

Analysis of Stock Split Recommendation

The 5 stocks I have chosen to perform the analysis are Disney, Netflix, Meta, AMD, Nvidia

A company decides to split the stock based on several factors for different reasons:

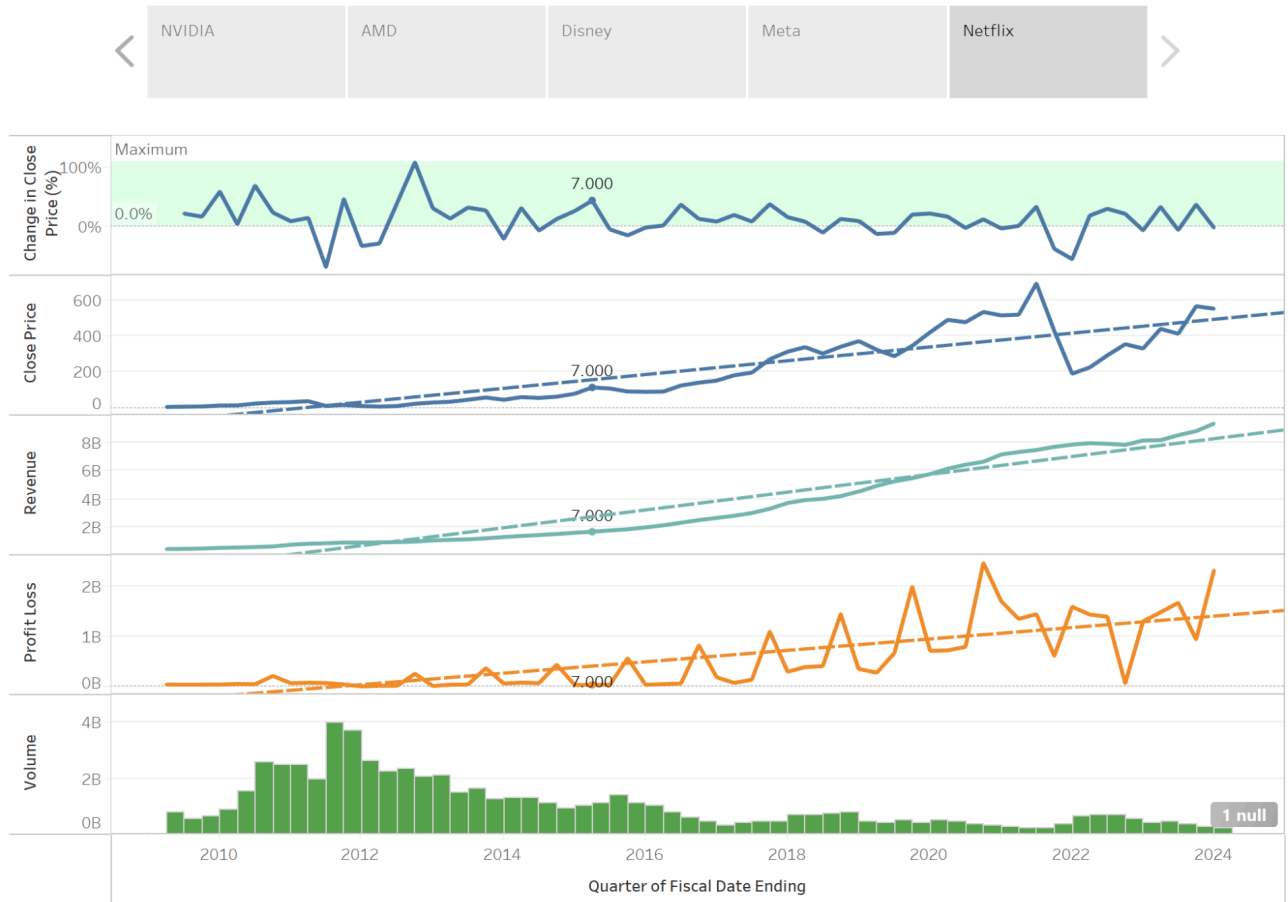
1. The stock price has rallied and is out of reach for retail investors
2. To increase the liquidity of the stock
3. As a runway for future growth

Companies generally decide to split the stock when there is a bull market, the company shows strong consistent earnings, shows promise of growth, or if the volume decreases.

Some of the key features I analyze further include the Close Price, Change in Close Price, Trading Volume, Change in Revenue, and Profit.

