

Problem-Solution Fit canvas

Purpose / Vision

Version:

| | | | | |
|---|---|--|---|---|
| Define CS, fit into CL | 1. CUSTOMER SEGMENT(S) CS <p>The wild lives and tribal that are affected during the forest fire.</p> <p>The authorities who are responsible in taking immediate actions.</p> | 6. CUSTOMER LIMITATIONS CL <small>EG. BUDGET, DEVICES</small> <p>Network connection, cost of installation of devices, awareness among public so as to encourage the volunteers.</p> | 5. AVAILABLE SOLUTIONS AS <small>PROS & CONS</small> <p>Unmanned Aerial Vehicle (UAV) is one of the solutions that is currently used.</p> <p>Pros- Drone is used with HD cameras which provides better image and video quality.</p> <p>Cons- Affordability is one of the major cons of drones.</p> <p>LoRaWAN sensor has also been used as the solution.</p> <p>Pros- Capable to connect low power devices distributed on large geographical area.</p> <p>Cons- Need to build a new network when connection is not achieved.</p> | Explore AS, differentiate |
| | 2. PROBLEMS / PAINS + ITS FREQUENCY PR <p>The forest fires must be made known to the authorities at an earlier stage.</p> | 9. PROBLEM ROOT / CAUSE RC <p>Impact of weather and climate which releases large quantities of carbon dioxide.</p> <p>80-90% of forest fires are caused by human activities, extreme weather phenomena and by lighting.</p> | 7. BEHAVIOR + ITS INTENSITY BE <p>The authorities will be able to address the problem using the alarm received from the system.</p> <p>They will take the actions accordingly to put off the fire in a particular area of the forest.</p> | |
| Focus on PR, tap into BE, understand RC | 3. TRIGGERS TO ACT TR <p>The loss of habitats of the wild life and several acres of land.</p> <p>Extinction of some endangered species and wild plants.</p> | 10. YOUR SOLUTION SL <p>In case of forest fire detection, the burning substances are primarily identified as sceptical flame regions using a division strategy to expel the non-fire structures and results are verified using a deep learning model.</p> <p>The technology used to locate the forest fire is based on the concept of deep learning and CNN algorithm.</p> <p>This deep learning model on a web camera helps in the detection of fire. The fire is then re-confirmed with the help of the Bosch BME688 sensor. This setup gives alert to the authorities when the fire is detected. Meanwhile, it is monitored using a web application to take according actions.</p> | 8. CHANNELS of BEHAVIOR CH <p>ONLINE</p> <p>Collect the data and form the dataset which can be fed to the system in order to detect the fires.</p> | Focus on PR, tap into BE, understand RC |
| | 4. EMOTIONS EM <small>BEFORE / AFTER</small> <p>Emotional instability, stress reactions, fear of loss of lives, migration issues > Relieved, fear of availability of food and habitat</p> | | <p>OFFLINE</p> <p>The system alerts the authorities in case of fire and the authorities will take actions accordingly to put off the fire.</p> | |
| Identify strong TR & EM | | | | Extract online & offline CH of BE |



Problem-Solution fit canvas is licensed under a Creative Commons Attribution-NonCommercial-NoDerivatives 4.0 International License. Designed by Daria Nepriakhina / [IdeaHackers.nl](https://www.ideahackers.nl) - we tailor ideas to customer behaviour and increase solution adoption probability.