



# **Understanding Siri**

Using BERT Classification Models

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# Consider this:



- This is a high pressure environment.
- You've got lasagna in the oven, your eyes water from the onion, and you need to get on with your husslin'

**Suddenly...**

- The phone starts ringing!
- It's a friend, trying to find the address.
- It stresses you out, but the only thing you can do is focus on your onion.
- You can't accept the call. You turn your back on your friend. (Literally you face the opposite direction.)



# Why are virtual assistants important?

Life would just not be the same without them.

- Utility: easy for people that don't want to engage their hands
- ✨Free therapy✨ and endless chatter for the socially anxious
- Even I used my Google Assistant to set alarms for this class





# Real-World Applications

## DISTRACTED DRIVING

### SUPPORT



I'm feeling sad

I'm sorry to hear that. I'll be here if you need me

## COVID-19

Hey Siri how do I know if I have coronavirus

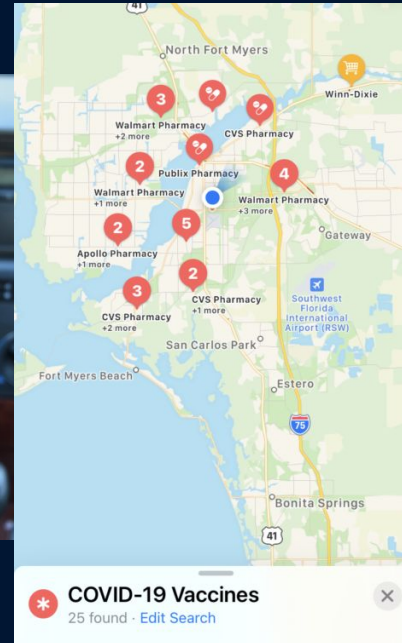
Tap to Edit >

If you're worried you might have coronavirus (COVID-19), a few questions can help you understand your situation.

(Answers from the US Public Health Service with the CDC.)

Ready to begin?

Say "Yes" or "No."



# How did we do it?

## WEEK 6

Figured out the type of data we were going to be dealing with.

Discovered sentence level intent classifiers + BERT

## WEEK 7

Learned about token level classification and Named Entity Recognition (NER)

## WEEK 8

Assimilated all of our learnings in this presentation!

## WEEK 9

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# Two really important parts



## **Sentence Level Intent Classification**

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- Preprocess dataset
- Implement a pre trained BERT model.



## **Named Entity Recognition**

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- Every token gets categorized as something
- Use a BERT model to build our joint sequence and token classification model.

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# Intentions

Intentions of the model

- Add To PlayList
- Book Restaurant
- Get Weather
- Play Music
- Rate Book
- Search Creative Work
- Search Screening Event

There could be more intentions added to the model





# Named Entity Recognition (NER)

Input : Sentence

BIO tagging the sentence

- B : Beginning
- I : Inside
- O : Outside

Leads to one of the intent label

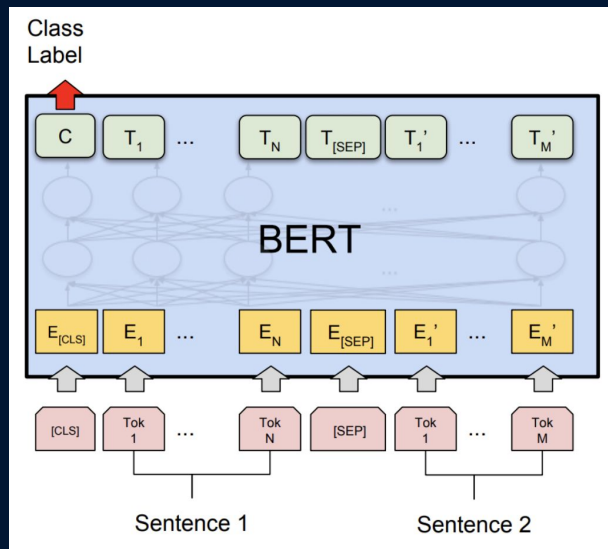
```
Book : O
    a : O
table : O
    for : O
    two : B-party_size_number
    at : O
    Le : B-restaurant_name
    R : I-restaurant_name
    ##itz : I-restaurant_name
    for : O
Friday : B-timeRange
    night : I-timeRange
    ! : O
```

