# MORGAN CADOW

UX Designer • Product Designer • UX Researcher
Denver, CO

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## EXPERIENCE

### Senior Product Designer // Evolve

2019 – 2023 • Denver, CO

As the first UX Design hire, I championed UX principles company-wide while working on all applications. Notably, I developed an internal Salesforce tool for updating and canceling bookings, streamlining operations. I also built the comprehensive Evolve Design System from the ground up, with an emphasis on accessibility, aligning it with the company's rebranding efforts.

### UI/UX Manager // PromonTech

2016 – 2019 • Denver, CO

As PromonTech's first UX design hire and later UI/UX Manager, I led a team of 8, provided technical leadership and co-created multiple patented UX designs. Highlights include designing a data-intensive LOS application for lenders and building a responsive borrower-facing lending app in Angular Material.

### Digital Art Director // FSW

2013 – 2016 • Englewood, CO

As the lead UI designer for FSW.com, I handled HTML, CSS, and maintenance of the legacy site. I created mockups and prototypes, collaborating with developers for a responsive redesign. The new app's launch improved performance, user experience, and overall conversions. Lead a rebranding effort designing the final logo and color scheme.

### Web Designer // Applus RTD

2012 – 2013 • Boulder, CO

### Co-Founder & Art Director // Lavafish Studios

2010 – 2012 • Streamwood, IL

### Web Editor // Scranton Gillette Communications

2007 – 2010 • Arlington Heights, IL

### Web Designer // Rhino Group

2005 – 2007 • Huntley, IL

## SKILLS

### Design

Wireframing
UI Design
Rapid Prototyping
Information Architecture
Branding
Illustration

### Research

User Interviews
UX Workshops
Usability Testing
Surveys
Data Synthesis

### Technical

HTML
CSS/SCSS

### Tools

Figma
Sketch
Photoshop
Illustrator
InVision
Zeplin

## EDUCATION

### Bachelor of Fine Arts

Media Arts & Animation
Illinois Institute of Art
2009