

# Childcare For Better Future

An initiative to provide childcare in the  
City of Chesapeake, Virginia





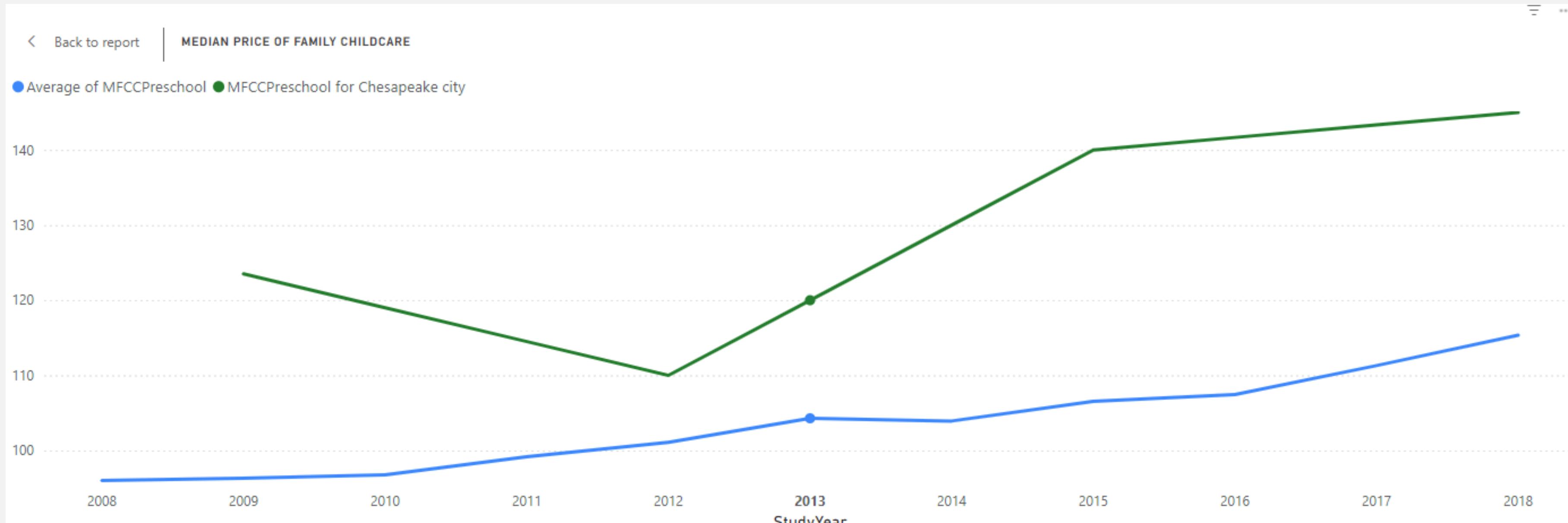
✓ City of Chesapeake

## Benefits of Community-Based Childcare

- Provide high-quality, income-based option for families in the community
- Provide support for employed parents who in turn, contribute to the growth of the economy
- Provide for social interactions for children and learn skills that are essential to build a community
- Bring together a diverse group of people from different backgrounds and develop a community that works and plays together
- Communities supported by local programs attract residents to live in the area and with more people, businesses thrive.

