Startups Resources

A collection of the best resources for building your startup.

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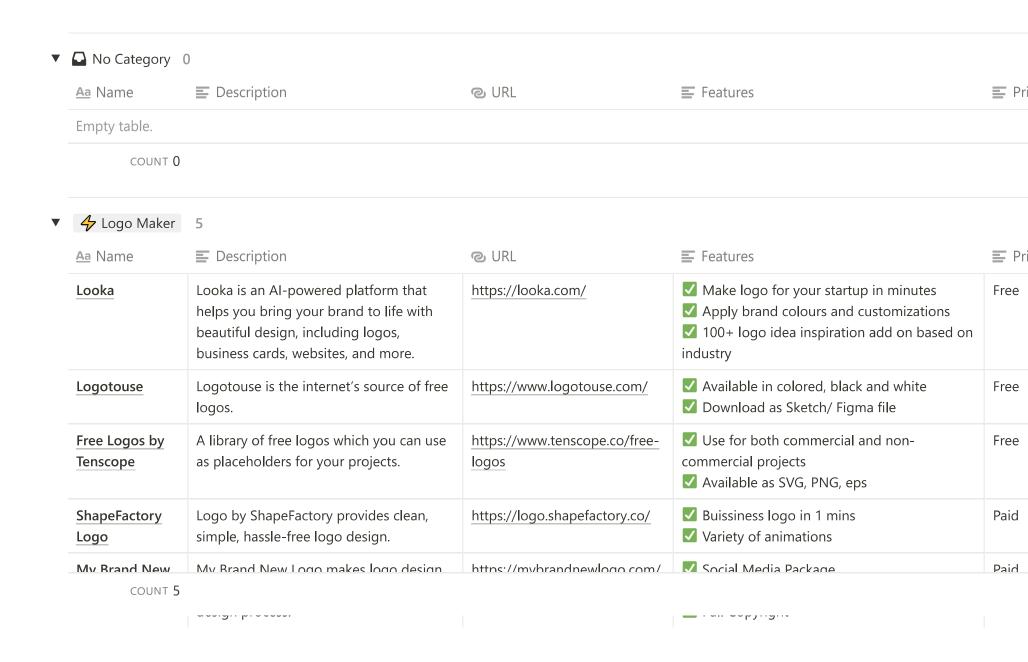
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<u>Aa</u> Name	■ Description	© URL	≡ Features	≡ Pri
InVision Studio	InVision Studio is the world's most powerful screen design tool. Design, prototype, and animate—all in one place.	https://www.invisionapp.com/s tudio	 ✓ Do all design tasks in one place ✓ Create responsive design ✓ Build interactive design ✓ Real-time collaboration 	Free
<u>Figma</u>	Figma is a vector graphics editor and prototyping tool, that connects everyone in the design process.	https://www.figma.com/	 ✓ Design responsively with Auto Layout ✓ Automate and augment your work with Plugins ✓ Grab snippets of generated code for CSS, iOS, and Android 	Free
BannerBear	Bannerbear helps you auto-generate social media visuals, ecommerce banners, dynamic email images and more with our API and integrations	https://www.bannerbear.com	✓ Automate marketing with hands-free workflows that take care of repetitive tasks in background ✓ Create personalized experiences for ecommerce, publishing and other industries ✓ Generate images and videos using a range of integrations and plugins ✓ Full Customization, Auto Resizing, Artificial Intelligence, Collaboration and more	Paid

Canva	Canva is a graphic design platform, used to create social media graphics, presentations, posters, documents and other visual content with your team.	https://www.canva.com	 ✓ 1,000+ professional pre-built templates, assets, images and more ✓ Real-time collaboration across countries, companies, and departments ✓ Publish, schedule, share, and automate workflows and even printing and delivering directly inside app ✓ Built-in comments to communicate, work, and resolve suggestions in real-time 	Free +
Balsamiq	Low-fidelity wireframing tool for founders, PMs, developers, students, and senior UX professionals.	https://balsamiq.com	 ✓ Zero learning curve ✓ Integration with Google Drive, Confluence or Jira ✓ Designed for Collaboration 	Paid
Visme	Create visual brand experiences for your business whether you are a seasoned designer or a total novice.	https://www.visme.co	✓ Engaging Charts and Infographics✓ Professional Branded Documents✓ Short Videos & Animations	Free +

