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# **Clustering methods**

Several application domains...

Marketing

partition consumers into market segments (better understand the relationships between different groups of consumers/potential customers/

Social network analysis

recognize communities (hubs) within large groups of people

Genomics

build groups of genes with related expression patterns (often such groups contain functionally related proteins)

Social science

identify areas (hot spots) where there are greater incidences of similar types of crime to manage law enforcement resources

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### **Clustering methods**

Based on the logic used for building clusters we can have:

PARTITION METHODS

the data set is divided into a pre-fixed number of clusters

HIERARCHICAL METHODS

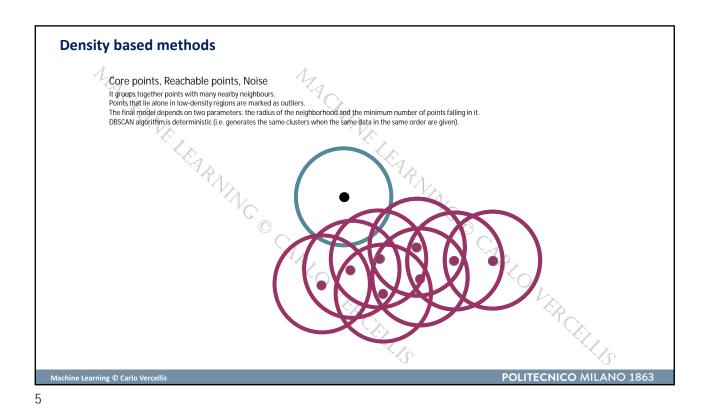
perform several partitions based on a tree structure

DENSITY-BASED METHODS

eau. look at the number of points lying within the neighborhood of each point

GRID METHODS

perform a preliminary partition based on a grid structure



Density based methods

HOBSCAN algorithm (self-adjusting)
Outlier detection resorting to density-based clustering.

It identifies "local outliers", i.e. points that might be different from other parts in their local neighborhood but which are not necessarily global outliers.

Uses a range of distances to separate clusters of varying densities from sparser noise.

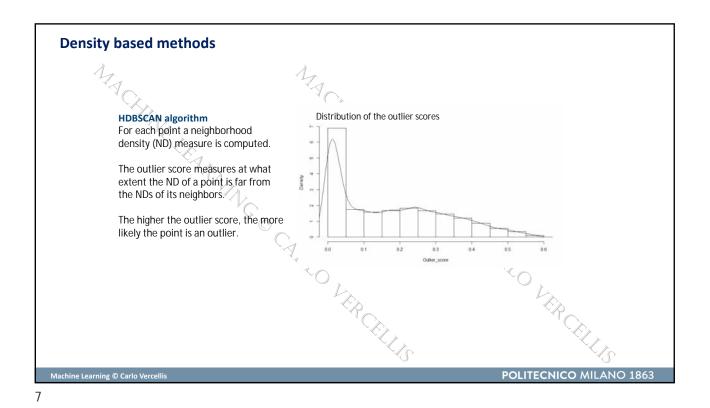
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Example of a 2D dataset with global and local outliers

Local outlier

Global outlier

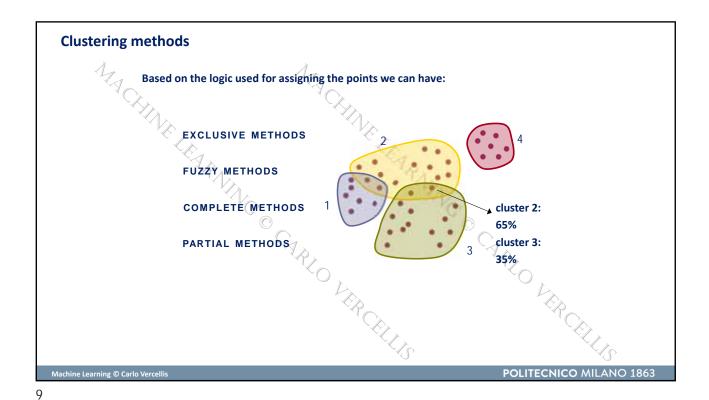
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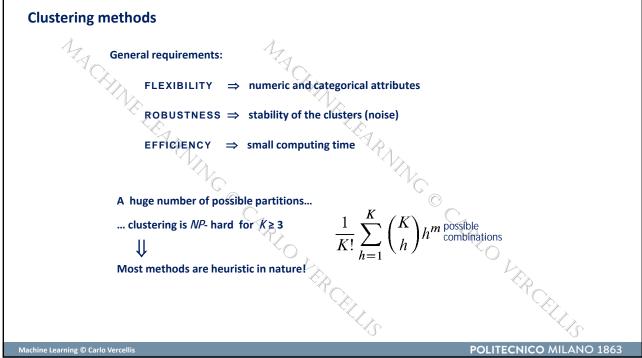


