

CRUNCHY CORNER PERFORMANCE ANALYSIS

Quick measure

Year

2024

Month

March

Cluster Head

All

Category

All

Channel

All

Location

All

1324

8.96M

2.58M

1.35M

956.01K

4.08K

27.47M

NR YTD

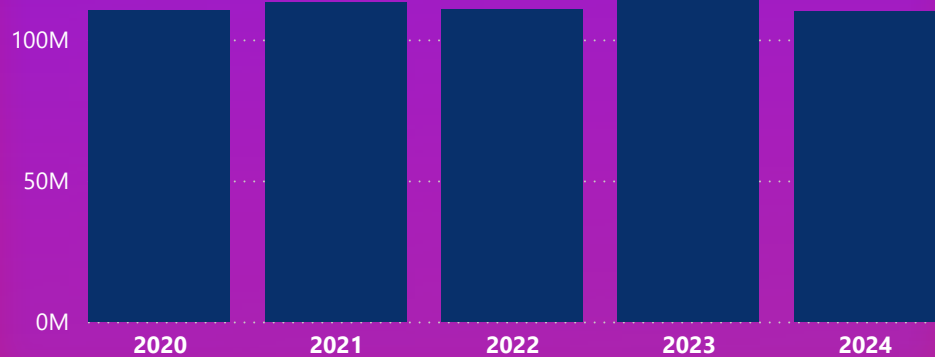
-4.47%

YoY % NR YTD

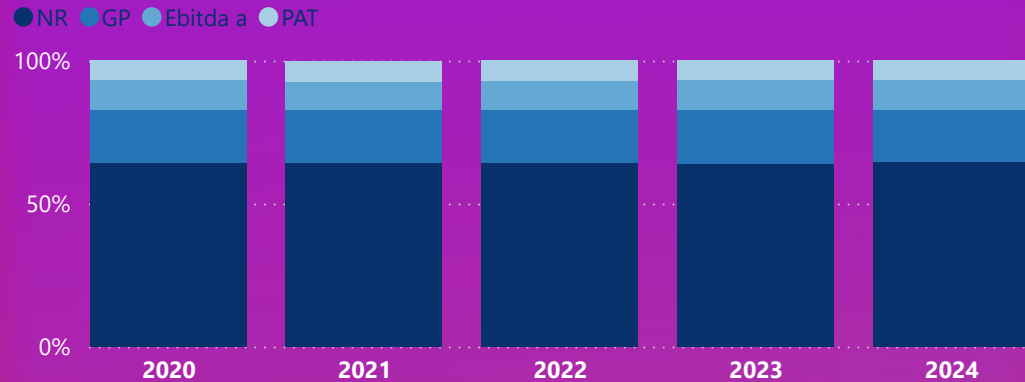
2.61%

YoY % NR

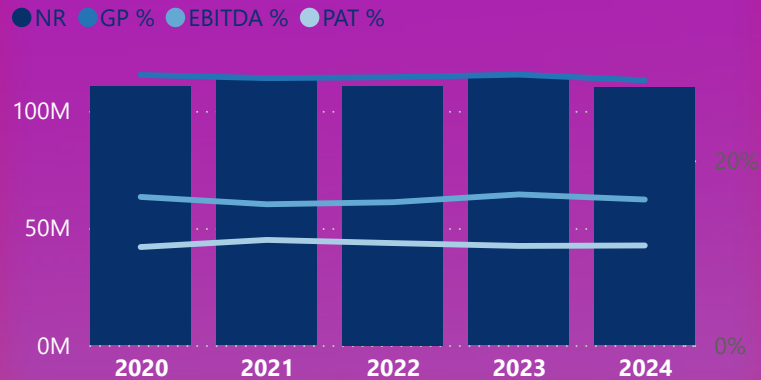
NR by Year



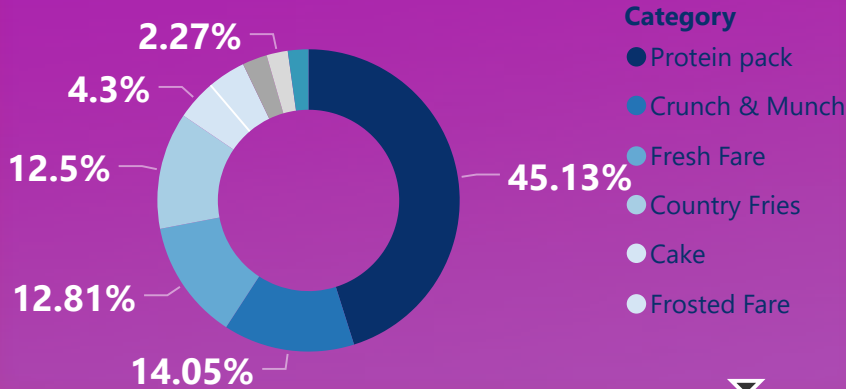
