

Credit Card Transaction Report

Q4

Q3

Q2

Q1

Week_Start_Date

All

Revenue

55M

Transaction Amt

45M

Interest Earn

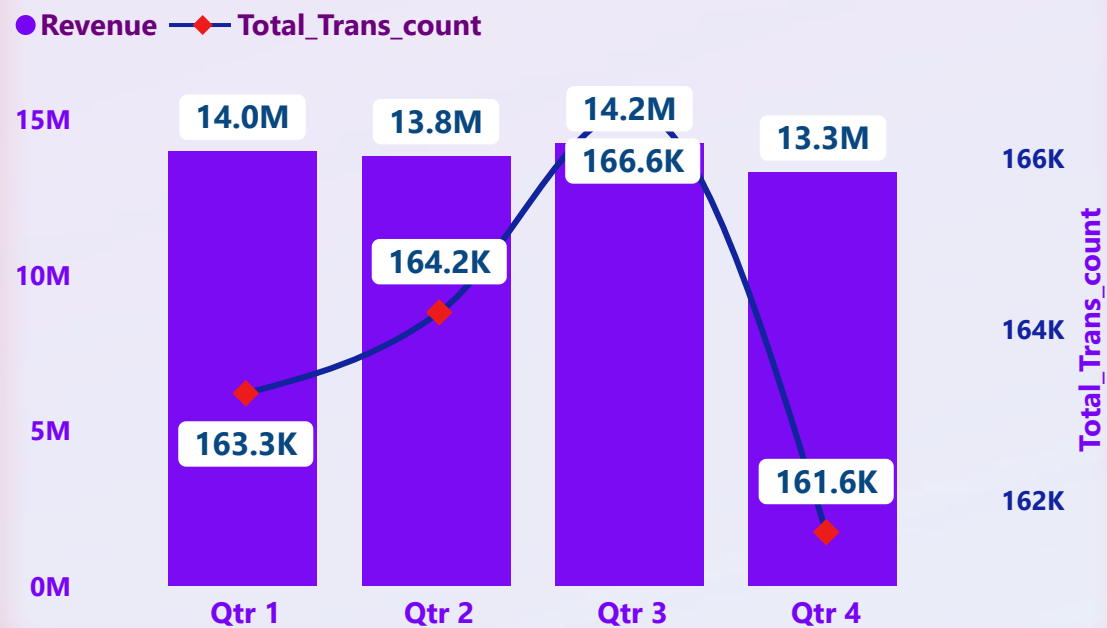
7.84M

Transaction Count

656K

Card_Category	%GT Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	83.41%	36957875	6,495,887.74
Silver	10.10%	4586746	812,081.28
Gold	4.44%	2024078	373,784.16
Platinum	2.05%	953314	161,629.05
Total	100.00%	44522013	7,843,382.23

