

## INTRODUCTION

## OVERVIEW

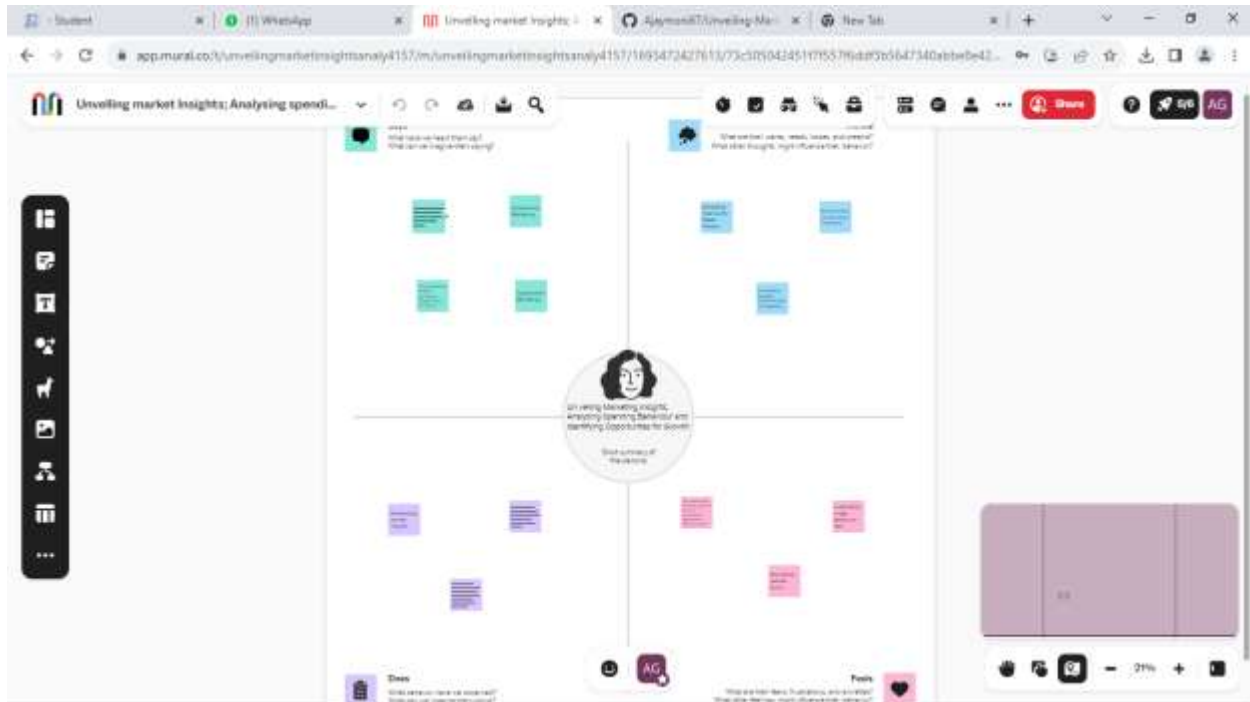
As a learner we should be able to create all Sheets, Dashboard and Story by using Tableau for analysing the data.

