

DATA ANALYTICS WITH TABLEAU

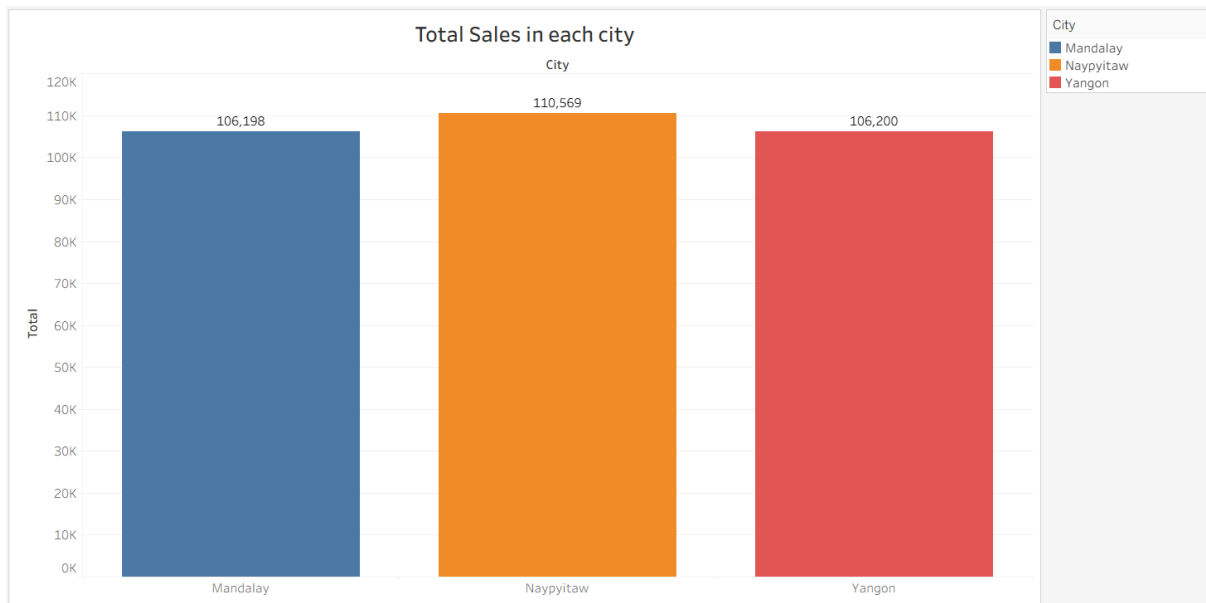
SUPERMARKET SALES ANALYTICS REPORT

TEAM ID : LTVIP2025TMID49900

