

Exercise Session - API

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API without Libraries

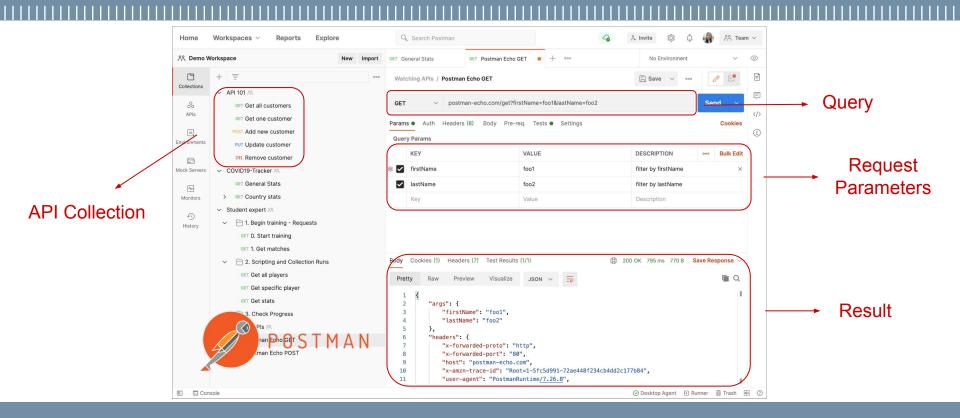
APIs can be invoked through HTTP methods (e.g., GET, POST, etc.) depending on the kind of operations to be performed.

As an end-user, the most used requests for APIs are GET requests.

There are many different tools available online to develop and test APIs.

Postman is one of the most renowned ones.

Tools - Postman



Example - iTunes Store API

Retrieve the first 10 artists whose name contains "maroon"

https://itunes.apple.com/search?term=maroon&entity=allArtist&attribute=allArtistTerm&limit=10

```
1
         "resultCount": 10,
         "results": [
                "wrapperType": "artist",
                "artistType": "Artist",
                "artistName": "Maroon 5",
                "artistLinkUrl": "https://music.apple.com/us/artist/maroon-5/1798556?uo=4",
                "artistId": 1798556,
10
                "amgArtistId": 529962,
11
                "primaryGenreName": "Rock",
12
                "primaryGenreId": 21
13
14
15
                "wrapperType": "artist",
                "artistType": "Artist",
16
17
                "artistName": "Maroon",
18
                "artistLinkUrl": "https://music.apple.com/us/artist/maroon/5183403?uo=4",
                "artistId": 5183403,
19
20
                "amgArtistId": 692779,
21
                 "primaryGenreName": "Rock".
22
                "primaryGenreId": 21
23
24
25
                "wrapperType": "artist",
26
                 "artistType": "Artist",
```

Example - iTunes Store API

Retrieve all the artist whose surname is "Stallone"

https://itunes.apple.com/search?term=Stallone&entity=movieArtist

```
"resultCount": 6.
        "results": [
                "wrapperType": "artist",
                "artistType": "Artist",
                "artistName": "Frank Stallone",
                "artistLinkUrl": "https://music.apple.com/us/artist/frank-stallone/91734703?uo=4",
                "artistId": 91734703,
10
                "amgArtistId": 5513,
11
                "primaryGenreName": "Pop",
12
                "primaryGenreId": 14
13
14
                "wrapperType": "artist",
15
16
                "artistType": "Movie Artist",
17
                "artistName": "Sylvester Stallone",
18
                "artistLinkUrl": "https://itunes.apple.com/us/artist/sylvester-stallone/186052826?uo=4",
                "artistId": 186052826.
19
20
                "primaryGenreName": "Drama",
21
                "primaryGenreId": 4406
22
23
24
                "wrapperType": "artist",
25
                "artistType": "Movie Artist",
                "artistName": "Sistine Stallone",
26
```