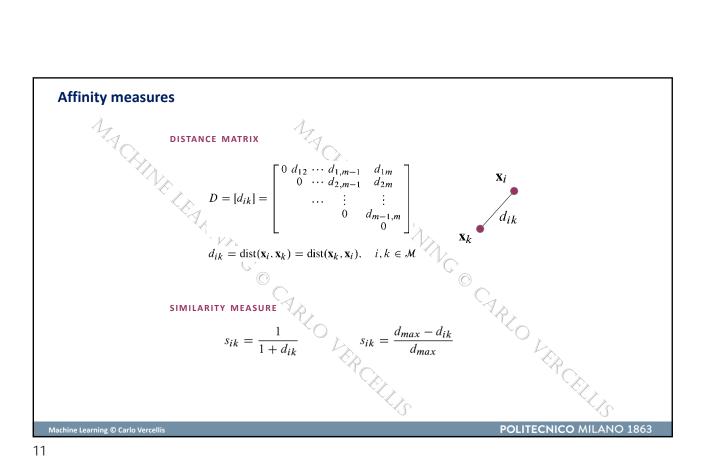
Grid methods

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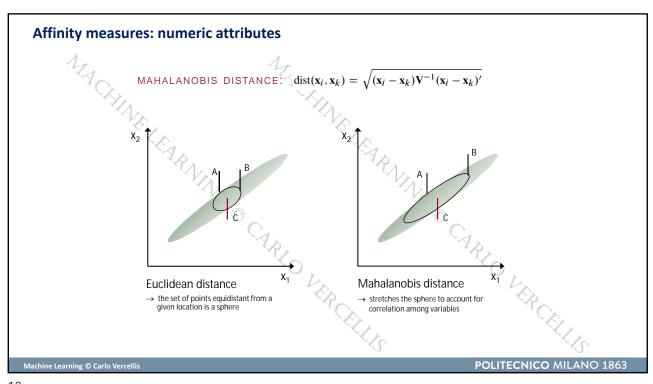
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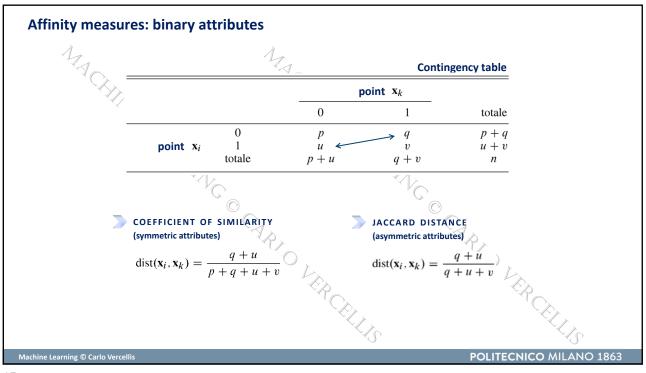






Affinity measures: numeric attributes  $\operatorname{dist}(\mathbf{x}_i, \mathbf{x}_k) = \sqrt{\sum_{j=1}^n (x_{ij} - x_{kj})^2}$   $\operatorname{dist}(\mathbf{x}_i, \mathbf{x}_k) = \sum_{j=1}^n |x_{ij} - x_{kj}|$   $\operatorname{MINKOWSKI DISTANCE:}$   $\operatorname{dist}(\mathbf{x}_i, \mathbf{x}_k) = \sqrt{\sum_{j=1}^n |x_{ij} - x_{kj}|^q}$   $\operatorname{Manhattan distance}$   $\operatorname{dist}(\mathbf{x}_i, \mathbf{x}_k) = \sqrt{\sum_{j=1}^n |x_{ij} - x_{kj}|^q}$   $\operatorname{Manhattan distance}$   $\operatorname{Manhattan distance}$ 





### **Affinity measures: categorical attributes**

Ordinal attributes

- 1) standardization
- 2) distance measures for numeric attributes

$$x'_{ij} = \frac{x_{ij} - 1}{H_j - 1}$$

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### Affinity measures: general case

In case of both numeric and categorical variables:

- ullet define a binary index  $\delta_{ikj}$  taking the value 0 when
- afine a binary ...