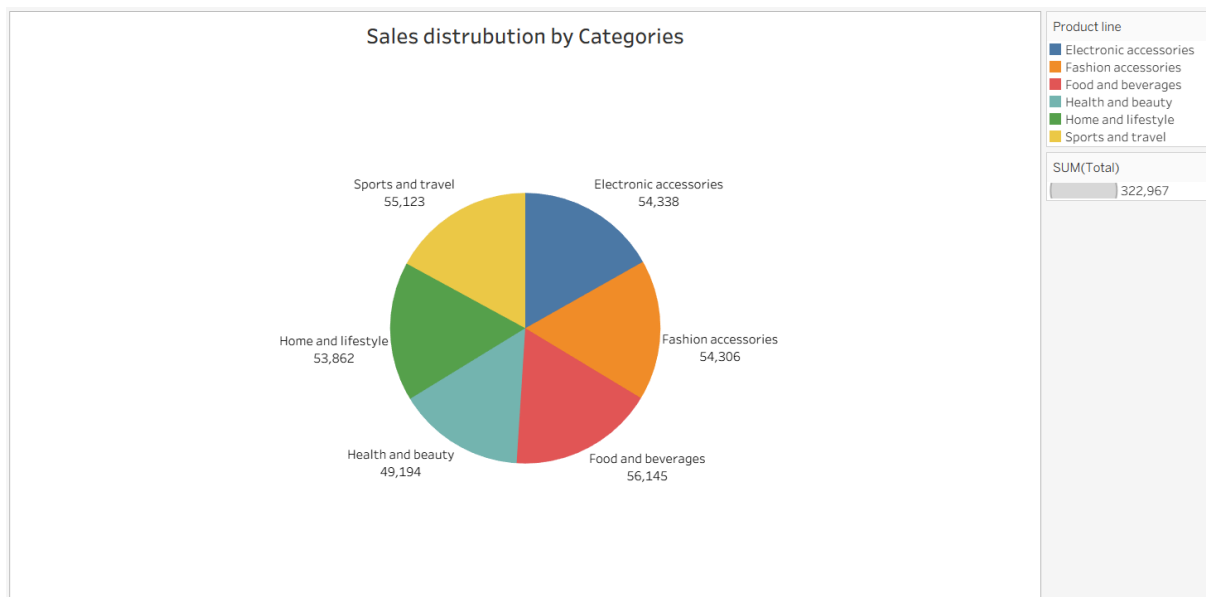
Name : Kommana Ajay

ASSIGNMENT - 1

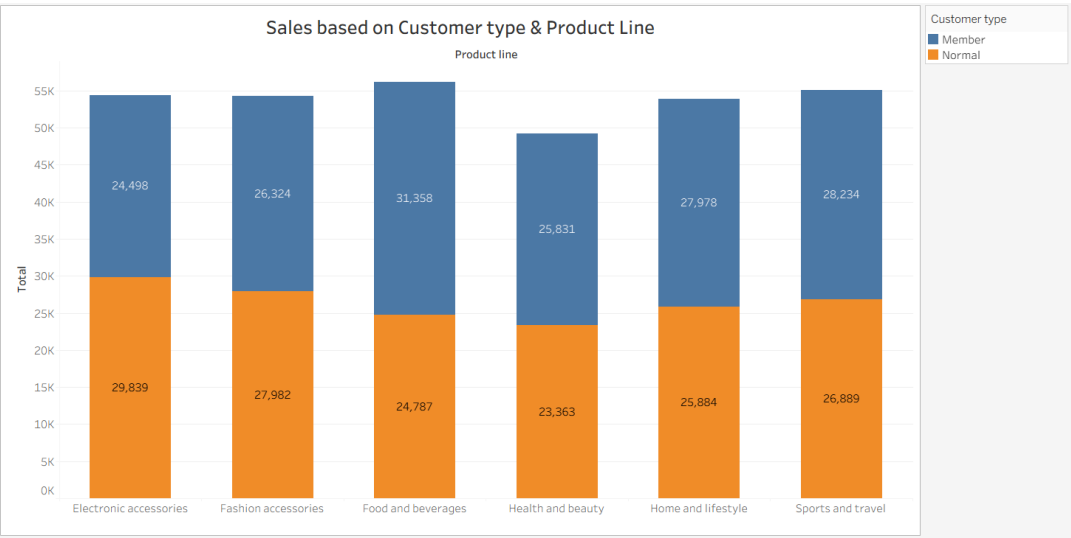
1. Total sales in each city (Bar Graph)



