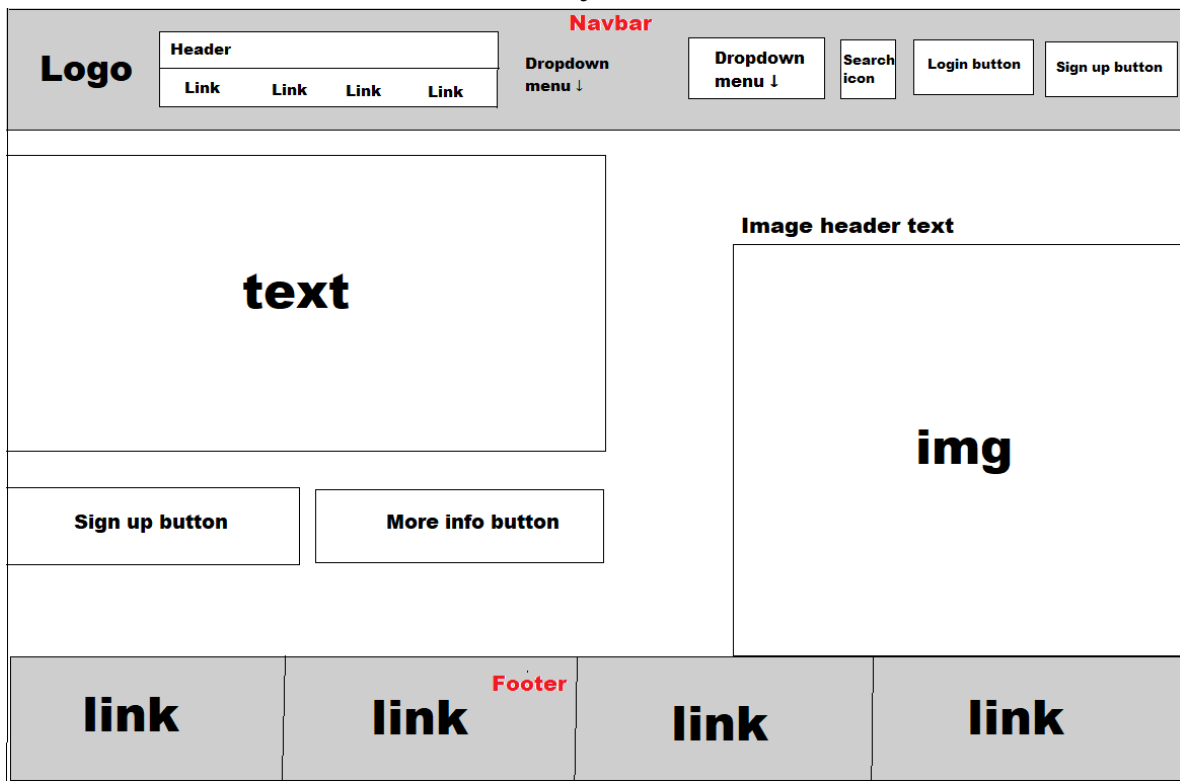


M1C2 UI/UX Assignment

Task One: CodePen low-fidelity wireframe



Task Two: Color schemes

timmyomahony.com/:

#121212 #72645c #f0f0e8

jonny.me/: As this link now redirects to this person's GitHub page, I've extracted the colors from that page (using GitHub's day mode):

#ffffff #25292e #0969da

sebkay.com/:

#ffffff #1e293b #64748b

jacekjeznach.com/: As this link does not work, I've instead selected colors from the regular **Facebook** login page:

#f2f4f7 #0866ff #42b72a

As the #ffffff hex color corresponds to white, I've left those pieces of text in black so that they won't blend with the document's background.

Task Three: Website User Stories

Twitter:

"As a standard Twitter end user, I want to be able to quickly and conveniently create and upload text-only or multimedia posts to the social network, as well as easily consult other users' posts and interact with them."

YouTube:

"As a content creator, I want to be able to easily upload my own audiovisual media to the platform, as well as have in hand efficient tools to edit my videos' data, control the audience they'll reach to, and interact with my viewers."

Facebook:

"As a small business owner, I want a social platform that would allow me to create my own shop's page, providing me with the tools to create posts related to my business' situation, allow both known and prospective customers to access those posts, and expand my shop's outreach by interacting with other users."

Google:

“As a standard end user, I want a quick and effective search engine that would accurately respond to my own search queries, delivering the demanded information in a way that is relevant, clear, and orderly.”

Tast Four: Prime Objective

Facebook: To create a social network where users of all kinds can interact with each other and form all sorts of communities.

Twitter: To create a social network based on user uploads of small, bite-sized posts comprised of text or audiovisual media and allow them to interact with other users' posts.

Google: To allow users to search the internet for content and information of all kinds and have them receive results accurate to their queries.

YouTube: To be a website where different kinds of users can both create and watch video-based media of all kinds.