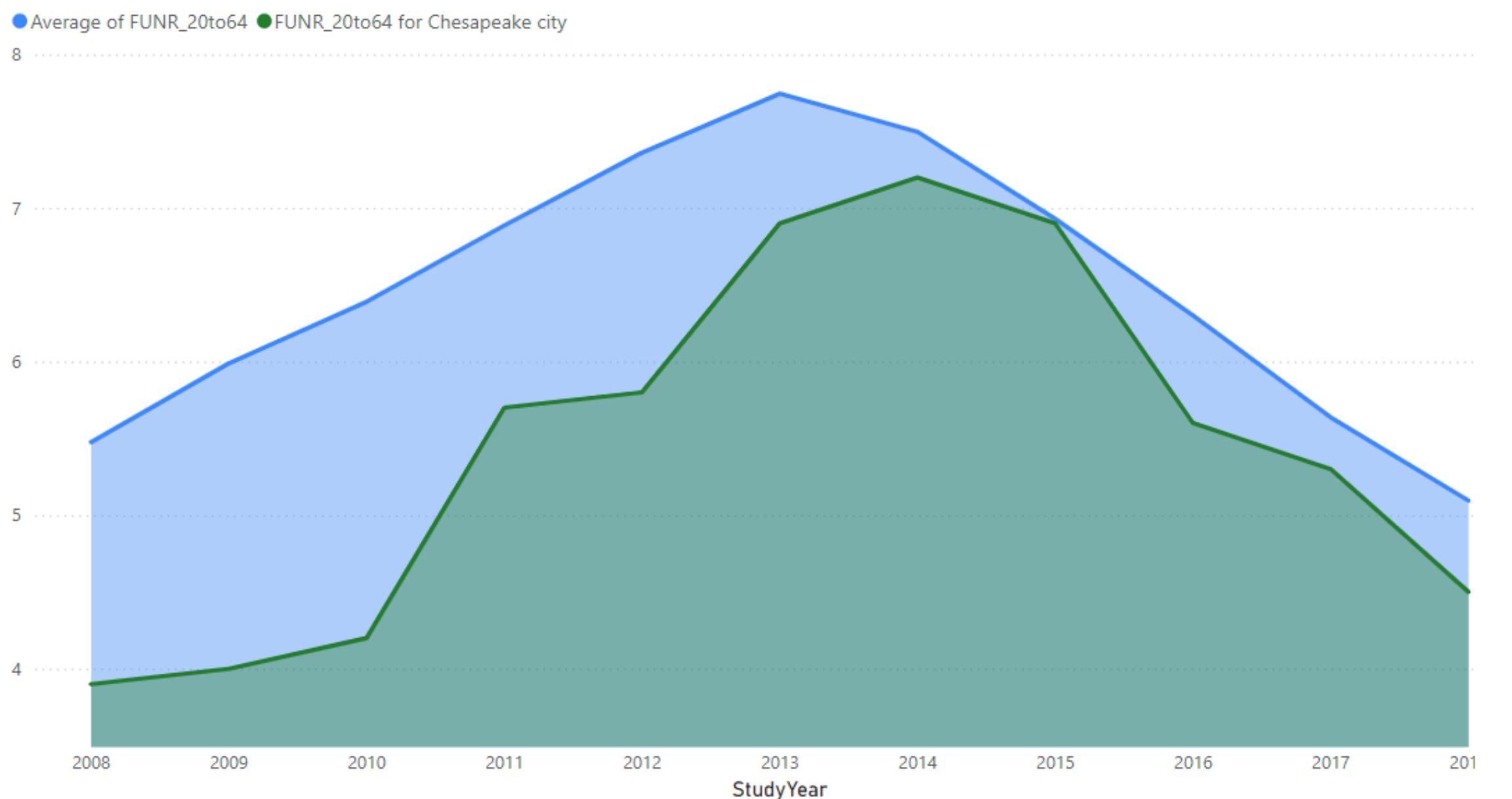


The cost of childcare in the City of Chesapeake is consistently higher than the median cost in the nation. Both values are also increasing Year over Year



# Why we should help

Since 2015, the female unemployment rate between 20-64 year old is decreasing. As more women join the workforce, they become contributors to economic growth. In return, we need to find ways to support the community.





# How does it impact the Economy

As the poverty rate start to decrease, it is now more than ever, necessary to support families with a high-quality, cost-effective childcare services as a way to improve economic outcomes to the community as a whole.