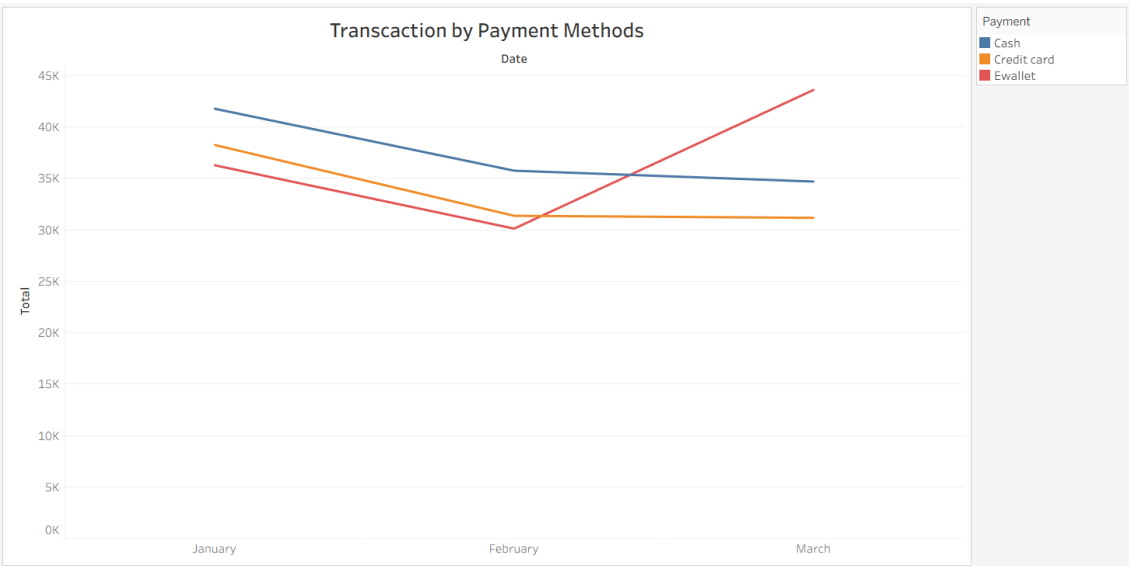
2. Sales distribution by Categories (Pie Chart)



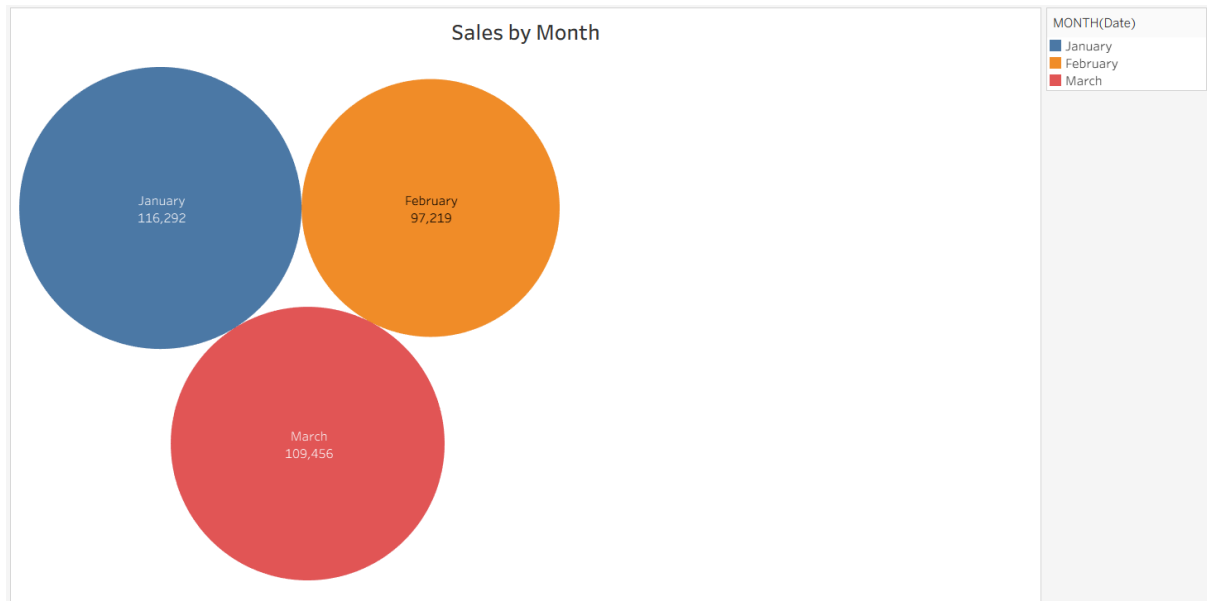
3. Sales Based on Customer type & Product Line (Stacked Bar)



