

# Quality Data Analysis

Linear models - part 2
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Sources: \* chapter 3 Alwan + chapter 10 "Applied Statistics and Probability for Engineers" –D.C. Montgomery and G.C. Runger - John Wiley & Sons 2nd edition

# Non-linear trend processes

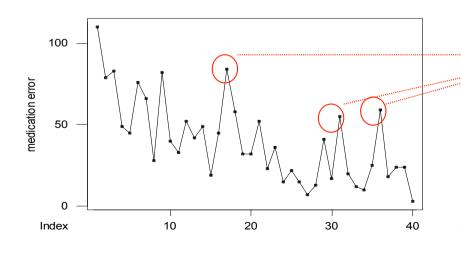
Mistakes in the medication of medical center. Target is continuous improvement!

- Missing medication
- Wrong medication
- Incorrect dosage

(mederror.dat)

Total number of errors in 40 weeks:

110	79	83	49	45	76	66	28	82	40
33	52	42	49	19	45	84	58	32	32
52	23	36	15	22	15	7	13	41	17
55	20	12	10	25	59	18	24	24	3



Unexpected events?

2

**POLITECNICO MILANO 1863** 

## Non-linear trend processes

#### Curvilinear trend?

- Independent variables (trend variables): t<sup>2</sup> or 1/t (in principle an infinite set of possibilities)
- t,  $t^2$ , 1/t: any possible combination of the three independent variables in the regression model:  $2^p$ -1 possible regression models
- Pay attention: multiple linear regression (more than one regressors, e.g., t, t<sup>2</sup>, 1/t);

Explore all the possible models

Methods to search the "best" model:

- Forward selection
- Backward elimination
- Stepwise regression

Pay attention to overfitting!

## Stepwise regression

### Forward selection:

Sequential procedure – one variable is added at a time. At each step, the variable that provides the better contribution to the "fitting" is selected. Once the variable is added, it cannot be removed in the subsequent steps.

### Backward elimination:

Sequential procedure – one variable is removed at each time. Starting from a model that contains all the possible variables, at each step we remove the variable that is "less useful" to explain the data variability. Once the variable is removed, it is never reincluded in the following steps.

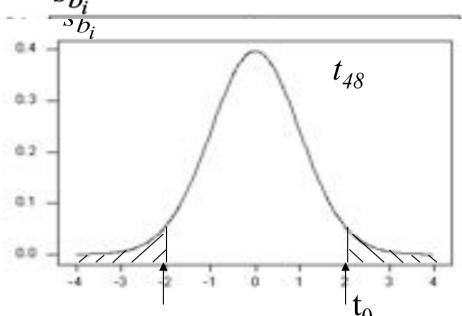
### Stepwise selection:

It combines forward e backward. We start as a forward selection but each time that a variable is added a backward step is carried out to check wether a variable has to be removed. The procedure stops when no regressorhas to be included in the model and no regressor has to be removed.

We need to specifiy Alpha to enter- Alpha to remove (usually =)

# Some "commens" on the stepwise regression

$$H_0: \beta_i = 0$$
  $t_0 = \frac{b_i - 0}{s_{b_i}} \sim t_{n-K}$  t di Student a  $n-K$  gradi di libertà



- 1. The more a variable is significant, the more the associate parameter has a small associated p-value ( $|t_0|$  large):
- 2. If  $\beta_i$  is significantly greater than zero, (p-value<alpha to enter): associated regressor should be included in the model
- 3. If  $\beta_i$  is not significantly greater than zero (p-value>alpha to remove): assoiated regressor should be removed from the model

### Regression Analysis: medication error versus t

The regression equation is medication error = 70.0 - 1.47 t Predictor Coef SE Coef Τ Ρ 70.042 6.069 11.54 0.000 Constant -1.47160.000 0.2579 -5.71

### Regression Analysis: medication error versus t2

The regression equation is medication error = 56.9 - 0.0308 t2Predictor SE Coef Coef Τ Ρ 56.932 4.901 11.62 0.000 Constant t2 -0.030816 0.006642 0.000 -4.64

