	1	2	-	-	2	Cooper, Privy Councillor to Cromwell;
5 3 Silanbeth, queen, daughter of Henry Willia and granddaughter of Sirt 7. 5 2 2 Pontana, two brothers, natural philipper of the provided	_		-	2	-	,	grandson, literary.
Till, and granddaughter of Sir T. Portician, two Porthers, natural pital Indophers, natural Indophers, n	-	-	-	-	3	3	Elizabeth, queen, daughter of Henry
2 2 9 Poetasas, two brothers, natural phi- Commission of the commi					П	ш	VIII. and granddaughter of Sir T.
Jacophers Jaco	_	9	L	2	L	,	Bullen.
Coole vorgage) Cool		Ш		1-	П		losophers.
of of Ormorvius, somis and granulenons, six in Outside State and Opinion, before Orientary Vasa. Outside State and Opinion, before Orientary Control of Opinion, Significant Opinion, all orientary of Opinion, Significant Opinion, on Opinion, Significant Opinion, and Opinion, Opinio	-	2	ŀ	-	2	2	Forster, father and son, naturalists
all, learned critics. 3 1 2 3 3 3 3 3 3 3 3 3	_	6	L	L	е	6	Gronovius sons and grandsons six in
and granibon of dustava vas. granibon of du		П	١.		Н		all, learned critics.
Hernelak, father and son, autroment.	-	-	ľ	-	12	3	Gustavus Adolphus, father of Christina
3 - 2 Hunter, two brothers, nancomists. 2 - 2 2 Hunter, two brothers, nancomists. 4 2 2 3 4 5 2 5 6 6 7 7 6 7 7 6 7 7 7 7 7 7 7 7 7 7 8 7 8 7 8 7 8 7 8 7 8 7 9 7	_	2	I-	-	2	2	Herschel, father and son, astronomers.
2 contens, Realife, and on Louis Phil- lippe, we brothers, all erries, 1 content of the content	-	2	ŀ.	2	-	2	Hunter, two brothers, anatomists.
2 contens, Realife, and on Louis Phil- lippe, we brothers, all erries, 1 content of the content	Ξ	12	[2	Е	-4	2	Jussieu, uncle and nephew, botanists.
2 Corleans, Rgallés, and son Louis Phil- Coulads, two brothers, all writers, 4 Permails, four brothers, all writers, 4 Phillibert, France of Orange; counts 5 Escalager, classical critic; son also. 5 Counts of Counts of Counts 5 Counts of Counts 5 Counts 6 Counts 6 Counts 6 Counts 7			Г	-	Н		and Catherine.
1 2 2 2 2 2 2 2 2 2	-	-	ŀ	-	2	2	Orleans, Egalité, and son Louis Phil-
1 1 2 2 2 2 2 2 2 2	_		L	0	-		Ostada two brothous reintens
2 Penn, admiral; son, Quaker writers William, whose son was Marrica His grandson was our william II. 2 Signification with a series of the seri	-	4	ŀ	4	-		
1 1 2 2 2 2 2 2 2 2	-	1	ŀ.	-	2	2	Penn, admiral; son, Quaker writer.
1 1 2 2 2 2 2 2 2 2	-	17	ľ	1-	1	3	William whose son was Manries
1 2 2 2 Shafnebury, stateman ; grandeon, such control of the suc			ı				His grandson was our William III.
1 2 2 2 Shafnebury, stateman ; grandeon, such control of the suc	-	-	ŀ	-	2	2	Pitt, father and son, statesmen.
1 2 2 Sibanfeabury, stateman ; grandeon, surface, financier. 2 Siban, Madam, daughter of Necker, financier. 3 Siban, Madam, daughter of Necker, financier. 4 Siban, Madam, daughter of Necker, financier. 5 Siban, Madam, daughter of Necker, financier. 5 Siban, Madam, Maniyo daughter of Necker, financier. 5 Siban, Madam, Maniyo daughter and son, painter. 5 Siban, Madam, Madam, Madam, and post je on, Lord	Ξ	l l	۱-	Ε	2	2	Sforzas, father and son.
1 2 28 28 28 28 28 28	-	1	2	-	-	2	Shaftesbury, statesman; grandson,
6 - 6 financier. 2 - 2 Stephens, family of six, critics and Stephens, family of six, critics and critics. 2 - 2 Stephens, family of six, critics and stephens of stephens of six on, painters. 2 - 2 Styling, historian and poet; son, Lord Woodhouselee. 2 Vanderweld, father and son, painters. 2 Vanderweld, father and son, painters. 2 Vanderweld, two brothers, famous for a six of si	_	١,	L	L	١,		Shandan father and son
- 6 elStephens, family of six, critics and citiors. 2 2 2 Teniers, father and son, painters. 2 Tytler, historian and poet; son, Lord 2 2 Vanderweide, father and son, painters. 2 - 2 Vanderweide, father and son, painters. 3 Vanderweider, famous for anall history. 4 Vanderweider of the cities of the cit	_		Œ	-	2	2	Stael, Madam, daughter of Necker,
citiors. 2 Teniers, father and son, painters 2 Tryler, historian and poet; son, Lord. Woodhouselee 2 2 Vanderwelde, father and son, painters 2 2 - 2 Vanderwelde, father and son, painters 1 9 - 3 Valnoe, two brothers, famous for small history.		IJ	ı	1	П	١.	
2	-	١٩	1-	1-	١٩		editors.
2 2 2 Vanderwelde, father and son, painters 2 - 2 - 2 Vanderwurf, two brothers, famous for small history 1 2 - 3 Vaino, two brothers, and nephew,	2	-	ŀ	-	2	2	Teniers, father and son, painters.
2 2 2 2 Vanderwelde, father and son, painters. - 2 - 2 - 2 Vanderwurf, two brothers, famous for small history. 1 2 - 3 Valnoo, two brothers, and nephew,	-	-	ŀ	1-	2	2	Tytler, historian and poet ; son, Lord
2 - 2 - 2 Vanderwurf, two brothers, famous for small history.	2	-	l-	-	2	2	Vanderwelde, father and son, painters.
1 2 - 3 Valnoo, two brothers, and nephew,	-	2	1-	2	-	2	Vanderwurf, two brothers, famous for
nainters.	_		١,	9	L	٩	Small history.
	_	1	ľ	1 4	ſ	Ľ	nainters.