Example - iTunes Store API

Retrieve all the "Star Wars" movies

https://itunes.apple.com/search?term=StarWars&entity=movie&attribute=movieTerm

```
"resultCount": 7,
        "results": [
                "wrapperType": "track",
                "kind": "feature-movie".
                "collectionId": 1587064325,
                "trackId": 1063466898.
                "artistName": "J.J. Abrams",
10
                "collectionName": "Star Wars: The Skywalker Saga 9-Movie Collection",
11
                "trackName": "Star Wars: The Force Awakens",
12
                "collectionCensoredName": "Star Wars: The Skywalker Saga 9-Movie Collection",
13
                "trackCensoredName": "Star Wars: The Force Awakens",
                "collectionArtistId": 410641764.
15
                "collectionArtistViewUrl": "https://itunes.apple.com/us/artist/buena-vista-home-entertainment-inc/410641764?uo=4",
16
                "collectionViewUrl": "https://itunes.apple.com/us/movie/star-wars-the-force-awakens/id1063466898?uo=4".
                "trackViewUrl": "https://itunes.apple.com/us/movie/star-wars-the-force-awakens/id1063466898?uo=4",
                "previewUrl": "https://video-ssl.itunes.apple.com/itunes-assets/Video82/v4/a3/ef/25/a3ef253a-208e-3cbc-cbf0-bc444dae2f8d/mzvf_6313901593442783545.640x354.h264lc.U.p.m4v",
18
19
                "artworkUrl30": "https://is4-ssl.mzstatic.com/image/thumb/Video123/v4/1f/2b/ae/1f2bae7f-62a1-1055-8471-401291b6dcdd/pr_source.lsr/30x30bb.jpg",
                "artworkUr160": "https://is4-ssl.mzstatic.com/image/thumb/Video123/v4/1f/2b/ae/1f2bae7f-62a1-1055-8471-401291b6dcdd/pr source.lsr/60x60bb.jpg",
20
                "artworkUrl100": "https://is4-ssl.mzstatic.com/image/thumb/Video123/v4/1f/2b/ae/1f2bae7f-62a1-1055-8471-401291b6dcdd/pr_source.lsr/100x100bb.jpg",
21
22
                "collectionPrice": 9.99,
23
                "trackPrice": 9.99.
24
                "trackRentalPrice": 3.99,
25
                "collectionHdPrice": 9.99.
26
                "trackHdPrice": 9.99,
```

API with libraries

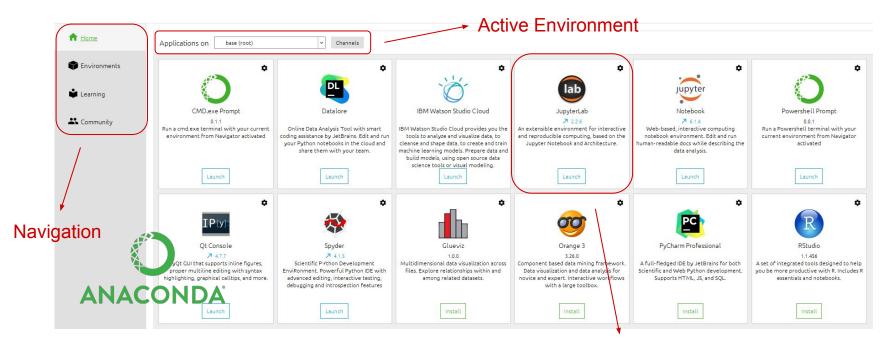
Sometimes APIs are available through libraries.

Most of them are available in **Python** which is widely used to develop scripts for data collection and data analysis.

Python environments are useful to manage Python libraries.

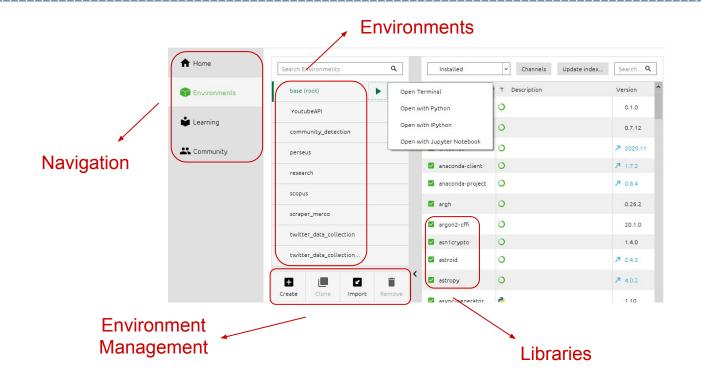
Anaconda is a tool through which you can manage Python environments. It also provides tools to code and perform data analysis.

Tools - Anaconda

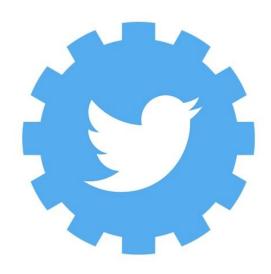


JupyterLab Tool

Tools - Anaconda



Twitter API



"The Twitter API enables programmatic access to Twitter in unique and advanced ways. Use it to analyze, learn from, and interact with Tweets, Direct Messages, users, and other key Twitter resources." - Twitter API Documentation

There are two different versions of Twitter API, namely v1 and v2. While the first is free and open to everyone, the latter is novel and requires the developer to submit an authorization for each application they develop.