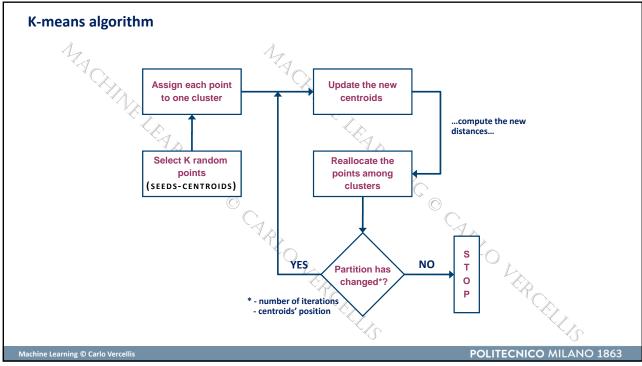
   at least  $x_{ij}$  or  $x_{kj}$  is miss...

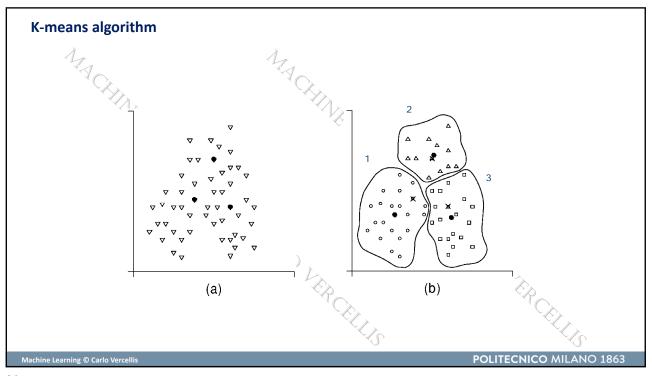
   the attribute is binary and asymmetric.

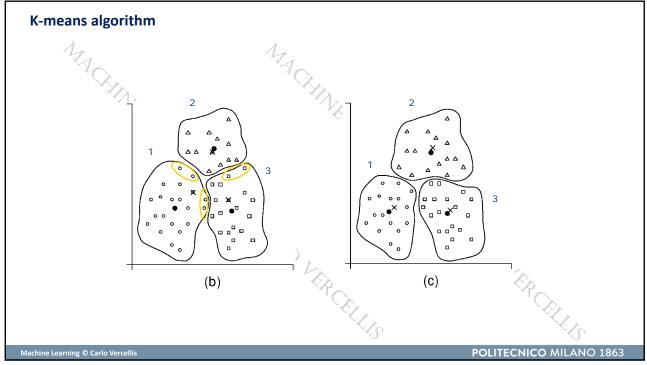
  define the coefficient  $\Delta_{ikj}$  which indicates how much the attribute to the similarity of points  $\mathbf{x}_i$  and  $\mathbf{x}_k$  if the attribute is binary or nominal, we set  $\Delta_{ikj} = 0$  if  $x_{ij} = x_{kj}$ , otherwise  $\Delta_{ikj} = 1$  if the attribute is numeric, we set  $\Delta_{ikj} = \frac{|x_{ij} x_{kj}|}{\max_{i=1}^n \delta_{ikj} \Delta_{ikj}}$ ullet define the coefficient  $\, \Delta_{ikj} \,$  which indicates how much the attribute contributes
- ullet compute the similarity coefficients between  $old x_i$  and  $old x_k$

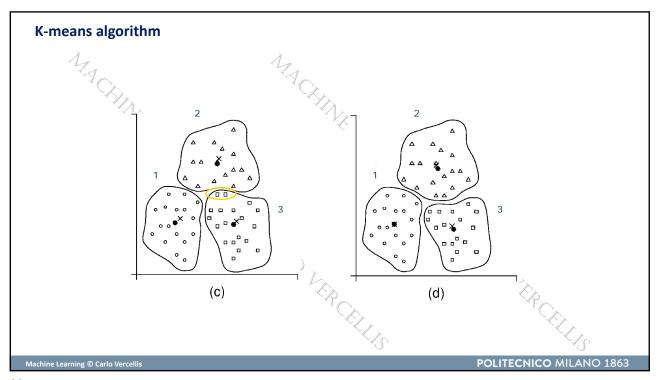
$$\operatorname{dist}(\mathbf{x}_i, \mathbf{x}_k) = \frac{\sum_{j=1}^{n} \delta_{ikj} \Delta_{ikj}}{\sum_{j=1}^{n} \delta_{ikj}}$$

# Partition methods Partition methods: general framework initialization ⇒ points are divided into K non-empty groups (usually exhaustive and mutually exclusive) iteration ⇒ points are reassigned with the aim of improving the quality of the partition stop ⇒ no points are further reassigned (other stopping criteria) Partition methods are greedy!









