



Pizza Sales (SQL Project)

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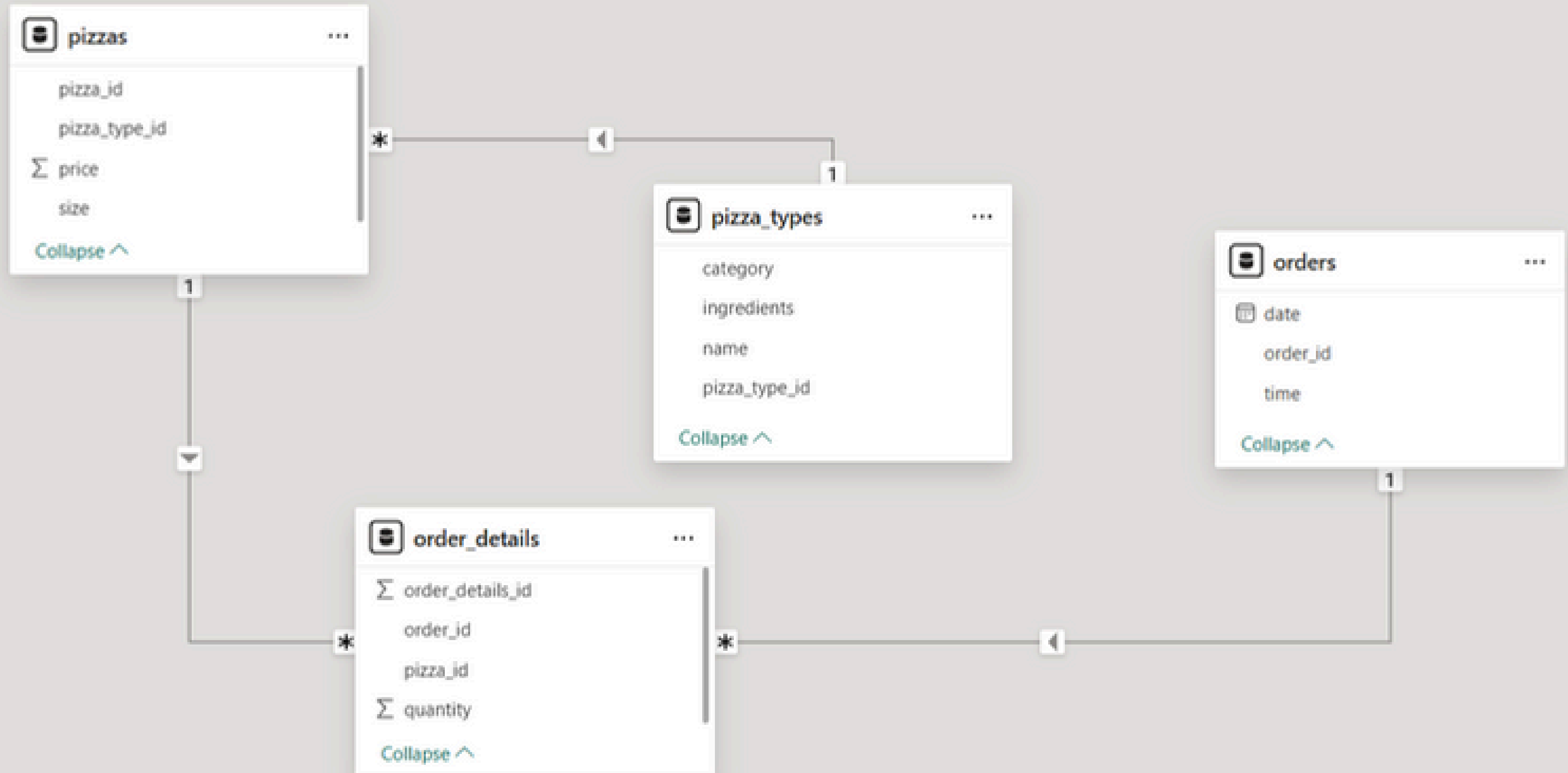
The dataset contains 4 tables:

- ORDERS
- ORDER_DETAILS
- PIZZA_TYPES
- PIZZAS

About project

**In this project i solved
some query based on
pizza sales.**

SCHEMA OF DATASETS



Retrieve the total number of orders placed.

```
2 • select count(order_id) from orders;
```

