Ajay Nehra

Contact Information

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Location: Gurgaon, India

Summary

Data scientist with expertise in development and deployment of data-driven solutions across industries. Highly Skilled in Python, R, SQL, and cloud technologies (Databricks, Azure, and AWS). Strong analytical and critical thinking skills

Education

Bachelor of Technology in Civil Engineering

Indian Institute of Technology (IIT), Kanpur | 2010-2014

Work Experience

McKinsey & Company

Specialist, Data Sciences

Nov 2019-Present

- Leveraged machine learning algorithms to uncover price patterns and opportunities for revenue and profit optimisation
- Led the development and deployment of pricing models and profit optimization solutions for CPG clients
- Collaborated closely with cross-functional teams and stakeholders to translate business requirements into technical solutions, ensuring alignment with sales and marketing strategies.

EY (Ernst & Young)

Senior Consultant, Data Sciences

Oct 2017-May 2019

- Trained and deployed credit scoring models by implementing logistic regression, random forests, and gradient boosting to assess creditworthiness and enable informed lending decisions for banks in Dubai, Abu Dhabi, Kuwait, Qatar, and Bahrain.
- Created ETL pipelines to automate the regulatory requirments of banks and internal reporting

MasterCard Advisors

Data Scientist Jan 2016-Jun 2017

- Developed data-driven solutions for banks and merchants by training machine learning models on transactional data.
- Acquired knowledge of big data technologies and cloud computing frameworks due to high volume and velocity of data.

Fractal Analytics

Business Analyst Jul 2014-Dec 2015

• Marketing mix modelling using Log-Linear model to asses relative effictiveness of different marketing events and channels

Skills

- Programming Languages: Python & PySpark, R, SQL, C
- Cloud Technologies: Databricks, Azure, AWS
- Core Engineering: Probability & Statistics, Linear Algebra, Numerical Methods for Computation
- MLOps: Git, Docker, Jenkins, Jira, Confluence

Achievements

- \bullet All India Rank 1771 (JEE 2010) and recipient of Merit-Cum-Means Scholarship at IIT Kanpur
- $\bullet\,$ Filed 6 patents on payment systems technologies and solutions in Mastercard Advisors