**Our final output for  
“Book a table for two at Le Ritz for  
Friday night” should look like this:**

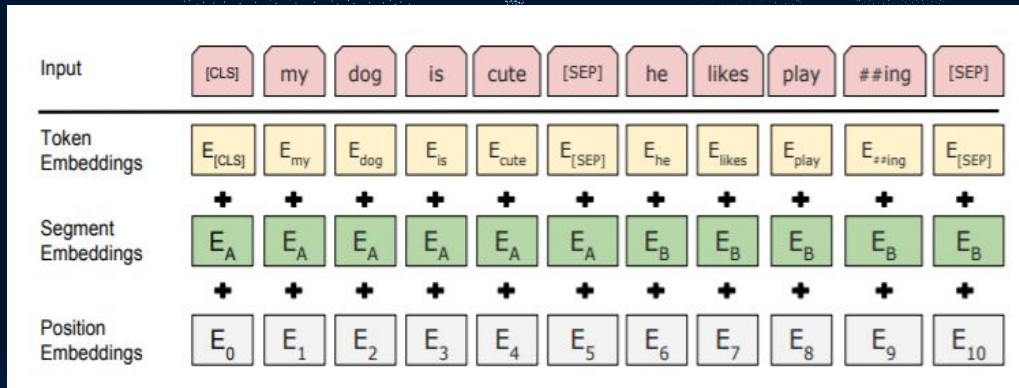
```
{  
  'intent': 'BookRestaurant',  
  'slots': {  
    'party_size_number': 'two',  
    'restaurant_name': 'Le Ritz',  
    'timeRange': 'Friday night'  
  }  
}
```

# What is BERT?

BERT (Bidirectional Encoder Representations from Transformers) is a model which uses the context from the words on the left and right to generate embeddings for each of the sequence's tokens.



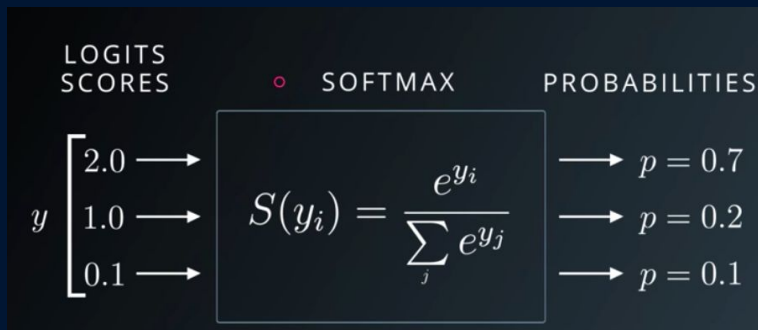
# Preparing Data for BERT



1. Tokenize the sequence using BERT's pretrained tokenizer.
2. Embed each token with BERT's pretrained encoder.
3. Add [PAD] tokens to the end of each sequence so that they would all be the same length.

# ML Model

- Pretrained Tensor Flow BERT model
- Joint sequence (intent) and token (entity) classification model
- Outputs logit scores for each intent and entity classification
- Final softmax normalization layer in the loss function to determine classification probabilities





# Real-World Implementation

For our project to be fully operational, we would need:

Voice → Text → Tokens → Meaning → Actions

- A speech recognition system
- To translate speech to English as BERT is trained in English
- Data for intents which we have not included in our model yet
- Our model to adapt to the individual
- To give the OS the necessary BIO tags as information to complete tasks

# Onion Man: the sequel



- With the advent of AI Virtual Assistants, you can comfortably take your friend's phone call by a mere magical command "Hey google, accept this call"
- GOLDEN RULE:  
More time for making lasagna = less time wasted

# Talk to our **\*chatbot\***

Type a command in the chat



# THANKS!

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We've learned a ton about AI these last 10 weeks, and we're left **INSPIR**~~IT~~ed, with a lot more to explore.



Special thanks to our project mentor, Jason  
And to our earlier mentors, Sydney, Tanish, Khaled J