•	Illustrations	17			
	<u>Aa</u> Name	■ Description	© URL	≡ Features	≡ Pri
	<u>Blush</u>	Blush makes it easy for anyone to add stunning illustrations to their work with a huge collection of designs from artists around globe.	https://blush.design/	 ✓ Powerful illustration editor ✓ Create new illustrations easily ✓ 10,000+ Illustrations ✓ Unlimited downloads 	Free +

UnDraw	unDraw is a constantly updated open source collection of beautiful svg images that you can use completely free and without attribution.	https://undraw.co/	 ✓ Open source illustrations ✓ Constantly updated ✓ Easy customisation ✓ Easy searching and finding illustrations 	Free
<u>Doodle Ipsum</u>	Doodle Ipsum is a free illustration tool for devs powered by Blush! Inspired by the classic Lorem Ipsum, it automagically generates placeholder illustrations with a simple line of code.	https://doodleipsum.com/	 ✓ Create dynamic characters ✓ Fast and easy to add in projects ✓ Free for commercial use ✓ Wide range of options to edit 	Free
Humaaans	Humaaans is a free library to mix-&-match illustrations of people. You can customize their positions, clothing, colors, and hairstyle.	https://www.humaaans.com/	 ✓ Free for personal and commercial use ✓ Highly customizable, powerful editor ✓ Add scenes and edit backgrounds ✓ Start with a template option 	Free
Open Peeps	Open Peeps is a hand-drawn illustration library—a system of doodles.	https://openpeeps.com/	 ✓ Free for personal and commercial use ✓ Available in Sketch, Studio, Figma, and XD ✓ Highly customizable and easy to edit 	Free
DrawKit	DrawKit is a collection of fully customisable SVG illustrations, in two styles, available to use on your next project, app, or website.	https://drawkit.com/	 ✓ Hand-drawn pixel perfect vector illustration ✓ Categorised for different needs ✓ 3d illustrations and Icons 	Free +
Open Doodles	Open Doodles is a set of hand-drawn vector illustrations. You can copy, edit, remix, or redraw these images for any personal or commercial use.	https://opendoodles.com/	 ✓ Free for personal and commercial use ✓ Powerful generator ✓ Examples ✓ Edit illustration completely using Blush 	Free

Control Illustrations	Control Illustrations is a set of 108 free flat illustrations with customizable characters.	https://control.rocks/	 ✓ Compatible with Figma, Sketch, and Adobe Illustrator ✓ Control scenes, 3 comes with the set ✓ Animations to stand out 	Free -
Toy Faces	Toy Faces is a fun diverse library of 3D avatars for your design mockups and personal use. Inspired mostly by ordinary folks and some troublemakers Toy Faces helps your designs to be a bit more fun and diverse.	https://amritpaldesign.com/toy -faces	 ✓ Beautiful, smooth, clay avatars ✓ Examples on where to use with mockups ✓ 120+ unique 3d avatars ✓ Transparent or coloured backgrounds 	Paid
Storytale	Storytale contains high-class illustrations for web and mobile projects to help them stand out.	https://storytale.io/	 ✓ 3,000+ 2d and 3d characters ✓ All illustrations are searchable ✓ Use without attribution for commercial use 	Free +
Ouch!	Ouch! helps creators who don't draw overcome the lack of quality graphics. Download free illustrations from top Dribbble artists to class up your product.	https://icons8.com/illustrations	 ✓ 10,000+ well crafted illustrations both 2d and 3d ✓ Very well categorised ✓ 15 sets ✓ 82 styles 	Free +
Shape	Shape is a massive collection of 5,000+ unique icons and illustrations with a full blown web editor. Customize the colors, stroke width, size and full variations that can export to SVG, PDF, PNG, GIF and React code.	https://shape.so/	 ✓ 36,400 icons and illustrations ✓ fully customizable and searchable ✓ 7,296 uniques in 5 variations 	Free 4
Isometric Love	Isometric Love is a collection of cute isometric 3d objects to stand out your design.	https://isometriclove.com/	✓ 239+ isometric objects✓ 3 categories✓ Animated isometric icons	Free -