4. Transaction by Payment Methods (Line Chart)



5. Sales by Month (Packed Bubble)

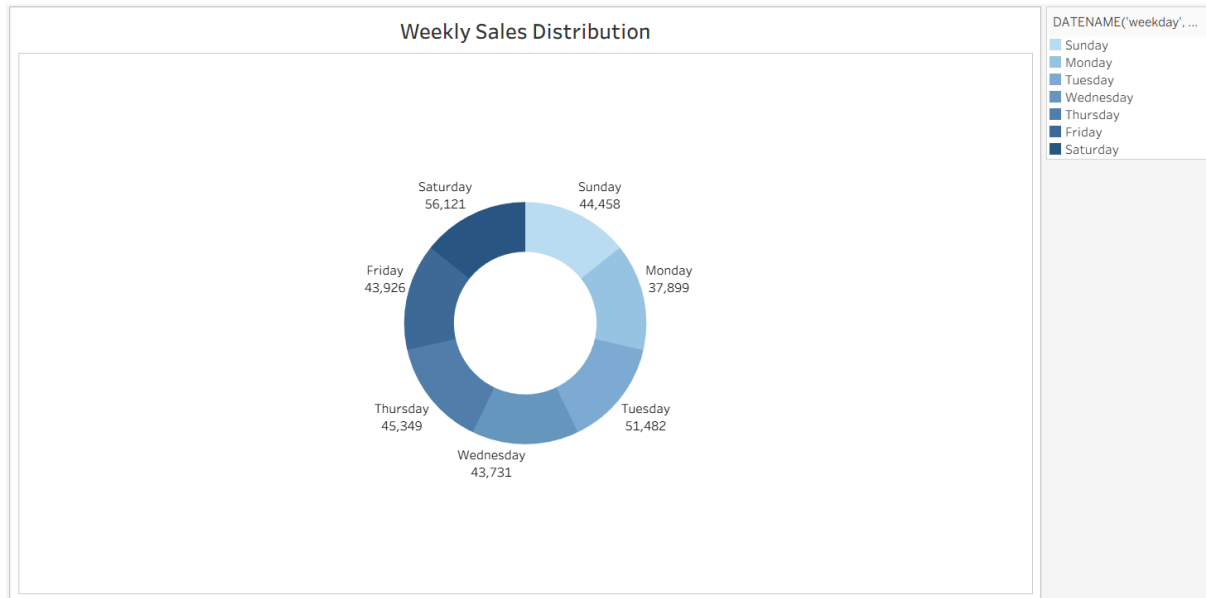


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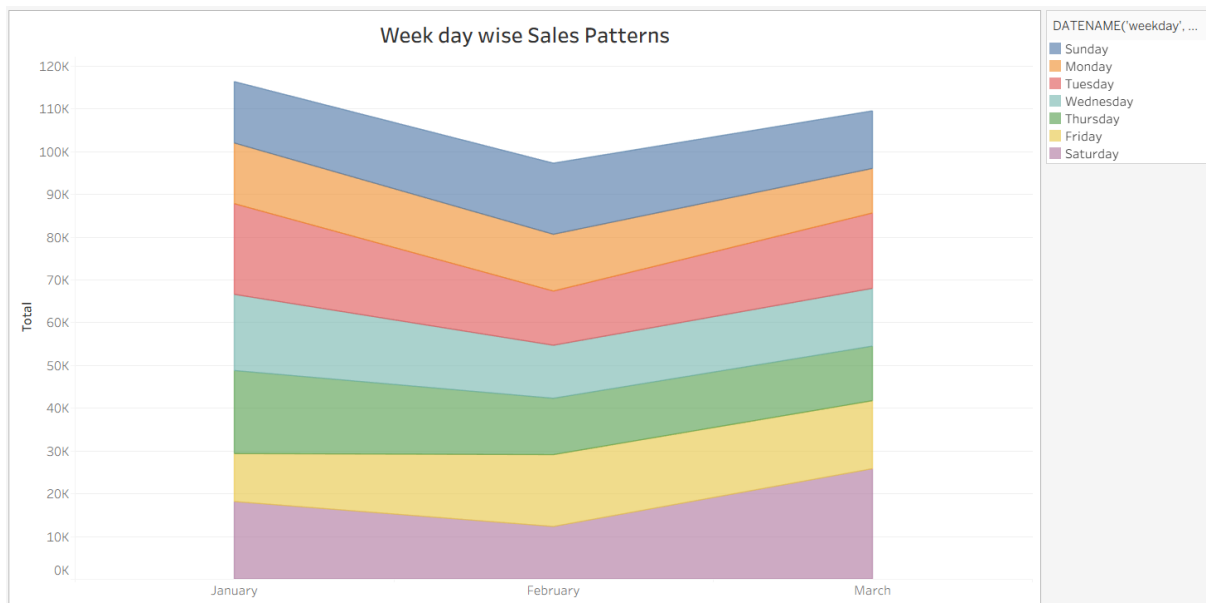
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ASSIGNMENT - 2