### Regression Analysis: medication error versus 1/t

The regression equation is medication error =  $29.5 + 97.4 \frac{1}{t}$ Predictor SE Coef Coef Τ Ρ Constant 29.460 3.582 8.22 0.000 1/t 97.37 17.80 5.47 0.000

## Step 1

Forward:
All the p-value's<alpha to enter (15%)
All the variables
should be included:
The one with max |T|
(min p-value) is
chosen
Backward: the added
regressor has not to
be removed

### Regression Analysis: medication error versus t, t2

The regression equation is medication error = 84.2 - 3.50 t + 0.0494 t2Predictor Coef SE Coef Ρ Constant 84.214 9.023 9.33 0.000 1.015 -3.440.001 -3.496 t. 0.04938 0.02401 2.06 0.047 t.2

## Regression Analysis: medication error versus t, 1/t

The regression equation is medication error = 53.1 - 0.948 t + 58.4 1/tPredictor Coef SE Coef Ρ Constant 53.066 8.047 6.59 0.000 0.2964 -3.20-0.9484 0.003 t. 1/t 2.91 0.006 58.45 20.07

## Step 2

Forward:
All the p-value's<
alpha to enter
Both t2 and 1/t could
be included: I choose
the one with max |T|
(min p-value)

## Step 2b

### Regression Analysis: medication error versus t, 1/t

The regression equation is

_				
error = 53.1 -	- 0.948 t +	58.4 1/t		
Coef	SE Coef	T	P	
53.066	8.047	6.59	0.000	
-0.9484	0.2964	-3.20	0.003	
58.45	20.07	2.91	0.006	
	Coef 53.066 -0.9484	Coef SE Coef 53.066 8.047 -0.9484 0.2964	53.066       8.047       6.59         -0.9484       0.2964       -3.20	Coef       SE Coef       T       P         53.066       8.047       6.59       0.000         -0.9484       0.2964       -3.20       0.003

Backward:
All the p-value's<
alpha to remove
I do not reject any
regressor
(If we find a set of
regressors whose pvalue> alpha to
remove, we can
remove the one with
max p-value)

## Regression Analysis: medication error versus t, 1/t, t2

PASSO 2c

The regression equation is

medication error = 58.5 - 1.51 t + 51.7 1/t + 0.0122 t2Predictor Coef SE Coef Ρ

58.53 Constant 15.65 3.74 0.001

**†**. -1.5091.403 -1.08 0.289

1/t

t2 0.01221 0.02982 0.41 Forward: p-value> alpha to

enter: we do not add

**STOP** 

t<sup>2</sup>

0.056

0.685

### MODELLO FINALE:

26.19

1.97

### Regression Analysis: medication error versus t, 1/t

51.68

The regression equation is

medication error = 53.1 - 0.948 t + 58.4 1/t

Predictor Coef SE Coef Ρ 53.066 8.047 6.59 0.000 Constant

t -0.9484 0.2964 -3.20 0.003

1/+ 58 45 20 07 2 91 0 006

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## Stepwise

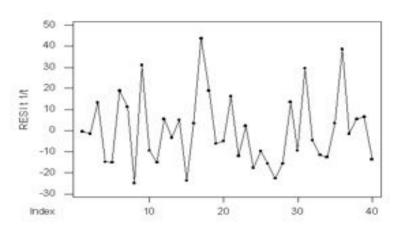
### Stepwise Regression: medication error versus t, t2, 1/t

Alpha-to-Enter: 0.15 Alpha-to-Remove: 0.15 Response is medicati on 3 predictors, with N = 40

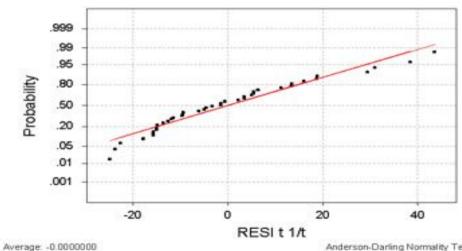
Step	1	2
Constant	70.04	53.07
t	-1.47	-0.95
T-Value	-5.71	-3.20
P-Value	0.000	0.003
1/t T-Value P-Value		58 2.91 0.006
S	18.8	17.2
R-Sq	46.14	56.18
R-Sq(adj)	44.72	53.81

