

E-Commerce Sales Data Report

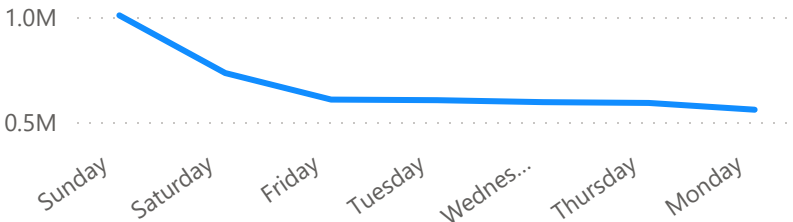
Total Revenue
4.70M

Units Sold
12K

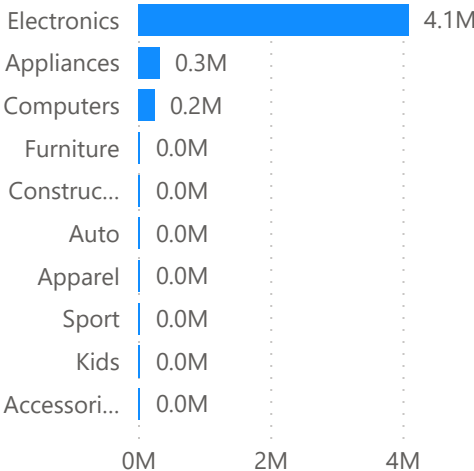
Total Traffic
144K

Conversion
Rate
9.15%

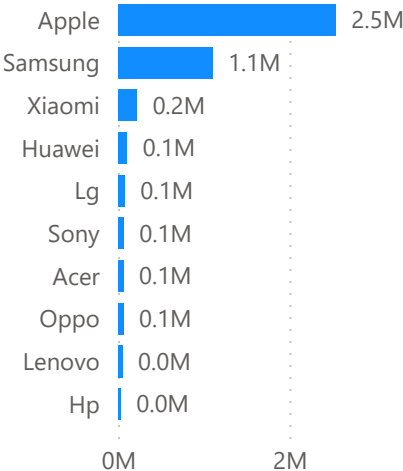
Total_Revenue by Day_of_Week



Total_Revenue by category



Total_Revenue by brand



Cart

Purchase

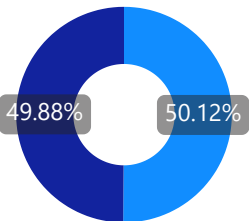
View

Day_of_Week

All

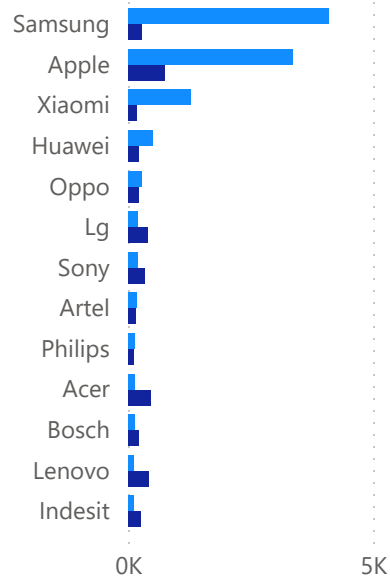
Total_Traffic by Channel

Browser App



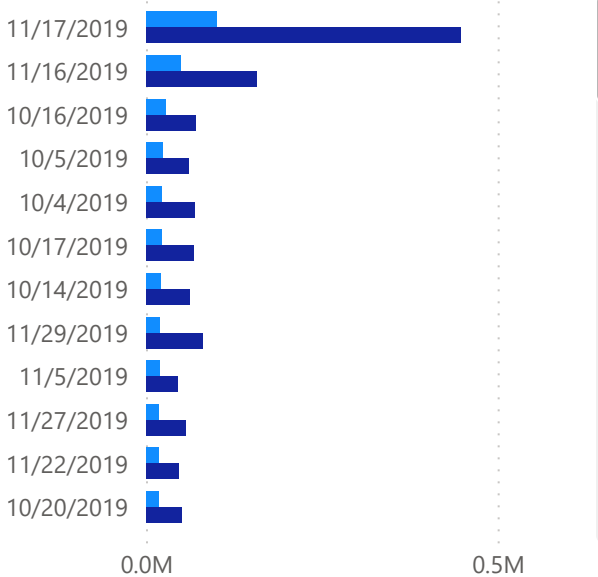
Units_Sold and Average_price by brand

Units_Sold Average_price

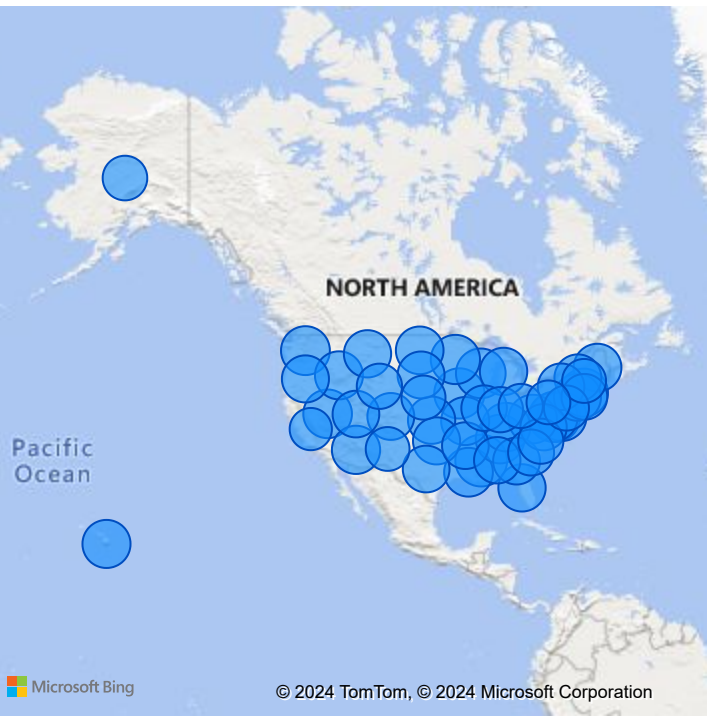


Promotion_revenue and Non-Promotion Revenue by event_date

Promotion_revenue Non-Promotion Revenue



Total_Revenue by State



brand	product_id	Total_Revenue
Apple	871	3,60,468.49
Apple	861	2,23,631.28
Apple	448	1,34,411.96
Apple	43	1,30,137.11
Apple	891	1,21,404.66
Samsung	639	1,16,113.84
Samsung	707	89,135.69
Apple	28	78,083.27
Apple	872	67,982.95
Samsung	717	66,147.51