NETFLIX

Stock Analysis



Close Price and Change in Close Price Trends

Netflix's stock price has steadily increased over the years, approaching higher price points. Historically, we have seen the stock to have split in 2015 Q2 for a 7-1 split (shown by the label). The stock split then because it showed a positive change in close price consistently and the profit has increased for multiple quarters before.

Trading Volume

The trading volume consistently decreased towards 2015. The stock split in 2015 Q2 could have also been influenced by this factor.

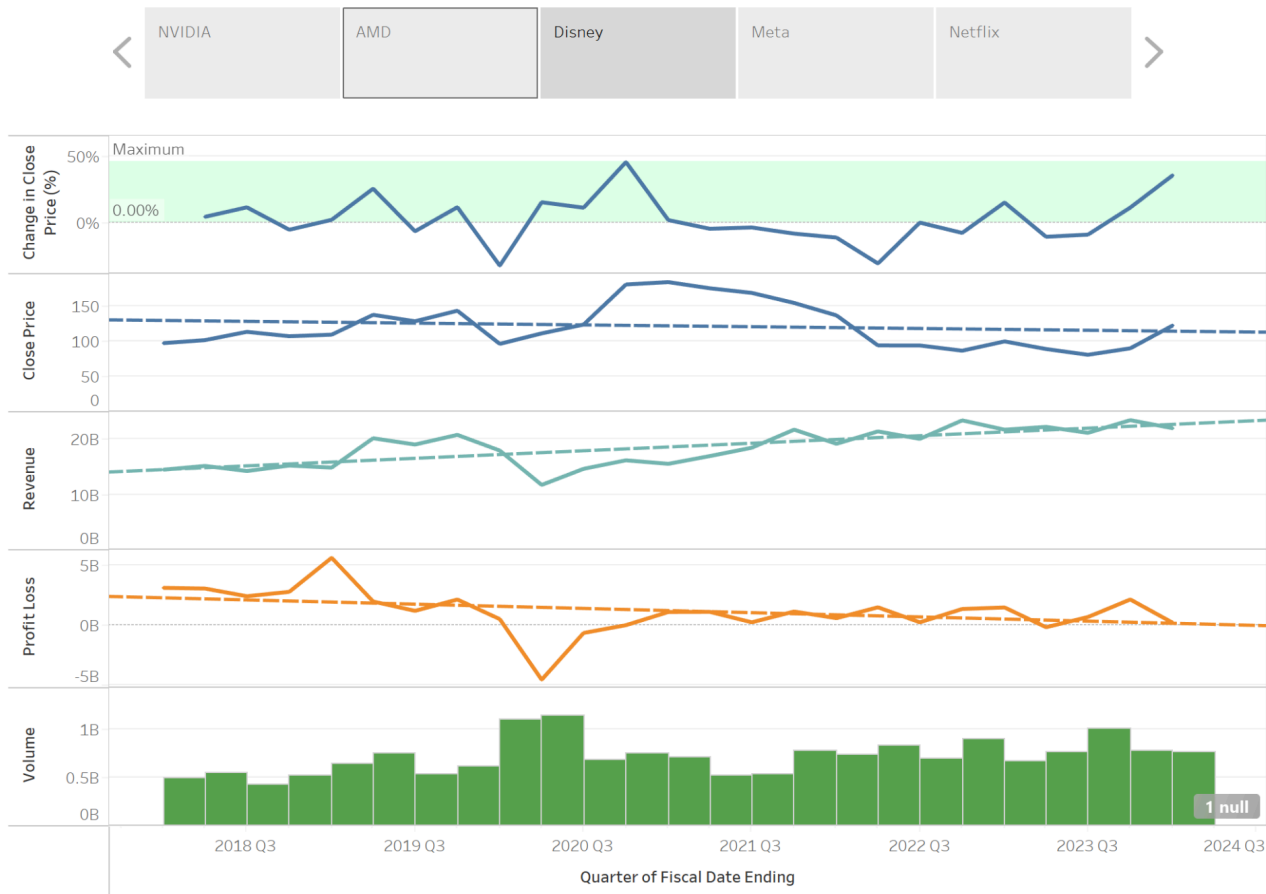
Revenue and Profit

The Revenue is increasing stronger each quarter and the profit shows a positive trend peaking Q1 of every year.

