

# 1

## The Responsibilities of Engineers

Having read this chapter and completed its associated questions, readers should be able to:

- Describe passive responsibility, and distinguish it from active responsibility;
- Describe the four conditions of blameworthiness and apply these to concrete cases;
- Describe the professional ideals: technological enthusiasm, effectiveness and efficiency, and human welfare;
- Debate the role of the professional ideals of engineering for professional responsibility;
- Show an awareness that professional responsibility can sometimes conflict with the responsibility as employee and how to deal with this;
- Discuss the impact of social context of technological development for the responsibility of engineers.

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## 1.1 Introduction

### Case Challenger

The 25th launching of the space shuttle was to be something special. It was the first time that a civilian, the teacher Christa McAuliffe, or as President Ronald Reagan put it: “one of America’s finest” would go into space. There was, therefore, more media attention than usual at cold Cape Canaveral (Florida, United States). When, on the morning of January 28, 1986, the mission controllers’ countdown began it was almost four degrees Celsius below freezing point (or about 25 degrees Fahrenheit). After 73 seconds the Challenger space shuttle exploded 11 kilometers above the Atlantic Ocean. All seven astronauts were killed. At the time it was the biggest disaster ever in the history of American space travel.

After the accident an investigation committee was set up to establish the exact cause of the explosion. The committee concluded that the explosion leading to the loss of the 1.2 billion dollar spaceship was attributable to the failure of the rubber sealing ring (the O-ring). As the component was unable to function properly at low temperatures fuel had started to leak from the booster rocket. The fuel then caught fire, causing the Challenger to explode.

Morton Thiokol, a NASA supplier, was the company responsible for the construction of the rocket boosters designed to propel the Shuttle into space. In January 1985 Roger Boisjoly, an engineer at the Morton Thiokol company, had aired his doubts about the reliability of the O-rings. In July 1985 he had sent a confidential memo to the Morton Thiokol management board. In that memo he had expressed his concerns about the effectiveness of the O-rings at low temperatures: “I am really afraid that if we do not take immediate steps we will place both the flight and the launching pad in serious danger. The consequences would be catastrophic and human lives would be put at risk.” The memo instantly led to a project group being set up in order to investigate the problem. However, the project group received from the management insufficient material and funding to carry out its work properly. Even after one of the project group managers had sent a memo headed “Help!” and ending with the



**Figure 1.1** Challenger Space Shuttle. Photo: © Bob Pearson / AFP / Getty Images.

words: "This is a red flag!" to Morton Thiokol's vice-chairman nothing concrete was actually undertaken.

On the day of the fatal flight the launching was delayed five times, partly for weather-related reasons. The night preceding the launching was very cold; it froze 10 degrees Celsius (or 14 degrees Fahrenheit). NASA engineers confessed to remembering having heard that it would not be safe to launch at very low temperatures. They therefore decided to have a telephone conference on the eve of the launching between NASA and Morton Thiokol representatives, Boisjoly also participated. The Morton Thiokol Company underlined the risk of the O-rings eroding at low temperatures. They had never been tested in sub-zero conditions. The engineers recommended that if the temperature fell below 11 degrees Celsius (or 52 degrees Fahrenheit) then the launch should not go ahead. The weather forecast indicated that the temperature would not rise above freezing point on the morning of the launch. That was the main reason why Morton Thiokol initially recommended that the launch should not be allowed to go ahead.

The people at NASA claimed that the data did not provide sufficient grounds for them to declare the launching, which was extremely important to NASA, unsafe. What was rather curious was the fact that the burden of proof was placed with those who were opposed to the launching; they were requested to prove that the flight would be unsafe. The official NASA policy, though, was that it had to be proved that it would be safe to make the flight.

A brief consultation session was convened so that the data could once again be examined. While the connection was broken for five minutes the General Manager of Thiokol commented that a "management decision" had to be made. Later on several employees actually stated that shortly after the launching NASA would make a decision regarding a possible contract extension with the company. It was at least the case that Boisjoly felt that people were no longer listening to his arguments. For Morton Thiokol it was too much of a political and financial risk to postpone the launch. After discussing matters amongst themselves the four managers present, the engineers excluded, put it to the vote. They were reconnected and Thiokol, ignoring the advice of Boisjoly, announced to NASA its positive recommendations concerning the launching of the Challenger. It was a decision that was immediately followed by NASA without any further questioning. As agreement had been reached, the whole problem surrounding the inadequate operating of the O-ring at low temperatures was not passed on to NASA's higher management level. Several minutes after the launch someone of the mission control team concluded that there had: "obviously been ... a major malfunction."

A Presidential Commission determined that the whole disaster was due to inadequate communication at NASA. At the same time, they argued for a change in system and ethos that would ensure transparency and encourage whistle blowing. As a consequence, the entire space program was stopped for two years so that the safety of the Shuttle could be improved. Morton Thiokol did not lose its contract with NASA but helped, instead, to work on finding a

solution to the O-ring problem. Engineers were given more of a say in matters. In the future, they will have the power to halt a flight if they had their doubts.

*Source:* Based on Wirtz (2007, p. 32), Vaughan (1996), and the BBC documentary *Challenger: Go for Launch* of Blast! Films.

In this case we see how the Challenger disaster was caused by technical error and inadequate communication. For the designers of the O-rings, the engineers at Morton Thiokol, the disaster did not have legal implications. Does that mean that the case is thus closed or do they bear some kind of responsibility? If so, what then is their responsibility? This chapter first investigates what exactly responsibility is (Section 1.2), distinguishing between passive responsibility for things that happened in the past (Section 1.3) and active responsibility for things not yet attained (Section 1.4). The final two sections discuss the position of engineers vis-à-vis managers, which was obviously important in the Challenger case, the wider context of technological development, and examine the consequences for the responsibility of engineers of this wider context.

## 1.2 Responsibility

Whenever something goes wrong or there is a disaster like that of the Challenger then the question who is responsible for it often quickly arises. Here responsibility means in the first place being held accountable for your actions and for the effects of your actions. The making of choices, the taking of decisions but also failing to act are all things that we regard as types of actions. Failing to save a child who is drowning is therefore also a type of action. There are different kinds of responsibility that can be distinguished. A common distinction is between active responsibility and passive responsibility. Active responsibility is responsibility before something has happened. It refers to a duty or task to care for certain state-of-affairs or persons. Passive responsibility is applicable after something (undesirable) has happened.

