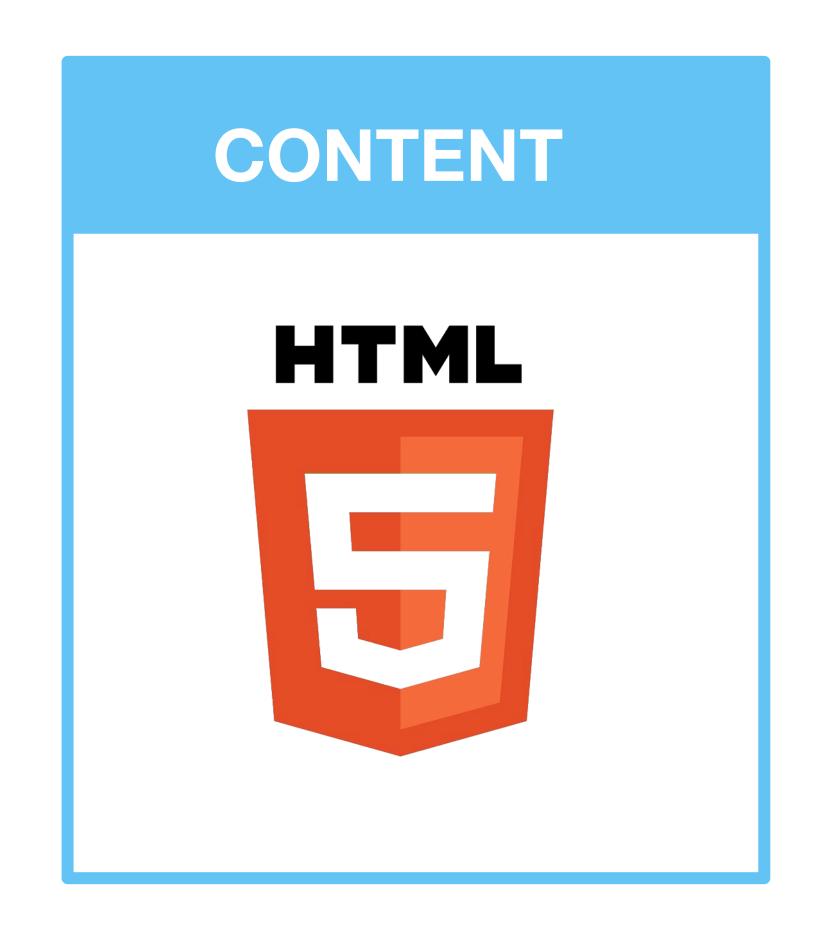
HTML BASICS FOR DATA WARRIORS



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The web







HTML features



- HTML: Hypertext Markup Language
- 5th revision: semantic!
- Not a programming language
- Used by web pages and applications
- Understood by browsers
- <tagged> contents with attributes
- Hierarchical structures: parents, childs, siblings

Tags

Tag structure

Metadata content

Sectioning content

Heading content

Phrasing content

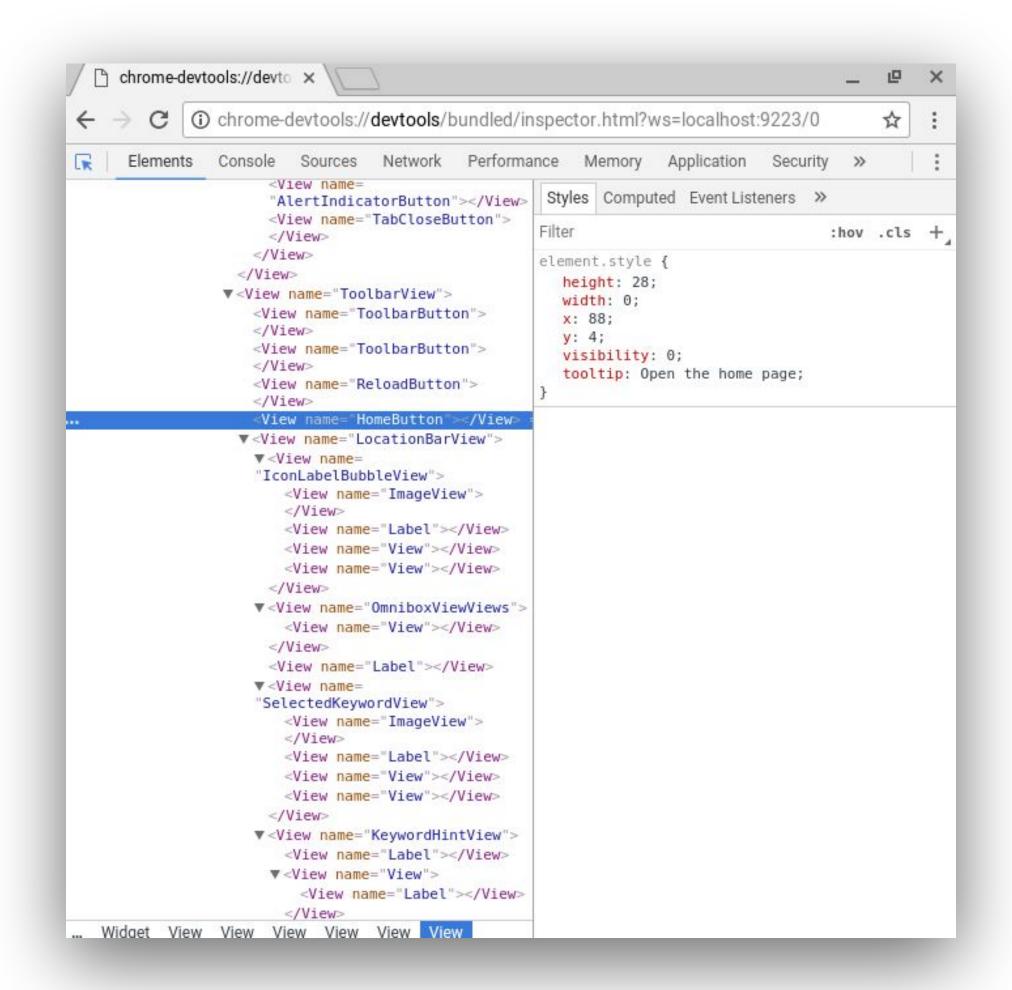
```
<abbr> <audio> <b> <bdo> <br> <but color="block"><abbr> <audio> <b <br/> <bdo> <br/> <br/> <bdo> <br/> <bdo> <br/> <br/> <bdo> <br/> <br/> <bdo> <br/> <br/> <br/> <bdo> <br/> <br/>
```