While the stock is currently showing positive signs of growth, and reduced volatility, the current stock price is at \$649, and splitting the stock is not required immediately. 2-3 more good quarters and an increase in stock price can indicate that the stock to split

DISNEY

Stock Analysis



Close Price and Change in Close Price Trends

Disney's stock price has shown a lot of volatility with no trend in close price and the price of \$150 is low enough for investors to purchase it.

Trading Volume

The trading volume has remained consistent more or less.

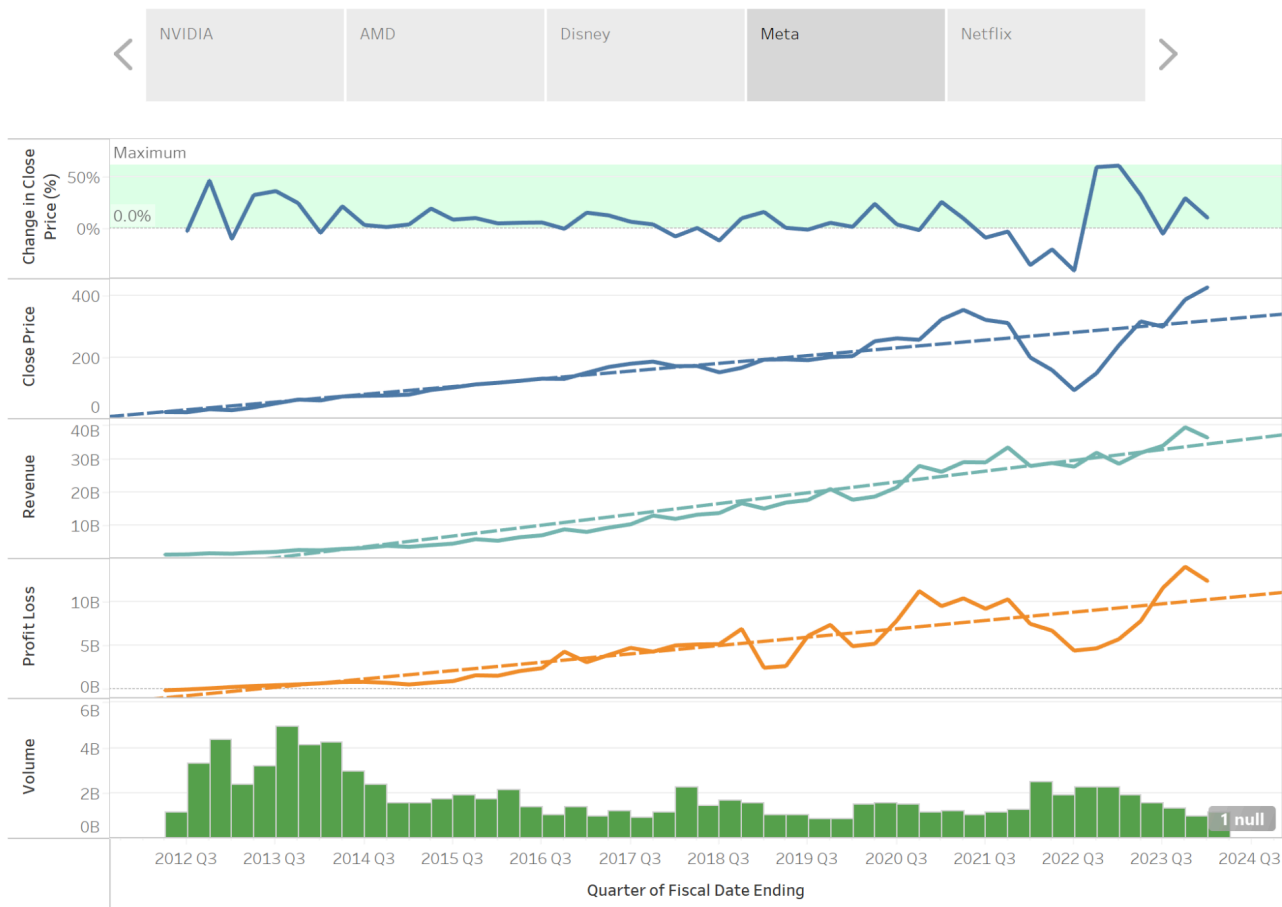
Revenue and Profit

The Revenue is increasing each quarter but the profit shows a negative trend.

All signs for Disney say no-go for the stock split.

Meta

Stock Analysis



Close Price and Change in Close Price Trends

Meta has recently had two bad quarters. Even in the previous timeline, there is a slight increase in stock price but the stock has not seen significant movement since 2014 Q2.

