LENDING CLUB CASE STUDY

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CASE STUDY OBJECTIVE

Identifying the Points / Trend for defaulters

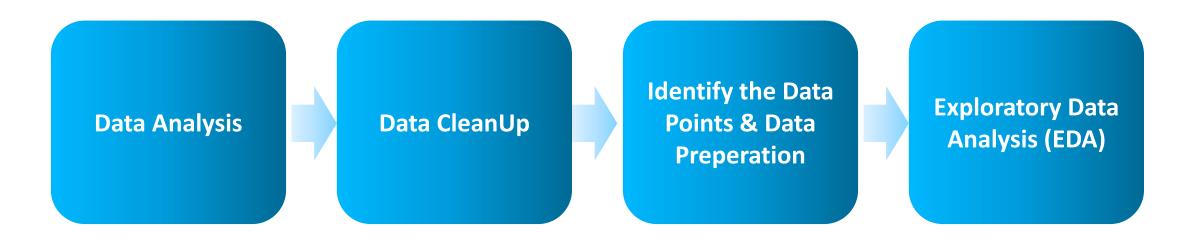


Data Points & Driving Factors

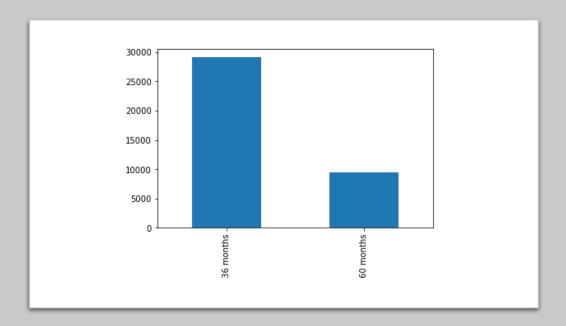


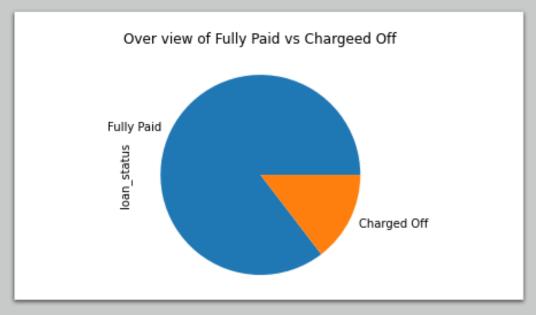
Data points to
Organizations
to access Risk &
In crease Profits

DATA ANALYSIS APPROACH



- Data Points:
- Loan Period & Loan Amount
- Fully Paid Vs Charged Off
- **Observation**: The loan amount was taken more for shorter loan & There are about 20% of the loans are charged off.



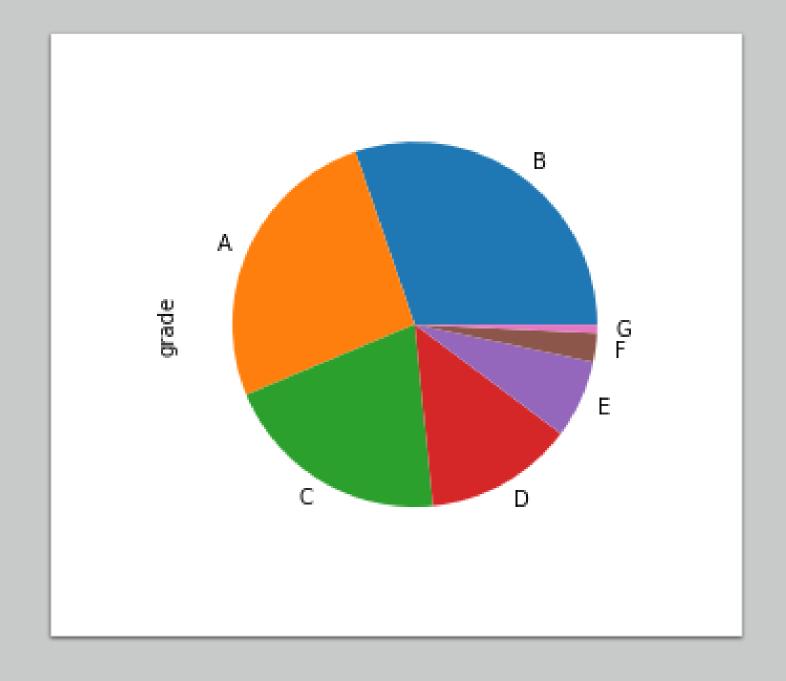


Data Pint : Grade vise no of loans

• **Observation**: It was observed that maximum no of loans were given to grade "A".

