

| Strategic Business Unit       | Virgin Market Share | Competitor 1 Market Share | Competitor2 Market Share | Competitor3 Market Share | Competitor4 Market Share |
|-------------------------------|---------------------|---------------------------|--------------------------|--------------------------|--------------------------|
| 1) Virgin Atlantic            | 40%                 | 20%                       | 25%                      | 5%                       | 3%                       |
| 2) Virgin Mobile              | 18%                 | 12%                       | 15%                      | 38%                      | 6%                       |
| 3) Virgin Rail                | 31%                 | 6%                        | 8%                       | 10%                      | 30%                      |
| 4) Virgin Express Holding     | 22%                 | 17%                       | 25%                      | 11%                      | 5%                       |
| 5) Victory Corporation        | 5%                  | 9%                        | 10%                      | 2%                       | 18%                      |
| 6) Virgin Entertainment Group | 14%                 | 21%                       | 16%                      | 9%                       | 12%                      |
| 7) Virgin Money               | 7%                  | 20%                       | 26%                      | 9%                       | 5%                       |
| 8) Virgin Trading             | 3%                  | 31%                       | 22%                      | 18%                      | 2%                       |
| 9) Virgin Bride               | 1,5%                | 18%                       | 15%                      | 19%                      | 6%                       |
| 10) Virgin Net                | 6%                  | 57%                       | 12%                      | 13%                      | 4%                       |
| 11) Virgin Blue               | 33%                 | 19%                       | 25%                      | 11%                      | 9%                       |
| 12) Virgin Cargo              | 21%                 | 18%                       | 13%                      | 7%                       | 8%                       |

***Please note: the total Market Share may not be 100% since the table only considers Virgin's SBU and the 4 main competitors' shares in each business area considered.***