Trading Volume

The trading volume consistently decreased with a slight increase in 2022.

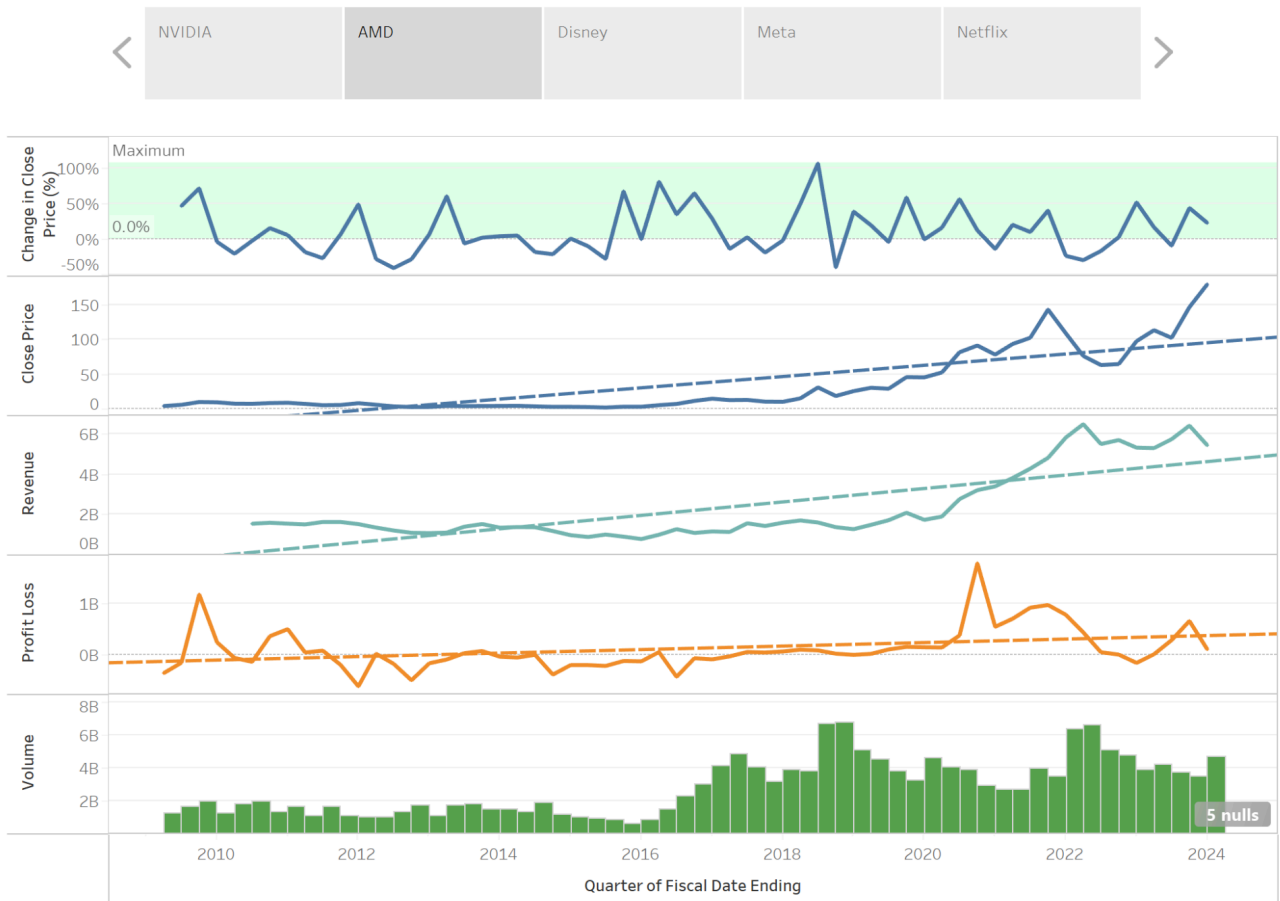
Revenue and Profit

The Revenue is increasing consistently but the change is small and the profit shows a positive trend with two bad quarters in 2022 Q4 and 2023 Q1

The stock is not showing any signs of growth and the President need not consider a stock split at the moment

AMD

Stock Analysis



Close Price and Change in Close Price Trends

AMD has shown high volatility in stock prices. In general, there is a positive trend, except for the 2021 Q3 where there was a crash in the stock price.