Responsibility (both active and passive) is often linked to the role that you have in a particular situation. In the case described here Boisjoly fulfilled the role of engineer and not that of, for example, family member. You often have to fulfill a number of roles simultaneously such as those of friend, parent, citizen, employee, engineer, expert, and colleague. In a role you have a relationship with others, for instance, as an employee you have a relationship with your employer, as an expert you have a relationship with your customers and as a colleague you have relationships with other colleagues. Each role brings with it certain responsibilities. A parent, for example, is expected to care for his child. In the role of employee it is expected that you will execute your job properly, as laid down in collaboration with your employer; in the role of expert it will be presumed that you furnish your customer with information that is true and relevant and in the role of colleague you will be expected to behave in a collegial fashion with others in the same work situation. An engineer is expected to

carry out his work in a competent way. Roles and their accompanying responsibilities can be formally laid down, for instance legally, in a contract or in professional or corporate codes of conduct (see Chapter 2). In addition, there are more informal roles and responsibilities, like the obligations one has within a family or towards friends. Here, too, agreements are often made and rules are assumed but they are not usually put down in writing. We will call the responsibility that is based on a role you play in a certain context **role responsibility**.

**Role responsibility** The responsibility that is based on the role one has or plays in a certain situation.

Since a person often has different roles in life he/she has various role responsibilities. One role may have responsibilities that conflict with the responsibilities that accompany another role. Boisjoly for example in the Challenger case both had a role as an employee and as an engineer. As an employee he was expected to be loyal to his company and to listen to his superiors, who eventually decided to give positive advice about the launch. As an engineer he was expected to give technically sound advice taking into account the possible risks to the astronauts and, in his view, this implied a negative advice with respect to the launch.

**Moral responsibility** Responsibility that is based on moral obligations, moral norms or moral duties.

**Professional responsibility** The responsibility that is based on one's role as professional in as far it stays within the limits of what is morally allowed.

Although roles define responsibilities, **moral responsibility** is not confined to the roles one plays in a situation. Rather it is based on the obligations, norms, and duties that arise from *moral* considerations. In Chapter 3, we will discuss in more detail what we mean with terms like morality and ethics, and what different kinds of ethical theories can be distinguished. Moral responsibility can extend beyond roles. In the Challenger case, it was part of Boisjoly's moral responsibility to care for the consequences of his advice for the astronauts and for others. Moral responsibility can, however, also limit role responsibilities because with some roles immoral responsibilities may be associated. (Think of the role of Mafioso.) In this and the next chapter we are mainly interested in the **professional responsibility** of engineers. Professional responsibility is the responsibility that is based on your role as a professional engineer in as far it stays within the limits of what is morally allowed. Professional responsibilities are not just passive but they also contain an active component. We will examine the content of the professional responsibility of engineers in more detail in Section 1.4, but first we turn to a more detailed description of passive responsibility.

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### 1.3 Passive Responsibility

**Passive responsibility** Backward-looking responsibility, relevant after something undesirable occurred; specific forms are accountability, blameworthiness, and liability.

Typical for **passive responsibility** is that the person who is held responsible must be able to provide an account why he/she followed a particular course of action and why he/she made certain decisions. In particular, the person is held to justify his/her actions towards those who are in a position to

demand that the individual in question accounts for his/her actions. In the case of the Challenger, NASA had to be able to render account for its actions to the families of the victims, to society, and to the sitting judge. We will call this type of passive responsibility **accountability**.

Passive responsibility often involves not just accountability but also **blameworthiness**. Blameworthiness means that it is proper to blame someone for his/her actions or the consequences of those actions. You are not always blameworthy for the consequences of your actions or for your actions themselves. Usually, four conditions need to apply: wrong-doing, causal contribution, foreseeability, and freedom. The extent to which you can be blamed is determined by the degree to which these conditions are fulfilled. The four conditions will be illustrated on the basis of the Challenger disaster.

**Accountability** Backward-looking responsibility in the sense of being held to account for, or justify one's actions towards others.

**Blameworthiness** Backward-looking responsibility in the sense of being a proper target of blame for one's actions or the consequences of one's actions. In order for someone to be blameworthy, usually the following conditions need to apply: wrong-doing, causal contribution, foreseeability, and freedom.

### *Wrong-doing*

Whenever one blames a person or institution one usually maintains that in carrying out a certain action the individual or the institution in question has violated a norm or did something wrong. This can be a norm that is laid down in the law or that is common in the organization. In the Challenger case, for example, NASA violated the norm that a flight had to be proven to be safe. Instead the burden of proof was reversed in this case. In this book, we are not just interested in legal and organizational norms, but in moral ones. We will therefore investigate different kind of ethical frameworks that can be applied in judging the moral rightness or wrongness of actions and their consequences. This includes ethical frameworks such as your own conscience and moral beliefs but also codes of conduct (Chapter 2) and ethical theories (Chapter 3). Together these frameworks form a means of thinking about how one can arrive at what is good, and how one can act in the right way.

### *Causal contribution*

A second criterion is that the person who is held responsible must have made a causal contribution to the consequences for which he or she is held responsible. Two things are to be kept in mind when judging whether someone made a causal contribution to a certain consequence. First, not only an action, but also a failure to act may often be considered a causal contribution, like in the case of the Challenger the failure to stop the launch. Second, a causal contribution is usually not a sufficient condition for the occurrence of the consequence under consideration. Often, a range of causal contributions will have to be present for the consequence to occur. A causal contribution will often be a necessary ingredient in the actual chain of events that led to the consequence, that is, without the causal contribution the consequence would not have occurred.

Both the NASA project team and the Morton Thiokol management team made a causal contribution to the disaster because both could have averted the disaster by

postponing the launch. In fact, before the Challenger could be launched, both teams needed to make a positive decision. The engineer, Boisjoly, maintained that he no longer had the chance to take action. Internally he had done everything in his power to prevent the consequences but he did not have enough influence. In retrospect he could possibly have gone public by informing the press. He should also possibly have intervened earlier on in the process – before the telephone conference – to ensure that the O-ring problem had been tackled more successfully.

### *Foreseeability*

A person who is held responsible for something must have been able to know the consequences of his or her actions. The consequences are the harm actually arising from transgressing a norm. People cannot be held responsible if it is totally unreasonable to expect that they could possibly have been aware of the consequences. What we do expect is that people do everything that is reasonably possible to become acquainted with the possible consequences.

In the Challenger case engineer Boisjoly, the Morton Thiokol management team and the NASA representatives (the project team) could all have expected the Challenger disaster because all three were aware of the risks of erosion when the O-rings are exposed to low temperatures, a factor which thus meant that safe launching could not be guaranteed under such conditions. Though there was no conclusive scientific evidence that the launching was unsafe, all parties were certainly aware of the danger of a possible disaster, which means that the condition of foreseeability was fulfilled.

