



## SUSMITA NATH

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### CAREER OBJECTIVE

Academically, I have completed my BSc from Premier University with specialization in **Computer Science And Engineering**. During my BSc I was engage with different types of online course about **Digital Marketing**.

I found my **interest** in digital marketing, and discovered new ideas in Marketing and making Digital Content. I want to **explore** more about the Social Media Marketing, SEO, Content Creation, Writing and other aspects of Digital Marketing.

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### QUALIFICATIONS

- Social Media Marketing
- Search Engine Optimization (SEO)
- Graphic Design Basics
- Microsoft Excel/Google Sheet
- Good interpersonal skills
- Good command in Bangla & English

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### CERTIFICATION

- Digital Marketing and SEO *LEDP*
- Building Sustainable Traffic for Business Growth *Hubspot*
- Designing Effective Google Ads Campaigns *Google*
- Fundamentals of Digital Marketing *Google*
- Google IT Support Professional *Coursera*
- Advanced Content and Social Tactics to Optimize SEO *Coursera*

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### EDUCATION

*BSc. in Computer Science & Engineering (CSE)*  
Premier University, Chittagong.  
From 2017 to 2021

*Higher Secondary Certificate (Science)*  
Hajera-Taju University College, Chittagong  
From 2014 to 2016, GPA 3.75 out of 5.00

*Secondary School Certificate (Science)*  
Pomra High School  
From 2012 to 2013, GPA 4.75 out of 5.00

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### REFERENCE

*Syed Md. Minhaz Hossain*  
Assistant Professor Dept. of CSE  
Premier University, Chattogram  
minhazpuccse@gmail.com