The second version also includes an access to past tweets, while the first one only provides the last week of tweets.

OpenStreetMap



OpenStreetMap (OSM) is a collaborative project to create a free editable geographic database of the world.

Basically, it is a crowdsourced map of the world.

Users may collect data using manual survey, GPS devices, aerial photography, and other free sources, or use their own local knowledge of the area.

OpenWeatherMap



OpenWeather (OW) provides a set of weather-related products, including short-term and long-term forecasting, history and observations for any location.

Most of their services are provided through APIs.





Exercise Session - Scraping

Document Object Model (DOM)

"The W3C Document Object Model (DOM) is a platform and language-neutral interface that allows programs and scripts to dynamically access and update the content, structure, and style of a document."

In other words it is a standard for how to get, change, add, or delete HTML elements.

Document Object Model (DOM)

When a web page is loaded, the browser creates a Document Object Model of the page.

In particular, it defines

- The HTML elements as objects
- The properties of all HTML elements
- The methods to access all HTML elements
- The events for all HTML elements

Targets for Scraping

There are several sources that can be scraped

- Social networks: Facebook, Instagram, etc.
- Retailers: Amazon, Tripadvisor, Google Maps, etc.
- Any website with valuable contents and no official API (e.g. events, train schedules, etc.)

Scraping is good, but...

Through scraping you are able to collect the data you want, but...

Some websites have some protections against scraping. They are able to detect weird behaviours (e.g., repeated scrolling) and prevent you from scraping.

Parsing

The problem to solve is to correctly and efficiently process HTML pages to extract valuable information. Since HTML code is **tagged text**, any tool that allows to manipulate and process text could be potentially used to parse a page.

Most websites have **dynamic-generated content**: downloading and parsing the HTML page could not be sufficient.

Static Pages

A preliminary step is retrieving a static page from the Web, using one of many tools that support this action:

- curl, using command line
- <u>requests</u>, using Python scripts

Another basic step is parsing the page, extracting data that respects specific patterns:

- XPath
- Regular Expressions

Dynamic and Multiple Pages

What happens if we want to obtain pages in sequence (e.g.: pages of reviews from Amazon or TripAdvisor)?

What we need to do if the page loads the content we need only after clicking a specific field or while scrolling the page itself (e.g.: Facebook and Instagram posts)?

Building Blocks

Python is one of the best languages to build scrapers: it is easy to learn, fast to code and it has plenty of libraries to get anything done efficiently.

Two modules are needed to set up a scraper:

- <u>Selenium</u>
- BeautifulSoup

Selenium

Selenium is a module developed for automating websites testing. It simulates clicks, drags, scrolls and any other possible interaction with a website.

For web scraping, it is used to retrieve data that is not loaded with the source page or to navigate several pages of the site.

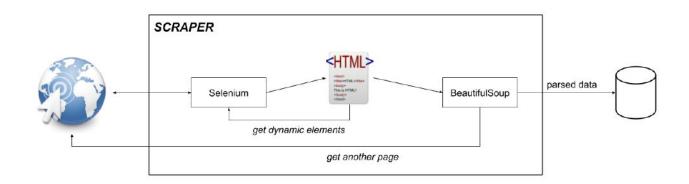
BeautifulSoup

BeautifulSoup is an HTML (and XML) parser: it presents a set of API to navigate through an HTML document, accessing each tag and hierarchy easily.

In a scraper architecture, it represents the main source to extract data after the page is fully loaded.

High-level Pipeline

The image below represents the interactions between the two presented modules: their simple combination is the basis for a web scraper.



Dynamic Websites

Most of the times, the HTML changes over time, especially the classes and sometimes the structure of the HTML.

Therefore, it is really important to keep the scraper **updated**.

Scraping Examples

An example of "Google Maps" scraping is available in the "Scraping" Folder.

N.B. within the folder, there is a "**chromedriver**" executable the you need to substitute with the one suited for you

- Check out your Google Chrome version
- Visit this <u>Link</u>
- Download and put the correct chromedriver version within the folder



Materials

Postman Download - Link

Studio Ghibli API - <u>Link</u> iTunes Store API - <u>Link</u>

Anaconda Download - Link

Anaconda Environment - <u>Link</u>
API & Scraping Exercises Scripts - <u>Link</u>