Quater Revenue and Total_Trans_count



F

M

High

Meduim

Low

Silver

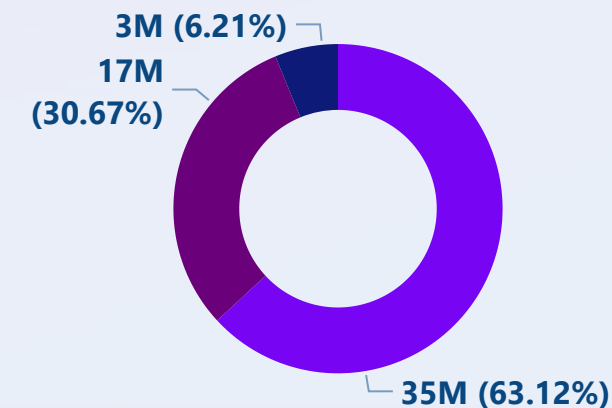
Blue

Gold

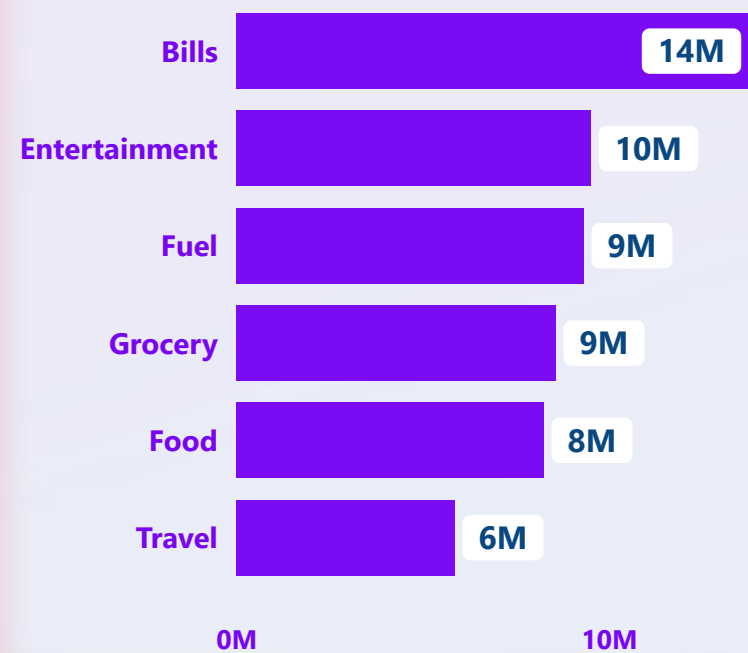
Platinum

Revenue by use chip

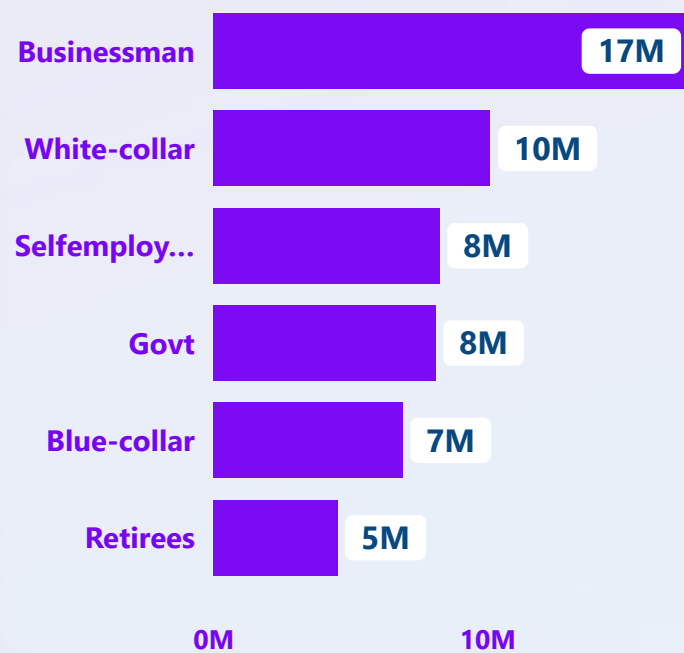
Use Chip ● Swipe ● Chip ● Online



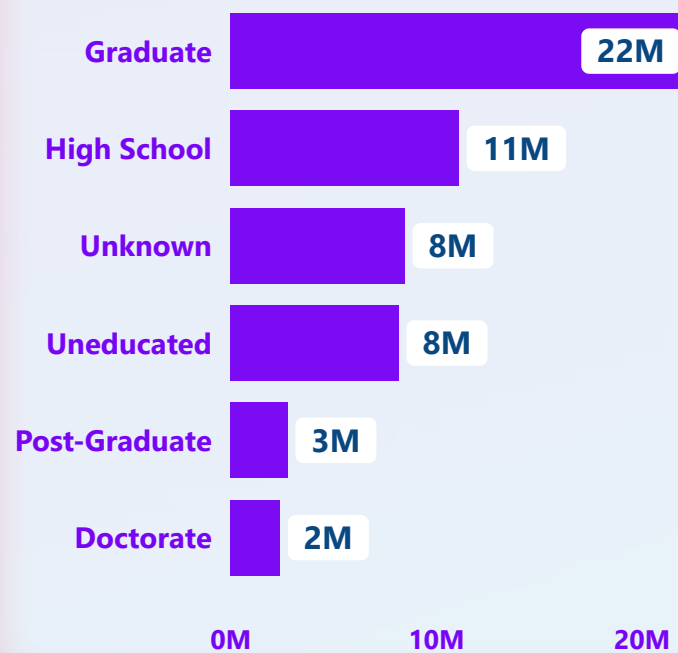
Revenue by Expenditure Type



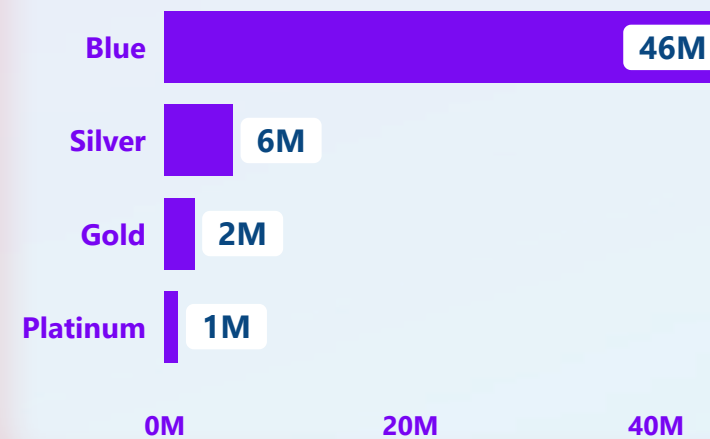
Revenue by Customer Job



Revenue by Education level



Revenue by Card Category



Credit Card Customer Report

Q4

Q3

Q2

Q1

Week_Start_...

All

Use Chip

All

Revenue

55M

Transaction Amt

45M

Income

576M

Satisfaction
Score

3.19

Car Owner

10.11K

M

54.64%

F

45.36%

F

M

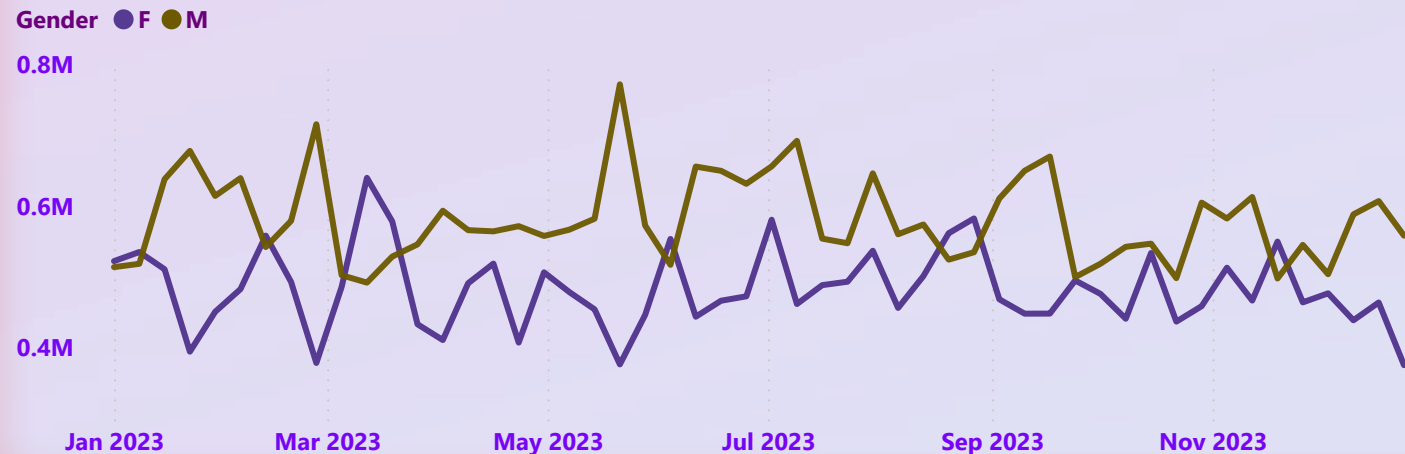
Silver

Blue

Gold

Platinum

Revenue by Week



Customer_Job

Revenue

Total_Trans_Amt

Interest_Earned

Income

Businessman

17387832

14285412

2,539,390.31

186959919

White-collar

10114656

8221742

1,441,073.93

103930055

Govt

8111701

6507875

1,160,016.37

88773989

Selfemployeed

8261758

6395026

1,119,741.81

75313288

Blue-collar

6904279

5488838

952,800.57

72262158

Retirees

4535184

3623120

630,359.24

48675030

Revenue by Income Group

Gender ● F ● M

High

10M

28M

Low

10M

Meduim

Revenue by Top 5 State

Gender ● F ● M

TX

11.82%

12.77%

NY

10.80%

13.64%

CA

12.49%

11.72%

FL

7.55%

11.05%

NJ

5.24%

Revenue by Marital Status

Gender ● F ● M

Married

12M

14M

Single

10M

12M

Unknown

Revenue by Age Group

Gender ● F ● M

60+

50-60

40-50

30-40

20-30

9M

10M

11M

14M

4M

5M

Revenue by Dependent

Gender ● F ● M

4

2

0

3.6M

4.6M

6.2M

8.3M

6.8M

7.6M

4.2M

4.7M