NR, GP, Ebitda a and PAT by Year



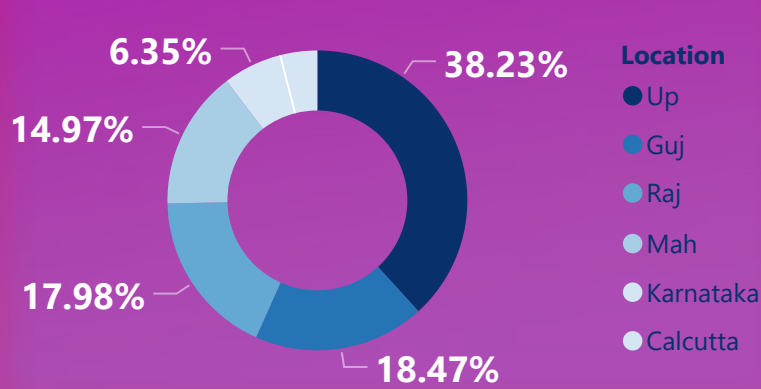
NR, GP %, EBITDA % and PAT % by Year



NR by Category



NR by Location



CRUSNCHY CORNER COST ANALYSIS

Quick measure

Year

All

Month

All

Cluster Head

All

Category

All

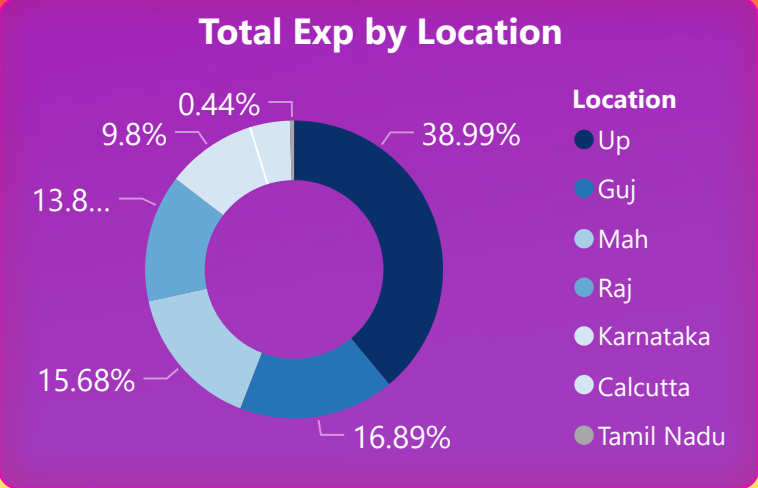
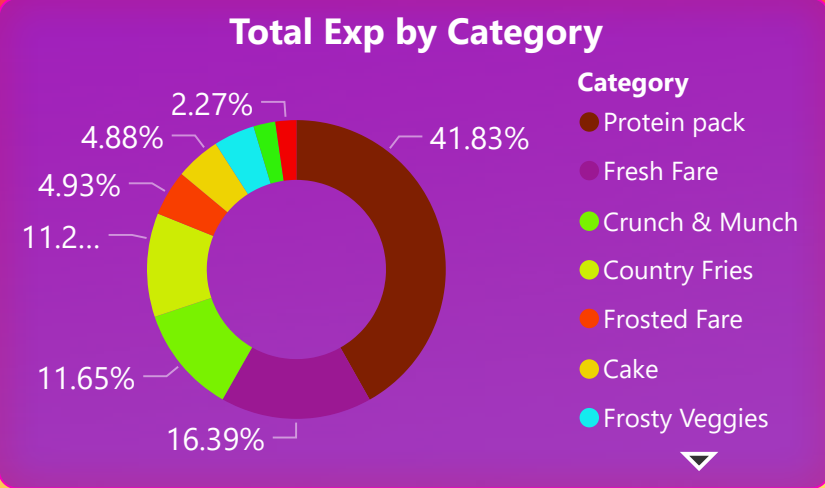
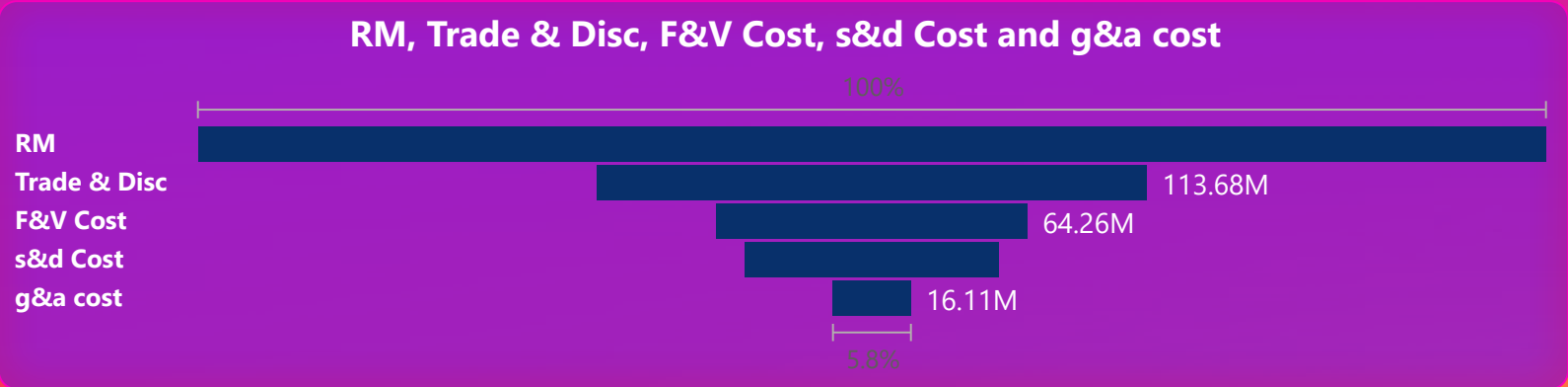
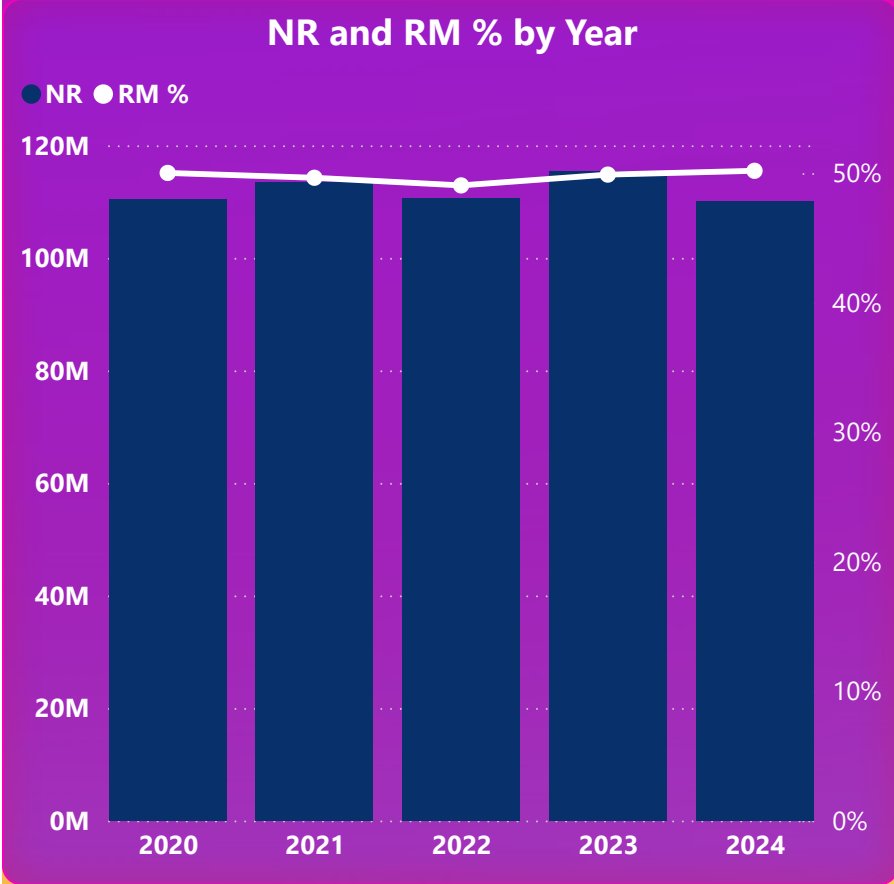
Channel