Fitted med err<sub>t</sub>=53.07-0.95t+58(1/t)

## Diagnostick check



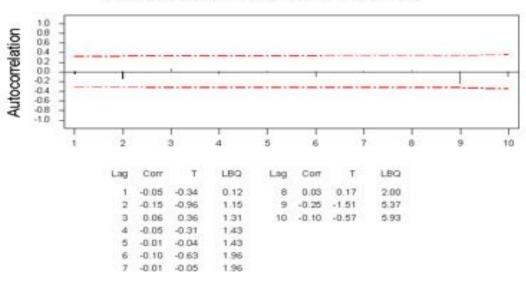
Normal Probability Plot



StDev: 18.7665

Anderson-Darling Normality Test A-Squared: 0,709 P-Value: 0,059

#### Autocorrelation Function for RESI t 1/t



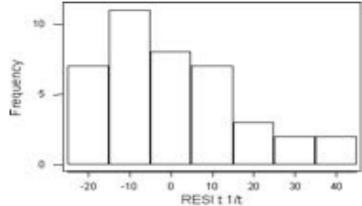
p-value=0.059 acceptable with  $\alpha$ =5% Just as teaching example, assume we used  $\alpha$ =10% for A-D test: TRASFORM THE DATA (not only the residuals)

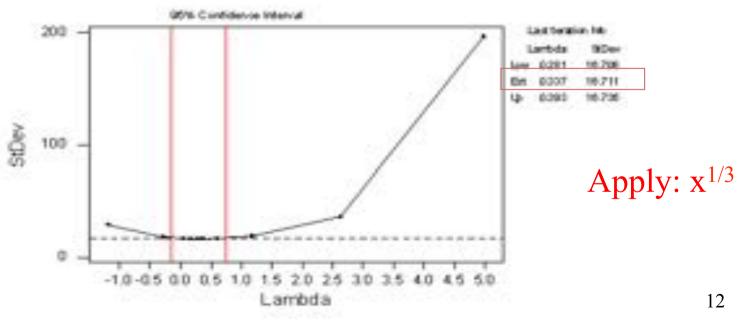


# Looking for data transformation:

Positive skewness: suggested transformations ( $\lambda$ <1):  $x^{1/2}$ ,  $x^{1/3}$ ,  $\ln x$ , 1/x

### Box-Cox Plot for medication e





## Transformed data:

## Linear Trend?

# 

### Stepwise Regression: med err\*\*1/3 versus t, t2, 1/t

```
Alpha-to-Enter: 0.15 Alpha-to-Remove: 0.15 Response is med err* on 3 predictors, with N = 40 Step 1
```

Constant 4.172

t -0.0448

T-Value -5.87

P-Value 0.000

S 0.557

R-Sq 47.58

R-Sq(adj) 46.20

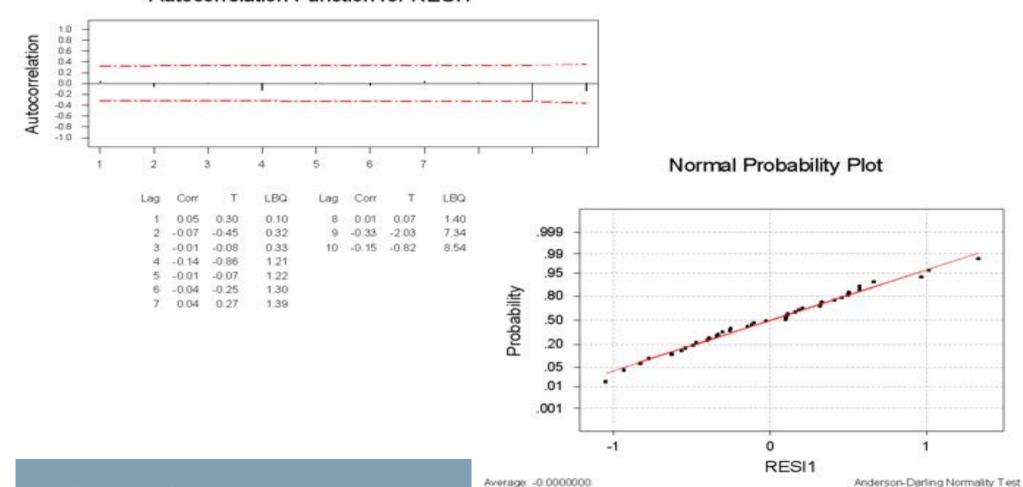
(Fitted med err<sub>t</sub>) $^{1/3}$ =4.172-0.044795 t