1. Weekly Sales Distribution (Donut Chart)



2. Week Day Wise Sales Pattern (Area Chart)



3. Branch Wise Sales By Product Line (Text Table)

Branch wise Sales ByProduct Line				
Product line	A	B	C	
Electronic accessories	18,317	17,051	18,969	
Fashion accessories	16,333	16,413	21,560	
Food and beverages	17,163	15,215	23,767	
Health and beauty	12,598	19,981	16,615	
Home and lifestyle	22,417	17,549	13,896	
Sports and travel	19,373	19,988	15,762	

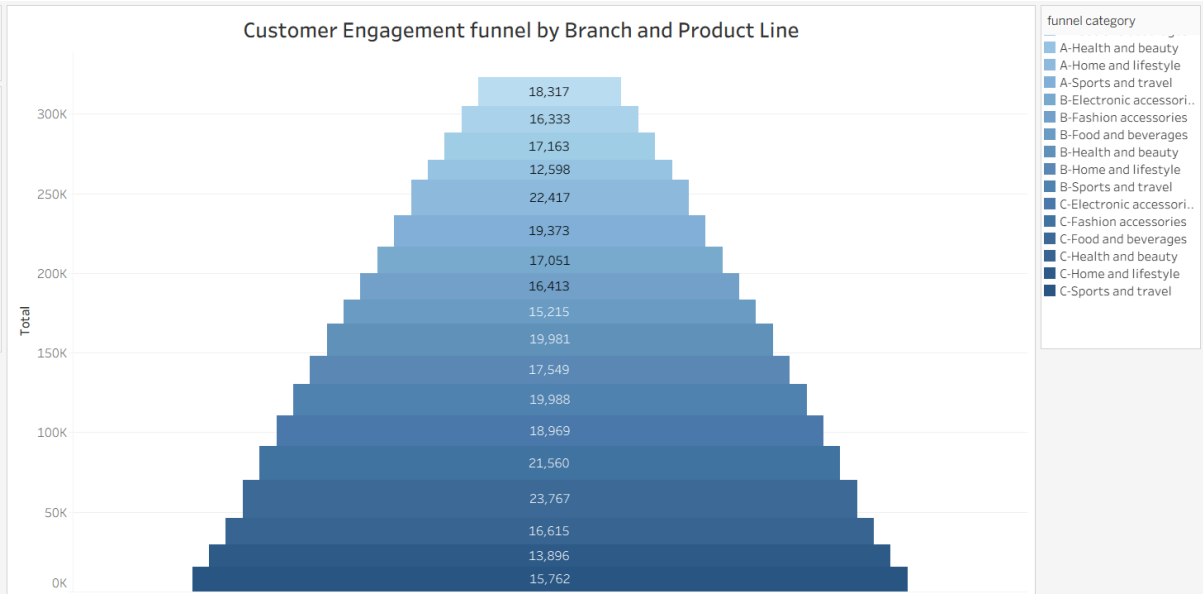
4. Customer Type Sales Summary (Highlighted table)