All

Location

All

RM Cost	Marketing	TRADE & DISC	FIXED & VAR	GENERAL & ADM	SALES & DIST
278.62M	7.98M	113.68M	64.26M	16.11M	52.39M



SKU LEVEL TURN OVER

Quick measure

Year2024

MonthAll

Cluster HeadAll

CategoryAll

ChannelAll

LocationAll

SKU Level Turnover



Budget Analysis

Month

June

Cluster Head

All

Category

All

Channel

All

Location

All

Year

All

NET REVENUE B

52.55M

PAT B

6.46M

NR YTD

55.58M

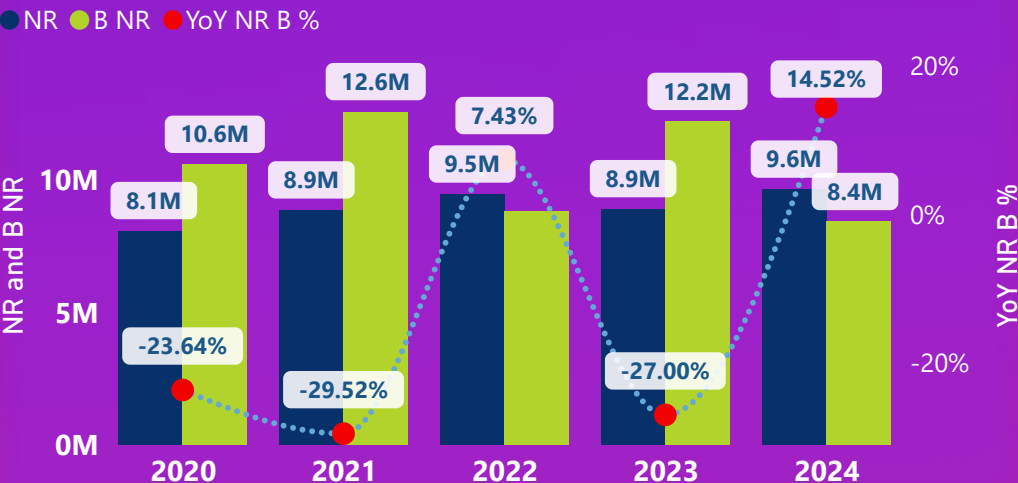
B NR YTD

67.08M