Fitted med err<sub>t</sub> =  $(4.172 - 0.044795 t)^3$ 

## New residuals:

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### Autocorrelation Function for RESI1



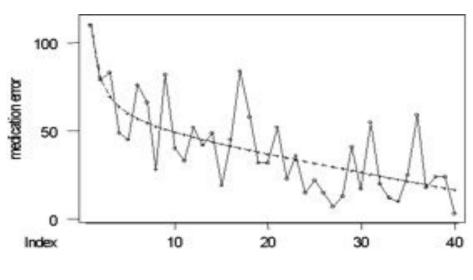
StDev: 0.549634

N: 40

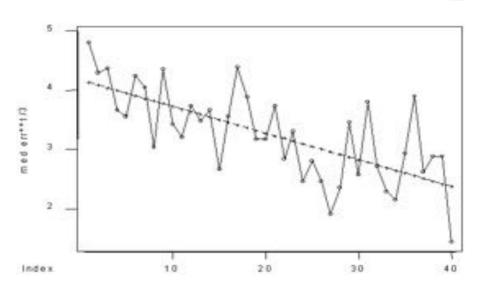
A-Squared: 0.167

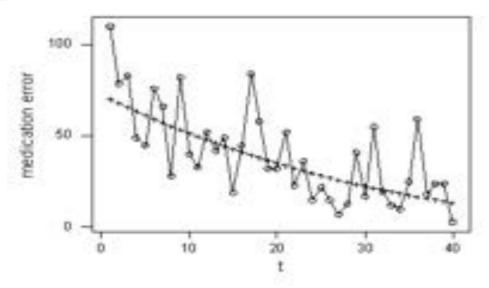
P-Value: 0.933

# 1st model



2° model





## Model Checking\*

More systematic criteria for choosing an "optimal" member in the path of models produced by forward or backward stepwise selection.

Mallow's C<sub>p</sub>, Akaike information crit criterion (BIC), adjusted R<sup>2</sup> and Cros

\*The Elements of Statistical Learning Libro di Jerome H. Friedman, Robert Tibshira

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Criterion	Purpose	Formula / Method	Interpretation
Mallow's Cp	Model selection in regression	$C_p = rac{ ext{RSS}}{\sigma^2} - (n-2p)$	Good model has ${\cal C}_p$ close to $p$ . Penalizes models with too many predictors.
Akaike Information Criterion (AIC)	Model comparison with focus on fit and complexity	$ ext{AIC} = 2k - 2\ln(L)$	Lower AIC indicates a better model. Balances fit and complexity.
Bayesian Information Criterion (BIC)	Model comparison with stronger penalty for complexity	$\mathrm{BIC} = k \ln(n) - 2 \ln(L)$	Lower BIC indicates a better model. Heavily penalizes complexity to avoid overfitting.
Adjusted R <sup>2</sup>	Explanatory power of a regression model	$egin{aligned}  ext{Adjusted} & R^2 = 1 - \ & \left(1 - R^2 ight) rac{n-1}{n-p-1} \end{aligned}$	Increases if the new predictor improves the model more than by chance.
Cross- validation (CV)	Generalization of model to independent data	Partition data into subsets, train on training set, validate on validation set (e.g., k-fold CV)	Lower CV error indicates better generalization. Estimates model performance on unseen data.

