



# Credit Card Transaction Report

Card Transaction

Customer Report

State Visual

Week\_Start\_Date

All

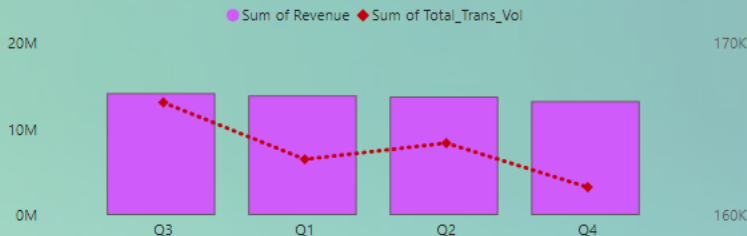
Card\_Category & Gender

All

Developed by  
Ajay



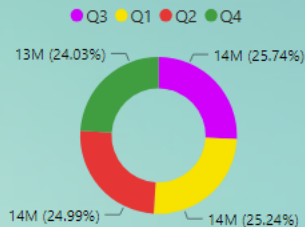
## Qtr Revenue & Transaction Count



### Revenue by Exp Type



### Revenue by Qtr



Card_Category	Sum of Revenue	Sum of Interest_Earned	Sum of Annual_Fees
Blue	46139398	6,495,887.74	2685635
Gold	2454072	373,784.16	56210
Platinum	1135608	161,629.05	20665
Silver	5586332	812,081.28	187505
Total	55315410	7,843,382.23	2950015

Q1

Q2

Q3

Q4

Total Revenue

55M



Total Interest

7.84M



Transaction Amount

45M

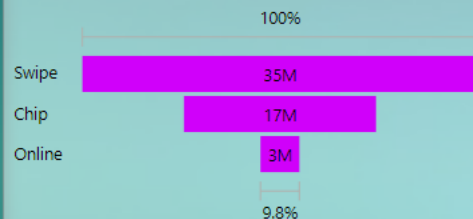


Transaction Count

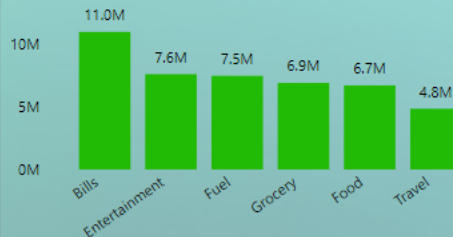
656K



### Sum of Revenue by Use Chip



### Total\_Trans\_Amt by Exp Type





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Week\_Start\_Date

All

Card\_Category & Gender

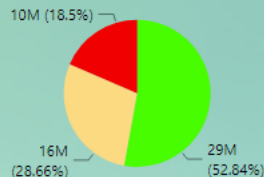
All

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Next pages

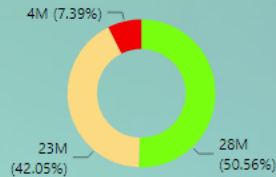
### Salary group

● High ● Med ● Low



### Marital\_Status

● Married ● Single ● Unknown



### AgeGroup



### Dependent Count



Q1

Q2

Q3

Q4

Total Revenue

55M



Total Interest

7.84M



Total Income

576M

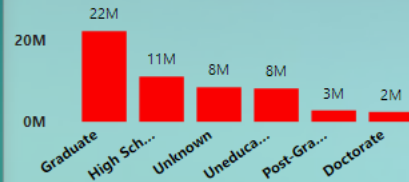


Satisfaction Score

32.2K

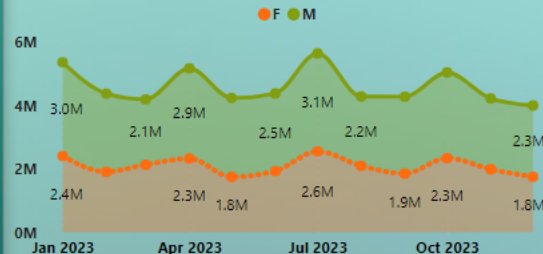


### Education\_Level



Customer_Job	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Income
Businessman	17387832	14285412	186959919
White-collar	10114656	8221742	103930055
Govt	8111701	6507875	88773989
Selfemployed	8261758	6395026	75313288
Blue-collar	6904279	5488838	72262158
Retirees	4535184	3623120	48675030
Total	55315410	44522013	575914439

### Sum of Revenue by Year, Month and Gender





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Card\_Category & Gender

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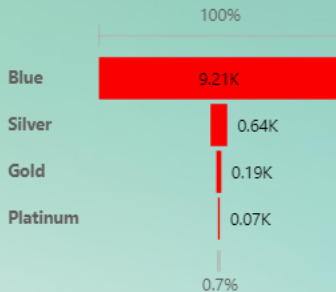
Zipcode

53010

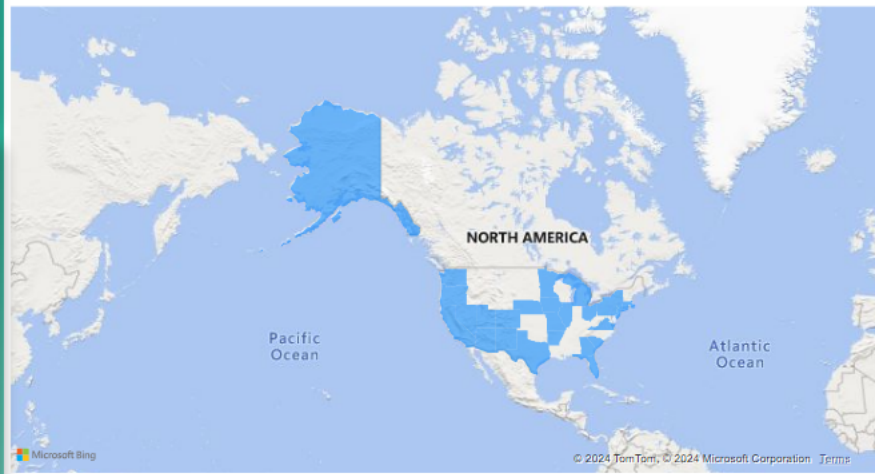
99504



State\_cd by Card\_Category



state\_cd



Sum of Revenue by state\_cd