turn to statistics

- Set aside debates over the mechanism of heredity in favor of mathematically characterizing it.
- ► Turn to investigation of "law of frequency of error"



data hard to get

- data hard to come by without substantial funds and government support
- ► Galton set up anthropometric Laboratory at International Health Exhibition of 1884 in South Kensington
 - ▶ measured 9337 people, 4726 men, 1657 women
- collect considerable amount of anthropometric data–essential for future efforts

INTERNATIONAL HEALTH EXHIBITION, 1884.

ANTHROPOMETRIC LABORATORY,

Arranged by FRANCIS GALTON, F.R.S.

Sex	Colour of eyes		·Date	Initials
Greatest d	EYESIGHT. right eye istance in of reading	left eye	of blow of hand	SWIFTNESS in 1
	ond"type		of right squeeze in lbs. of	STRENGTH
	JUDGMENT OF EYE			

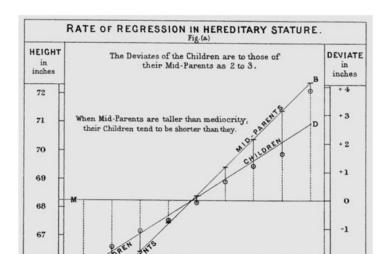
variation not average

Galton "used it as a law of deviation allowing individuals to be classified, rather than as a law of errors. The pertinent facts were henceforth deviations in regard to the mean—thus no longer parasites to be eliminated, as they had been for astronomers. It became increasingly important to classify individuals in accordance with orderly criteria" (Desrosières, 113)