<u>Iconshock</u>	Iconshock is an huge icon search engine with more than 2 million icons, most of them are SVG and you can edit them on the fly! All styles you can imagine are covered, from linear to 3D realistic.	https://www.iconshock.com/	 ✓ 2 Millions+ icons ✓ 400+ sets with over 30 styles ✓ Customizable with a powerful editor 	Free +
Gradient Scene Icons	Gradient Scene Icons has gorgeous gradient icons focusing people on activities or actions in gradient style.	https://roundicons.com/flat- icons-pack-vector-scenes/	 ✓ 220 Gradient Scene Icons ✓ Divided into categories to browse faster. ✓ 12 categories including shopping, activities, beach, home etc 	Paid
Glaze	Glaze is a platform that democratizes access to high quality illustrations. All illustrations are free as long as you credit the artist. Any illustrator can submit their work.	https://www.glazestock.com/	 ✓ Character and scene illustration ✓ Top notch illustrations divided into different collections ✓ Available as .png, .ai 	Free +
<u>UiHut</u>	UiHut is a storehouse of thousands of free & premium web design, illustration, bootstrap template, flutter app, icon, 3d illustration, and graphic assets for your UI, UX design project.	https://www.uihut.com/	✓ Download 15,000+ Design Resources ✓ UI design, Illustration, Coded Template resources in one place ✓ Slack and Discord community support	Free +

COUNT 17

▼ Tips & Best Practices 9

Aa Name ■ Description ② URL ■ Features ■ Pr

<u>Checklist</u> <u>Design</u>	Checklist Design is a collection of best UI and UX practices to provide a complete, honest and rewarding experience for your users.	https://www.checklist.design/	 ✓ 50 practices in total ✓ Practises are divided into 5 categories with inner collections ✓ Easy to read and follow on ✓ Contains helpful tips to be used daily 	Free
Design Principles	Design Priniciples is an open source repository of design principles and methods with 195 examples and 1,400+ principles.	https://principles.design/	✓ 1,400+ principles from 167 designers✓ 195 examples✓ Open source collection	Free
Adele	Adele is an open source repository of publically available design systems and pattern libraries. Adele lets you browse systems by technology, data structures and parts of systems quickly providing insights and inspiration to all those building design systems.	https://adele.uxpin.com/	 ✓ 50+ awesome design systems ✓ Gain inspiration from big Saas companies ✓ Open source 	Free
Front-End Checklist	Front-End Checklist is an exhaustive list of all elements you need to have / to test before launching your site / HTML page to production.	https://frontendchecklist.io/	 ✓ Perfect instructions from experienced frontend web developers ✓ Filter by tags including best practises, SEO, testing and many more ✓ Divided on priority based in colours ✓ Open Source 	Free
Startup Launch List	Startup Launch List has articles you need to read before launching a startup. Written by founders, designers, investors and thought leaders.	https://startuplaunchlist.com/	 ✓ Written by founders, designers, investors and thought leaders ✓ Learn everything before launching a startup including making money, publishing, raising, building team and more 	Free -

Makerpad	Build a business. Automate workflows. Without writing code.	https://www.makerpad.co	 Explore our best-in-class lessons from the experts Browse and search for the right tools Stories, successes and advice from the nocode community 	Free +
SaaS Startup Guide	The essential guide to growing your early-stage SaaS startup	https://www.hotjar.com/grow- your-saas-startup/	✓ Easy to read and complete✓ Actionable steps and tips✓ Constantly updated	Free
ConversionChec klist	A 41 point checklist to make sure you have everything covered to make your website convert as well as possible	https://www.conversionchecklist.org	✓ 41 points ✓ Detailed, in depth review of each item every company should clear	Free
SaaS Examples	With my 100% free SaaS Examples gallery you can quickly check hundreds of examples organized by company, industry, or page type.	https://divbyzero.com/tools/sa as/	✓ Organize by company, industry or page type	Free

•	🤔 Design Resour	ces 9			
	<u>Aa</u> Name	■ Description	© URL	≡ Features	≡ Pri
	Coolors	Coolors is a super fast color schemes generator for designers. Create, save and share perfect palettes in seconds!	https://coolors.co/	 ✓ Generate beautiful colour palettes ✓ IOS and android apps support ✓ Handy chrome extension and Figma plugin ✓ Generate colour palette from a photo 	Free -

