

Ideation Phase

Define the Problem Statements

Date	1 July 2025
Team ID	LTVIP2025TMID49900
Project Name	Heritage treasures: an in-depth analysis of unesco world heritage
Maximum Marks	2 Marks

Customer Problem Statements :

I am

A heritage researcher, policymaker, or data enthusiast who wants to understand the global landscape of UNESCO World Heritage Sites, their distribution, and current risks.

I'm trying to

Gain insights into the number, location, and trends of heritage sites by country and region, while identifying sites that are endangered and understanding how heritage efforts have evolved over time.

but

The data is scattered, hard to visualize, and doesn't provide an immediate, intuitive view of patterns, trends, or risks without advanced analysis.

because

There is no single, interactive dashboard that consolidates all the information about UNESCO sites in a way that is easy to explore and analyze for decision-making or awareness-building.

which makes me feel

Frustrated and overwhelmed because I can't quickly identify key insights (e.g., which countries need more preservation efforts) and feel I might miss important patterns that could drive better heritage conservation strategies.