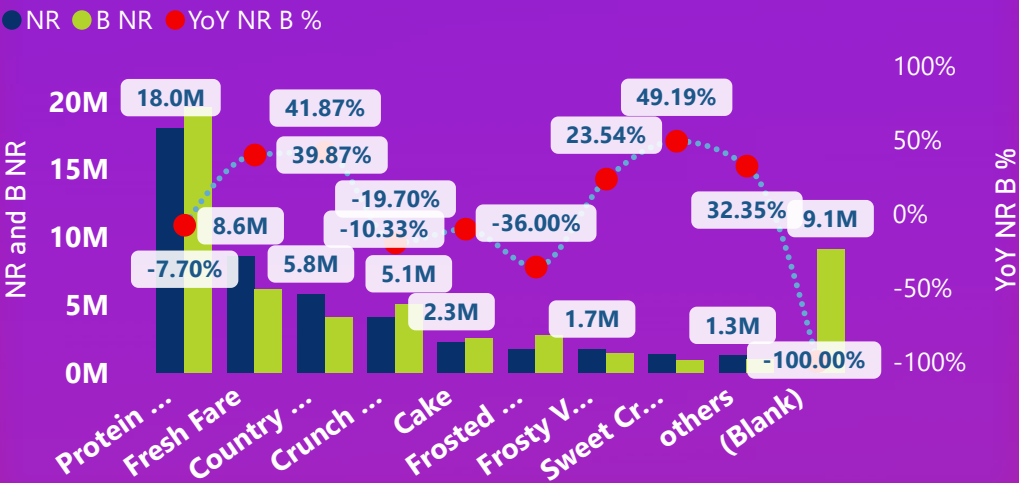
YOY NR B %

-14.51%

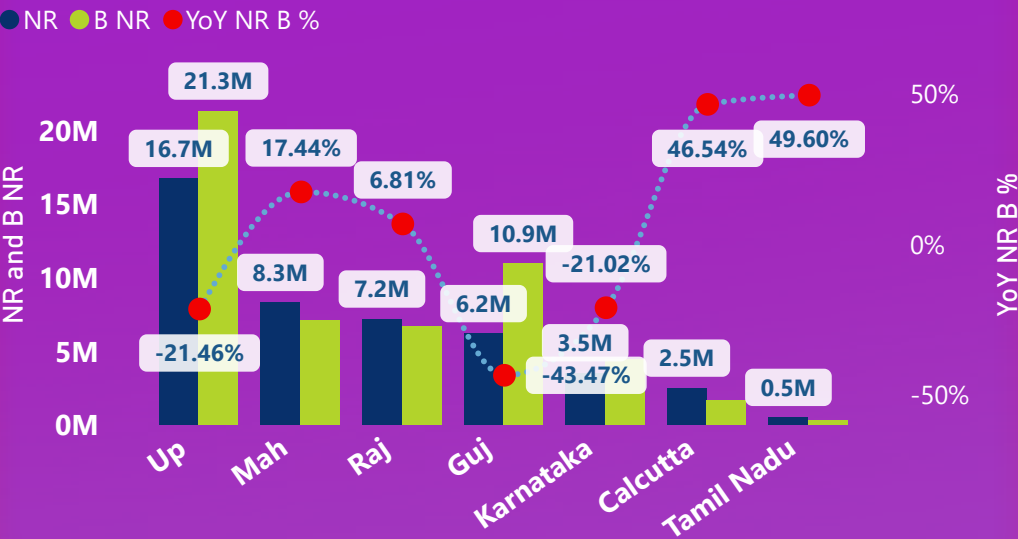
NR, B NR and YoY NR B % by Year



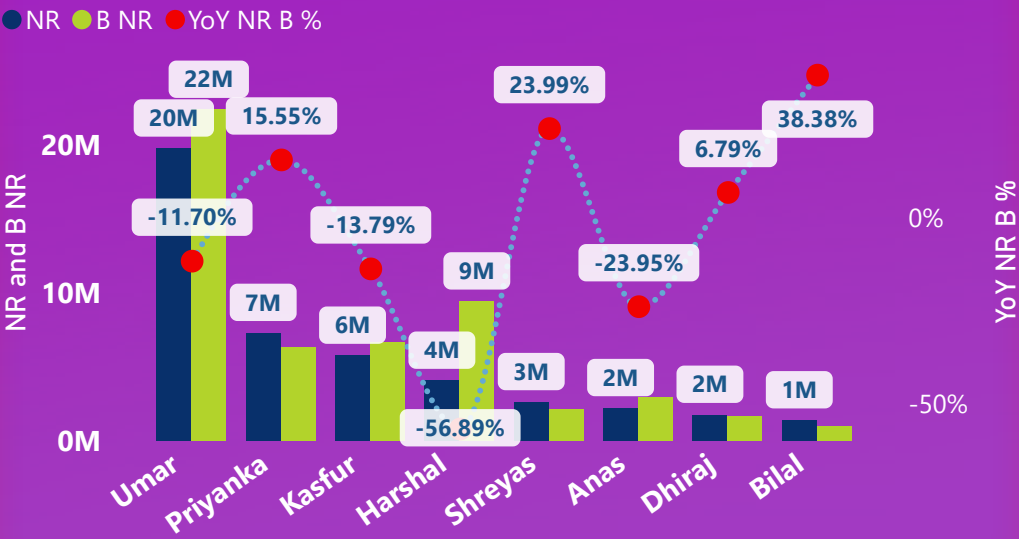
NR, B NR and YoY NR B % by Category



NR, B NR and YoY NR B % by Location



NR, B NR and YoY NR B % by Cluster Head



Quick measure

Budget Analysis

Quick measure

Year

All

Month

All

Cluster Head

All

Category

All

Channel

All

Location

All

NR, GP %, %GT Count of Product_Id and First Category by Cluster Head

