

Customer Behavior Dashboard

Subscription_Status

No

Yes

Gender

Fem...

Male

Category

Accessories

Clothing

Footwear

Outerwear

Shipping

2-Dav Shipping

Express

Free Shipping

Next Dav Air

Standard

3.9K

Number of Customers

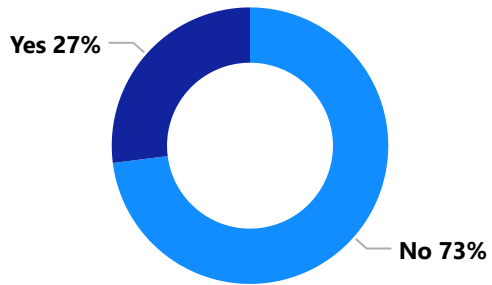
\$59.76

Average Purchase Amount

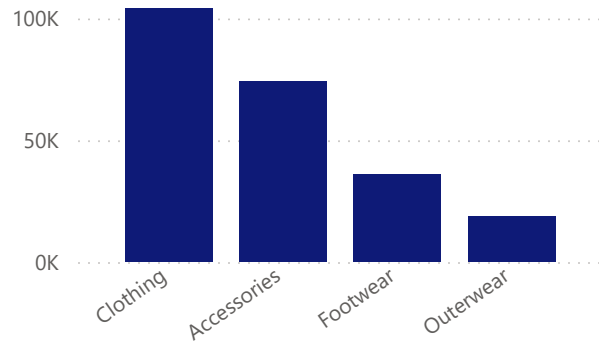
3.75

Average Review rating

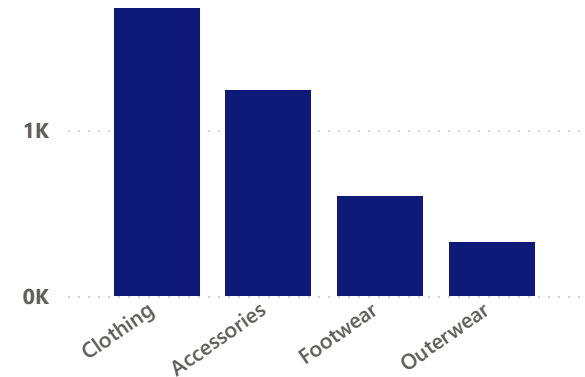
% of Subscribers



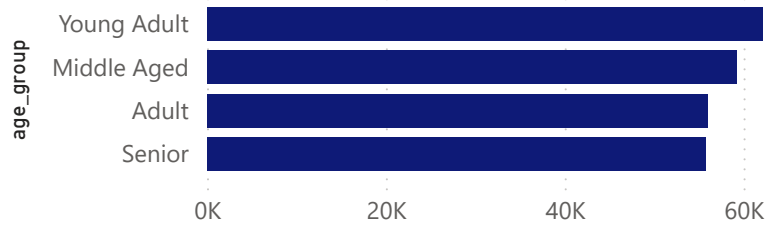
Revenue By Category



Sales By Category



Revenue By Age group



Sale by Age group