Trading Volume

The trading volume increased. This can also be seen as a sign of volatility

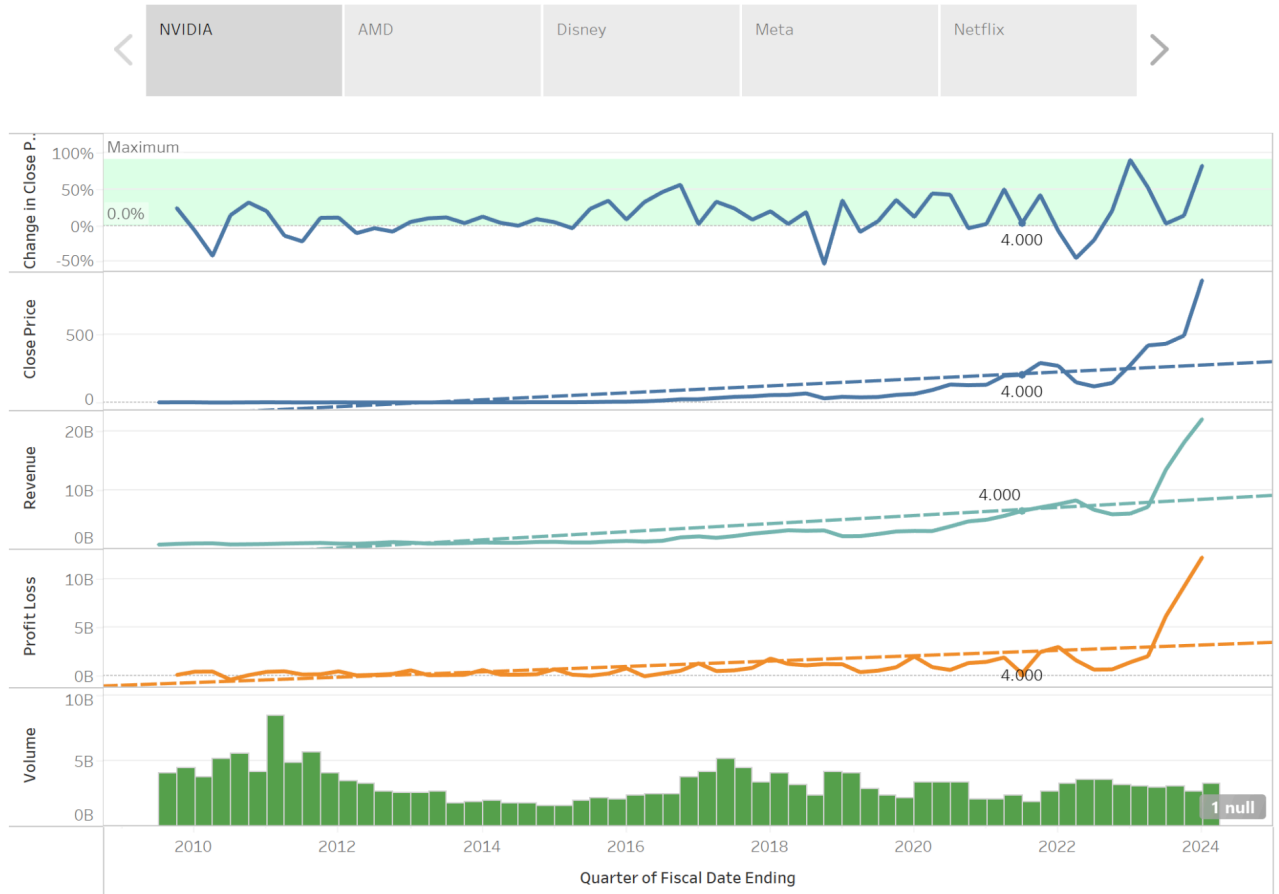
Revenue and Profit

The Revenue is increasing each quarter and but the profit shows a somewhat neutral trend.

The stock is not showing any signs of growth and the President need not consider a stock split at the moment

NVIDIA

Stock Analysis



Close Price and Change in Close Price Trends

NVIDIA has shown many consecutive quarters with the stock price increasing. This stock crashed in 2021 Q3 but has recovered since and has rallied to a price of \$1140.

Trading Volume

The trading volume has remained the same, showing a slight decrease over many years.

Revenue and Profit

The revenue and profit have significantly increased in the previous 2-3 quarters.

The stock price is very high trading at \$1140. There have been consistently good quarters with significant growth. The president of NVDA would be recommended to split the stock

(Oh! Look at that. NVIDIA announced a split)