### *Freedom of action*

Finally, the one who is held responsible must have had freedom of action, that is, he or she must not have acted under compulsion. Individuals are either not responsible or are responsible to a lesser degree if they are, for instance, coerced to take certain decisions. The question is, however, what exactly counts as coercion. A person can, for example, be “forced” or manipulated to work on the development of a particular technology under the threat that if he does not cooperate he will sacrifice his chances of promotion. In this case, this person is strictly speaking not coerced to work on the development of the particular technology, he can still act differently. Therefore the person remains responsible for his actions. However, since he is also not entirely free we could say that his responsibility is somewhat smaller than in the case where he had freely chosen to be involved in the development of this technology.

The NASA project team was under pressure. The launch had already been postponed several times, which meant that the time available for other space missions was becoming very limited. There was also the pressure of the eager public, largely because of the presence of McAuliffe. Morton Thiokol might also have felt the pressure of NASA because negative recommendations could well have prevented further cooperation with NASA and that would have had its financial consequences. The possibilities open to the engineer Boisjoly were limited. The only thing he could have possibly done to prevent the disaster was inform the press but that would have had negative consequences (e.g., dismissal) for him and his family. In all three cases, the pressure was probably not strong enough to say that NASA, Morton Thiokol, or Boisjoly lacked freedom of action; they could have done other things than they actually

did, they were not compelled to act as they did. Nevertheless, especially in the case of Boisjoly you could argue that the negative personal consequences he could expect diminished his responsibility.

## 1.4 Active Responsibility and the Ideals of Engineers

We considered above questions of responsibility when something has gone wrong. Responsibility is also something that comes into play beforehand, if nothing has yet gone wrong or if there is the chance to realize something good. We will refer to this as **active responsibility**. If someone is actively responsible for something he/she is expected to act in such a way that undesired consequences are avoided as much as possible and so that positive consequences are realized. Active responsibility is not primarily about blame but requires a certain positive attitude or character trait of dealing with matters. Philosophers call such positive attitudes or character traits virtues (see Chapter 3). Active responsibility, moreover, is not only about preventing the negative effects of technology as about realizing certain positive effects.

**Active responsibility** Responsibility before something has happened referring to a duty or task to care for certain state-of-affairs or persons.

### Active Responsibility

Mark Bovens mentions the following features of active responsibility:

- Adequate perception of threatened violations of norms;
- Consideration of the consequences;
- Autonomy, i.e. the ability to make one's own independent moral decisions;
- Displaying conduct that is based on a verifiable and consistent code; and
- Taking role obligations seriously. (Bovens, 1998)

One way in which the active responsibility of engineers can be understood is by looking at the **ideals** of engineers. Ideals, as we will understand the notion here, have two specific characteristics. First ideals are ideas or strivings which are particularly motivating and inspiring for the person having them. Second, it is typical for ideals that they aim at achieving an optimum or maximum. Often, therefore, ideals cannot be entirely achieved but are strived for. In the course of practicing their profession engineers can be driven by several ideals. Those can be personal ideals such as the desire to earn a lot of money or to satisfy a certain degree of curiosity but they can also be social or moral ideals, such as wanting to implement technological ends to improve the world. Those are also the types of ideals

**Ideals** Ideas or strivings which are particularly motivating and inspiring for the person having them, and which aim at achieving an optimum or maximum.



**Professional ideals** Ideals that are closely allied to a profession or can only be aspired to by carrying out the profession.

that can spur people on to opt for an engineering field of study and career. Some of these ideals are directly linked to professional practice because they are closely allied to the engineering profession or can only be aspired to by carrying out the profession of engineer. We call such ideals **professional**

**ideals.** As *professional* ideals, these ideals are part of professional responsibility in as far they stay within the limits of what is morally allowed. Below, we shall therefore discuss three different professional ideals of engineers and we shall establish whether these ideals are also morally commendable.

#### 1.4.1 Technological enthusiasm

**Technological enthusiasm** The ideal of wanting to develop new technological possibilities and taking up technological challenges.

**Technological enthusiasm** pertains to the ideal of wanting to develop new technological possibilities and take up technological challenges. This is an ideal that motivates many engineers. It is fitting that Samuel Florman refers to this as “the existential pleasures of engineering” (Florman, 1976). One

good example of technological enthusiasm is the development of Google Earth, a program with which, via the Internet, it is possible to zoom in on the earth’s surface. It is a beautiful concept but it gives rise to all kinds of moral questions, for instance in the area of privacy (you can study the opposite neighbor’s garden in great detail) and in the field of security (terrorists could use it to plan attacks). In a recent documentary on the subject of Google Earth one of the program developers admitted that these are important questions.<sup>1</sup> Nevertheless, when developing the program these were matters that the developers had failed to consider because they were so driven by the challenge of making it technologically possible for everyone to be able to study the earth from behind his or her PC.

Technological enthusiasm in itself is not morally improper; it is in fact positive for engineers to be intrinsically motivated as far as their work is concerned. The inherent danger of technological enthusiasm lies in the possible negative effects of technology and the relevant social constraints being easily overlooked. This has been exemplified by the Google Earth example. It is exemplified to an extreme extent by the example of Wernher von Braun (see box).

#### Wernher von Braun (1912–77)

Wernher von Braun is famous for being the creator of the space program that made it possible to put the first person on the moon on July 20, 1969. A couple of days before, on July 16, the Apollo 11 spaceship used by the astronauts to travel from the earth had been launched with the help of a Saturn V rocket and Von Braun had been the main designer of that rocket. Sam Phillips, the director of the American Apollo program, was reported to have said that without

Von Braun the Americans would never have been able to reach the moon as soon as they did. Later, after having spoken to colleagues, he reviewed his comment by claiming that without Von Braun the Americans would never have landed on the moon full stop.

Von Braun grew up in Germany. From an early age he was fascinated by rocket technology. According to one anecdote Von Braun was not particularly brilliant in physics and mathematics until he read a book entitled *Die Rakete zu den Planetenräumen* by Hermann Oberth and realized that those were the subjects he would have to get to grips with if he was later going to be able to construct rock-



**Figure 1.2** Wernher von Braun. Photo: NASA Archives.

ets. In the 1930s Von Braun was involved in developing rockets for the German army. In 1937 he joined Hitler's National Socialist Party and in 1940 he became a member of the SS. Later he explained that he had been forced to join that party and that he had never participated in any political activities, a matter that is historically disputed. What is in any case striking is the argument that he in retrospect gave for joining the National Socialist Party which was this: "My refusal to join the party would have meant that I would have had to abandon the work of my life. Therefore, I decided to join" (Piskiewicz (1995, p. 43). His life's work was, of course, rocket technology and a devotion to that cause was a constant feature of Von Braun's life.