Result Grid



Filter Rows:




Export:



| count(order_id) |
|-----------------|
| 21350 |

Calculate the total revenue generated from pizza sales.





```
2 SELECT
3     ROUND(SUM(order_details.quantity * pizzas.price),
4           2) AS total_revenue
5 FROM
6     order_details
7     JOIN
8     pizzas ON pizzas.pizza_id = order_details.pizza_id;
```

Result Grid |  Filter Rows: | Export:  | Wrap Cell Content: 

| total_revenue |
|---------------|
| 817860.05 |

Identify the highest-priced pizza.




```
2  SELECT
3      pizza_types.name, pizzas.price
4  FROM
5      pizza_types
6      JOIN
7      pizzas ON pizza_types.pizza_type_id = pizzas.pizza_type_id
8  ORDER BY pizzas.price DESC
9  LIMIT 1;
```

Result Grid |   Filter Rows: | Export:  | Wrap Cell Content:  | Fetch

| name | price |
|-----------------|-------|
| The Greek Pizza | 35.95 |

Identify the most common pizza size ordered.


```
2  SELECT
3      pizzas.size,
4      COUNT(order_details.order_details_id) AS order_count
5  FROM
6      pizzas
7      JOIN
8      order_details ON pizzas.pizza_id = order_details.pizza_id
9  GROUP BY pizzas.size
10 ORDER BY order_count DESC;
```

Result Grid |  Filter Rows: | Export:  | Wrap Cell Content: 

| size | order_count |
|------|-------------|
| L | 18526 |
| M | 15385 |
| S | 14137 |
| XL | 544 |
| XXL | 28 |

List the top 5 most ordered pizza types along with their quantities.

```
3  select  pizza_types.name as top_5_pizza,  
4  sum(order_details.quantity) as qty  
5  from pizza_types join pizzas  
6  on pizza_types.pizza_type_id=pizzas.pizza_type_id  
7  join order_details  
8  on order_details.pizza_id=pizzas.pizza_id  
9  group by pizza_types.name order by qty desc limit 5;
```

Result Grid |  Filter Rows: | Export:  | Wrap Cell Content

| top_5_pizza | qty |
|----------------------------|------|
| The Classic Deluxe Pizza | 2453 |
| The Barbecue Chicken Pizza | 2432 |
| The Hawaiian Pizza | 2422 |
| The Pepperoni Pizza | 2418 |
| The Thai Chicken Pizza | 2371 |

Join the necessary tables to find the total quantity of each pizza category ordered.

```
3 • select pizza_types.category,  
4      sum(order_details.quantity) as qty  
5      from pizza_types join pizzas  
6      on pizzas.pizza_type_id=pizza_types.pizza_type_id  
7      join order_details on  
8      order_details.pizza_id=pizzas.pizza_id  
9      group by pizza_types.category order by qty desc;  
10
```

Result Grid |  Filter Rows: | Export:  | Wrap Cells

| | category | qty |
|--|----------|-------|
| | Classic | 14888 |
| | Supreme | 11987 |
| | Veggie | 11649 |
| | Chicken | 11050 |

Determine the distribution of orders by hour of the day

2 •
3




```
select hour(order_time),count(order_id) from orders  
group by hour(order_time);
```

Result Grid | Filter Rows: | Export: | Wrap Cell Content:

| hour(order_time) | count(order_id) |
|------------------|-----------------|
| 11 | 1231 |
| 12 | 2520 |
| 13 | 2455 |
| 14 | 1472 |
| 15 | 1468 |
| 16 | 1920 |
| 17 | 2336 |
| 18 | 2399 |
| 19 | 2009 |

Join relevant tables to find the category-wise distribution of pizzas.

```
3 • select category, count(name) from pizza_types
4   group by category;
```

Result Grid |   Filter Rows: | Export:  | Wrap C

| | category | count(name) |
|---|----------|-------------|
| ▶ | Chicken | 6 |
| | Classic | 8 |
| | Supreme | 9 |
| | Veggie | 9 |

