FDUCATION

GURU GOBIND SINGH INDRA- SALES INSIGHTS PASTHA UNIVERSITY

B.Tech in A.I and Data Science July 2025 | Delhi, India College of Engineering CGPA: 8.482/10 till 4th SEM

LINKS

Github:// Mridul-203 LinkedIn://mridul-mittal-969a2a1ab

COURSEWORK

UNDERGRADUATE

Machine Learning Intoduction to Artificial Intelligence Data Visualization Big Data Analystics Data Structures and Algorithms (Research Asst. & Teaching Asst 2x) Unix Tools and Scripting

SKILLS

PROGRAMMING

- Python Javascript
- Flask
- C C++ CSS HTML

Familiar:

- Statistics Tableau Machine Learning
- •MS.Excel MySQL

PROJECTS

- Developed and deployed a Tableau Dashboard analyzing AtliQ hardware goods sales trends, leveraging visualizations to identify revenue growth opportunities and sales performance patterns.
- The final dashboard was effective at displaying the sales trends.
- Analyzed customer data using advanced statistical techniques to uncover purchasing patterns, resulting in a 15 percent increase in average order value and a 20 percent boost in customer retention.

MITRON BANK CREDIT CARD INSIGHTS

- Applied Data Preprocessing Techniques using Python.
- Design a Tableau Dashboard to visualize the data.
- Created Power Point Presentation for it.
- Find Key findings from the data to analyze the target customers.

BIOACTIVITY PREDICTION OF COVID-19 | INTERNSHIP PROJECT

- Worked under college professor.
- Compared different machine learning techniques across different performance measure.
- Worked on Multiple Linear Regression and artificial neural network.

TWITTER SENTIMENT ANALYSIS

- Conducted sentiment analysis on Twitter data to gauge public opinions on a specific topic.
- Implemented Natural Language Processing techniques in Python to classify tweets as positive, negative, or neutral.
- Utilized machine learning models to enhance sentiment classification accuracy and gain insights into user sentiments.

BIKE SALES DASHBOARD

- Developed an interactive sales dashboard for a bike retail business using Microsoft Excel.
- Utilized Excel features such as PivotTables, Charts, and Data Validation to create a comprehensive and user-friendly dashboard.
- Analyzed sales data to identify trends, track inventory, and improve decision-making processes.
- Implemented data visualization techniques to present key performance indicators and support business strategies.

POSITIONS

GOOGLE DEVELOPMENT STUDENTS CLUB | OPEN SOURCE

CONTRIBUTOR

Aug 2023 - Ongoing **ACM** | WEB DEVELOPER

Dec 2022 - June 2023

• Worked on Admin Panel Integeration