



Logo Versions



Primary

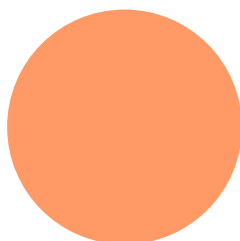
GoodCarlos

Wordmark Only



Icon

Colours



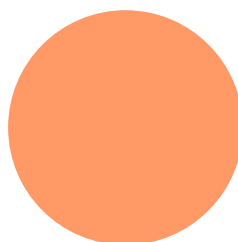
Primary

Hex #ffffff

RGB rgb(255,255,255)

CMYK 0 0 0 0

Pantone 11-0601



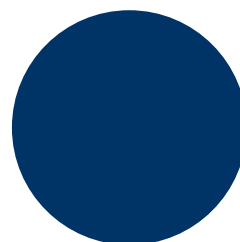
Secondary

Hex #ff9966

RGB rgb(255,153,102)

CMYK 0 40 60 0

Pantone 15-1247



Accent

Hex #ff9966

RGB rgb(255,153,102)

CMYK 0 40 60 0

Pantone 15-1247

Background

Hex #003366

RGB rgb(0,51,102)

CMYK 100 50 0 60

Pantone 19-4029

Typography

Primary

Archivo Regular

Aa Bb Cc