1. Who is your client?
2. What are the different types of reports a client usually asks for?
3. What are the pain points of current IC process?
4. What are the data needed for different IC reports?
5. How frequently do IC rules/plans change?
6. What are the most important metrics for evaluating a report?
7. What are the expected business outcomes from a report?
8. Is there any compliance requirements (!!)
9. Which teams are involved in different IC reporting? (!!)
10. Are there real-time reporting needs or batch processing is sufficient? (!!)
11. What are the tools used for reporting? (!)