NR GP % %GT Count of Product_Id



Year

▼

All▼

Month

▼

All▼

Cluster Head

▼

All▼

Category

▼

All▼

Channel

▼

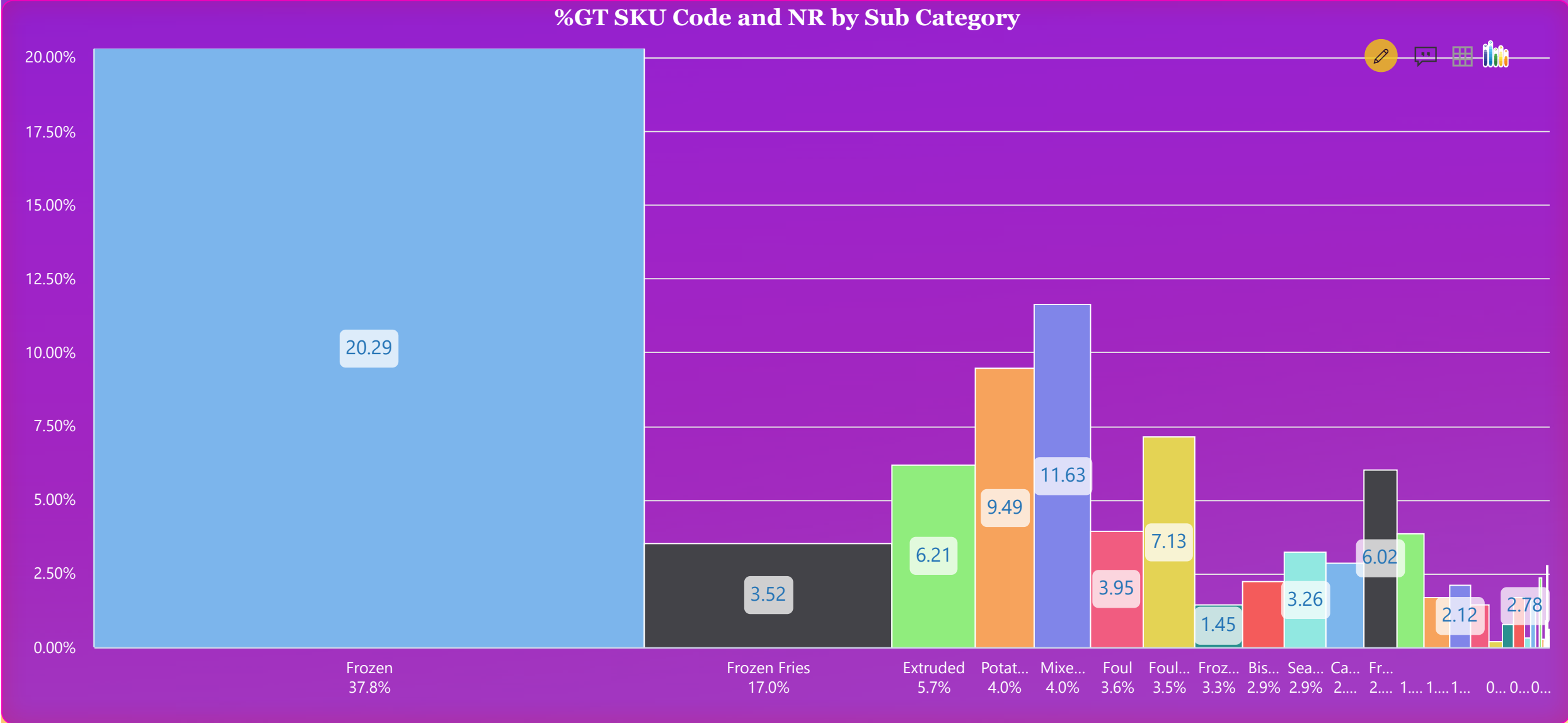
All▼

Location

▼

All▼

Quick measure



Year

▼

All▼

Month

▼

All▼

Cluster Head

▼

All▼

Category

▼

All▼

Channel

▼

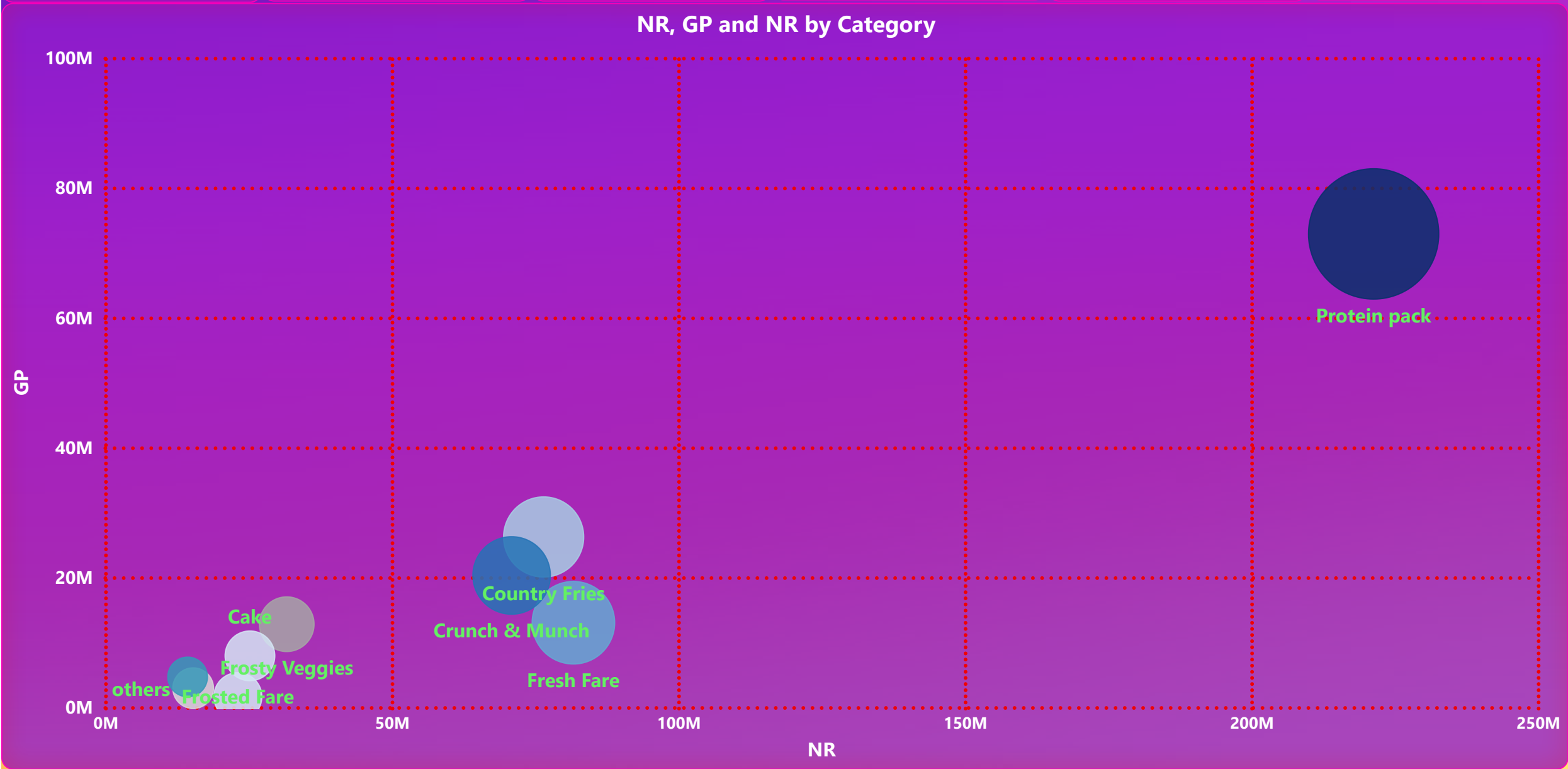
All▼

Location

▼

All▼

» Quick measure



GROSS PROFIT AND VOLUME ANALYSIS

Quick measure

Year

Month

Cluster Head

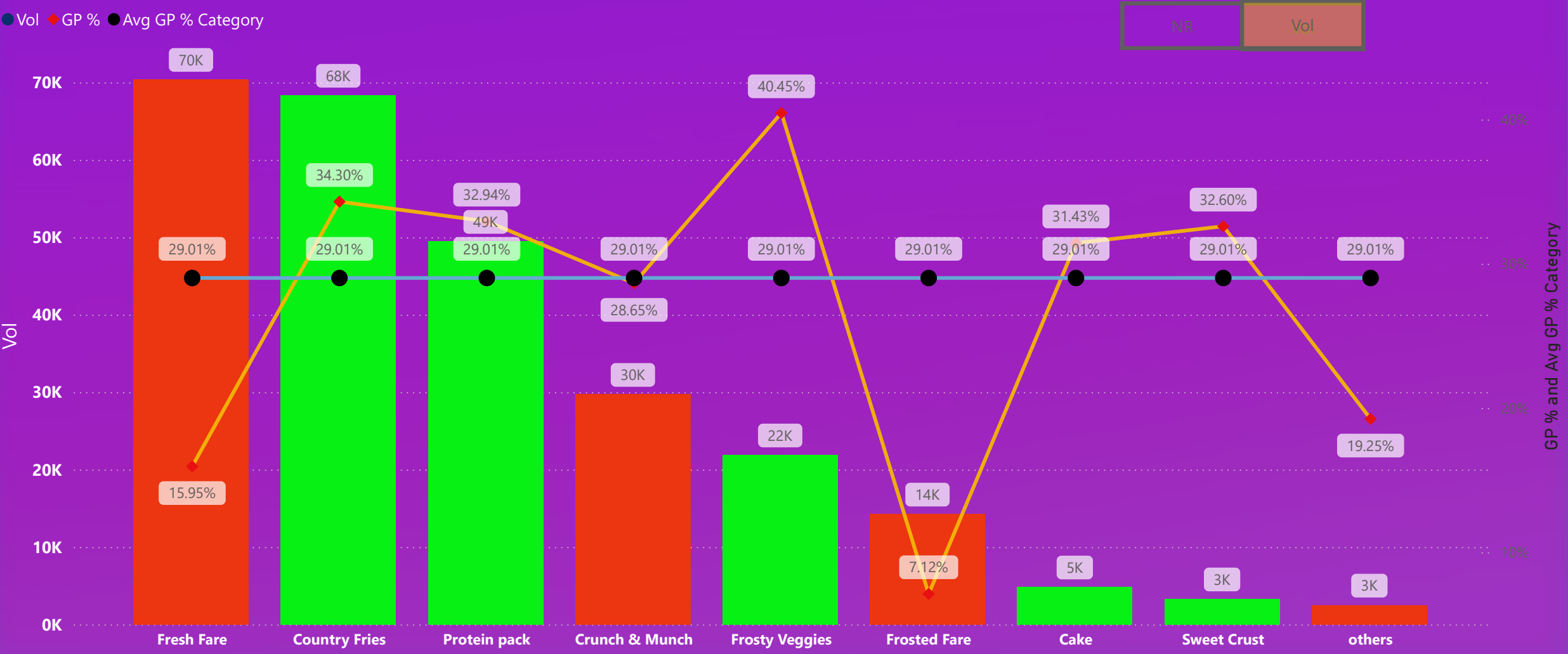