Embeded content

Tabulated content

Chrome Dev Tools

PRACTICE: website inspection



Selecting techniques

Basic

Tag selecting
Attr selecting
Content selecting

Advanced

Descendants
Direct descendants
Combined
Siblings
Child number

JS / BS equivalence

JS

```
document.querySelectorAll("p")

document.querySelectorAll("p a")

document.querySelectorAll("p > a")

document.querySelectorAll("p > a:nth-of-type(2)")
```

BS

```
soup.select("p")

soup.select("p a")

soup.select("p > a")

soup.select("p > a:nth-of-type(2)")
```

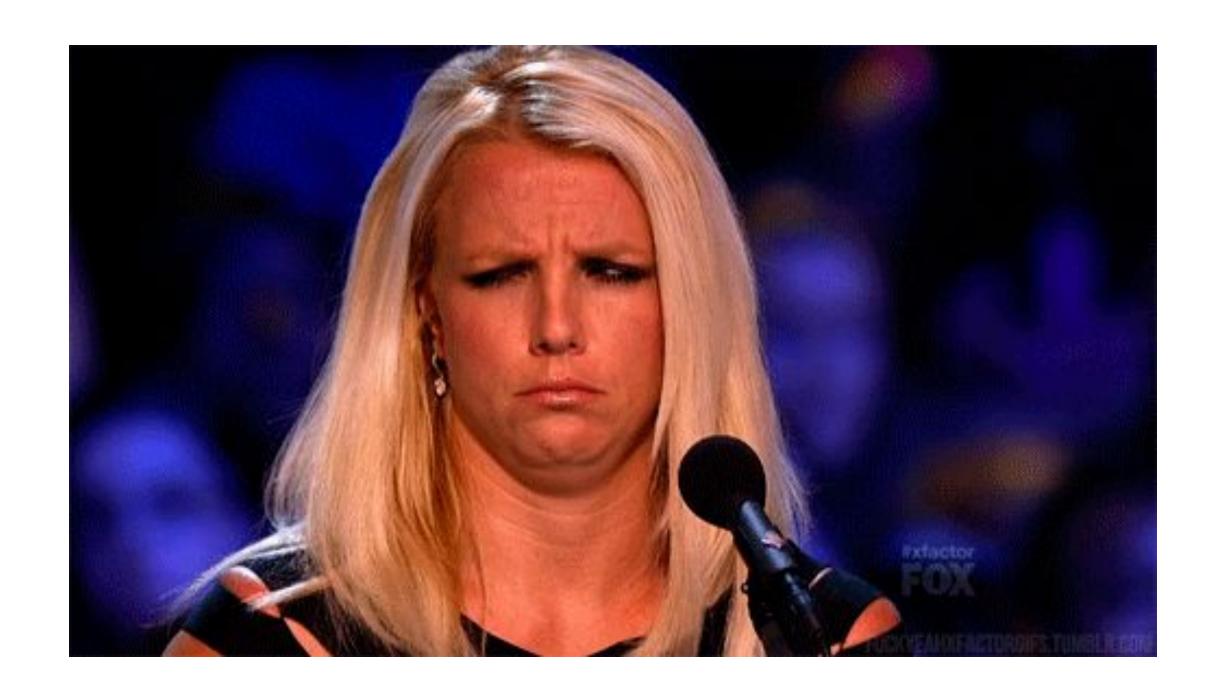
Selection techniques

PRACTICE: website cloning & scraping



rcdb.com

Ask me!



Questions? GO!

THANK YOU!