## PURPOSE:

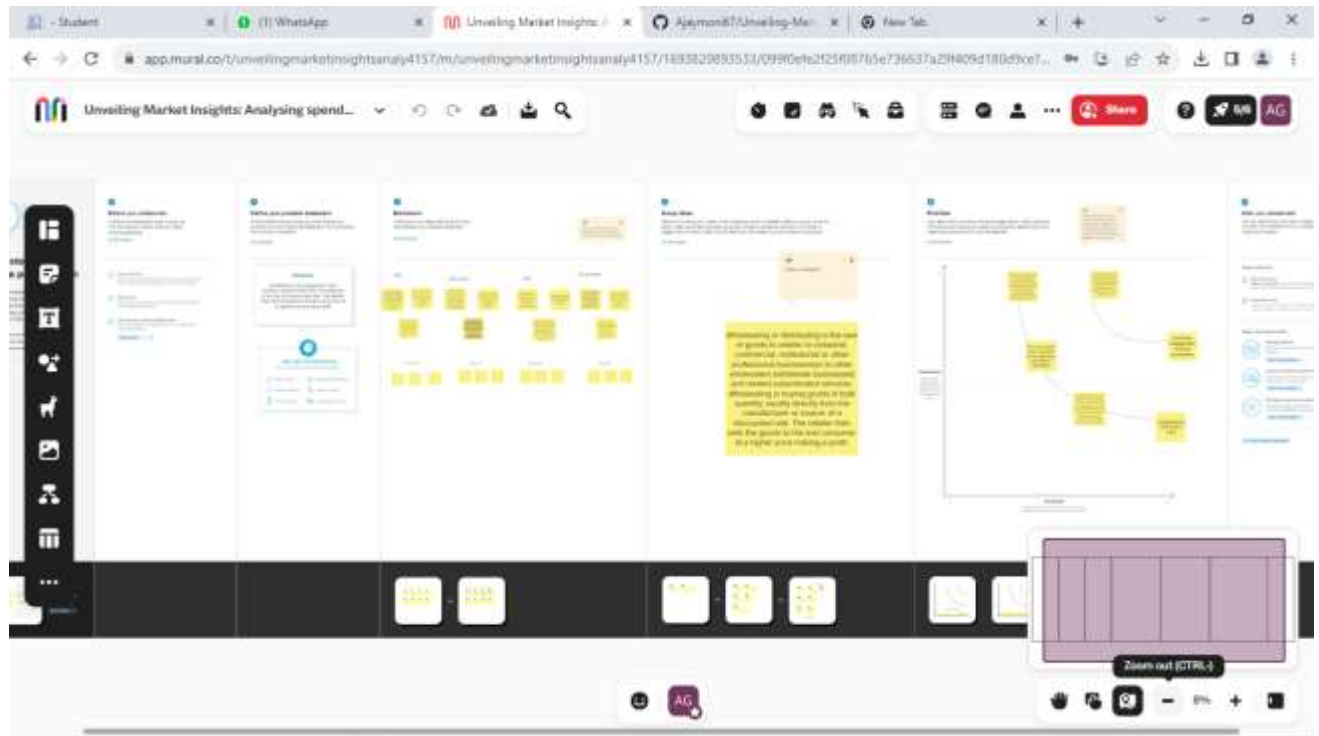
**Unveiling Market Insights: Analysing Spending Behaviour and Identifying Opportunities for Growth**

## DEFINE PROBLEM/ PROBLEM UNDERSTANDING

## EMPATHY MAP



## IDEATION & BRAINSTORMING



## DATA COLLECTION & EXTRACTION:

<https://drive.google.com/file/d/16Lwm4old6LUnFGXWfIMMYm10zynmvuE0/view>

## DATA PREPARATION:

### ACTIVITY & SCREENSHOT:

#### ACTIVITY 1:

## TABLEAU DESKTOP

The image shows two screenshots of the Tableau Desktop download and activation process. The top screenshot displays a registration form on the Tableau website. The bottom screenshot shows the 'Activated your trial?' page with instructions for opening the downloaded file, following installation prompts, and completing the registration form.

