



## Senior Product Manager -Task Goal

The goal of this assignment is to demonstrate how you think around a problem and suggest a solution.

The emphasis of this assignment is on the solution. We would like to see how you approach a problem and how would you solve it.

## Task Summary

You are responsible for designing the new **order offering** page for **SnappBox** orders in the biker app.

The next step would be going into more details and prepare user stories or wireframes for the feature. Please provide all the detail that a biker needs to know before accepting any order. These detail of the order needs to be selected precociously since you need to persuade bikers to accept the orders. Also, make sure to cover the following along with user stories:

- What is your proposed solution in detail?
- How will you manage the launch and communication?
- How will you measure the success of the project?

## The Results and Presentation

You will present your work on this assignment in ways below.

**Written summary.** Highlight key aspects of your process and solution in a way that allows someone to quickly get an overview of your work. This is also an opportunity to demonstrate your written English and project documentation skills.

**Mockups and sketches are a plus.** We expect our Product Manager to be able to draw well enough to get their ideas across.

**Presentation with Q&A.** If we needed more details, you need to present your work to a small group of product people and have a Q&A session after that.

## Time Commitment

The expected time commitment to this test assignment is approximately 7 working days.

We realize that it is not possible to go particularly deep in this timeframe. That's one of the things we expect to see in your work—what compromises, shortcuts, scope changes, etc. you chose to make.

## Questions and contact

Feel free to contact Mehrdad at [mehrdad.bashiri@snapp.cab](mailto:mehrdad.bashiri@snapp.cab) if you have any questions about this test assignment.