

AJAY PARI

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CAREER OBJECTIVE

I'm looking for an opportunity to start my career where I can use my skills, learn new things, and grow both personally and professionally while contributing to the success of the organization.

Professional Experience

Digital Interaction Advisor(L1/G1), [24]7.ai

09/2025 – Present

Bangalore

Results-driven **Digital Interaction Advisor** with proven experience in delivering exceptional **sales and customer engagement solutions** at **[24]7.ai**. Skilled in identifying customer needs, promoting suitable products, and driving conversions through personalized digital interactions. Adept at using AI-powered chat systems and CRM tools to enhance customer experience, achieve sales targets, and maintain high satisfaction scores. Demonstrates strong communication, problem-solving, and persuasive abilities, with a focus on creating value-driven customer relationships and exceeding performance metrics.

EDUCATION

Bachelor of Technology

08/2020 – 06/2024

Mehsana, Gujarat

Ganpat University - 6.92 CGPA

Branch: Computer Engineering.

Intermediate

06/2018 – 05/2020

Guntur, AP

Narayana Junior College - 9.6 CGPA

Branch: MPC

10Th Standard

06/2017 – 03/2018

Prakasam, AP

Sriji High School - 10.0 CGPA

TECHNICAL SKILLS

Excel

Microsoft Power Point

Teams

Microsoft Word

MySQL

Power BI

Projects

Sales Data Analysis

09/2025 – 11/2025

Goal: Find which products sell the most, which months have higher sales, and customer buying trends.

- **Tools:** Excel or Google Sheets
- **Dataset:** Sample sales data from Kaggle or Excel practice datasets.
- **What I Prepared:** Charts for monthly sales, top-selling products, and revenue growth.

Public Transport Data Analysis

Goal: Study daily passenger numbers and find peak hours or routes.

- **Tools:** Excel, Power BI
- **Dataset:** Open data from your city's transport website or Kaggle.
- **What I Prepared:** Line chart for daily ridership, top 5 busiest routes.