

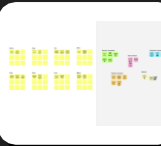


# Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

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Need some inspiration?  
See a finished version of this template to kickstart your work.  
[Open example](#)



## Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes



**Team gathering**  
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.



**Set the goal**  
Think about the problem you'll be focusing on solving in the brainstorming session.



**Learn how to use the facilitation tools**  
Use the Facilitation Superpowers to run a happy and productive session.

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## Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

### PROBLEM

Forest fire is a real threat to humans also for ecosystem. It is caused either by natural or human activities, detection of forest fire is really important to reduce and prevent the environment and lives.



### Key rules of brainstorming

To run a smooth and productive session

- Stay in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.



## Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

### TIP

You can select a sticky note and hit the pencil icon to start drawing!

### DEEPAN

- Having fire fighting tools
- Checking humidity of forest periodically
- Being cautious about the smoke arising areas
- Going rounds in helicopter to check occurrence of fire
- Having fire trucks ready for high propability forest fire areras

### MANOJKUMAR

- Periodic measurement of temperature
- Periodic measure of lighting
- Set up of spark arresters
- Monitoring thermal anamoloy
- Informing fire Stations for fire trucks

### PRANESH KUMAR

- Using of fire retardants
- Cloud seeding
- checking camp fires that are put off properly
- Burglar alarms
- Allocating some guards to watch over the forest.

### RUTHR ESAN

- Keeping safety things near
- Fire alarm
- Monitoring water stress
- monitoring temperature rise
- Maintaining the electric wires from short circuit



## Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

### MOISTURE:

- Checking humidity of forest periodically
- Monitoring water stress

### FIRE TRUCK:

- Having fire trucks ready for high propability forest fire areras
- Informing fire Stations for fire trucks

### ALARM:

- Burglar alarms
- Fire alarm systems

### TEMPERATURE:

- Periodic measurement of temperature
- monitoring temperature rise

### TIP

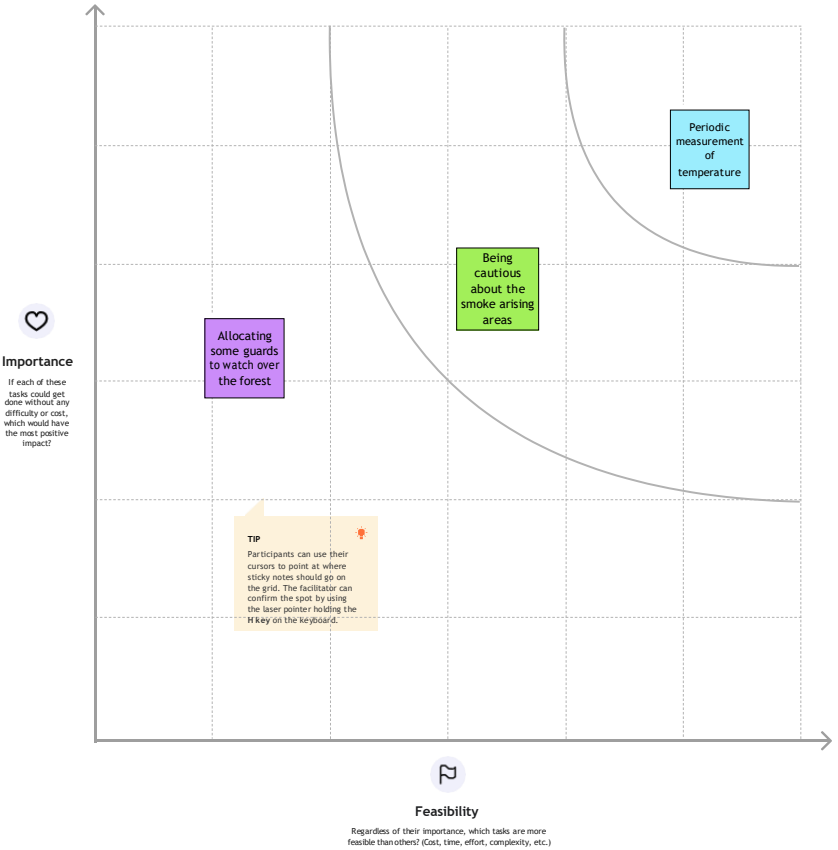
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.



## Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



## After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

### Quick add-ons



**Share the mural**  
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.



**Export the mural**  
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

### Keep moving forward



**Strategy blueprint**  
Define the components of a new idea or strategy.

Open the template



**Customer experience journey map**  
Understand customer needs, motivations, and obstacles for an experience.

Open the template



**Strengths, weaknesses, opportunities & threats**  
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template



Share template feedback