Category

Channel

Location

Vol, GP % and Avg GP % Category by Category

Vol GP % Avg GP % Category



PRICE VOLUME MIXED ANALYSIS

Year

2022

Month

All

Cluster Head

Umar

Category

All

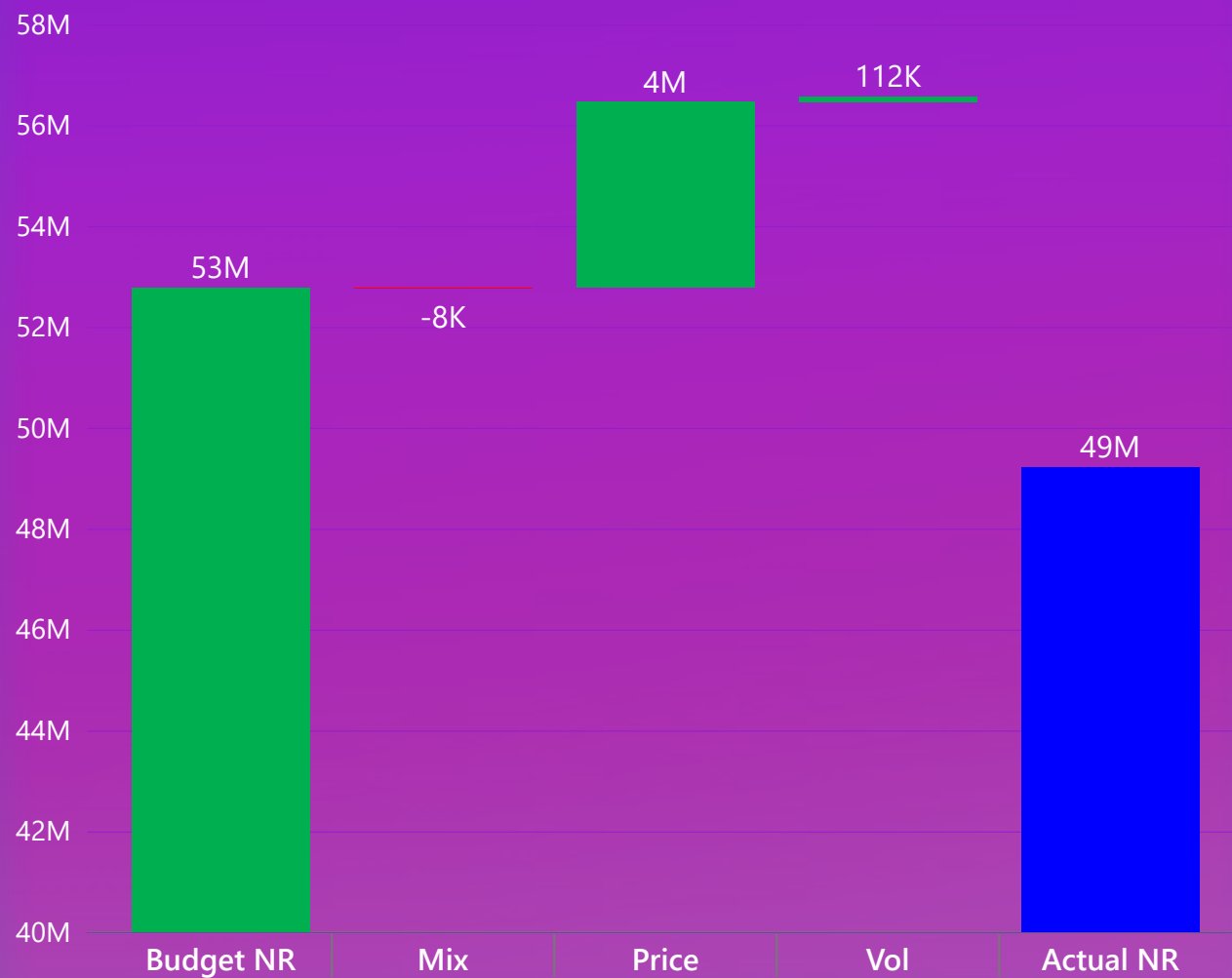
Channel

All

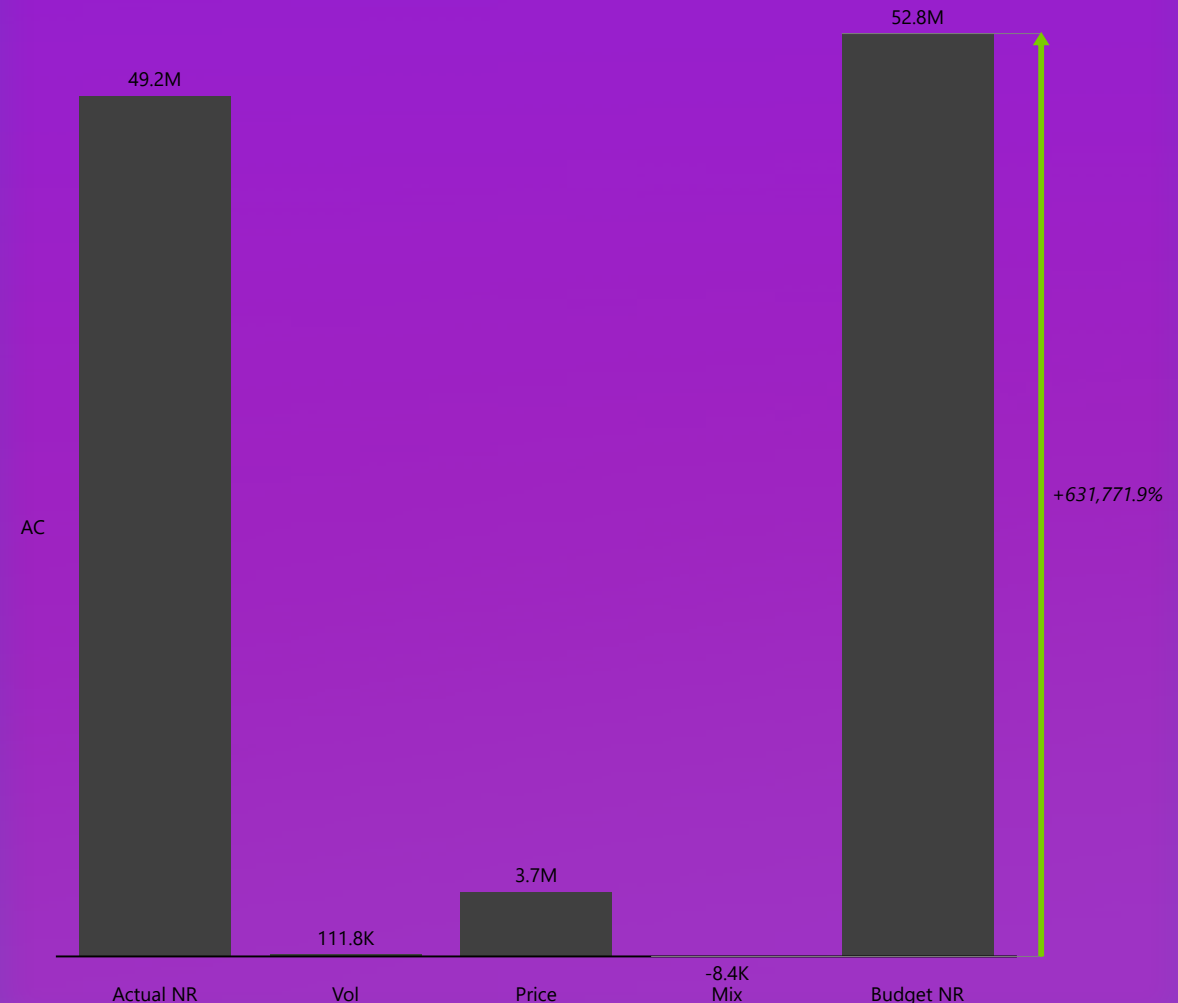
Location

All

PVM Analysis



NR PVM by Factors



Quick measure

VARIANCE ANALYSIS

Year

2022

Month

All

Cluster Head

All

Category

All

Channel

All

Location

All

NR Var Parameter