During World War II Von Braun played a major role in the development of the V2 rocket, which was deployed from 1944 onwards to bomb, amongst other targets, the city of London. Incidentally more were killed during the V2-rocket's development and production – an estimated 10 000 people – than during the actual bombings (Neufeld, 1995, p. 264). The Germans had deployed prisoners from the Mittelbau-Dora concentration camp to help in the production of the V2 rockets. Von Braun was probably aware of those people's abominable working conditions.

There is, therefore, much to indicate that Von Braun's main reason for wanting to join the SS was carefully calculated: in that way he would be able to continue his important work in the field of rocket technology. In 1943 he was

arrested by the Nazis and later released. It was claimed that he had allegedly sabotaged the V2 program. One of the pieces of evidence used against him was that he had apparently said that after the war the V2 technology should be further developed in the interests of space travel – and that is indeed what ultimately happened when he later started to work for the Americans. When, in 1945, Von Braun realized that the Germans were going to lose the war he arranged for his team to be handed over to the Americans.

In the United States Von Braun originally worked on the development of rockets for military purposes but later he fulfilled a key role in the space travel program, a program that was ultimately to culminate in man's first steps on the moon. Von Braun's big dream did therefore ultimately come true.

*Source:* Based on Stuhlinger and Ordway (1994), Neufeld (1995), and Piszkiwicz (1995).

### 1.4.2 Effectiveness and efficiency

**Effectiveness** The extent to which an established goal is achieved.

**Efficiency** The ratio between the goal achieved and the effort required.

Engineers tend to strive for effectiveness and efficiency. **Effectiveness** can be defined as the extent to which an established goal is achieved; **efficiency** as the ratio between the goal achieved and the effort required. The drive to strive towards effectiveness and efficiency is an attractive ideal for engineers because it is – apparently – so neutral and

objective. It does not seem to involve any political or moral choices, which is something that many engineers experience as subjective and therefore wish to avoid. Efficiency is also something that in contrast, for example, to human welfare can be defined by engineers and is also often quantifiable. Engineers are, for example, able to define the efficiency of the energy production in an electrical power station and they can also measure and compare that efficiency. An example of an engineer who saw efficiency as an ideal was Frederick W. Taylor (see box).

#### Frederick W. Taylor (1856–1915)

Frederick Taylor was an American mechanical engineer. He became known as the founder of the efficiency movement and was specifically renowned for developing scientific management also known as Taylorism.

Out of all his research Taylor became best known for his time-and-motion studies. There he endeavored to scientifically establish which actions – movements – workers were required to carry out during the production process and how much time that took. He divided the relevant actions into separate movements, eliminated all that was superfluous and endeavored, with the aid of a stopwatch, to establish precisely how long the necessary movements took. His

aim was to make the whole production process as efficient as possible on the basis of such insight. Taylorism is often seen as an attempt to squeeze as much as possible out of workers and in practice that was often what it amounted to but that had probably not been Taylor's primary goal. He believed that it was possible to determine, in a scientific fashion, just what would be the best way of carrying out production processes by organizing such processes in such a way that optimal use could be made of the opportunities provided by workers without having to demand too much of them. He maintained that his approach would put an end to the on-going conflict between the trade unions and the managerial echelons, thus making trade unions redundant. He was also critical of management which he found unscientific and inefficient. To his mind having the insight of engineers and their approach to things would culminate in a better and more efficient form of management.



**Figure 1.3** Frederick Taylor. Photo: Bettmann Archive/Corbis.

In 1911 Taylor published his *The Principles of Scientific Management* in which he explained the four principles of scientific management:

- Replace the present rules of thumb for working methods with methods based on a scientific study of the work process.
- Select, train and develop every worker in a scientific fashion instead of allowing workers to do that themselves.
- Really work together with the workers so that the work can be completed according to the developed scientific principles.
- Work and responsibility are virtually equally divided between management and workers. The management does the work for which it is best equipped: applying scientific management principles to plan the work; and the workers actually perform the tasks.

Though Taylor was a prominent engineer – for a time he was, for instance, president of the influential American Society of Mechanical Engineers (ASME) – he only had a limited degree of success when it came to the matter of conveying his ideas to people. They were not embraced by all engineers but, thanks to a

number of followers, they were ultimately very influential. They fitted in well with the mood of the age. In the United States the first two decades of the twentieth century were known as the “Progressive Era.” It was a time when engineers clearly manifested themselves as a professional group capable of promoting the interests of industry and society. It was frequently implied that the engineering approach to social problems was somehow superior. Taylor’s endeavors to achieve a form of management that was efficient and scientific fitted perfectly into that picture.

*Source:* Based on Taylor (1911), Layton (1971), and Nelson (1980).

Though many engineers would probably not have taken things as far as Taylor did, his attempt to efficiently design the whole production process – and ultimately society as a whole – constituted a typical engineering approach to matters. Efficiency is an ideal that endows engineers with authority because it is something that – at least at first sight – one can hardly oppose and that can seemingly be measured objectively. The aspiration among engineers to achieve authority played an important part in Taylor’s time. In the United States the efficiency movement became an answer to the rise of large capitalistic companies where managers ruled and engineers were mere subordinate implementers. It constituted an effort to improve the position of the engineer in relation to the manager. What Taylor was really arguing was that engineers were the only really capable managers.

From a moral point of view, however, effectiveness and efficiency are not always worth pursuing. That is because effectiveness and efficiency suppose an external goal in relation to which they are measured. That external goal can be to consume a minimum amount of non-renewable natural resources to generate energy, but also war or even genocide. It was no coincidence that Nazi engineers like Eichmann were proud of the efficient way in which they were able to contribute to the so-called “resolving of the Jewish question” in Europe which was to lead to the murdering of six million Jews and other groups that were considered inferior by the Nazis like Gypsies and mental patients (Arendt, 1965). The matter of whether effectiveness or efficiency is morally worth pursuing therefore depends very much on the ends for which they are employed. So, although some engineers have maintained the opposite, the measurement of the effectiveness and efficiency of a technology is value-laden. It proposes a certain goal for which the technology is to be employed and that goal can be value-laden. Moreover, to measure efficiency one needs to calculate the ratio between the output (the external goal) and the input, and also the choice of the input may be value-laden. A technology may for example be efficient in terms of costs but not in terms of energy consumption.

#### 1.4.3 Human welfare

A third ideal of engineers is that of contributing to or augmenting human welfare. The professional code of the American Society of Mechanical Engineering (ASME) and of the American Society of Civil Engineers (ASCE) states that “engineers shall use

their knowledge and skill for the enhancement of human welfare.” This also includes values such as health, the environment, and sustainability. According to many professional codes that also means that: “Engineers shall hold paramount the safety, health and welfare of the public” (as, for example, stated by the code of the National Society of Professional Engineers, see Chapter 2). It is worth noting that the relevant values will differ somewhat depending on the particular engineering specialization. In the case of software engineers, for instance, values such as the environment and health will be less relevant whilst matters such as the privacy and reliability of systems will be more important. One of the most important values that falls under the pursuit of human welfare among engineers is safety. One of the engineers who was a great proponent of safety was the Dutch civil engineer Johan van Veen.