Web Gradients	WebGradients is a free collection of 180 linear gradients to easily copy CSS3 crossbrowser code and use it in a moment.	https://webgradients.com/	✓ Free for commercial use✓ 180+ linear gradients✓ Easy live preview	Free
Spline	Spline is a Design tool for 3D web experiences. Easily create and publish 3D web experiences. Build and iterate fast with production-ready results.	https://spline.design/	 ✓ Design 3d web experience which is unique ✓ Minimalist and distraction free editor ✓ Browser and Desktop apps ✓ Embed your 3d design in other apps 	Free
<u>Gradienta</u>	Gradienta is a collection of 150+ Carefully Crafted CSS Gradients for your upcoming projects. Can be copied as CSS codes, downloadble as JPG, PNG & SVG format with user preferred dimensions.	https://gradienta.io/	 ✓ Open source gradients ✓ Downloadable Image as JPG, PNG and SVGs ✓ 182 Carefully Crafted Gradients 	Free
Overflow	Overflow is a user flow diagramming tool tailored for designers which makes building beautiful user flows effortless, leaving time to focus on what matters.	https://overflow.io/	 ✓ Turn your designs into beautiful user flows ✓ Easy navigation and present like a pro ✓ Public sharing and user feedbacks 	Free T
Witeboard	Witeboard lets you create quick sketches on desktop, tablet, or phone in a few minutes and collaborate with your team real-time.	https://witeboard.com/	 ✓ Real time collaboration ✓ No sign up required ✓ Available on desktop, tablet and smartphone ✓ Super easy to setup and fast result 	Free
Remove.bg	Remove.bg is an simple yet powerful tools to remove background of any image 100% automatically.	https://www.remove.bg/	✓ AI powered automatic background removal, no manual efforts needed ✓ No sign up needed, no watermarks ✓ Edit functionalities ✓ API support	Free H

<u>Lottie</u>	Lottie is an iOS, Android, and React Native library that renders After Effects animations in real time, allowing apps to use animations as easily as they use static images.	https://airbnb.design/lottie	✓ Flexible After Effects features✓ Manipulate your animation any way you like✓ Small file sizes	Free
LottieFiles	LottieFiles provides all the tools that you need to create, edit, test and display Lottie animations.	https://lottiefiles.com/	 ✓ Edit Lottie animations online without a line of code ✓ Render, share and test right from within Adobe After Effects ✓ Integrate Lottie animations in your websites 	Free +

\blacksquare	Product Research	3

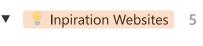
<u>Aa</u> Name	■ Description	© URL	≡ Features	≡ Pri
Sprig	Sprig is an all-in-one product research platform that lets you ask bite-sized questions within your product or user journeys. Easily conduct video interviews, test design concepts, and run microsurveys with your actual users in minutes.	https://sprig.com/	 ✓ Conduct research users will love ✓ Conduct surveys, video questions, concept testing and more ✓ AI analysis ✓ Share data to other 3rd party apps 	Free +
Unbounce	The Landing Page Analyzer from Unbounce is a free tool that grades the performance of your landing page and gives you personalized tactics to increase its conversion rate, all in a matter of seconds!	https://unbounce.com/landing -page-analyzer/	 ✓ Analyse page speed, SEO, ads etc ✓ Analyse Industry, Design, Optimizations etc ✓ Get best practises and helpful insights to improve conversion for landing page 	Free

research platform that turns your prototype into actionable insights from real users, bringing confidence to the design process. Make testing a team sport Beautiful, data-packed reports in a click Rapid testing. Optimized for results		https://maze.co/	real users, bringing confidence to the	<u>Maze</u>
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COUNT 3

•• Fonts 3				
<u>Aa</u> Name	■ Description	© URL	≡ Features	≡ Pri
Type Anything	Type Anything is a simple tool for testing and creating the perfect typography setup for your site. An easy and fast way to test the perfect font combinations for your next project.	https://app.typeanything.io/	 ✓ Test different font styles and combinations easily ✓ Variety of options to find the best font ✓ Find appropriate metrics for font weight, line heights, opacity, spacing and many more 	Free
Font Flipper	Preview 800+ Google Fonts on top of your own designs, without having to download the fonts first.	https://fontflipper.com	✓ Preview 800+ Google Fonts	Free
FontJoy	Fontjoy finds interesting font pairings using the embedding layer of a neural	https://fontjoy.com/	Generate font combinations with deep learning	Free

