



PIZZA SALES REPORT

JAN/15 - DEC/15

pizza_category

All

order_date

01-01-2015

31-12-2015

HOME

Best/Worst Sellers



BUSSIEST DAYS & TIMES

DAYS

Orders are **Highest** on Weekends, **Friday/Saturday** Evenings.

MONTHLY

There are **Maximum** Orders from month of **July and January**.

SALES PERFORMANCE

CATEGORY

Classic Category Contributes to **Maximum Sales** & **Total Orders**.

SIZE

Large Size Pizza Contributes to **Maximum Sales**.



818K

Total Revenue



38.31

Avg Order Value



49,574

Total Pizzas Sold



21,350

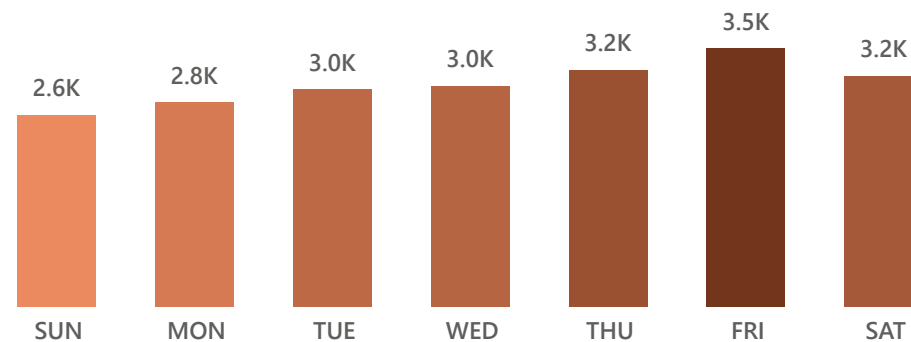
Total Orders



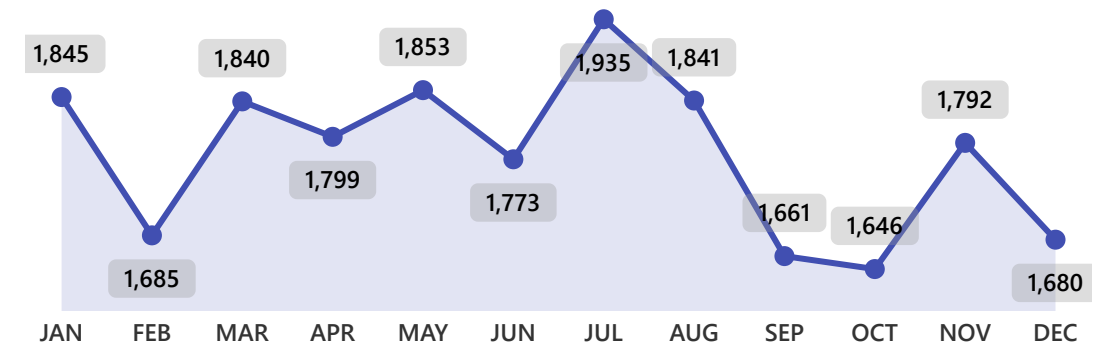
2.32

Avg Pizzas Per Order

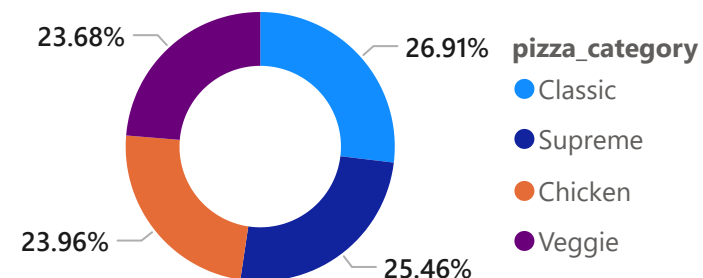
Daily Trend for Total Orders



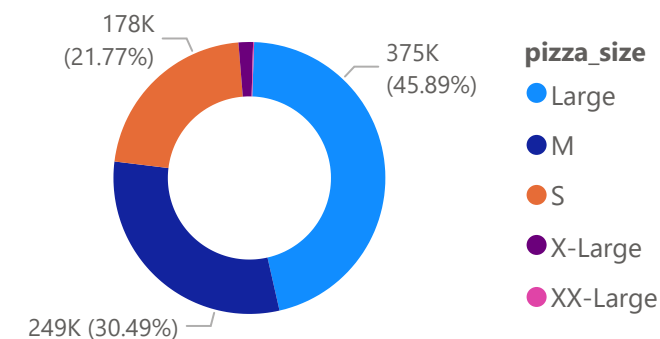
Monthly Trends Total Orders



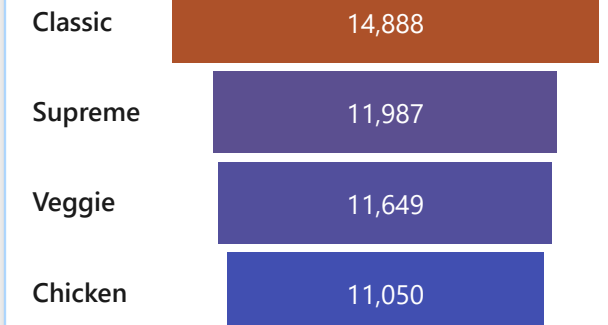
% of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizzas Sold by Pizza Category





