

CIL Internship Product roadmap

Mission

- ✔ To describe an HL (High Level) roadmap for SeatGeek Mobile application

🔗 Product background and information

- SeatGeek, a ticket booking platform allows users to choose, book, and make an order for any amount and type of tickets with the option of digital payment.
- SERVICES OFFERED BY SEATGEEK:
 - Event Management
 - Fundraising Management
 - Online Ticketing
 - Onsite Ticketing
- ESSENTIALS FEATURES ON SEATGEEK APPLICATION

The user journey within the app is really great. Here are areas of the app that give a great user experience.

 - Easy booking of movie tickets, events, concerts, and sports
 - Easy search by venue, city, or event
 - Option to sell tickets and get paid
 - Facility to go through movie reviews, trailers, and theatre list

📅 Roadmap Overview

SeatGeek application, an online booking system, is a software solution that allows potential guests to self-book and pay through the application, while giving users the best tools to run their operation, all in one place.

The vision is to create a tool users can easily access in order to seamlessly perform the task of booking tickets online on their devices, while a good return on investment is recorded at the end of a 2 years period.

FIRST QUARTER

Features For Users	Initiative	Dates	Priority	Effort	Status	Notes	
Registration and Log-in	User Onboarding	11th January - 13th February, 2022	HIGH	HIGH	IN PROGRESS	Responsible for onboarding users	
User Location	User Onboarding	19th January - 20th February, 2022	HIGH	HIGH	IN PROGRESS	essential feature as it enables the app to show events happening around the user	
Home screen	User Onboarding	1st February - 27th February, 2022	HIGH	HIGH	IN PROGRESS	Landing screen during onboarding	
Booking Screen	Ticket booking	17th February - 6th March, 2022	HIGH	HIGH	IN PROGRESS	A screen to show the ticket listing	
Book a Seat	Ticket booking	27th February - 11th March, 2022	HIGH	HIGH	IN PROGRESS	Enable user to pick preferred seat	
Payment	Ticket booking	2nd March - 12th March, 2022	HIGH	HIGH	IN PROGRESS	Enable payment online	
Write A Review	Customer feedback	11th March - 22nd March, 2022	MEDIUM	MEDIUM	IN PROGRESS	Enables customer feedback for future iteration	

Features For Admin	Initiative	Dates	Priority	Effort	Status	Notes
Log-in	Admin Access	13th January - 18th February, 2022	HIGH	HIGH	IN PROGRESS	Provide your admin panel a log-in access to control events.

Dashboard	Admin Workspace	21th January - 26th February, 2022	HIGH	HIGH	IN PROGRESS	It provides insights into your business, app performance, and more
Management	Admin Workspace	7th February - 22nd February, 2022	HIGH	HIGH	IN PROGRESS	Sections for managing bookings
Notifications	Admin Workspace	28th February- 10th March, 2022	MEDIUM	MEDIUM	IN PROGRESS	Touch of personalization to the user experience