- Quetelet: normal curve produced by panoply of causes
- ► Galton: isolate key cause *heredity*

reversion becomes regression 1/2

Reversion is the tendency of that ideal mean filial type to depart from the parent type, "reverting" towards what may be roughly and perhaps fairly be described as the average ancestral type. [1877, 291]



reversion becomes regression 2/2

The explanation of it is as follows. The child inherits partly from his parents, partly from his ancestry. Speaking generally, the further his genealogy goes back, the more numerous and varied will his ancestry become, until they cease to differ from any equally numerous sample taken at haphazard from the race at large. Their mean stature will then be the same as that of the race; in other words, it will be mediocre. (1885, 508)

Eugenics explodes through middle of 20th century

- not just Nazis
- strongly connected to "well-meaning progressive types"
- chairs of eugenics
- organization of policy on basis on what was taken to be best racial "science" of day



precondition

- "Victorian... problems of poverty"
- Galton "fascinated" by cousin Darwin's "theory"; wanted to "apply it to the human race, with a view to the biological improvement of humanity"
- see Galton v Q quote
- ▶ the idea of assigning people to 8 ordered groups was already there



Galton overview

- enamored of cousin's theory
- obsessed with quantification as truthiness
- correlation and causation conflation
- leitmotif: scientifically proving one's privilege
- Q-vs-G:
 - Q focus on reification of the average v G focus on ordering individuals and class
 - ▶ G focus on the individual not the society

Gould 1/3

Gould 1/3

- "scientific racism...[science] as any claim apparently backed by copious numbers."
- Galton
- Bean
- Mall. Bean's mentor
- "but race, sex, and class go together, and each acts as a surrogate for the others."
- "3. Numbers and graphs do not gain authority from increasing precision of measurement, sample size, or complexity in manipulation. Basic experimental designs may be flawed and not subject to correction by extended repetition."
- ranking alone is always not even wrong. cf USNWR

Gould, 2/3

Gould, 2/3

- subjective design choices in data cleaning
- ▶ leitmotif: scientifically proving one's privilege
- ► Gould's macro-message: IQ and g-factor (next week) and the general mismeasuring of man

Gould, 3/3: lesson for today

Gould, 3/3: lesson for today

Science is rooted in creative interpretation. Numbers suggest, constrain, and refute; they do not, by themselves, specify the con- tent of scientific theories. Theories are built upon the interpretation of numbers, and interpreters are often trapped by their own rhetoric. They believe in their own objectivity, and fail to discern the prejudice that leads them to one interpretation among many consistent with their numbers. Paul Broca is now distant enough. We can stand back and show that he used numbers not to generate new theories but to illustrate a priori conclusions. Shall we believe that science is different today simply because we share the cultural context of most practicing scientists and mistake its influence for objective truth? Broca was an exemplary scientist; no one has ever surpassed him in meticulous care and accuracy of measurement. By what right, other than our own biases, can we identify his prejudice and hold that science now operates independently of culture and class?



how did new capabilities rearrange power? who can now do what, from what, to whom?







themes

- Variation focus over average
- Regression
- Eugenics
- ▶ Bias even at the selection of data, e.g., in quantitative racism/Broca work
- ► Claims to truth + objectivity via data





appendix

- ▶ 2020-01-21 : 1 of 14 intro to course
- ▶ 2020-01-28 : 2 of 14 setting the stakes
- ▶ 2020-02-04 : 3 of 14 risk and social physics
- ▶ 2020-02-11 : 4 of 14 statecraft and quantitative racism
- ▶ 2020-02-18 : 5 of 14 intelligence, causality, and policy
- ▶ 2020-02-25 : 6 of 14 data gets real: mathematical baptism
- ▶ 2020-03-03 : 7 of 14 WWII, dawn of digital computation
- ▶ 2020-03-10 : 8 of 14 birth and death of Al
- ▶ 2020-03-24 : 9 of 14 big data, old school (1958-1980)
- ▶ 2020-03-31 : 10 of 14 data science, 1962-2017
- ▶ 2020-04-07 : 11 of 14 Al2.0
- 2020-04-14 : 12 of 14 ethics
- ➤ 2020-04-21 : 13 of 14 present problems: attention economy+VC=dumpsterfire
- ▶ 2020-04-28 : 14 of 14 future solutions