Poverty Rate National Vs Chesapeake

● Average of PR\_F ● Average of PR\_F for Chesapeake city

14

12

10

8

6

4

2

0

2008

2009

2010

2011

2012

2013

2014

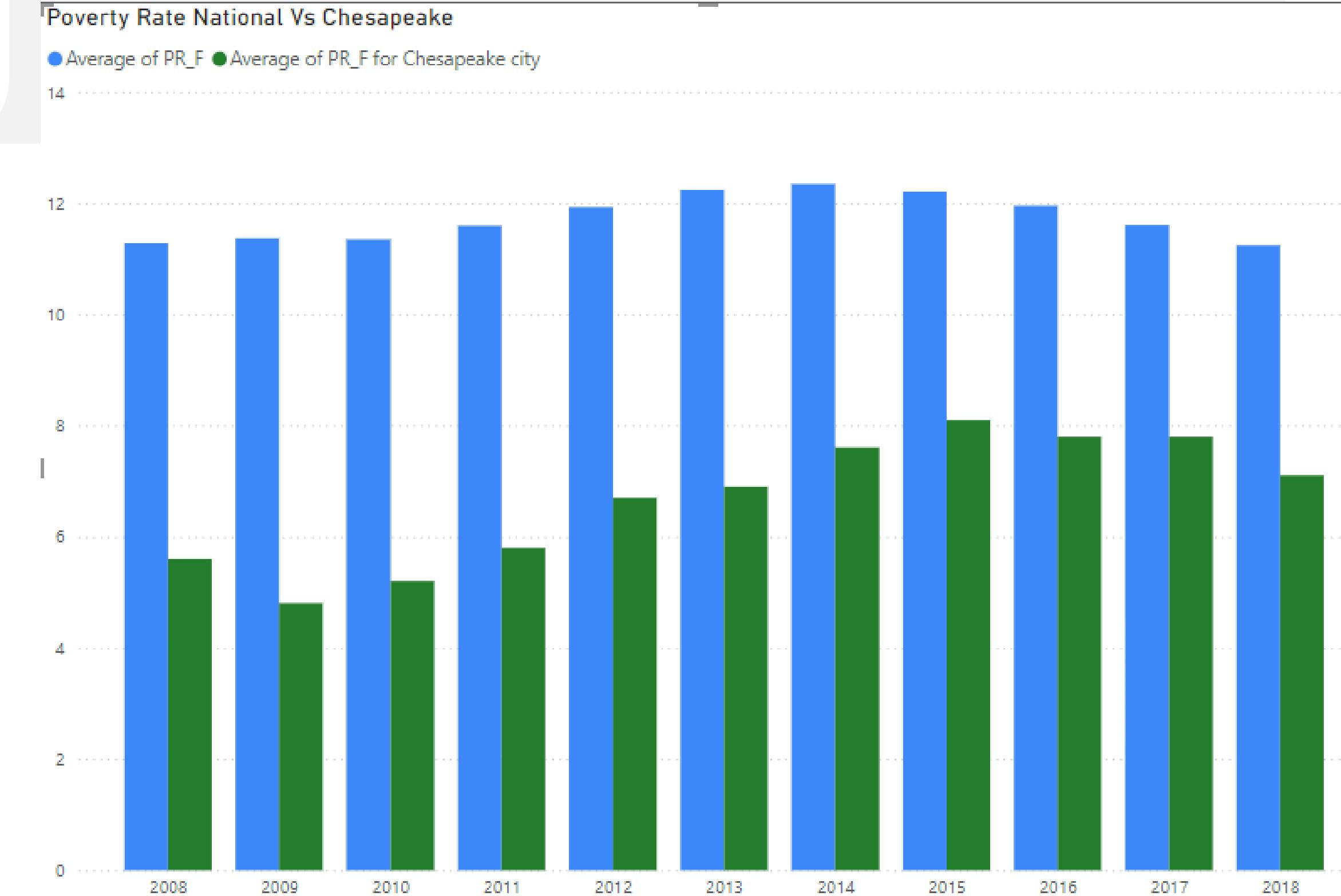
2015

2016

2017

2018

StudyYear





Support the Children  
Support the Economy