### Comments on the K-means algorithm

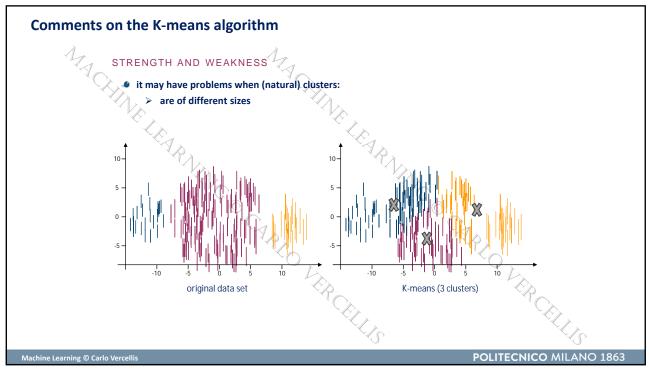
STRENGTH AND WEAKNESS

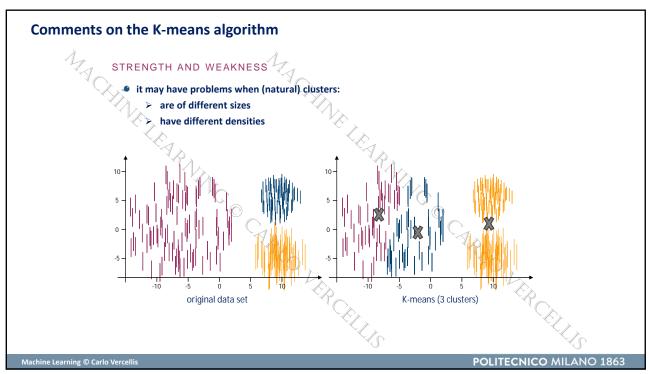
- relatively efficient: O(m\*K\*t\*d) [m points, K clusters, t iterations, d variables]
- it converges for common similarity measures mentioned above (most of the convergence happens in the first few iterations)
- need to specify the number of clusters in advance
- often terminates at a local optimum (greedy algorithm)
- need to specify the number.

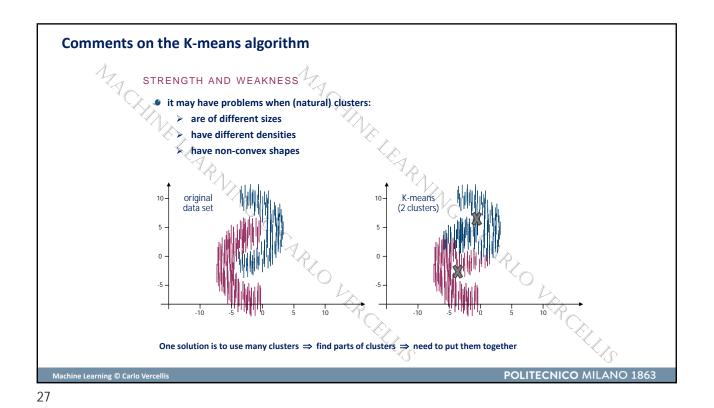
  often terminates at a local optimum (greedy algorium.,

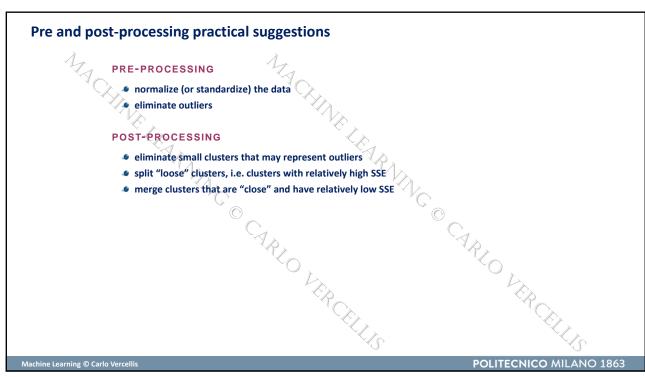
  results may vary based on random seed selection, i.e. clusters may be different from one run to another (try out multiple starting points, FFT algorithm)