### Johan van Veen (1893–1959)



**Figure 1.4** Netherlands. Viewed from a US Army helicopter, a Zuid Beveland town gives a hint of the tremendous damage wrought by the 1953 flood to Dutch islands. Photo: Agency for International Development/National Archives, Washington (ARC Identifier 541705).

Johan van Veen is known as the father of the Delta Works, a massive plan devised to protect the coasts of the South-western part of the Netherlands which materialized after the flood disaster of 1953. During the disaster 1835 people died and more than 72 000 were forced to evacuate their homes.

Before the disaster occurred there were indications that the dykes were not up to standard. In 1934 it was discovered that a number of dykes were probably too low. In 1939 Wemelsfelder, a Public Works Agency employee working for the Research Service for the Estuaries, Lower River Reaches and Coasts sector, was able to support that assumption with a series of models. Even before the big disaster of 1953 Johan van Veen had emphasized the need to close off certain estuaries.

Van Veen studied civil engineering in Delft before then going on, in 1929, to work for the Research Service which he was later to head. On the basis of his interest in the history of hydraulic engineering and his activities with the Public Works Agency, he gradually became convinced that the danger posed by storm-driven flooding had been vastly underestimated and that the dykes were indeed too low. Van Veen was quite adamant about his beliefs which soon earned him the nickname, within the service, of “the new Cassandra” after the Trojan priestess who had perpetually predicted the fall of Troy. He even adopted the pseudonym Cassandra in the epilogue to the fourth edition of his book *Dredge, Drain, Reclaim* that was published in 1955. According to Van Veen, Cassandra had been warning people about the too low state of the dykes since 1937. In the fifth edition of his book, which appeared in 1962, Van Veen revealed that he was in fact Cassandra. Van Veen’s reporting of the lowness of the dykes was not something that was welcomed. In fact it was deliberately kept secret to the public. It is even said that Van Veen was sworn to silence on the matter.

In 1939 Van Veen became secretary of the newly created Storm Flood Committee. In that capacity he was given the space to elaborate several of his plans for the further defense of the Netherlands. In public debates he consistently based his arguments for those plans on the need to combat silting up and the formation of salt-water basins. Undoubtedly that was because even then he was unable to publicly air his views about safety.

Even though pre-1953 there was growing doubt within the Public Works Agency as to the ability of the existing dykes to be able to withstand a storm-driven flood that was not a matter that became publicly known. It was not only the Public Works Agency and the relevant minister that kept quiet about the possibility of a flood disaster. At that time the press was not keen to publish such doom and gloom stories either. As there was little or no publicity about the inadequacy of the dykes the inhabitants of Zeeland were thus totally surprised by the disaster. There are no indications that in the period leading up to 1953 steps were taken to improve the storm warning systems and the aid networks. If that had happened then undoubtedly considerably fewer people would have lost their lives.

*Source:* Based on ten Horn-van Nispen (2002), Van der Ham (2003), and De Boer (1994).

From a moral point of view the professional ideal of human welfare is hardly contestable. One could maybe wonder whether serving human welfare is a moral obligation for engineers, but if they choose to do so this seems certainly laudable. Therefore from a moral angle, this ideal has another status than the other two ideals discussed

above. As we have seen technological enthusiasm and effectiveness and efficiency are ideals that are not necessarily morally commendable, although they are also not always morally reprehensible; in both cases much depends on the goals for which technology is used and the side-effects so created. Both ideals, moreover, carry the danger of forgetting about the moral dimension of technology. On the other hand, the ideal of human welfare confirms that the professional practice of engineers is not something that is morally neutral and that engineers do more than merely develop neutral means for the goals of others.

## 1.5 Engineers versus Managers

Engineers are often salaried employees and they are usually hierarchically below managers. Just as with other professionals this can lead to situations of conflict because they have, on the one hand, a responsibility to the company in which they work and, on the other hand, a professional responsibility as engineers, including – as we have seen – a responsibility for human welfare. We will discuss below three models of dealing with this tension and the potential conflict between engineers and managers: separatism, technocracy, and whistle-blowing. These three models are positions that engineers can adopt versus managers in specific situations, but they also reflect more general social frameworks for dealing with the potential tension between engineers and managers.

### 1.5.1 Separatism

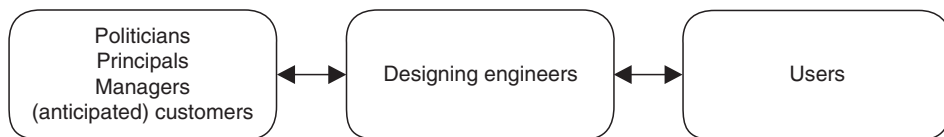
Several months after the Challenger disaster Boisjoly, the engineer, said the following: “I must emphasize, I had my say, and I never [would] take [away] any management right to take the input of an engineer and then make a decision based upon that input ... I have worked at a lot of companies ... and I truly believe that ... there was no point in me doing anything further [other] than [what] I had already attempted to do” Goldberg (1987, p. 156). It is a view that fits into what might be termed **separatism**: “the notion that scientists and engineers should apply the technical inputs, but appropriate management and political organs should make the value decisions” (Goldberg, 1987, p. 156). Separatism is well illustrated by the **tripartite model**.

In the tripartite model three separate segments are distinguished (Figure 1.5). The first segment contains politicians, policy makers, and managers who establish the objectives for engineering projects and products and make available resources without intervening in engineering matters. They also stake out the ultimate boundaries of the engineering projects. The second segment relates to the engineers who take care of the designing, developing, creating, and executing of those projects or products. The final segment, the users, includes those who make use of the

**Separatism** The notion that scientists and engineers should apply the technical inputs, but appropriate management and political organs should make the value decisions.

**Tripartite model** A model that maintains that engineers can only be held responsible for the design of products and not for wider social consequences or concerns. In the tripartite model three separate segments are distinguished: the segment of politicians; the segment of engineers; and the segment of users.





**Figure 1.5** The tripartite model.

various technologies. According to this model engineers can only be held responsible for the technical creation of products.

