

# AIYSHWARIYA (Riya) Paulvannan Kanmani

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## PROFILE

Experienced Applied Scientist with extensive expertise in statistical machine learning applications and research interest in environmental sustainability. Proficient in Python, PySpark, R, SQL, C/C++, MS Excel, and cloud and data platforms including Azure, Databricks, and Tableau. Specializes in machine learning, natural language processing (NLP), recommender systems, clustering, predictive modeling, data analytics & visualization, operations research, and big data.

## EDUCATION

**Purdue University (PU)**, West Lafayette, IN, USA

Aug'17 – July'19

*Master of Science, Industrial Engineering*

- **Thesis:** Assessing Global Environmental Sustainability Via an Unsupervised Clustering Framework, **Advisor:** Dr. Roshi Nateghi

**Indian Institute of Technology Madras (IIT M)**, India

Aug'13 – July'17

*Bachelor of Technology / Minor: Operations Research*

- **Thesis:** Electrodeposition of Copper Foam and Testing its Application in Denitrification, **Advisor:** Dr. Lakshman Neelakantan

## PROFESSIONAL EXPERIENCE

**Amazon | Applied Scientist**

July'22 – Current

*Voice of Customer – Discovery Science*

- Implemented an anomaly detection system to proactively identify operational defects impacting customer service
- Expanded AI customer service chatbot feature to support semantic search-based anecdote retrieval

*Devices Demand Science: Built & deployed daily demand forecast ML models for all Blink devices for automated planning*

- Led the creation and deployment of daily demand forecast ML models for Blink devices, automated planning processes.
- Drove scientific improvements across device families, leveraging dynamic lag and cross-cannibalization features.

**American Airlines - Operations Research & Advanced Analytics Group | Senior Data Scientist**

Oct'19 – July'22

*Developed & implemented AI solutions, including a maintenance fix recommender system and prediction models for risky aircrafts*

- Engineered a maintenance fix recommender system using NLP on log texts, decreased re-work by 65%.
- Developed prediction models targeting and prioritizing risky aircrafts, optimizing maintenance operations.
- Investigated & rectified misdiagnoses in the engine part removal process, improving operational efficiency by 10%.
- Implemented an ML solution based on propensity prediction, increasing customer email offer CTR by 40%.
- Personalized ancillary purchase offers to traveling customers through machine learning propensity models.

**Purdue University | Graduate Teaching Assistant**

Aug'18 – May'19

- Courses: Statistical Quality Control, Probability & Statistics, Optimization for Big Data (total 300+ students)
- Created video tutorials for application of theoretical concepts using tools such as R to solve industry problems

**Franklin Templeton Investments | Operations Data Analyst Intern**

Summer'16

- Identified critical areas for market capitalization through comprehensive exploratory data analysis.
- Delivered recommendations resulting in a 40% increase in profit margin, fostering improved relations with the firm.

## RESEARCH EXPERIENCE & PUBLICATION\*

**\*Assessing Global Environmental Sustainability Via an Unsupervised Clustering Framework**

Aug'18 – July'19

- Proposed a machine learning framework to objectively assess global sustainability for environmental policy makers.
- Utilized unsupervised learning theory to assess and track the sustainability of countries over a 10-year period.
- Identified country-specific trajectories towards enhancing environmental sustainability.

**Multivariate prediction of Greenhouse-gas Emissions**

Spring'18

- Developed & implemented a multivariate boosting model to predict 4 types of greenhouse-gas emissions.
- Revealed underlying infrastructure of dependency between emissions & aspects of economy.

**Reduction of Taxi Time in Air Traffic Control Systems: Simulation Modeling**

Fall'17

- Created a model simulating standard international airport operations to detect taxi time influencing factors.

- Evaluated factors' effects through statistical regression and recommended optimization strategies.

**Carpooling Routing Algorithms for Fuel Efficiency***Spring'16*

- Simulated a Java algorithm predicting optimized fuel-efficient routes for carpooling on a real-life sub-network.
- Forecasted optimal routes with the highest fuel efficiency using typical travel demand information.

**LEADERSHIP AND EXTRACURRICULARS**

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**Amazon, Mentoring Program:** Mentorship to interns for goal setting and career progression**American Airlines, University Relations** (led Purdue hiring) **and Knowledge Sharing** (cloud platforms onboarding)**IIT Madras Aquatics:** Represented the University and secured positions in inter-university sports meets**Head - Metallurgical & Material Student Association, IIT Madras:** Elected in-charge and successfully executed all technical & cultural activities for the department