

# AJAY PARI

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## CAREER OBJECTIVE

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Aspiring Data Analyst with strong skills in Python, SQL, and data visualization, backed by hands-on internship experience and real-world operational exposure. Passionate about transforming raw data into meaningful insights to support business decision-making and continuous improvement.

## EDUCATION

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### Bachelor of Technology

Ganpat University - 6.92 CGPA

**Branch:** Computer Engineering.

08/2020 – 06/2024

Mehsana, Gujarat

## Professional Experience

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### Digital Interaction Advisor(L1/G1), [24]7.ai

Results-driven Digital Interaction Advisor at [24]7.ai ☑, **Bangalore** with experience handling high-volume digital sales and customer interactions. Skilled in understanding customer needs, recommending suitable products and services, and driving sales through clear and effective communication. Experienced in analyzing customer interaction data to identify sales opportunities, common issues, and improvement areas. Capable of resolving system and process-related queries in real-time while maintaining accurate CRM records. Strong in communication, problem-solving, analytical thinking, and decision-making, with a consistent focus on meeting sales targets and improving customer experience.

09/2025 – Present

Bangalore

## TECHNICAL SKILLS

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- **Programming Languages:** Python
- **Data Analysis & Libraries:** Pandas, NumPy
- **Databases & Querying:** SQL (Joins, Subqueries, Aggregations)
- **Data Visualization:** Power BI, Excel (Pivot Tables, Charts)
- **Data Handling:** Data Cleaning, Data Transformation, Data Validation
- **APIs & Data Sources:** REST APIs (Data Extraction & Analysis)
- **Tools & Platforms:** Git, GitHub, Postman, PyCharm, Jupyter Notebook
- **Concepts:** Data Analysis, Exploratory Data Analysis (EDA), KPIs, Reporting

## Projects

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### Sales Data Analysis

🛒 Best Buy Sales Analytics – Sales & Customer Insights

**Role:** Data Analyst **Tools:** SQL, Python (Pandas), Excel, Power BI, Git, GitHub

#### Summary:

Analyzed Best Buy sales data to understand customer purchases, product performance, and sales trends. Used data insights to support better sales and business decisions.

#### Key Highlights:

- Collected sales and customer data from databases.
- Cleaned and organized data using **Python** and **SQL**.
- Analyzed sales trends by time and product category.
- Identified top-selling and low-performing products.
- Created dashboards in **Power BI** and **Excel**.
- Tracked key metrics like total sales and order value.

09/2025 – 11/2025