# Ajaya Kumar Pradhan

## Data Analyst

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#### INTERNSHIP EXPERIENCE

#### **Data Science Intern**

Jul 2024 - Aug 2024 | Noida, Uttar Pradesh

Yhills Edutech Pvt. Ltd

- Designed interactive Power BI dashboards, increasing business insights accessibility by 15%.
- Conducted ETL processes using SQL and Python, improving data transformation efficiency by 20%.
- Optimized SharePoint data sources for seamless Power BI report updates, enhancing productivity.
- Automated data workflows, reducing manual intervention and improving data reliability.

#### **EDUCATION**

#### **Bachelor's Degree in Economics (Honours)**

Rajdhani College

Jul 2014 - May 2017 | Bhubaneswar

#### **SKILLS & TOOLS**

#### **Technical Skills**

- SQL: MySQL, PostgreSQL, ETL, Stored Procedures
- Python: Pandas, NumPy, Matplotlib, Seaborn
- Business Intelligence: Power BI (DAX, Power Query), Tableau
- Excel: VLOOKUP, Pivot Tables, Macros, Advance Excel
- Data Processing: ETL, Data Cleaning, Transformation
- **Statistical Analysis**: Hypothesis Testing, A/B Testing, Predictive Analytics, KPI Tracking, Data Cleaning
- Report Automation & Dashboarding

#### Soft Skills

- Analytical Thinking
- Problem-Solving
- Stakeholder Communication
- Presentation & Data Storytelling

#### **PROJECTS**

## Airbnb Hotel Booking Analysis (Python, Pandas, Seaborn)

Jan 2024 - Mar 2024

- $\bullet$  Analyzed 50,000+ Airbnb listings to identify pricing trends and customer behavior.
- Developed insights on neighborhood trends, increasing occupancy rates by 10%.
- Implemented data cleaning techniques, improving data accuracy for pricing optimization.

#### Business Insights from HDFC Bank Transactions (Power BI & SQL)

Aug 2024 - Sep 2024

- Created an interactive dashboard analyzing 1,000+ transactions and 558 unique customers.
- Evaluated key financial metrics such as total balance ₹20.51M and loan amount ₹21.36M.
- Applied predictive modeling, improving loan disbursement accuracy by 20%.

#### FedEx Supply Chain Performance Analysis (Excel)

Aug 2024 - Sep 2024

- Processed 70,000+ records, improving demand forecasting accuracy by 15%.
- Developed inventory optimization models, reducing costs by 12%.
- Identified shipping inefficiencies, enhancing delivery speed by 10%.

## Amazon USA Sales Performance Analysis (PostgreSQL & Python)

Aug 2024 - Sep 2024

- $\bullet$  Analyzed 20,000+ sales records, refining customer segmentation and sales forecasting.
- Optimized SQL queries for revenue analysis, increasing sales conversion rates by 20%.
- Implemented stored procedures for real-time inventory updates, reducing stockouts by 10%.

#### Apollo Healthcare Analytics Dashboard (Power BI & SQL)

- Built a Power BI dashboard analyzing 1,000+ patient records, improving operational efficiency by 25%.
- Implemented advanced DAX calculations, enhancing cost analysis accuracy by 30%.

# CERTIFICATIONS

Full Stack Data Science: Almabetter (April 2023 - April 2024)

Data Visualization: Empowering Business with Effective Insights: TATA (June 2024 - Sep 2024)

Remote Sensing and Digital Image Analysis: ISRO (Aug 2024 - Sep 2024)