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Best/Worst Sellers

BEST SELLERS

REVENUE

The *Thai Chicken Pizza* contributes to **maximum** Revenue

QUANTITY

The *Classic Deluxe Pizza* contributes to **maximum** Total Quantities

TOTAL ORDERS

The *Classic Deluxe Pizza* contributes to **maximum** Total Orders

WORST SELLERS

REVENUE

The *Brie Carre Pizza* contributes to **minimum** Revenue

QUANTITY

The *Brie Carre Pizza* contributes to **minimum** Total Quantities

TOTAL ORDERS

The *Brie Carre Pizza* contributes to **minimum** Total Orders



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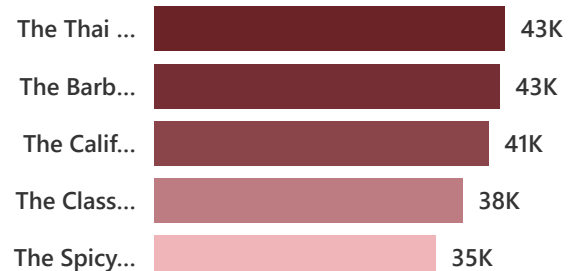
Total Orders



2.32

Avg Pizzas Per Order

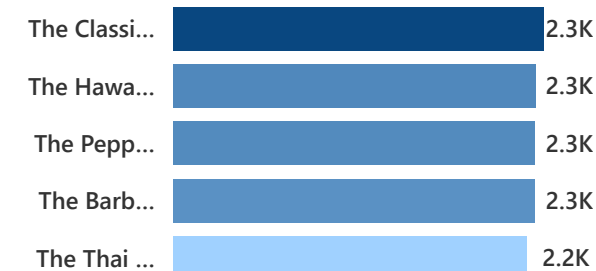
Top 5 Pizzas by Revenue



Top 5 Pizzas by Quantity



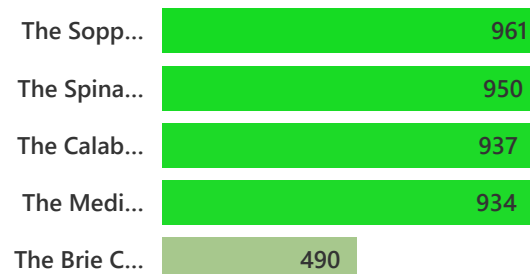
Top 5 Pizzas by Total Orders



Bottom 5 Pizzas by Revenue



Bottom 5 Pizzas by Quantity



Bottom 5 Pizzas by Total Orders