Customer Type Sales Summary				SUM(Total)	
Product line	Branch	Customer type			
Electronic accessories	A	Member		9,146	
		Normal		9,171	
	B	Member		7,425	
		Normal		9,627	
	C	Member		7,928	
		Normal		11,041	
Fashion accessories	A	Member		6,943	
		Normal		9,390	
	B	Member		7,340	
		Normal		9,074	
	C	Member		12,042	
		Normal		9,518	
Food and beverages	A	Member		8,877	
		Normal		8,286	
	B	Member		9,423	
		Normal		5,792	
	C	Member		13,057	
		Normal		10,709	
Health and beauty	A	Member		6,439	
		Normal		6,159	
	B	Member		11,328	
		Normal		8,653	
	C	Member		8,064	
		Normal		8,551	
Home and lifestyle	A	Member		12,556	
		Normal		9,861	
	B	Member		7,769	
		Normal		9,780	
	C	Member		7,652	
		Normal		6,243	
Sports and travel	A	Member		9,677	
		Normal		9,696	
	B	Member		10,420	
		Normal		9,568	
	C	Member		8,137	
		Normal		7,625	
				5,792	13,057

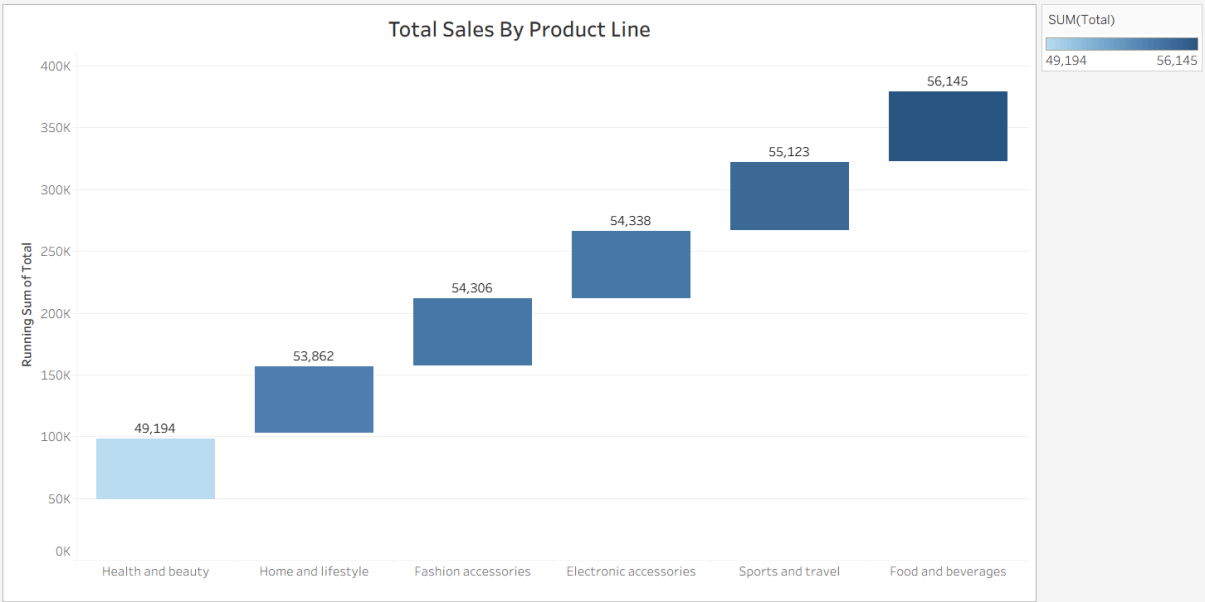
5. Product Line (WordCloud)