The tripartite model (see, for example, Van de Poel (2001); originally based on Boers (1981)) is based on the assumption that the responsibility of engineers is confined to the engineering choices that they make. The formulation of the design assignment, the way in which the technology is used and the consequences of all of that are not thus considered to be part of the responsibility of engineers. According to this view the responsibility of engineers limits itself to the professional responsibility that they have to their employer, customer, and colleagues, excluding the general public. The case of Werner von Braun illustrates this well. Von Braun was reconciled to the subordinate role of engineers but perpetually sought ways of pursuing his technological ideals and, in doing so, displayed a degree of indifference to the social consequences of the application of his work and to the immoral intentions of those who had commissioned the task. His creed must have been: “In times of war, a man has to stand up for his country, as a combat soldier as a scientist or as an engineer, regardless of whether or not he agrees with the policy his government is pursuing” (Stuhlinger and Ordway, 1994, p. xiii). It is a role that might alternatively be described as being that of a **“hired gun.”** The dangerous side of this role can perhaps best be summed up in the words of the song text of the American satirist Tom Lehrer<sup>2</sup>:

**“Hired gun”** Someone who is willing to carry out any task or assignment from his employer without moral scruples.

Once the rockets go up  
Who cares where they come down  
“that’s not my department,”  
said Wernher von Braun.

### 1.5.2 Technocracy

An alternative for the engineer as a “hired gun” is offered by Frederick Taylor. He proposed that engineers should take over the role of managers in the governance of companies and that of politicians in the governance of society. This proposal would lead to the establishment of a **technocracy**, that is, government by experts. Accordingly, the role of engineers would be

**Technocracy** Government by experts.

that of technocrats who, on the basis of technological insight, do what they consider best for a company or for society. The role of technocrats is problematic for a number of reasons. First, it is not exactly clear what unique expertise engineers possess that permit them to legitimately lay claim to the role of technocrats. As we have seen, concealed behind the use of apparently neutral terms like efficiency there is a whole world

of values and conflicting interests. Admittedly engineers do have specific technological knowledge and they do know about, for example, the risks that may be involved in a technology. When it comes to the underlying goals that should be pursued through technology or the acceptable levels of risk they are not any more knowledgeable than others (the technocratic fallacy, see Chapter 4). A second objection to technocracy is that it is undemocratic and paternalistic. We speak of **paternalism** when a certain group of individuals, in this case engineers, make (moral) decisions for others on the assumption that they know better what is good for them than those others themselves. In that way paternalism denies that people have the right to shape their own lives. That clashes with the people's moral autonomy – the ability of people to decide for themselves what is good and right. Moral autonomy is often considered an important moral value.

**Paternalism** The making of (moral) decisions for others on the assumption that one knows better what is good for them than those others themselves.

### 1.5.3 Whistle-blowing

#### Case Inez Austin

Inez Austin was one of the few female engineers at the company Westinghouse Hanford, when in 1989 she became senior process engineer for that company at the Hanford Nuclear Site, a former plutonium production facility in the state of Washington in the United States. In June 1990, she refused for safety reasons to approve a plan to pump radioactive waste from an old underground single-shell tank to a double-shell tank. Her refusal led to several retaliatory actions by her employer. In 1990 she received the lowest employee ratings in all her 11 years at the company. Doubts were raised about the state of her mental health and she was advised to see a psychiatrist. In 1992, Austin received the Scientific Freedom and Responsibility Award from the American Association for the Advancement of Science (AAAS) “for her courageous and persistent efforts to prevent potential safety hazards involving nuclear waste contamination. Ms. Austin’s stand in the face of harassment and intimidation reflects the paramount professional duty of engineers – to protect the public’s health and safety – and has served as an inspiration to her co-workers.” Nevertheless, after a second whistle blowing incident, relating to the safety and legality of untrained workers, her job was terminated in 1996.

*Source:* Based on <http://www.onlineethics.org/CMS/profpractice/exempindex/austinindex.aspx> (Accessed September 22, 2009).

A third role model is offered by Van Veen. Just like Boisjoly he accepted, to an important extent, his subordinate role as engineer but he did endeavor to find channels, internally and externally, to air his grievances on safety. Though he never went public

**Whistle-blowing** The disclosure of certain abuses in a company by an employee in which he or she is employed, without the consent of his/her superiors, and in order to remedy these abuses and/or to warn the public about these abuses.

as such his role verges on that of whistle-blower as he/she reported internal wrongs externally in order to warn society. An example of a whistle-blower is given in the boxed case on Inez Austin. The term **whistle-blowing** is used if an employee discloses certain abuses in a company in which he/she is employed without the consent of his/her superiors and in order to remedy these abuses and/or to warn the public about these abuses (cf. Martin and

Schinzinger, 1996, p. 247). Abuses do not only include the endangerment of public health, safety, or the environment but also indictable offences, violation of the law and of legislation, deception of the public or the government, corruption, fraud, destroying or manipulating information, and abuse of power, including sexual harassment and discrimination. As the box shows whistle-blowing may well lead to conflicts with the employer. In fact, whistle blowers often pay a huge price possibly involving not only losing their job but also the very difficult task of getting hired again, and even the loss of friends and family.<sup>3</sup>

### Guidelines for Whistle-Blowing

Business ethicist Richard De George has proposed the following guidelines, for when whistle-blowing is morally required:

- 1 The organization to which the would-be whistleblower belongs will, through its product or policy, do serious and considerable harm to the public (whether to users of its product, to innocent bystanders, or to the public at large).
- 2 The would-be whistleblower has identified that threat of harm, reported it to her immediate superior, making clear both the threat itself and the objection to it, and concluded that the superior will do nothing effective.
- 3 The would-be whistleblower has exhausted other internal procedures within the organization (for example, by going up the organizational ladder as far as allowed) – or at least made use of as many internal procedures as the danger to others and her own safety make reasonable.
- 4 The would-be whistleblower has (or has accessible) evidence that would convince a reasonable, impartial observer that her view of the threat is correct.
- 5 The would-be whistleblower has good reason to believe that revealing the threat will (probably) prevent the harm at reasonable cost (all things considered). (De George, 1990)

Whistle-blowers are often seen as people who are morally to be commended. It does not, however, seem desirable to let the professional ethics of engineers – or people of any other profession – be exclusively dependent on such practices. Although whistle-blowing may sometimes be unavoidable, as a general social framework for dealing

with the potential tension between engineers and managers, it is unsatisfactory. In the first place whistle-blowing usually forces people to make big sacrifices and one may question whether it is legitimate to expect the average professional to make such sacrifices. In the second place the effectiveness of whistle-blowing is often limited because as soon as the whistle is blown the communication between managers and professionals has inevitably been disrupted. It would be much more effective if at an earlier stage the concerns of the professionals were to be addressed but in a more constructive way. This demands a role model in which the engineer as professional is not necessarily opposed to the manager. It means that engineers have to be able to recognize moral questions in their professional practice and discuss them in a constructive way with other parties.