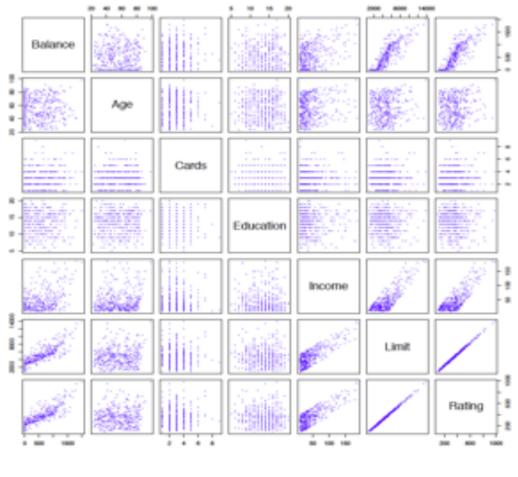
# Other Considerations in the Regression Model

## Qualitative Predictors

- Some predictors are not quantitative but are qualitative, taking a discrete set of values.
- These are also called categorical predictors or factor variables.
- See for example the scatterplot matrix of the credit card data in the next slide.

In addition to the 7 quantitative variables shown, there are four qualitative variables: **gender**, **student** (student status), **status** (marital status), and **ethnicity** (Caucasian, African American (AA) or Asian).

## Credit Card Data



## Qualitative Predictors — continued

Example: investigate differences in credit card balance between males and females, ignoring the other variables. We create a new variable

$$x_i = \begin{cases} 1 & \text{if } i \text{th person is female} \\ 0 & \text{if } i \text{th person is male} \end{cases}$$

Resulting model:

$$y_i = \beta_0 + \beta_1 x_i + \epsilon_i = \begin{cases} \beta_0 + \beta_1 + \epsilon_i & \text{if $i$th person is female} \\ \beta_0 + \epsilon_i & \text{if $i$th person is male.} \end{cases}$$

Results for gender model:

	Coefficient	Std. Error	t-statistic	p-value
Intercept	509.80	33.13	15.389	< 0.0001
gender[Female]	19.73	46.05	0.429	0.6690

## Qualitative predictors with more than two levels

 With more than two levels, we create additional dummy variables. For example, for the ethnicity variable we create two dummy variables. The first could be

$$x_{i1} = \begin{cases} 1 & \text{if } i \text{th person is Asian} \\ 0 & \text{if } i \text{th person is not Asian,} \end{cases}$$

and the second could be

$$x_{i2} = \begin{cases} 1 & \text{if } i \text{th person is Caucasian} \\ 0 & \text{if } i \text{th person is not Caucasian.} \end{cases}$$

# Qualitative predictors with more than two levels — continued.

 Then both of these variables can be used in the regression equation, in order to obtain the model

$$y_i = \beta_0 + \beta_1 x_{i1} + \beta_2 x_{i2} + \epsilon_i = \begin{cases} \beta_0 + \beta_1 + \epsilon_i & \text{if $i$th person is Asian} \\ \beta_0 + \beta_2 + \epsilon_i & \text{if $i$th person is Caucasian} \\ \beta_0 + \epsilon_i & \text{if $i$th person is AA.} \end{cases}$$

 There will always be one fewer dummy variable than the number of levels. The level with no dummy variable —
 African American in this example — is known as the

	Coefficient	Std. Error	t-statistic	p-value
Intercept	531.00	46.32	11.464	< 0.0001
ethnicity[Asian]	-18.69	65.02	-0.287	0.7740
ethnicity[Caucasian]	-12.50	56.68	-0.221	0.8260

### Extensions of the Linear Model

Removing the additive assumption: interactions and nonlinearity

#### Interactions:

- In our previous analysis of the Advertising data, we assumed that the effect on sales of increasing one advertising medium is independent of the amount spent on the other media.
- For example, the linear model

$$\widehat{\mathtt{sales}} = \beta_0 + \beta_1 \times \mathtt{TV} + \beta_2 \times \mathtt{radio} + \beta_3 \times \mathtt{newspaper}$$

states that the average effect on sales of a one-unit increase in TV is always  $\beta_1$ , regardless of the amount spent on radio.