**Registration Form Fields:**

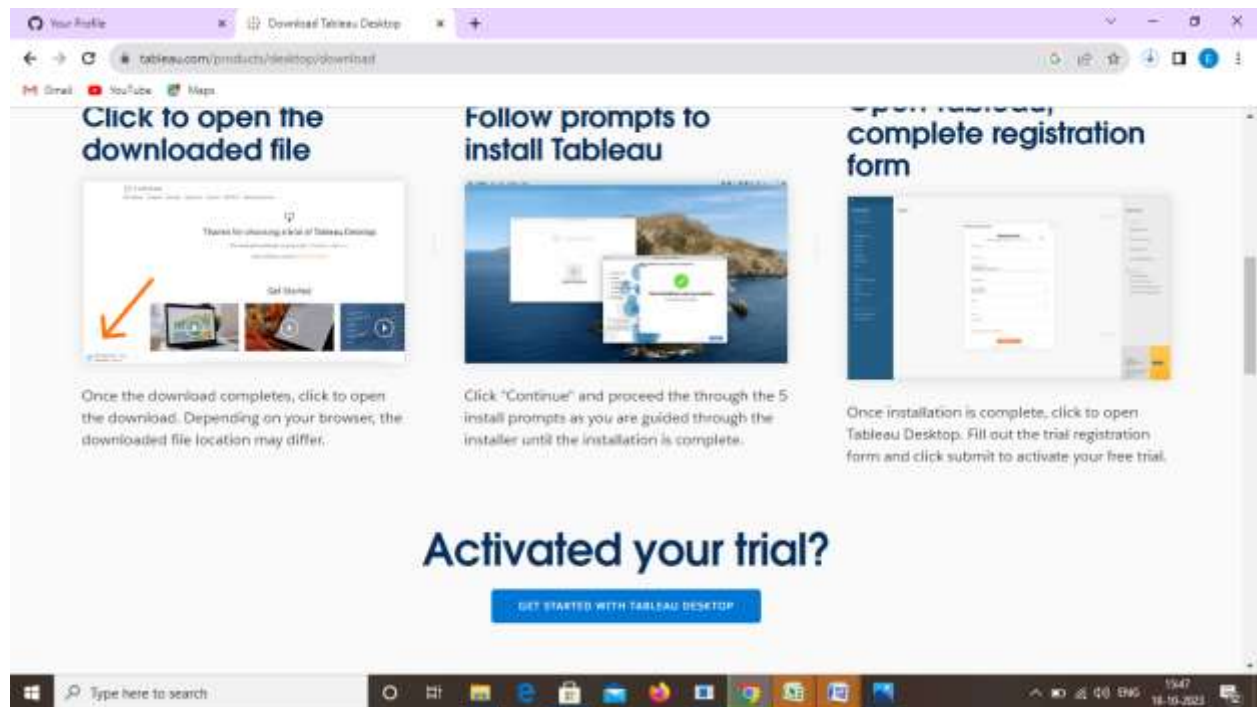
- First Name: AJAY
- Last Name: AJAY\_
- Business E-mail: gunaaajay67@gmail.com
- Organization: government arts & science college thittagudi
- Company Size: 1 - 20 employees
- Department: Analytics
- Job Role: Student
- Country/Region: India
- Phone: (empty)

**Activated your trial? Instructions:**

- Click to open the downloaded file:** Once the download completes, click to open the download. Depending on your browser, the downloaded file location may differ.
- Follow prompts to install Tableau:** Click "Continue" and proceed through the 5 install prompts as you are guided through the installer until the installation is complete.
- Open Tableau, complete registration form:** Once installation is complete, click to open Tableau Desktop. Fill out the trial registration form and click submit to activate your free trial.