COUNT 3



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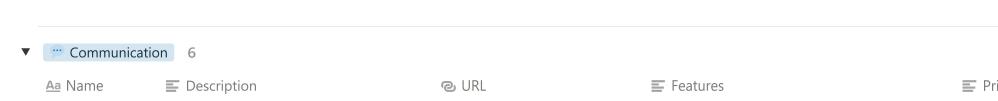
Features

Use google fonts directlyTry sans serif and serif fonts

net. Click a button and a unique pairing is

served up on our minimal interface.

Muzli	Muzli is a new-tab browser plugin and mobile app that instantly delivers relevant design stories and inspiration.	https://muz.li/	 ✓ Hand-picked designs from 120+ sources ✓ Latest trends and daily changing library ✓ Browser extention and mobile apps support. ✓ Customizable and personalized 	Free
Mobbin	Mobbin is a hand-picked collection of latest design patterns from mobile apps that reflect the best in design.	https://mobbin.design/	 ✓ 50,000+ searchable mobile app UI designs ✓ Browse high quality designs, hand picked ✓ Best UI designs, categorised with helpful keynotes 	Free
SaaS Landing Page	Discover the best 670 landing page examples created by top-class SaaS companies, and get ideas and inspiration for your next design project.	https://saaslandingpage.com/	 ✓ Browse landing pages of 8 categories ✓ 100+ beautiful designs for inspiration ✓ Submit new designs 	Free
One Page Love	One Page Love is the ultimate showcase of beautiful One Page websites, templates and resources	https://onepagelove.com/	 ✓ Get Inspiration, find Templates, listen to Podcasts or browse Resources ✓ 100+ design inspirations ✓ Tagged and collected very well 	Free
Dribbble	Dribbble is the leading destination to find & showcase creative work and home to the world's best design professionals.	https://dribbble.com/	 ✓ 1M+ design inspirations ✓ Daily designs, newsletter ✓ Follow people, get personalised results ✓ Powerful search 	Free



<u>Slack</u>	Slack is a collaboration hub for work, no matter what work you do. It's a place where conversations happen, decisions are made, and information is always at your fingertips.	https://slack.com/	 ✓ Better organised life, ultimate productivity solution ✓ Simplify teamwork for everyone ✓ Respond with emojis, stickers, gifs any more ✓ Chat app built for professionals 	Free +
Indie Hackers	Indie Hackers is a place where the founders of profitable businesses and side projects can share their stories transparently, and where entrepreneurs can come to read and learn from those examples.	https://www.indiehackers.com	 ✓ Leanr something new or get better everyday through inspiring founder stories ✓ Get helpful feedback ✓ Get insights on how to grow or market ✓ Participate in AMAs and ask helpful questions 	Free
Around	Around is a lightweight video collaboration tool that floats on your desktop, perfect for things like design sessions, brainstorms, and code reviews. Available for download. Now comes with EchoTerminator.	https://www.around.co/	 Everyone on their own device. All mics on, no echo. Hybrid-remote inclusive with unique audio technology Video calls for the new era of work 	Free
Canny	Canny is a single place for all customer feedback. It saves you time managing all the feedback while keeping your customers in the loop.	https://canny.io/	 ✓ Collect feedback from customers and teammates ✓ Make better product decisions ✓ Prioritize feature requests and build a product roadmap ✓ Keep everyone engaged with product updates 	Paid

Basecamp	Basecamp is the all-in-one toolkit for working remotely.	https://basecamp.com/	 ✓ View teams & projects as cards or in a condensed list view ✓ Integrate with 3rd party tools ✓ Real-time Group Chat ✓ Get a digest of daily activity delivered to your inbox 	Free +
Cal	Cal.com is the open source Calendly alternative. Self host it, or have it hosted by us. Integrate it seamlessly into your business with advanced customization and the open API.	https://cal.com/	 ✓ Open Source ✓ Full control of your events, customer data, workflow and costs ✓ Built in customisation options and range of embed options ✓ Privacy focused 	Free +

COUNT 6

••• Show 10 more groups