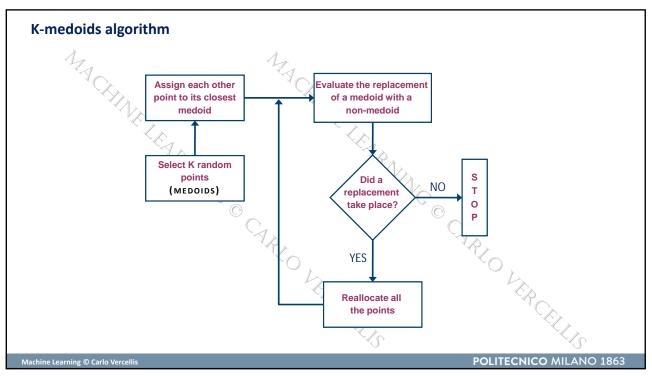
  The only when mean is defined... what about categorical data? • results may vary based on random seed selection, i.e. clusters may be different
- applicable only when mean is unable to handle noisy data and outliers applicable only when mean is defined...what about categorical data?

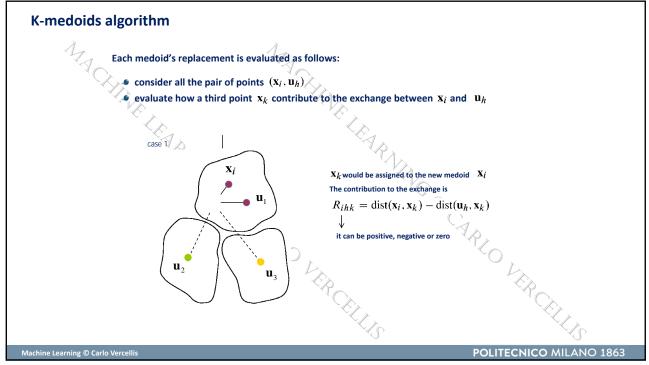


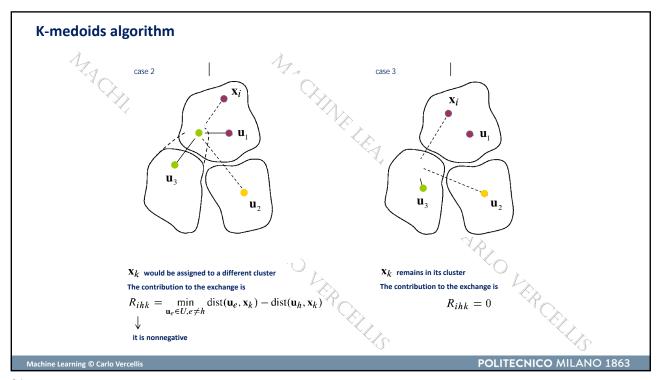


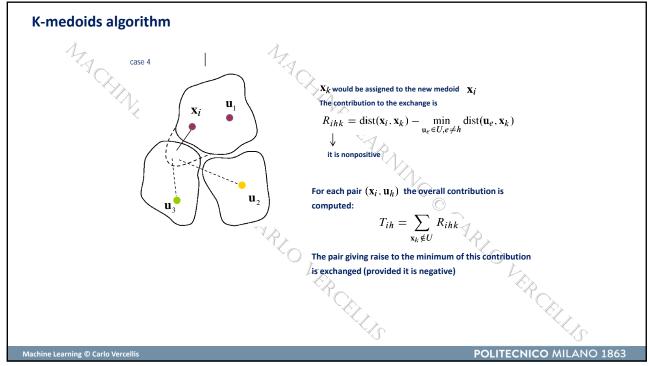






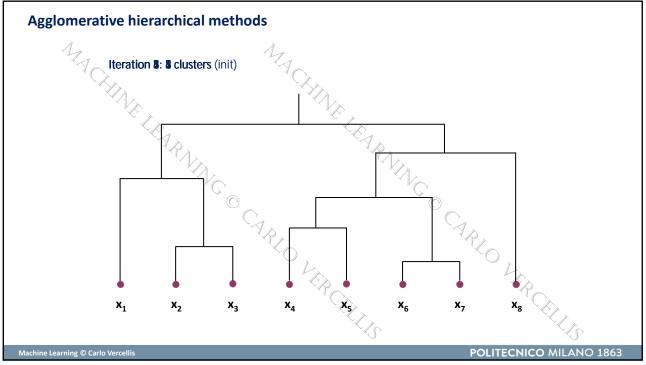






# **Hierarchical methods** HIERARCHICAL METHODS are based on a tree structure (dendrogram) • use the distances among points to derive clusters merging or splitting do not require the number K of clusters as an input AGGLOMERATIVE ALGORITHMS (bottom-up techniques) • initially each point represents a single cluster • iteratively the two clusters with the minimum distance are merged together er O and the proximity matrix (distances among all clusters) is updated all points are comprised in a single cluster ⇒ stop DIVISIVE ALGORITHMS (top-down techniques) initially all points are comprised in a single cluster • iteratively choose a cluster and split it so to obtain two clusters with the maximum distance ● each point represents a single cluster ⇒ stop **POLITECNICO MILANO 1863** Machine Learning © Carlo Vercellis