5.00

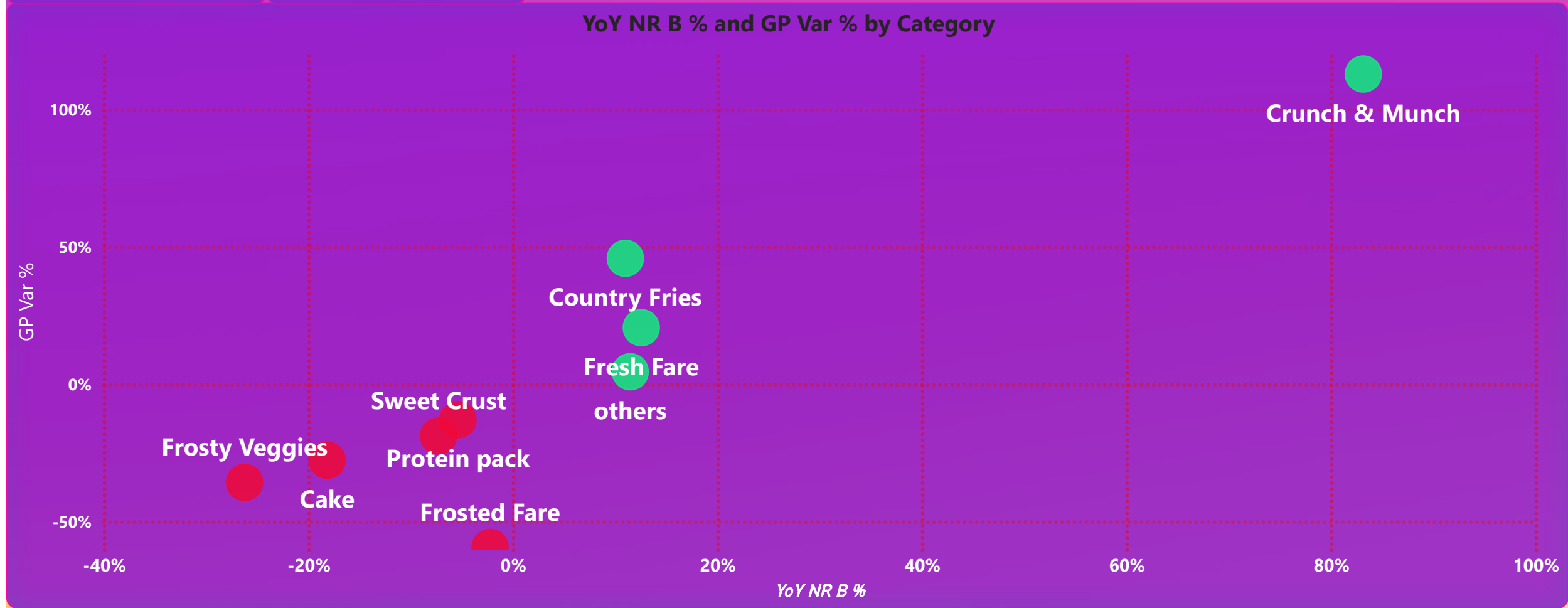
GP Var Parameter

10.00

More

Meets

Misses



Pareto Analysis

Year

2022

Month

All

Cluster Head

All

Category

All

Channel

All

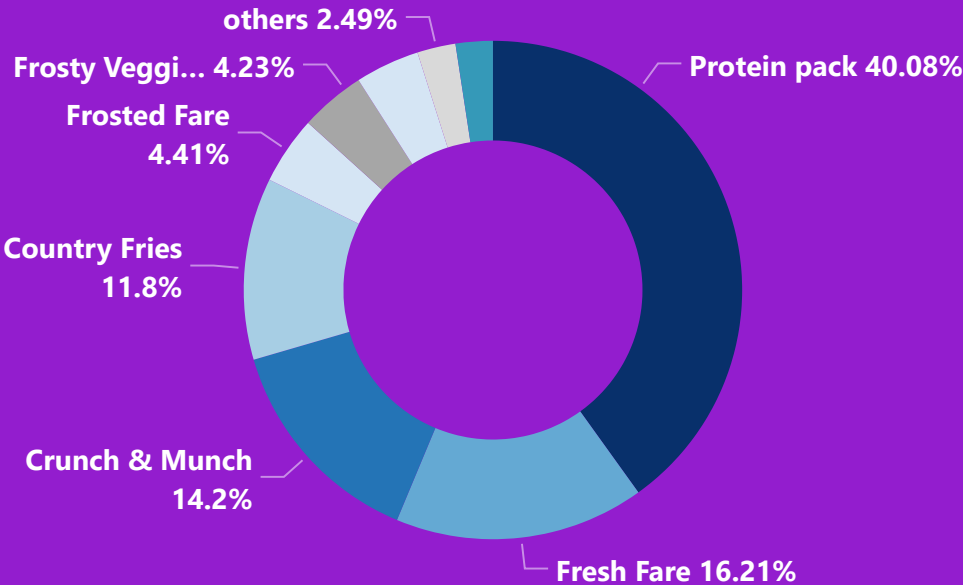
Location

All

Quick measure

Category	Rank	NR	%GT NR	Cum NR	Cum CA _t Nr
Protein pack	1	44,341,546.12	40.08%	44,341,546.12	40.08%
Fresh Fare	2	17,932,973.49	16.21%	62,274,519.61	56.29%
Crunch & Munch	3	15,704,751.65	14.20%	77,979,271.26	70.49%
Country Fries	4	13,056,964.60	11.80%	91,036,235.86	82.29%
Frosted Fare	5	4,877,263.21	4.41%	95,913,499.08	86.70%
Frosty Veggies	6	4,681,869.34	4.23%	100,595,368.41	90.93%
Cake	7	4,610,979.24	4.17%	105,206,347.65	95.10%
others	8	2,755,152.53	2.49%	107,961,500.18	97.59%
Sweet Crust	9	2,664,045.89	2.41%	110,625,546.07	100.00%
Total	1	110,625,546.07	100.00%	44,341,546.12	40.08%

%GT NR by Category



Revenue Analysis by Category

80% of Revenue comes from 4 category

● NR ● Cum CA_t Nr ● cut of revenue %