**Activated your trial?**

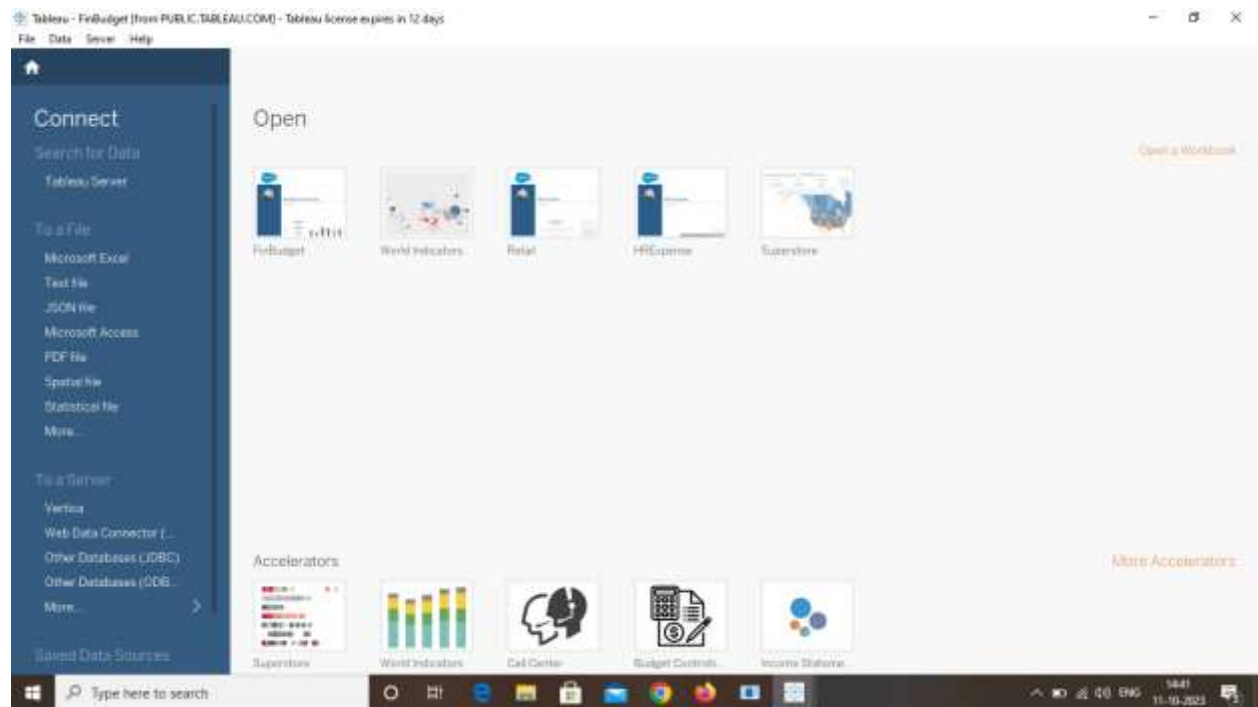
[GET STARTED WITH TABLEAU DESKTOP](#)



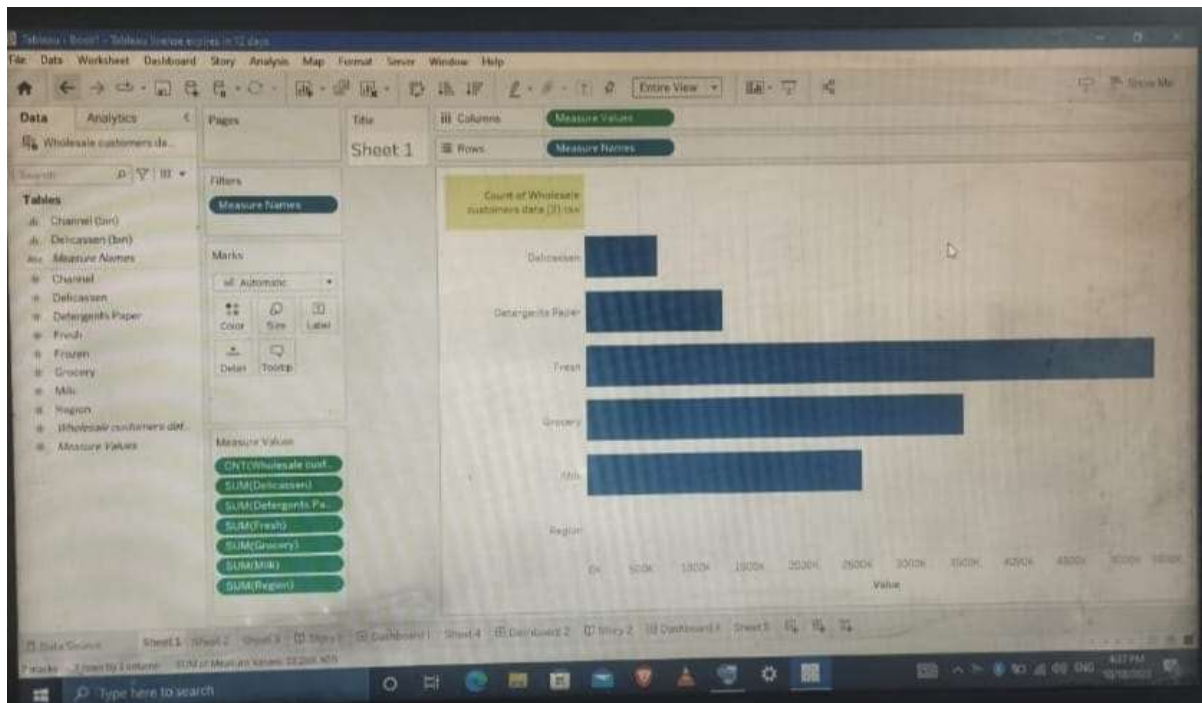
To download tableau desktop .next to download app. get the app and type the email and  
To start the 14 days trail.