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# **Agglomerative hierarchical methods**

At each iteration the two clusters with the minimum distance are merged

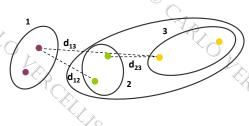
Several metrics can be used to evaluate the proximity (distance) between a pair of clusters

# MINIMUM DISTANCE (SINGLE LINKAGE)

The distance of two clusters is based on the two most similar (closest) points in the different clusters

 $\operatorname{dist}(C_h, C_f) = \min_{\substack{\mathbf{x}_i \in C_h \\ \mathbf{x}_k \in C_f}} \operatorname{dist}(\mathbf{x}_i, \mathbf{x}_k)$ 

- sensitive to noise and outliers
- biased towards elliptical clusters



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# **Agglomerative hierarchical methods**

### MAXIMUM DISTANCE (COMPLETE LINKAGE)

The distance of two clusters is based on the two least similar (most distant) points in the different clusters

 $\operatorname{dist}(C_h, C_f) = \max_{\substack{\mathbf{x}_i \in C_h \\ \mathbf{x}_k \in C_f}} \operatorname{dist}(\mathbf{x}_i, \mathbf{x}_k)$ 

- less sensitive to noise and outliers
- tends to break large clusters
  biased towards globular clusters

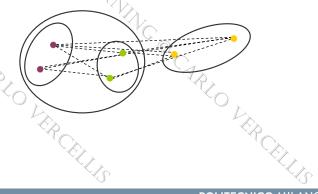
# **Agglomerative hierarchical methods**



The distance of two clusters is the average of the sum of the pairwise distances of the points in the two clusters

$$\operatorname{dist}(C_h, C_f) = \frac{\sum_{\mathbf{x}_i \in C_h} \sum_{\mathbf{x}_k \in C_f} \operatorname{dist}(\mathbf{x}_i, \mathbf{x}_k)}{\operatorname{card}\{C_h\} \operatorname{card}\{C_f\}}$$

- less sensitive to noise and outliers
- biased towards globular clusters



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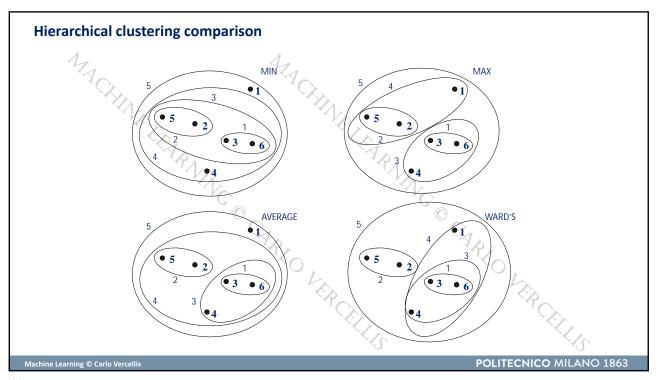
### **Agglomerative hierarchical methods**

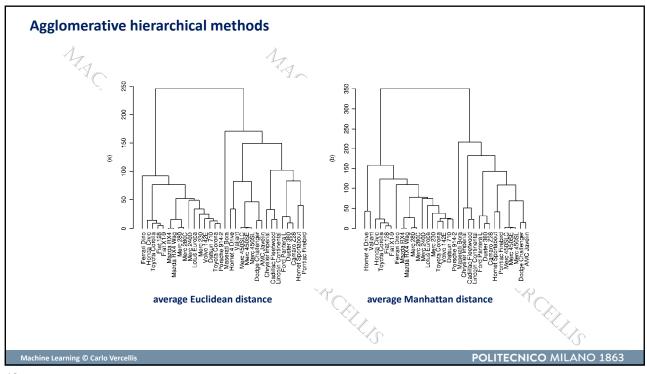
WARD'S MINIMUM VARIANCE METHOD

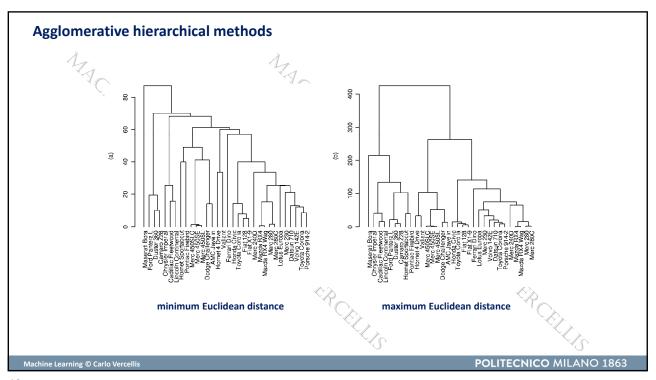
It minimizes the total within-cluster variance

