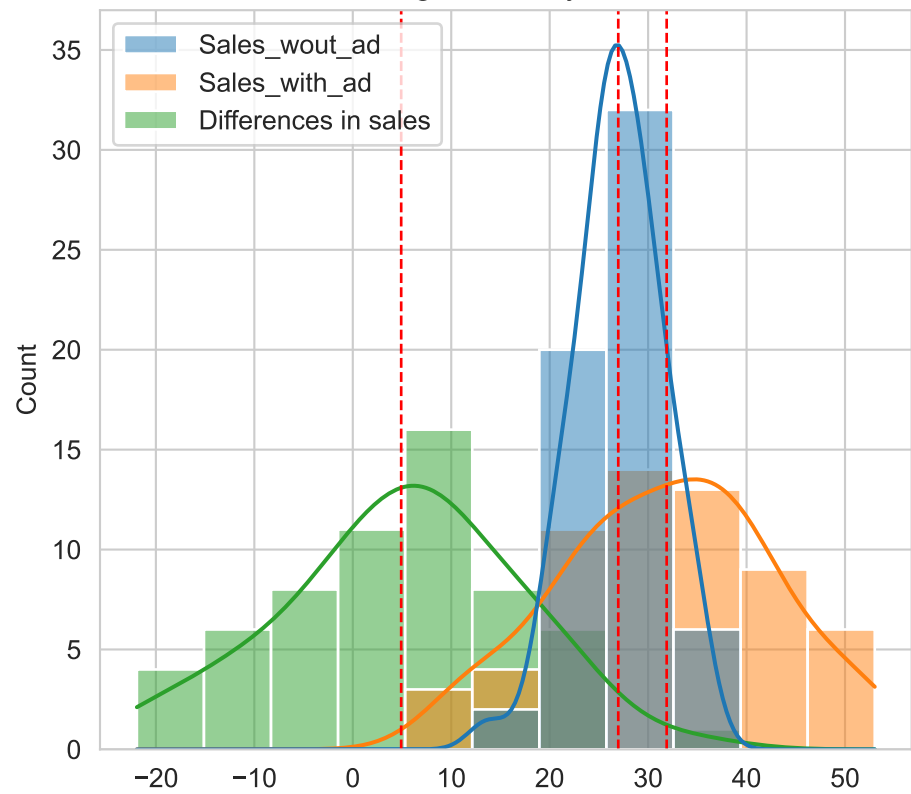
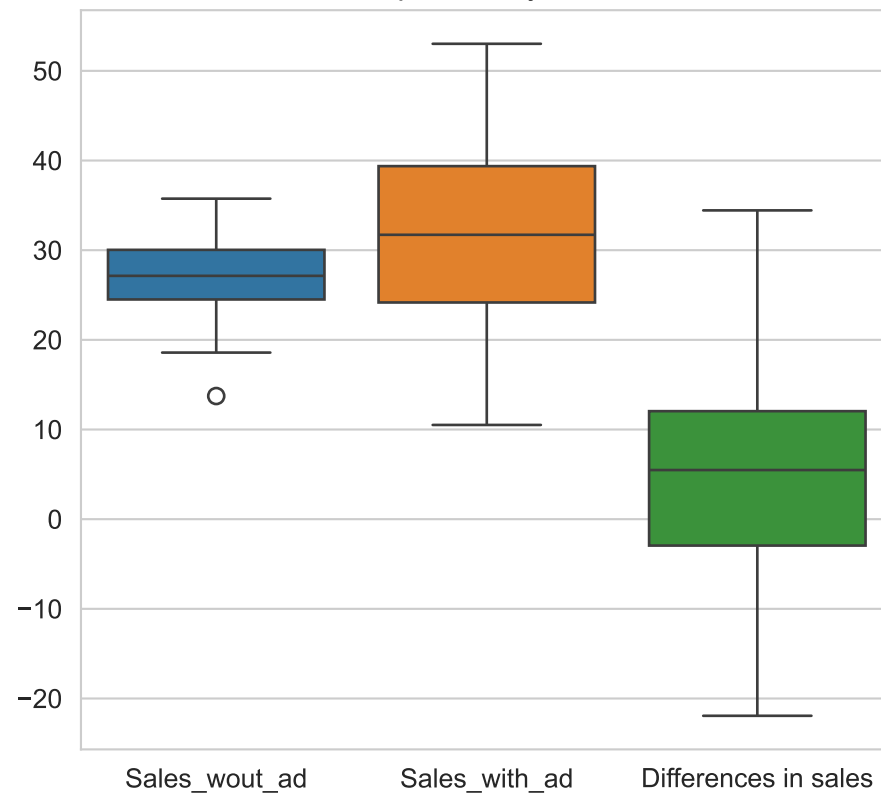


Distribution and Comparison of Toy Sales

Histogram of Toy Sales



Boxplot of Toy Sales



95% Confidence Interval for Sales Difference



A/B Test Report – Toy Sales

Descriptive Statistics:

Mean Sales Difference: 4.92

95% Confidence Interval: [1.81, 8.02]

P-value: 0.00121

Economic Impact:

Daily Revenue Gain: \$49.17

Monthly Revenue Gain: \$1475.10

Ad Cost: \$1500

Net Monthly Profit/Loss: \$-24.90

Conclusion:

Statistically significant improvement in sales.

Campaign results in a small loss.