### Interactions — continued

- But suppose that spending money on radio advertising actually increases the effectiveness of TV advertising, so that the slope term for TV should increase as radio increases.
- In this situation, given a fixed budget of \$100,000, spending half on radio and half on TV may increase sales more than allocating the entire amount to either TV or to radio.
- In marketing, this is known as a synergy effect, and in statistics it is referred to as an interaction effect.

# Modelling interactions — Advertising data

### Model takes the form

sales = 
$$\beta_0 + \beta_1 \times TV + \beta_2 \times radio + \beta_3 \times (radio \times TV) + \epsilon$$
  
=  $\beta_0 + (\beta_1 + \beta_3 \times radio) \times TV + \beta_2 \times radio + \epsilon$ .

### Results:

	Coefficient	Std. Error	t-statistic	p-value
Intercept	6.7502	0.248	27.23	< 0.0001
TV	0.0191	0.002	12.70	< 0.0001
radio	0.0289	0.009	3.24	0.0014
$TV \times radio$	0.0011	0.000	20.73	< 0.0001

- The results in this table suggests that interactions are important.
- The p-value for the interaction term TV×radio is extremely low, indicating that there is strong evidence for H<sub>A</sub>: β<sub>3</sub> ≠ 0.
- The R<sup>2</sup> for the interaction model is 96.8%, compared to only 89.7% for the model that predicts sales using TV and radio without an interaction term.
- This means that (96.8 89.7)/(100 89.7) = 69% of the variability in sales that remains after fitting the additive model has been explained by the interaction term.
- The coefficient estimates in the table suggest that an increase in TV advertising of \$1,000 is associated with increased sales of (β̂<sub>1</sub> + β̂<sub>3</sub> × radio) × 1000 = 19 + 1.1 × radio units.
- An increase in radio advertising of \$1,000 will be associated with an increase in sales of (β̂<sub>2</sub> + β̂<sub>3</sub> × TV) × 1000 = 29 + 1.1 × TV units.

## Hierarchy

- Sometimes it is the case that an interaction term has a very small p-value, but the associated main effects (in this case, TV and radio) do not.
- The hierarchy principle:

If we include an interaction in a model, we should also include the main effects, even if the p-values associated with their coefficients are not significant.

- The rationale for this principle is that interactions are hard to interpret in a model without main effects — their meaning is changed.
- Specifically, the interaction terms also contain main effects, if the model has no main effect terms.

# Other interesting predictors

How to model a response that depends by the day of the week? How to model autocorrelated processes?

# Proofs

# Properties of normal equations:

Let:

$$\hat{y}_t = b_0 + b_1 x_t$$

$$e_t = y_t - \hat{y}_t$$

- P1)  $\sum_{t=1}^{n} e_t = 0$  (from the first normal equation)
- $P2) \quad \sum_{t=1}^{n} x_t e_t = 0 \quad \text{(from the second normal equation)}$
- $P3) \quad \sum_{t=1}^{n} e_{t} \hat{y}_{t} = \sum_{t=1}^{n} e_{t} (b_{0} + b_{1} x_{t}) = 0$

Back

Dim (result at p. 34):

$$\sum_{t=1}^{n} (y_t - \overline{y})^2 = \sum_{t=1}^{n} (y_t - \hat{y}_t + \hat{y}_t - \overline{y})^2 =$$

$$= \sum_{t=1}^{n} (y_t - \hat{y}_t)^2 + \sum_{t=1}^{n} (\hat{y}_t - \overline{y})^2 + 2 \sum_{t=1}^{n} (y_t - \hat{y}_t)(\hat{y}_t - \overline{y})$$