## 1.6 The Social Context of Technological Development

Engineers are not the only ones who are responsible for the development and consequences of technology. Apart from managers and engineers there are other actors that influence the direction taken by technological development and the relevant social consequences. We use the term **actor** here for any person or group that can make a decision how to act and that can act on that decision. A company is an actor because it usually has a board of directors that can make decisions on behalf of that company and is able to effectuate those decisions. A mob on the other hand is usually not an actor. A variety of actors can be distinguished that usually play a role in technological development:

**Actor** Any person or group that can make a decision how to act and that can act on that decision.

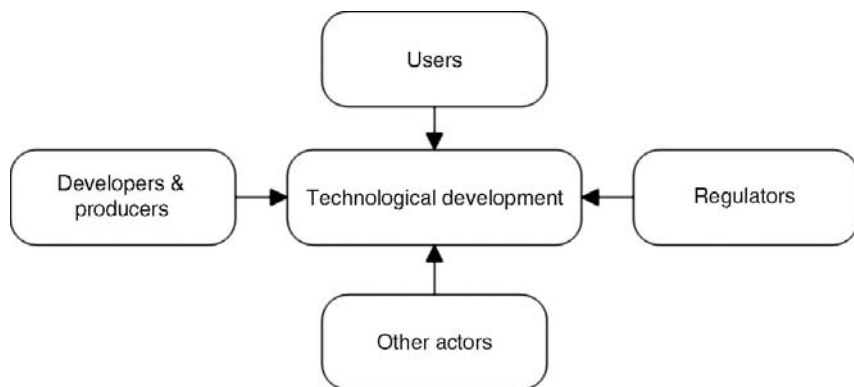
- Developers and producers of technology. This includes engineering companies, industrial laboratories, consulting firms, universities and research centers, all of which usually employ scientists and engineers.
- **Users** who use the technology and formulate certain wishes or requirements for the functioning of the technology. The users of technologies are a very diverse group, including both companies and citizens (consumers).
- **Regulators** such as the government, who formulate rules or regulations that engineering products have to meet such as rulings concerning health and safety, but also rulings linked to relations between competitors. Regulators can also stimulate certain technological advances by means of subsidies.

**Users** People who use a technology and who may formulate certain wishes or requirements for the functioning of a technology.

**Regulators** Organizations who formulate rules or regulations that engineering products have to meet such as rulings concerning health and safety, but also rulings linked to relations between competitors.

**Interests** Things actors strive for because they are beneficial or advantageous for them.

Also other actors may be involved in technological development including, for example, professional associations, educational institutes, interest groups and trade unions (see Figure 1.6). All these actors have certain **interests**, – things they strive for



**Figure 1.6** Technological development map of actors.

because they are beneficial or advantageous for them. The interests of the various actors will often conflict, so that there is no agreement on the desirable direction of technological development.

In addition to actors that influence the direction of technological development we

**Stakeholders** Actors that have an interest (“a stake”) in the development of a technology.

distinguish stakeholders. **Stakeholders** are actors that have an interest (“a stake”) in the development of a technology, but who cannot necessarily influence the direction of technological development. An example is people living in the vicinity of a planned construction site for a nuclear plant. Obviously these

people have an interest in what type of reactor is built and how safe it is but they may not be able to influence the technology developed. Of course, such groups may organize themselves and try to get a say in technological development and they may do so more or less successfully. Stakeholders are not only relevant because they may become actors that actually influence technological development, they are also important from a moral point of view. As we have seen, stakeholders are actors whose interests are at stake in technological development. It is often assumed that morality and ethics require that we do not just neglect the interest of those actors because they are powerless but that we should somehow take them into account.<sup>4</sup>

### Case The Invention of Teflon

Roy Plunkett – a 28-year-old chemist at Du Pont – was requested in 1938 to develop a new, non-poisonous coolant for fridges. He therefore filled a metal tube with a little-used mixture and with tetrafluorethylene that would perhaps possess cooling qualities. When he went to get the mixture out of the tube nothing came out but the tube was 60 grams heavier than normal. There therefore had to be something in it. After having sawn open the tube it was discovered that a pale and fatty, wax-like, white powder was stuck to the side. Nobody

knew what it was so they began to experiment with the substance which turned out to be completely unique. It was given the name Teflon, after ‘tef’ – the nickname given by chemists to tetrafluorethylene – followed by ‘lon’ – a suffix that Du Pont frequently used for its new products.

Du Pont devoted a great deal of time and money to discovering the exact characteristics of Teflon. It turned out to be complicated and expensive to produce Teflon. The first time that it was ever used was during World War II in order to reinforce the closing rings of the atom bomb. Teflon thus remained a state secret. It was not until 1946 that it was introduced to the general public.

Teflon has nowadays a wide range of uses. It is maybe best known as coating for non-stick frying pans. Although Teflon was long seen as a wonder material, it has recently come under some suspicion. In 2005, the Scientific Advisory Board of the Environmental Protection Agency (EPA) in the US found that perfluorooctanoic acid (PFOA), a chemical compound used to make Teflon, is “likely carcinogenic;” although EPA stresses (in 2010) on its website that it “has not made any definitive conclusions regarding potential risks, including cancer, at this time.”<sup>5</sup> In 2005, scientists of US Food and Drug Administration (FDA) found small amounts of PFOA in Teflon cookware (Begley *et al.*, 2005), while DuPont scientists did not detect PFOA in such pans (Powley *et al.*, 2005). In 2006 Du Pont has committed itself to eliminating the release of PFOA to the environment (Eilperin, 2006). However, it still maintains that “evidence from 50 years of experience and extensive scientific studies supports the conclusion that PFOA does not cause adverse human health effects.”<sup>6</sup>

*Source:* Based on Grauls (1993, pp. 123 ff).

The possibility of steering technological development is not only restrained by the fact that a large number of actors are involved in the development of technology but also because technological development is an unpredictable process (see Teflon box). In the course of time, a variety of methods and approaches have been developed to deal with this unpredictable character of technology development. This is done by a discipline known as **Technology Assessment (TA)**.

Initially TA was directed at the early detection and early warning of possible negative effects of technological development. Although such early detection and warning is important, it became increasingly clear that it is often not possible to predict the consequences of new technologies already in the early phases of technological development, as is also underscored by the Teflon example. On the other hand, it appeared that once the (negative) consequences materialize it has often become very difficult to change the direction of technological development because the technology has become deeply embedded in society and its design is more or less fixed. This problem is known as the

#### **Technology Assessment (TA)**

Systematic method for exploring future technology developments and assessing their potential societal consequences.

**Collingridge dilemma** This dilemma refers to a double-bind problem to control the direction of technological development. On the one hand, it is often not possible to predict the consequences of new technologies already in the early phases of technological development. On the other hand, once the (negative) consequences materialize it often has become very difficult to change the direction of technological development.

