

# Credit Card Transaction Report

Q4

Q3

Q2

Q1

F

M

Week\_Start\_Date

All

Revenue

57M

Amount

45.5M

Count

667.2K

Interest

8M

Low

Med

High

Gold

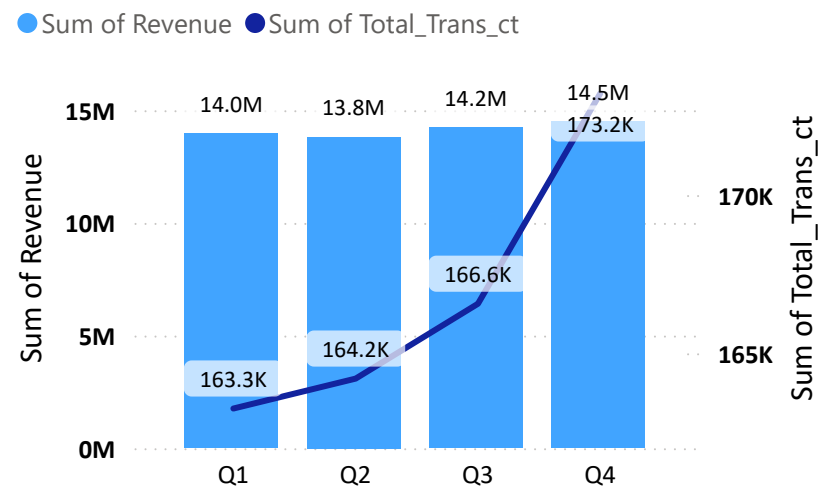
Silver

Blue

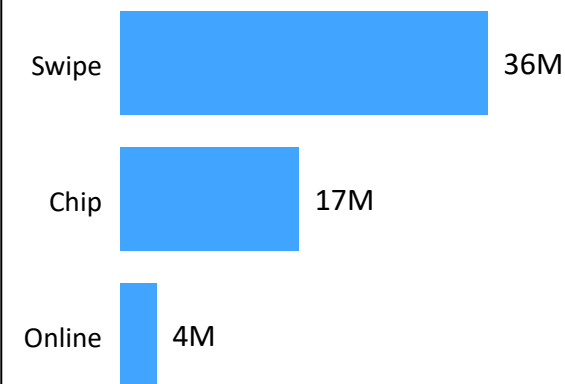
Platinum

Card_Category	Revenue	Transaction Amt	Interest Earned
Blue	4,71,88,611.62	37840749	6614173
Gold	25,33,682.16	2091362	384755
Platinum	11,35,608.05	953314	161629
Silver	56,59,108.98	4647596	821923
Total	5,65,17,010.81	45533021	7982480

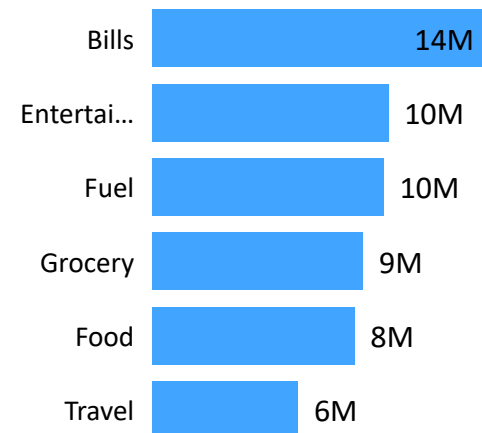
## QTR Revenue and Total transaction count