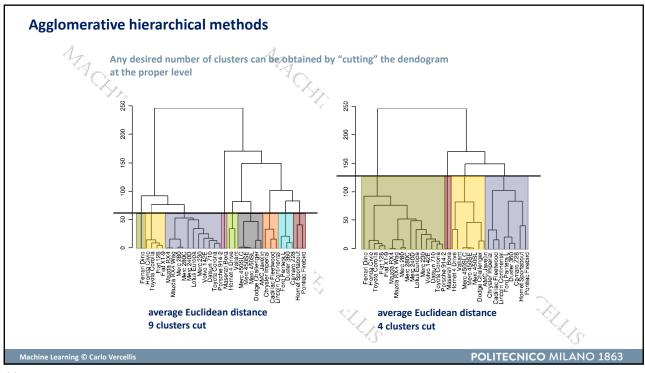
- > at the initial step all clusters are singletons
- compute the squared Euclidean distances among all the points
- > compute the increase in total within-cluster variance for all possible merging Let  $d_{ik}$   $d_{ij}$  and  $d_{jk}$  be the pairwise distances between the clusters  ${\sf C}_{\sf l}$   ${\sf C}_{\sf j}$  and  ${\sf C}_{\sf k}$ Let  $d_{(ij)k}$  the distance (within-cluster variance) between the new cluster  $\mathbf{C_i} \cup \mathbf{C_j}$ and C<sub>k</sub>, where  $d_{(ij)k} = \alpha_i \cdot d_{ik} + \alpha_j \cdot d_{jk} + \beta \cdot d_{ij} + \gamma \left| d_{ik} - d_{jk} \right|$ Parameters depend on clusters size.
- $\succ$  merge the two clusters leading to the minimum increase of within-cluster variance
  - less sensitive to noise and outliers
  - biased towards globular clusters

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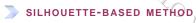
### How many clusters?

Alternative methods are available...

RULE OF THUMB  $K pprox \left(rac{m}{2}
ight)^{1/2}$ 

# > ELBOW METHOD

The percentage of variance explained\* is set as a function of the number of clusters \*Is the ratio of the within-cluster variance to the total variance



Choose the number of clusters giving rise to the largest average silhouette

% of variance explained

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n. of clusters

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### **Clustering validity: internal measures**

Internal measures: used to measure the goodness of a clustering structure independently of external information

COHESION of each cluster measures how closely related are objects in a cluster

$$coes(C_h) = \sum_{\substack{\mathbf{x}_i \in C_h \\ \mathbf{x}_k \in C_h}} dist(\mathbf{x}_i, \mathbf{x}_k)$$

> OVERALL COHESION

$$coes(\mathcal{C}) = \sum_{C_h \in \mathcal{C}} coes(C_h)$$

SEPARATION of a pair of clusters measure how distinct or well-separated a cluster is from other cluster

$$\operatorname{sep}(C_h, C_f) = \sum_{\substack{\mathbf{x}_i \in C_h \\ \mathbf{x}_k \in C_f}} \operatorname{dist}(\mathbf{x}_i, \mathbf{x}_k)$$

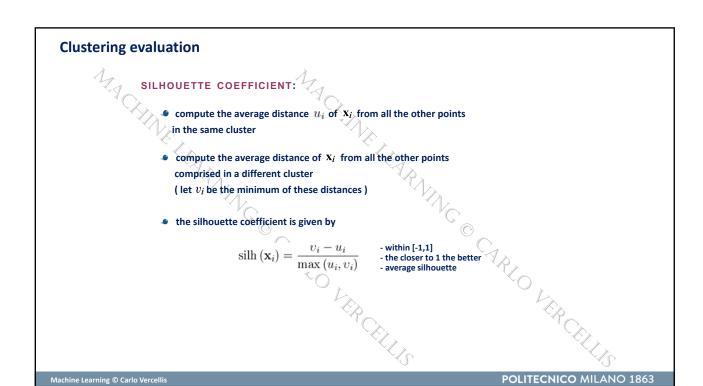
OVERALL SEPARATION

$$\operatorname{sep}(\mathcal{C}) = \sum_{\substack{C_h \in \mathcal{C} \\ C_f \in \mathcal{C}}} \operatorname{sep}(C_h, C_f)$$

