

## Inserting Images in HTML

Images can improve the design and the appearance of a web page.

```
<!DOCTYPE html>

<html>

<body>

<h2>HTML Images</h2>

<p>HTML images are defined with the img tag:</p>



</body>

</html>
```

## HTML Links

### Hyperlinks

- HTML links are hyperlinks.
- You can click on a link and jump to another document.
- When you move the mouse over a link, the mouse arrow will turn into a little hand.

### The Anchor Tag and the href Attribute

The <a> tag defines a hyperlink, which is used to link from one page to another. The most important attribute of the <a> element is the href attribute, which indicates the link's destination.

By default, links will appear as follows in all browsers:

- An unvisited link is underlined and blue
- A visited link is underlined and purple
- An active link is underlined and red

The syntax of creating an anchor:

```
<a href="url">Text to be displayed</a>
```

The `<a>` tag is used to create an anchor to link form, the `href` attribute is used to address the document to link to, and the words between the open and close of the anchor tag will be displayed as a **hyperlink**.

```
<a href="https://www.himsonepat.org">This is a link</a>
```

The link's destination is specified in the `href` attribute.

Attributes are used to provide additional information about HTML elements.