Few things that I didn't like in the original:

- Nothing that pops up, needs something to be dynamic. Probably missing some sort of intro to explain who you are or a video that shows what you do.
- Cards could be a bit more refined. It looks boring. Too equal.
- GH, TW and those links should be in the footer.

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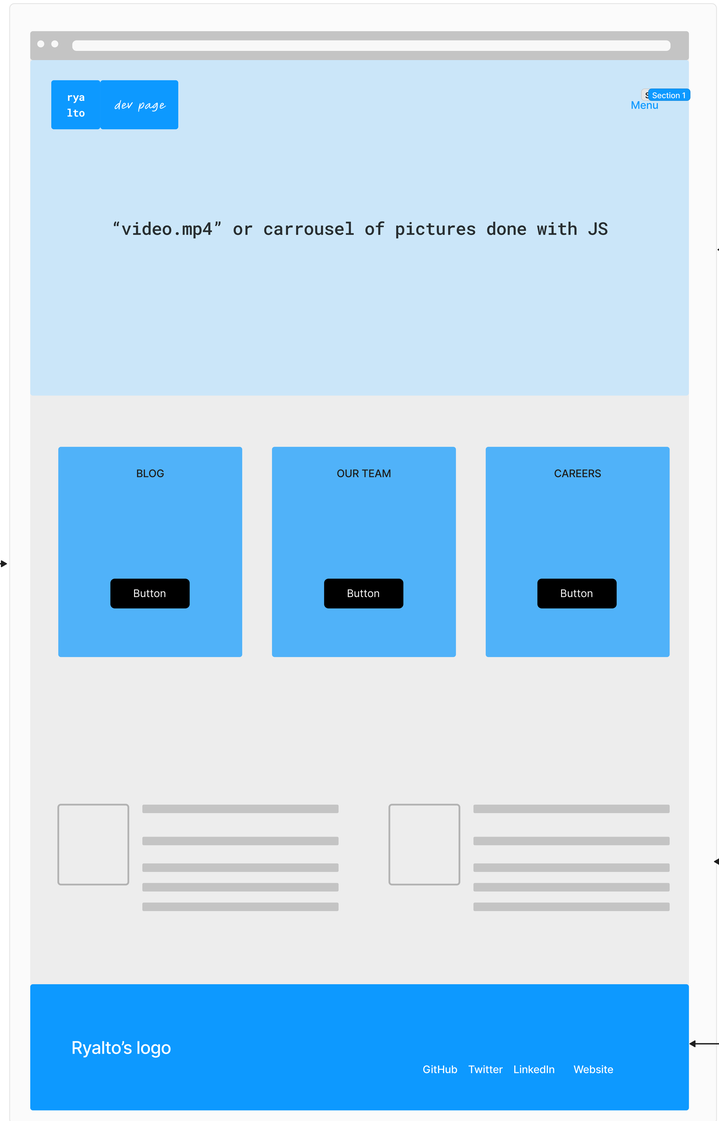
"Keeping it simple"

The first look has to be impressive and simple so this way its enjoyable to scroll though it. A nice video playing in the background related to what ryalto represents or a carrousel of pictures and a simple logo, plus a dropdown in the corner for the user to sing in and out and change to dark or light mode with some JS that wasn't implemented yet.
At the moment I added a cheeky tw banner!



What could be of interest for the user?:

After showing the user what this page is about with the video, they will find our three sections, where we can show what we want to offer, could be a product itself or it could be different sections.
We can add a few sentences here explaining each section.

Blogs or posts from people:

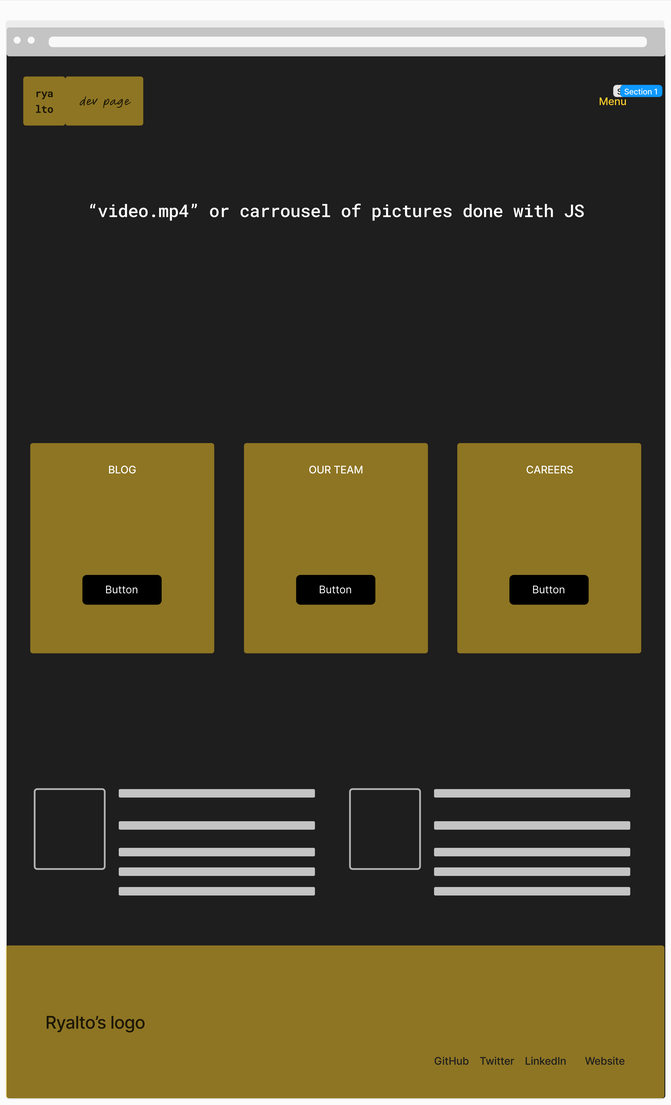
I decided to keep it in this order because I believe this should be the natural flow. We can introduce ourselves, show our product and now its time to show what people have to say.

Last but not least:

Where people can find us, I think its good practice to keep this links at the end of the page.

DARK MODE:

Our users will have the option to switch to a dark mode in our dropdown menu with some toggle functionality.



Solutions:

- Adds a really simple Navbar, consisting of: our logo with a slicker font and a dropdown menu where our user will be able to access their account and an option to switch to dark or light mode.
- Video in the background or some images, that, without words, can explain what we do and keeps the page dynamic this way the user will be looking forward to keep scrolling and enjoy the user experience.
- Takes those three sections that we had in the original to create three different cards to give the user the option to have a quick read and decide which one wants to explore. This way we can offer it in a much better way than just having it at the navbar. Wether its a product or a simple section of our web this is way more attractive for our user.
- Comments from our team this took too much of our original page in my opinion, thats the reason why I decided to drop it to the bottom of the page. Its important but in my opinion. It should be on this order instead. I created a different shape of a card this way is not as repetitive and flow is smother than before. I want to recreate like a tweet banner style for this cards.
- Amd the footer is going to have our nice simple logo and the icons for each one of the sections. In my opinion and I believe its FrontEnd convention this should stay at the end of a page.
- I wanted to add many more things but I was lacking content to fill up the pages, I went into the actual website, I got the footer's logo from there and I tried to get the video but it wasn't possible, I also went through you TW account to get the banner in the HTML file, I had to...

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