### STEP 1;

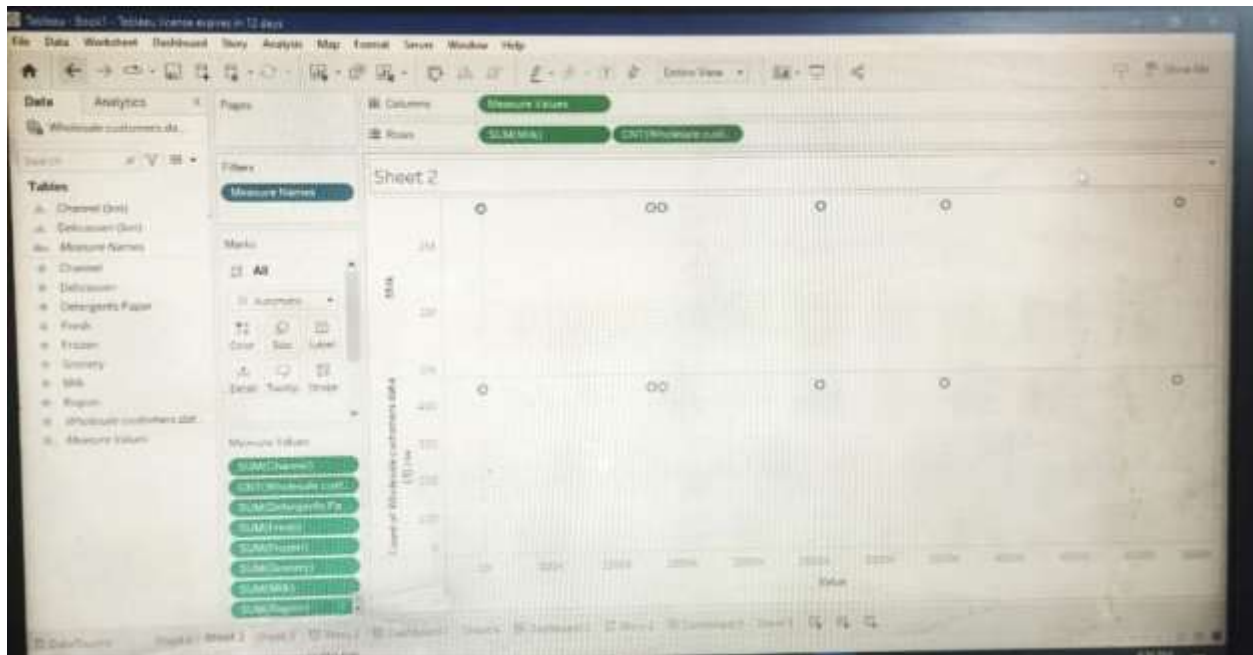
FRONT PAGE