6. Customer Engagement funnel by Branch and Product Line (Funnel Chart)



7. Total Sales By Product Line (Waterfall)

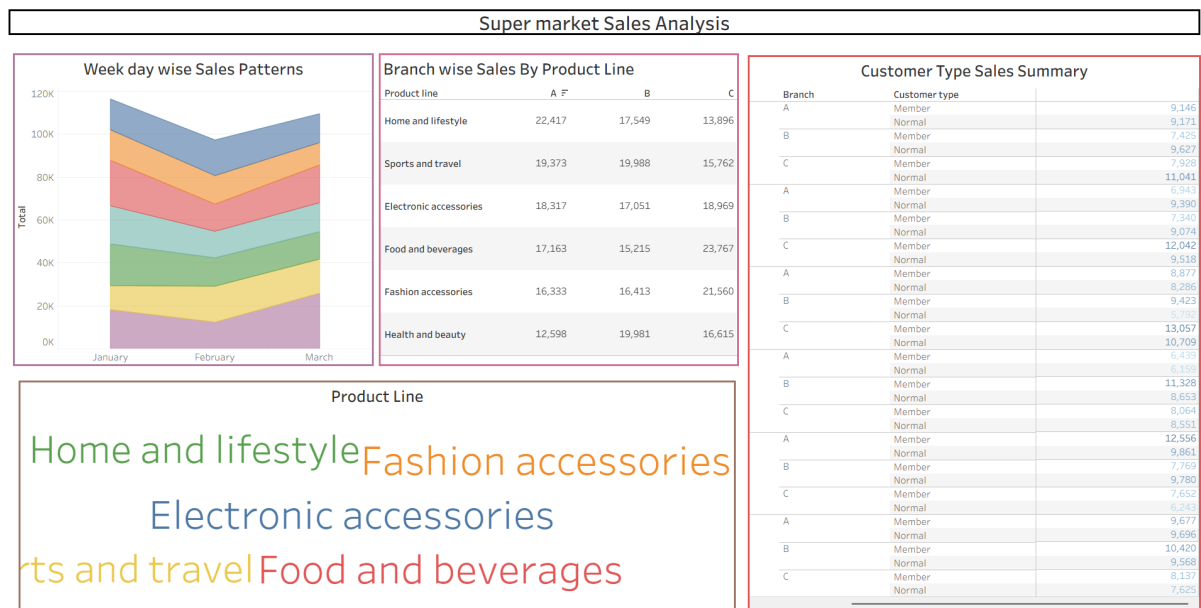
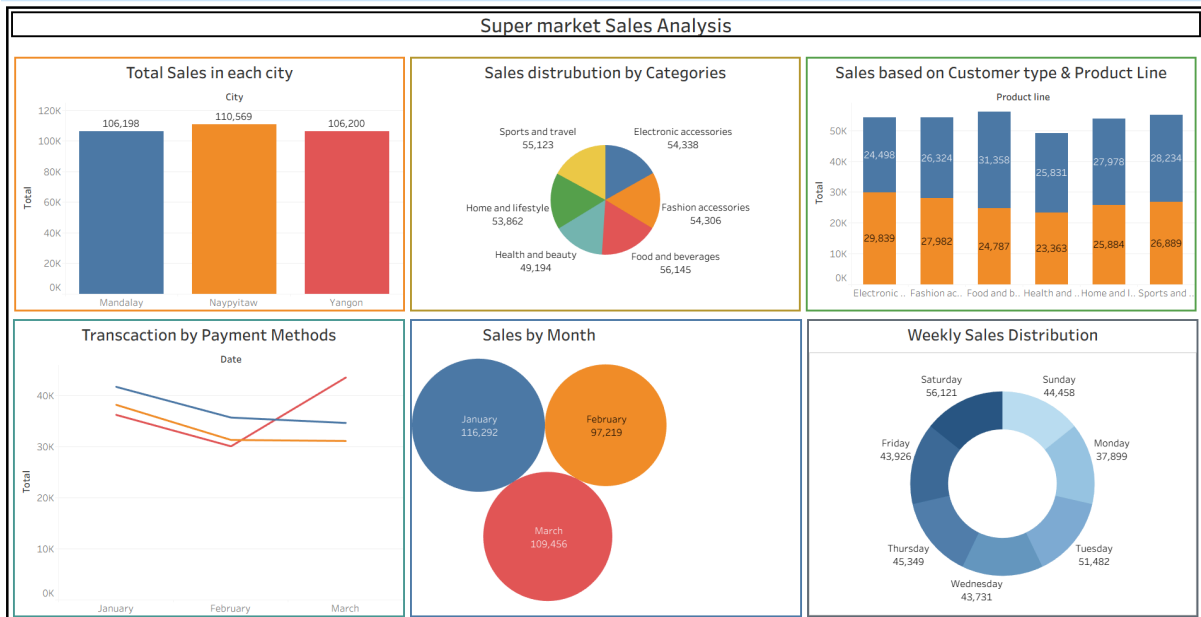


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ASSIGNMENT - 3

Super market Sales analysis Dashboards



Super market Sales Analysis

