Aiswaryaa Rajesh

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ABOUT ME

I am a Computer Science Engineer, Product Manager, and Data Analyst with expertise in product testing, data-driven decision-making, UI/UX design, and front-end development. With experience as a Technical Product Manager and UI Developer, I have optimized products and enhanced user experiences. I excel in problem-solving, communication, and leadership, thriving in collaborative environments. As a Visharad Poorna Bharatanatyam dancer, I bring discipline, creativity, and dedication to every endeavour.

EDUCATION

SRM Institute of Science and Technology   **Tamil Nadu**
B.Tech. in Computer Science Engineering w/s in Big Data   *June 2025*
Analytics   *CGPA till 7th Sem – 8.95*

Mount Carmel School   **New Delhi**
SSC and HSC   *March 2021*
                                                                                                       Class12^{th} - 93.6%

WORK EXPERIENCE

FactWise   **Mumbai**
Technical Product Manager Intern   *Aug - Nov 2024*

- Developed 2000+ comprehensive use cases and defined key features, creating test cases to identify and resolve potential user issues, improving product reliability by 20%.
- Facilitated communication between developers and cross-functional teams, reducing project turnaround time by 25% and accelerating the product development cycle.
- Designed and prototyped 3 UI modules in Figma, contributing to an enhanced product roadmap with user-focused functionality and improving design efficiency by 30%.

Sharajman Technologies   **New Delhi**
UI Developer Intern   *May – Jun 2023*

- Designed and developed three responsive websites within a month, demonstrating strong time management, quick learning, and the ability to deliver high-quality solutions under tight deadlines.
- Conducted usability testing and implemented user-centered design improvements, increasing user engagement by 50% through intuitive UI/UX enhancements.

PROJECTS

Portfolio Website   https://aiswaryaarajesh.github.io/Portfolio/

- Designed and developed a responsive portfolio website showcasing projects, skills, and experience, optimized for smooth UI/UX.
- Implemented interactive animations, dynamic navigation, and Figma prototypes to enhance user engagement and accessibility.
- This project is currently in development, with the Figma design available for review.

Spotify Clone   https://aiswaryaarajesh.github.io/Spotify-Clone/

- Engineered a fully responsive Spotify clone using JavaScript and front-end technologies, achieving 100% mobile responsiveness and ensuring a seamless user experience across all screen sizes.
- Designed the UI from scratch, implementing intuitive navigation and dynamic content rendering, resulting in a 30% improvement in ease of use and enhanced accessibility compliance.

Lok Sabha'24 Election Data Analysis   https://github.com/AiswaryaaRajesh/Lok-Sabha-24-Data-Analysis

- Visualized and interpreted electoral data from the Lok Sabha 2024 elections using PowerBI, enabling stakeholders to identify vote-share trends by state and coalition, leading to strategic campaign adjustments.

Godrej Interio Webpages   https://aiswaryaarajesh.github.io/Godrej-Furniture-Store-Websites/

- Redesigned the Home and About web pages for Godrej Interio as a personal project, enhancing user interface and navigation, which resulted in a 40% increase in visitor retention using responsive front-end technologies.

LEADERSHIP EXPERIENCE

Aaruush – International Techno-Management Fest of SRM **Tamil Nadu**
Creatives Committee Organiser *2022 - 2025*

- Led and mentored a team of 30 juniors in designing and executing social media campaigns, achieving a 20% increase in engagement and 15% follower growth over the past year.
- Streamlined communication and workflow processes across committees, enhancing project completion rates and team efficiency while strengthening leadership, adaptability, and problem-solving skills over three years.

SKILLS

Technical Proficiency: Python, R (Data Analytics), MySql, C/C++, HTML-CSS, JavaScript, Bootstrap
Product proficiency: PowerBI, Figma, Notion, Postman, MS Excel, Adobe Illustrator, Photoshop, Animate
Professional Skills: Use case documentation, Product testing, User Acceptance Testing, API testing, API Documentation
Languages: English, Hindi, Tamil