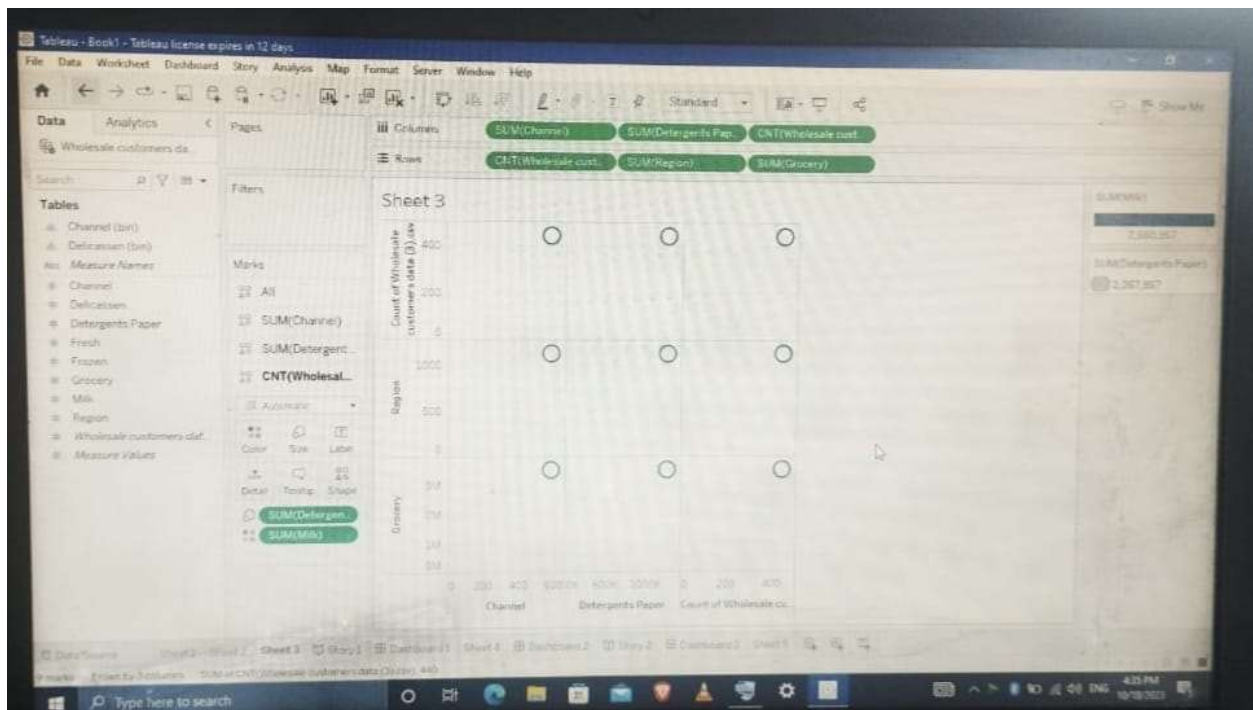
**SHEET 1:**



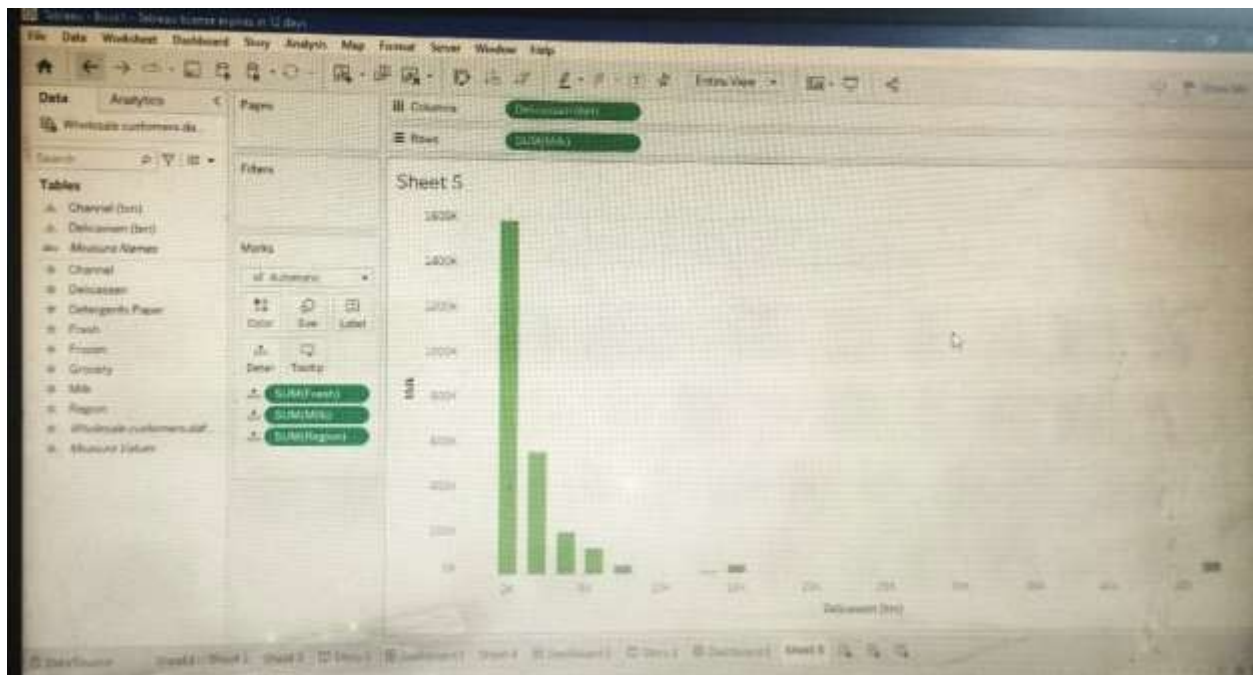
