

# Summary Of Case Study

- A total of 7997 movies released during 2017 to 2019 .
- Most number of movies released during march .For RSVP , march month can be considered as favorable for movie release.
- In 2019 the more than half of the total number of movie produced is from USA or INDIA or from both.
- From 2017 to 2019 more than half of the total movie produced (4285) is of DRAMA genre. RSVP should consider doing movie of DRAMA genre.
- While considering the number of movies released on a particular genre ,THRILLER is in the top 3 .Apart from Drama movies RSVP should also consider THRILLER movies.
- Movies with median rating 7 are larger in number (2257) .
- Dream Warrior Pictures and National Theatre Live are the top among production company which produced most number of hit movies . RSVP can associate with these production houses for making their movies hit.
- James Mangold is considered as the best director on the basis of higher rating and of best genre. RSVP can produce movie using James Mangold as director
- Actor Mammooty or Mohanlal is considered as the best actors on the basis of median ratings. RSVP can include any one of them to get their film good rating.
- Marvel Studios , Twentieth Century Fox or Warner Bros ,are considered the top production house on the basis of votes received. RSVP can associate with these production houses.
- While considering the average ratings Vijay Sethupathi, Fahad Fasil , are the best actors in India. To make the movie popular RSVP can use these actors.
- In case of a Hindi movie ,Tapsee Pannu , Kriti Sanon are the top actress on the basis of average rating.
- Star Cinema , Twentieth Century Fox are the production houses that produced highest number of hits in multi languages. RSVP can associate with these production houses for multilingual movies.