because

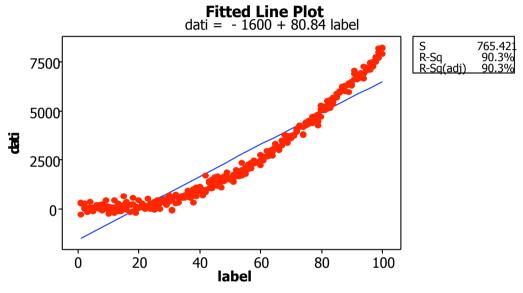
$$\sum_{t=1}^{n} (y_t - \hat{y}_t)(\hat{y}_t - \overline{y}) = \sum_{t=1}^{n} e_t \hat{y}_t - \overline{y} \sum_{t=1}^{n} e_t = 0$$

$$P1) \text{ e } P3)$$
Normal equations

Back

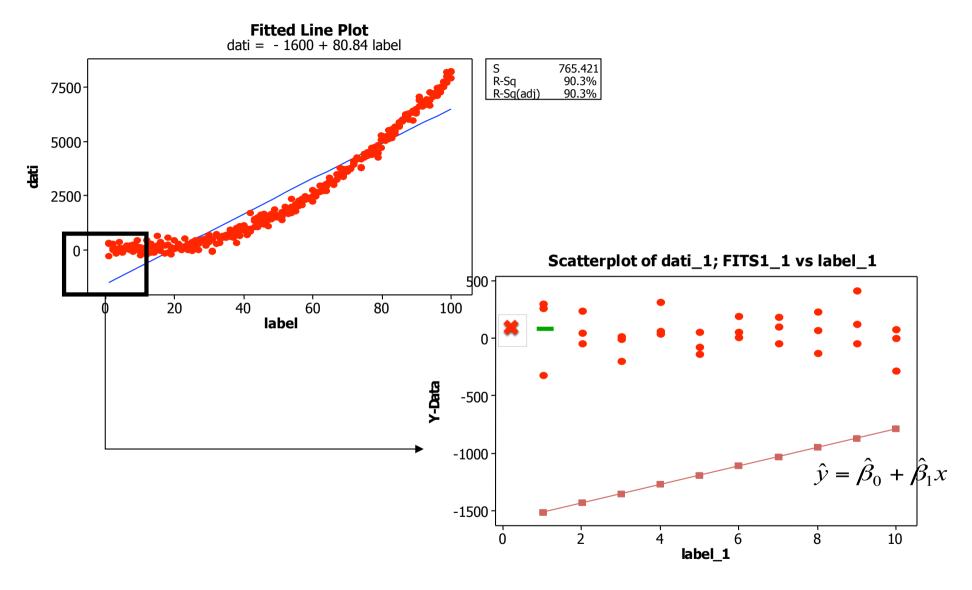
# Extra

## Lack of fit test



H<sub>0</sub>: the simple linear regression model is correct

$$H_1$$
: ... is not correct 
$$SS_E = SS_{PE} + SS_{LOF}$$
 "pure error" "lack of fit"



$$SS_E = SS_{PE} + SS_{LOF}$$

In order to compute  $SS_{PE}$  we need to have repeated observations for at least one regressor

The regressor 
$$y_{11}, y_{12}, ..., y_{1n_1}$$
 livello  $x_1$   $y_{21}, y_{22}, ..., y_{2n_2}$  livello  $x_2$   $y_{m1}, y_{m2}, ..., y_{mn_m}$   $y_{m1}, y_{m2}, ..., y_{mn_m}$   $y_{m1}, y_{m2}, ..., y_{mn_m}$   $y_{m1}, y_{m2}, ..., y_{mn_m}$   $y_{m2}, ..$ 

$$F_0 = \frac{SS_{LOF} / (m - K)}{SS_{PE} / (n - m)} = \frac{MS_{LOF}}{MS_{PE}}$$

Reject H0 (the assumed model is correct) if  $MS_{LOF}$  "large" with respect to  $MS_{PE}$ , or more precisely if:

$$F_0 > F_{\alpha, m-K, n-m}$$

# Orthogonality in the design matrix

If the columns of the X matrix are orthogonal  $(X_i'X_i=0 \text{ for } i\neq j)$ 

The matrix  $X^TX$  is diagonal and the estimated coefficients of  $\beta$  have null covariance (are not correlated)