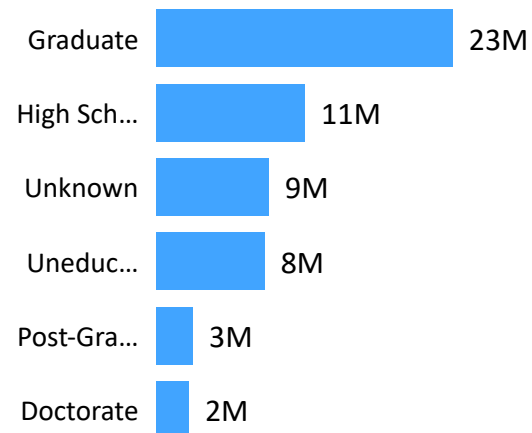
## Revenue by Use Chip



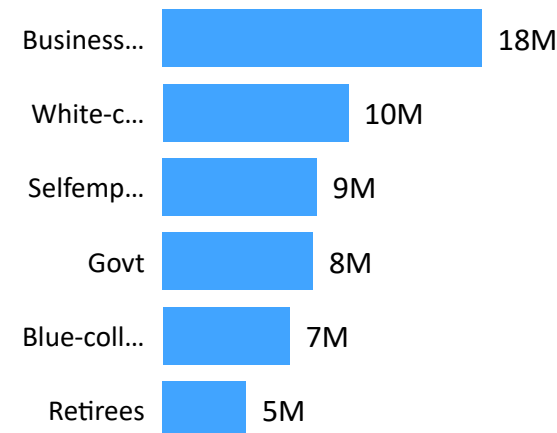
## Revenue by Expenditure Type



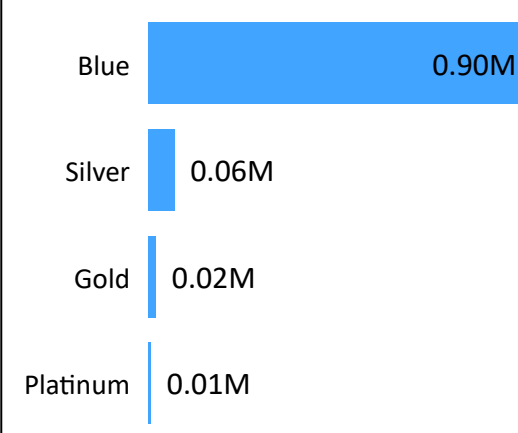
## Revenue by Education



## Revenue by Customer Job



## Customer Acq Cost



# Credit Card Customer Report

Q4

Q3

Q2

Q1

Week\_Start\_Date

All

Revenue

57M

Interest

8M

Income

587.6M

CSS

3.19

M

30.93M

F

25.59M

Gold

Silver

Blue

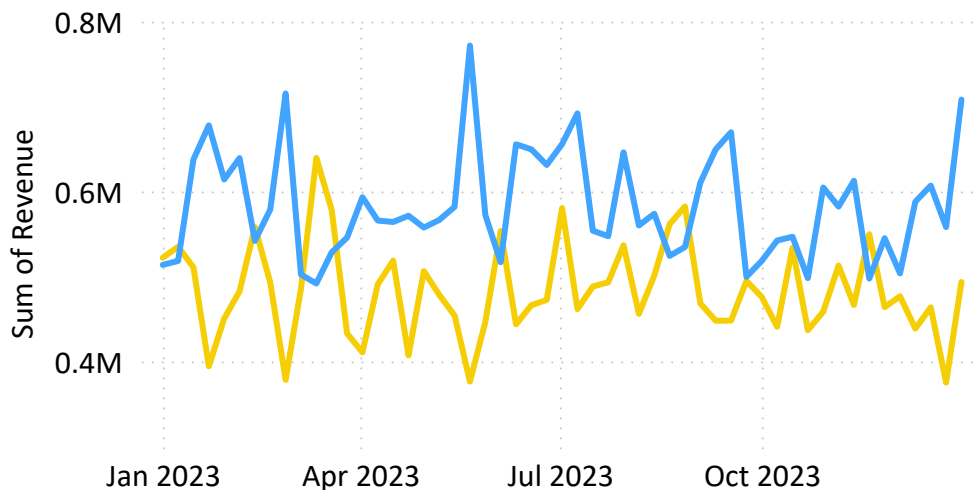
Platinum

Swipe

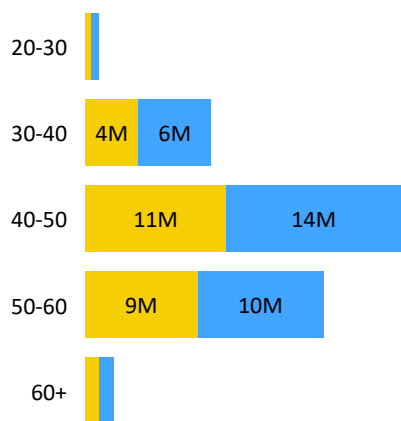
Online

Chip

Revenue by Week

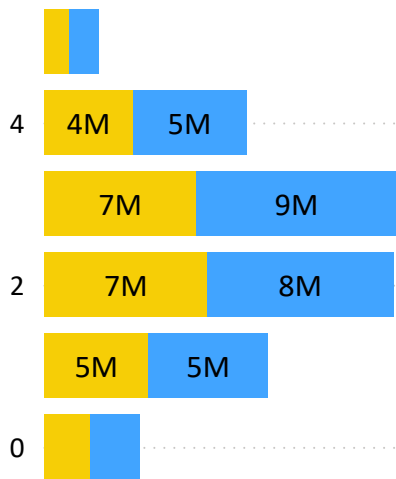


Revenue by Age Group

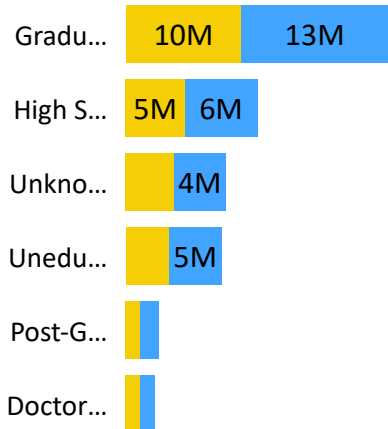


Customer_Job	Revenue	Sum of Income	Interest Earned
Retirees	46,17,448.22	49619308	641692
Blue-collar	70,40,606.42	73516911	967751
Govt	83,35,533.84	90834727	1182231
Selfemployed	85,42,826.40	77659931	1141510
White-collar	1,02,83,123.92	105618475	1464691
Businessman	1,76,97,172.01	190350431	2584604
Total	5,65,17,010.81	587599783	7982480

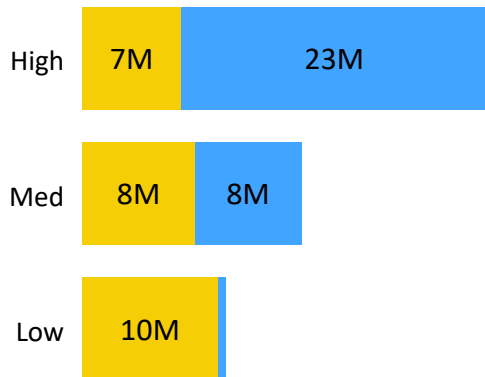
Revenue by Dependent



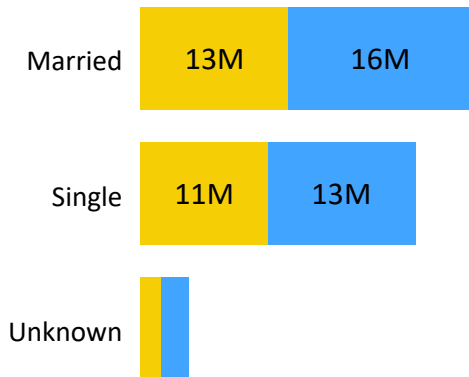
Revenue by Education



Revenue by Income



Revenue by Marital Status



Top 5 States

