



DSC 640

# WHAT THE WORLD WATCHES

Insights on the Netflix Dataset

The Netflix Data represents their viewer’s statistics around the globe. Their offerings include both films and TV shows

TOP 3 SHOWS <i>(By Number of Hours Viewed)</i>	
ENGLISH	NON-ENGLISH
1.Wednesday (252 M)	1.Money Heist (285 M)
2.Stranger Things (235.5 M)	2.Squid Games (265 M)
3.Bridgerton (207 M)	3.Lupin (167 M)

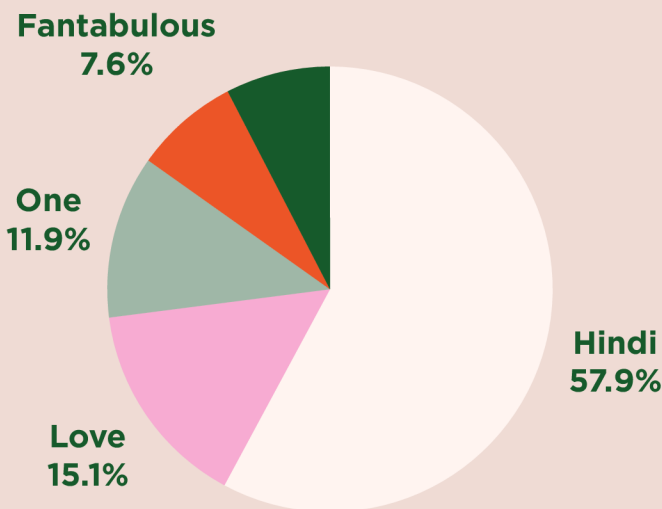
TOP 3 MOVIES <i>(By Number of Hours Viewed)</i>	
ENGLISH	NON-ENGLISH
1.Red Notice (230 M)	1.Troll (103 M)
2.Don't Look Up (171 M)	2.Society of the Snow (98.5 M)
3.The Adam Project (157 M)	3.Nowhere (85 M)

## NO HABLO INGLÉS



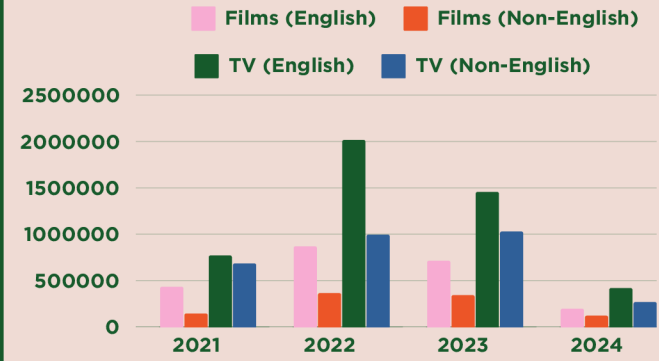
4 out of 10 views are non-english titles

## WHAT’S IN THE TITLE



The top 5 words found in the title of films and shows

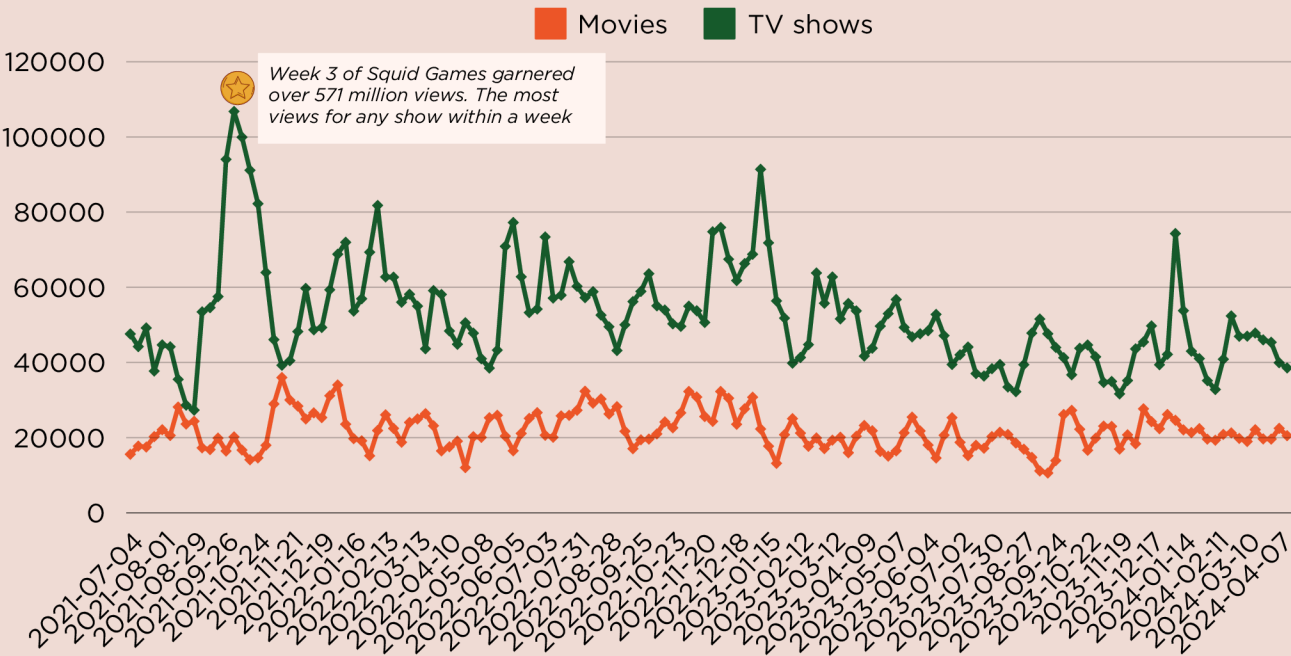
## HOURLY VIEWS BY YEAR, CATEGORY



Hourly views for English shows peaked in 2022

2023,2024 data does not show full year

## NUMBER OF VIEWING HOURS BY WEEK



## MOST POPULAR SHOWS BY REGION

(Based on ranking by country, region )