Group the orders by date and calculate the average number of pizzas ordered per day.

```
3 • select round(avg(qty),0) from
4   (select orders.order_date,sum(order_details.quantity) as qty
5    from orders join order_details
6    on orders.order_id=order_details.order_id
7    group by orders.order_date) as order_qty ;
```




Result Grid |   Filter Rows: | Export:  | Wrap Cell Content: 

| |
|-------------------|
| round(avg(qty),0) |
|-------------------|

| |
|-----|
| 138 |
|-----|


Determine the top 3 most ordered pizza types based on revenue.

```
3 • select pizza_types.name,  
4      sum(order_details.quantity *pizzas.price) as revenue  
5      from pizza_types join pizzas  
6      on pizza_types.pizza_type_id=pizzas.pizza_type_id  
7      join order_details on  
8      pizzas.pizza_id=order_details.pizza_id  
9      group by pizza_types.name order by revenue desc limit 3  
10
```

| Result Grid   Filter Rows: <input type="text"/> Export:  Wrap Cell Content | | |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------|----------|
| | name | revenue |
| ▶ | The Thai Chicken Pizza | 43434.25 |
| | The Barbecue Chicken Pizza | 42768 |
| | The California Chicken Pizza | 41409.5 |

Calculate the percentage contribution of each pizza type to total revenue.

```
3 • select pizza_types.category,  
4    (sum(order_details.quantity * pizzas.price)/(SELECT  
5    ROUND(SUM(order_details.quantity * pizzas.price),  
6           2) AS total_revenue  
7    FROM order_details JOIN  
8    pizzas ON pizzas.pizza_id = order_details.pizza_id))*100  
9    as revenue  
10   from pizza_types join pizzas  
11   on pizza_types.pizza_type_id=pizzas.pizza_type_id  
12   join order_details on  
13   pizzas.pizza_id=order_details.pizza_id  
14   group by pizza_types.category order by revenue desc ;
```

Result Grid |  Filter Rows: | Export:  | Wrap Cell Content: 

| category | revenue |
|----------|--------------------|
| Classic | 26.90596025566967 |
| Supreme | 25.45631126009862 |
| Chicken | 23.955137556847287 |
| Veggie | 23.682590927384577 |

Analyze the cumulative revenue generated over time.

```
2 • select order_date,  
3     sum(revenue) over (order by order_date) as cum_rev  
4     from  
5     (select orders.order_date,  
6        sum(order_details.quantity * pizzas.price) as revenue  
7        from order_details join pizzas  
8        on order_details.pizza_id=pizzas.pizza_id  
9        join orders on  
10       orders.order_id=order_details.order_id  
11       group by orders.order_date) as sales ;
```

Result Grid |  Filter Rows: | Export:  | Wrap Cell Content

| | order_date | cum_rev |
|---|------------|---------------------|
| • | 2015-01-01 | 2713.85000000000004 |
| | 2015-01-02 | 5445.75 |
| | 2015-01-03 | 8108.15 |
| | 2015-01-04 | 9863.6 |
| | 2015-01-05 | 11929.55 |
| | 2015-01-06 | 14358.5 |
| | 2015-01-07 | 16560.7 |

Determine the top 3 most ordered pizza types based on revenue for each pizza category.

```
3 • select name,rev,rn from
4   (select category,name,rev,rank() over(partition by category
5     order by rev desc) as rn from
6   (select pizza_types.category,pizza_types.name,
7     sum(order_details.quantity * pizzas.price) as rev
8     from pizza_types join pizzas
9     on pizza_types.pizza_type_id=pizzas.pizza_type_id
10    join order_details on
11     order_details.pizza_id=pizzas.pizza_id
12    group by pizza_types.category,pizza_types.name) as catg) as catg1
13  where rn<=3;
```

Result Grid | | Filter Rows: | Export: | Wrap Cell Content:

| | name | rev | rn |
|---|------------------------------|----------|----|
| * | The Thai Chicken Pizza | 43434.25 | 1 |
| | The Barbecue Chicken Pizza | 42768 | 2 |
| | The California Chicken Pizza | 41409.5 | 3 |
| | The Classic Deluxe Pizza | 38180.5 | 1 |
| | The Hawaiian Pizza | 32273.25 | 2 |

THANK YOU