**Constructive Technology Assessment (CTA)** Approach to Technology Assessment (TA) in which TA-like efforts are carried out parallel to the process of technological development and are fed back to the development and design process.

**Collingridge dilemma**, after David Collingridge who first described it (Collingridge, 1980). Various approaches have been developed to overcome the Collingridge dilemma, one of the best known is **Constructive Technology Assessment (CTA)**. The idea behind CTA is that TA-like efforts are to be carried out parallel to the process of technological development and are fed back to the development and design process of technology (Schot, 1992; Schot and Rip, 1997). CTA aims at broadening the design process, both in terms of actors involved and in terms of interests, considerations and values taken into account in technological development. Among other things, this implies that stakeholders get a larger say in technological development.

What are the implications of the social context of technological development for the responsibility of engineers? In one sense, it diminishes the responsibility of engineers because it makes clear that engineers are just one of the many actors involved in

technology development and cannot alone determine technological development and its social consequences. In another sense, however, it extends the responsibility of engineers because they have to take into account a range of stakeholders and their interests. Engineers cannot just as technocrats decide in isolation what the right thing to do is, but they need to involve other stakeholders in technological development and to engage in discussions with them.

## 1.7 Chapter Summary

In this chapter we have discussed the responsibility of engineers. The notion of responsibility has different meanings. One sense of responsibility, accountability, implies the obligation to render an account of your actions and the consequences of these. If you are not able to give a satisfactory account you are blameworthy. Usually four conditions need to apply in order to be blameworthy: wrong-doing, causal contribution, foreseeability, and freedom. In addition to accountability and blameworthiness, responsibility has an active component relating to preventing harm and doing good.

There are two main grounds of responsibility: the roles you play in society and moral considerations. Engineers have two main role responsibilities, one as engineers, the other as employees. As engineer you have a professional responsibility that is grounded in your role as engineer insofar as that role stays within the limits of what is morally allowed. Three professional ideals of engineers were examined as potential parts of the professional responsibility of engineers: technological enthusiasm, effectiveness and efficiency, and human welfare. The first two ideals are not always morally commendable and can in fact even become immoral when pursued in the light of

immoral goals. The third ideal is morally laudable and, therefore, part of the professional responsibility of engineers.

Your professional responsibility as an engineer may sometimes conflict with your responsibility as an employee. We have discussed three models for dealing with this potential conflict: separatism, technocracy, and whistle-blowing. Separatism implies that the professional responsibility of engineers is confined to engineering matters and all decisions are made by managers and politicians. The disadvantage of this model is that engineers may end serving immoral goals and lose sight of the engineering ideal of public welfare. Technocracy means that engineers take over the decision power of managers and politicians. One disadvantage of this model is that engineers do not possess the expertise on which to decide for others what human welfare is or what is safe enough. Another disadvantage is that this model is paternalistic. Whistle-blowing means that you, as an engineer, speak out in public about certain abuses or dangerous situations in a company. Although whistle-blowing may sometimes be required it is not a very attractive model for the relation between engineers and managers. Instead of any of the three models, it might be better to work on a relation between engineers and managers that is more cooperative and mutually supportive, such as a model in which engineers think about broader issues than just engineering decisions but do not decide on these issues alone.

The responsibility of engineers is further complicated by the social context of technological development. Apart from engineers, a whole range of other actors is involved in technological development. This diminishes the responsibility of engineers as their causal contribution to technology and the foreseeability of consequences is diminished. At the same time, it introduces additional responsibilities, because engineers also need to take into account other stakeholders and their interests in the development of new technologies.

## Study Questions

- 1 What are the five features of active responsibility according to Bovens?
- 2 What is the difference between passive and active responsibility?
- 3 What criteria (conditions) are usually applied when deciding whether someone is passively responsible (blameworthy) for a certain action and its consequences?
- 4 Suppose one person's actions have led to the injury of another person. What additional criteria must be satisfied in order to imply that the first person is passively responsible for the injury?
- 5 Do you consider Morton Thiokol responsible for the Challenger disaster? In answering this question, refer to the criteria for responsibility and use the information available.
- 6 Consider the following situation: An engineer who has been involved in the design of a small airplane for business travel, type XYZ, finds out that he used the wrong software to calculate the required strength of the wing. He has used a standard software package but now realizes that his package was not fit for this specific type of airplane. The very same day he finds this out, a plane of type XYZ crashes and all four passengers die. The investigation shows that the plane has crashed due to an inadequate design of the wing.

Do you consider this engineer responsible for the plane crash and the death of four people? (If you think there is not enough information to arrive at a judgment, indicate what information you would need to make a judgment and how this information would affect your judgment.)



- 7 In general, nobody will want to deny that engineers have an active responsibility for technologies they design and/or work with. In practice, however, many engineers find it problematic to act on this responsibility. Describe three problems for the idea that engineers should take responsibility for technologies and give a concrete example of each problem from engineering practice.
- 8 Explain what is meant by “separatism,” and explain why the tripartite model illustrates separatism so well.
- 9 Why is it so difficult to steer technological development?
- 10 Explain why the ideal “public welfare” in professional ethics is the most important one for engineers from a moral perspective.
- 11 Look for an example of technological enthusiasm in your own field of study. Would you characterize this enthusiasm in this case as morally commendable, morally reprehensible, or just morally neutral? Argue your answer.

### Discussion Questions

- 1 Do you consider Roger Boisjoly morally responsible for the Challenger disaster? And do you think his separatist argument is sound (see Section 1.5.1)?
- 2 Can companies, as contrasted to people, be morally responsible? In what sense are companies different from people and is this difference relevant for moral responsibility?
- 3 Do you think that you can ever have a moral obligation to blow the whistle in spite of the very negative consequences for you, such as dismissal or not making the grade?
- 4 Give an example in engineering practice, and explain what is meant by “moral responsibility” in that example and how it extends beyond role responsibility.

### Notes

- 1 “Google: Achter het scherm” (“Google: Behind the Screen”), *Tegenlicht*, broadcast on May 7, 2006.
- 2 Text from the number “Wernher von Braun” by Tom Lehrer that featured in his album *That was the year that was* of 1965.
- 3 For more details on the legal position of whistle blowers and initiatives to protect them, see Chapter 2.
- 4 We will discuss the reasons for this assumption in more details in later chapters.
- 5 <http://www.epa.gov/oppt/pfoa/pubs/pfoarisk.html> (accessed April 9, 2010).
- 6 [http://www2.dupont.com/Teflon/en\\_US/keyword/pfoa.html](http://www2.dupont.com/Teflon/en_US/keyword/pfoa.html) (accessed April 9, 2010).