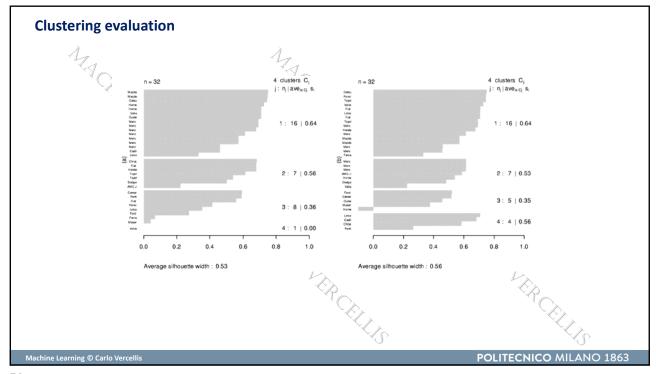
The lower the cohesion and the higher the separation are, the better the clustering is

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# **SARS 1: origin and evolution**

### November 16, 2002

A 45-year-old man in Guangdong Province (100 km from Hong Kong) becomes ill with an unusual respiratory illness. First patient of SARS (Severe Acute Respiratory Syndrome).

### November 27, 2002

There are some alerts, but for various reasons they do not register as clearly as they should have.

The WHO (World Health Organization) receives a Chinese-language news report of a flu outbreak in China. The report has an English heading...but it is not fully translated.

### January 2003

WHO receives an email describing a "strange contagious disease" that has "already left more than 305 people dead" in Guangdong Province.

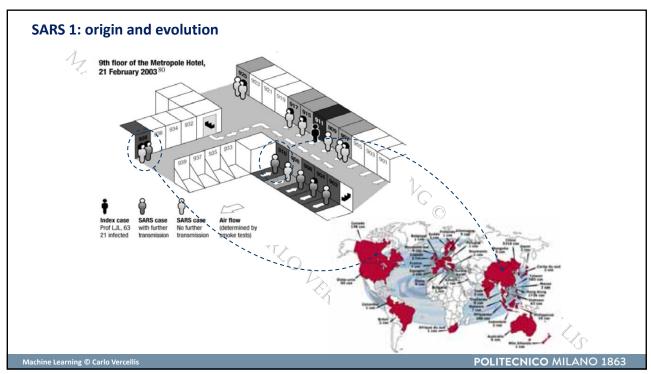
### February 2003

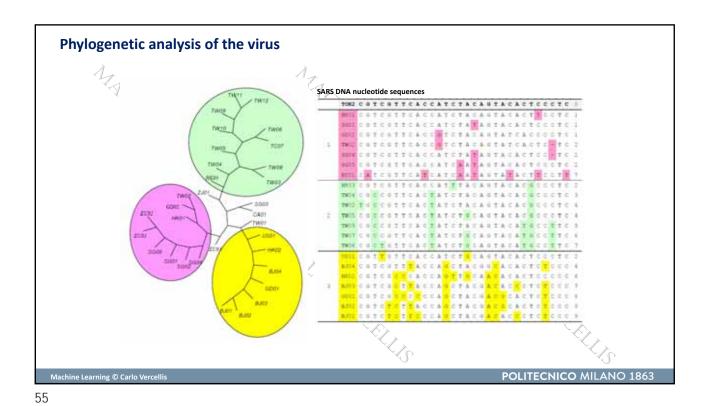
Dott. LJL, physician and professor of nephrology at Zhongshan University, leaves to Hong Kong.

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Phylogenetic analysis of the virus \* Caged animals, including Himalayan palm civets and a raccoon dog, from wet markets in mainland China are the reservoir for the origin of the SARS 1 epidemic \* Several lines of evidence suggested that the civet may have served only as an amplification host for SARS 1 virus \* A coronavirus similar to SARS 1 was found in nearly 40 per cent of wild Chinese bats they examined \* Genetic analysis of the bat SARS virus showed it was closely related to \* The researchers could not determine how the bats were originally infected or they transmitted the SARS coronavirus to other mammals including civets SARS 1 Phylogeny of SARS virus strains SARS 2 🕌 SARS 3 🏚 SARS 4 1 infects bats SARS 6 - infects civets SARS 7 \*\*\* ↑ - infects humans SARS 8 POLITECNICO MILANO 1863