Total Loans & % of Interest Analysis

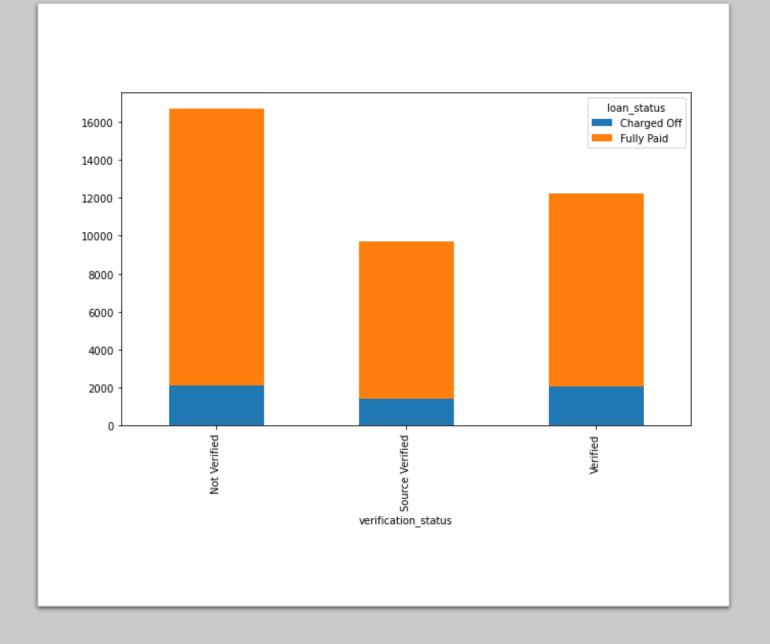
| count | 38577.000000 |
|-------|--------------|
| mean | 11.932219 |
| std | 3.691327 |
| min | 5.420000 |
| 25% | 8.940000 |
| 50% | 11.710000 |
| 75% | 14.380000 |
| max | 24.400000 |



Data Point:

Verification Status Vs Charged off

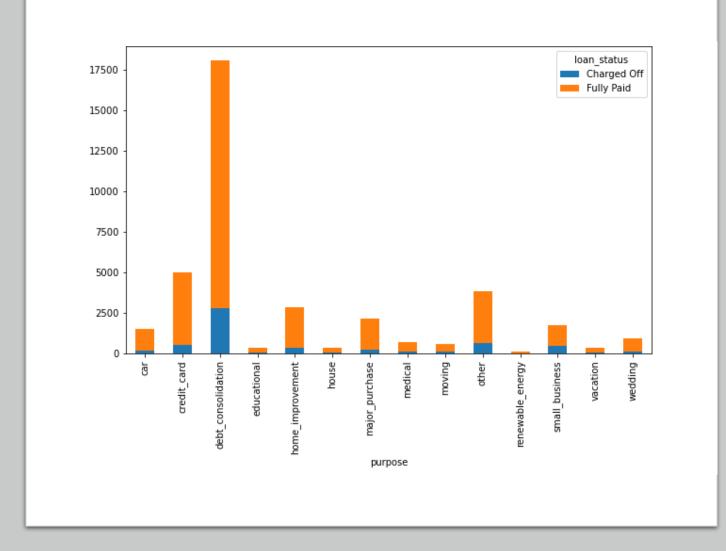
• **Observation**: It was observed that Verification status is not impacting the Charged off customer.



Data Point: Purpose of the Loan

Observation:

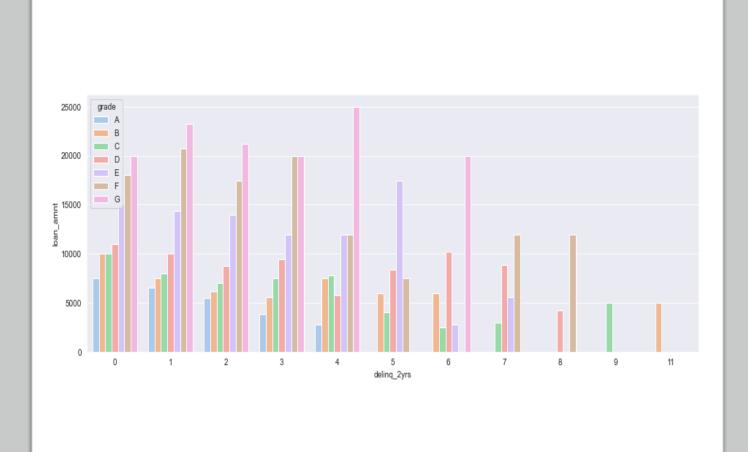
- It was observed that majority of the percentage of customer have taken loan for debt consolidation.
- It is also observed that there is a significant amount of Charged off customers in this category.



Data Point : Purpose of the Loan

Observation:

• Higher the deling years 2yrs > 1 with higher loanamnt has lower the grades. Which shows that this combination could be risky.



Conclusion:

- Loan with Highest interest have higher defaulters
- Loan for Debt consolidation have more Charged off cases.
- Group A have less Defaulters & Group G have highest Defaulters