

What have we heard them say? What can we imagine them saying?

urbanaura interiors,a interior designing company use zoho books to effectively manage their financial processes, maintance accurate records and make informed financial decision

> this integration ehances their overall businees efficieny and contributes to their succes in the interior design industry

the nagivgation panel on the left-hand side liusts all the modules of zoho books

> use the search bar to quickly find a specific transaction,conact,item or more.

Does

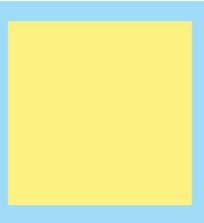
What behavior have we observed? What can we imagine them doing?



What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



items are the goods or survies that you deal with in your business



whennever you create transaction for your customer or vendors,you can add these items and their dedails will be auto-populated



See an example

zoho books is a domperhensive cloud accounting playfrom that take care of your business finance

i use almost every feature in zoho books.its has save me and my team a lot of time



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?