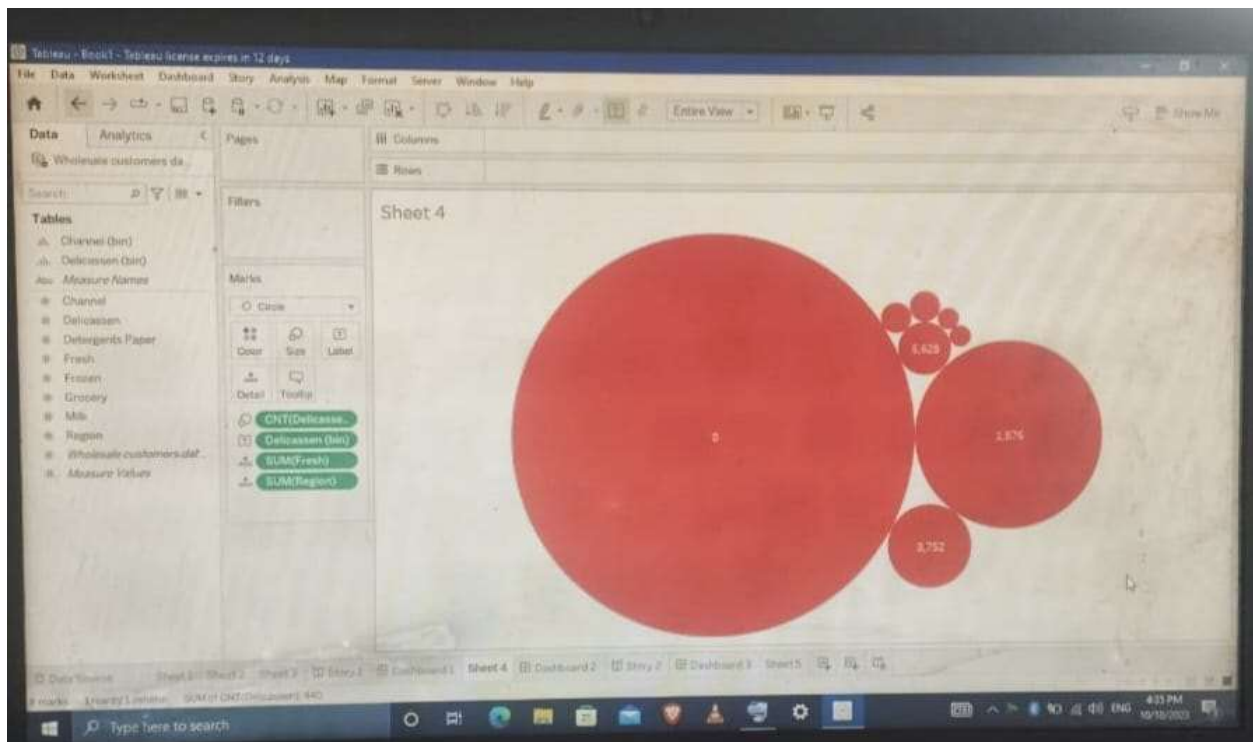
SHEET 2:



Sheet 3



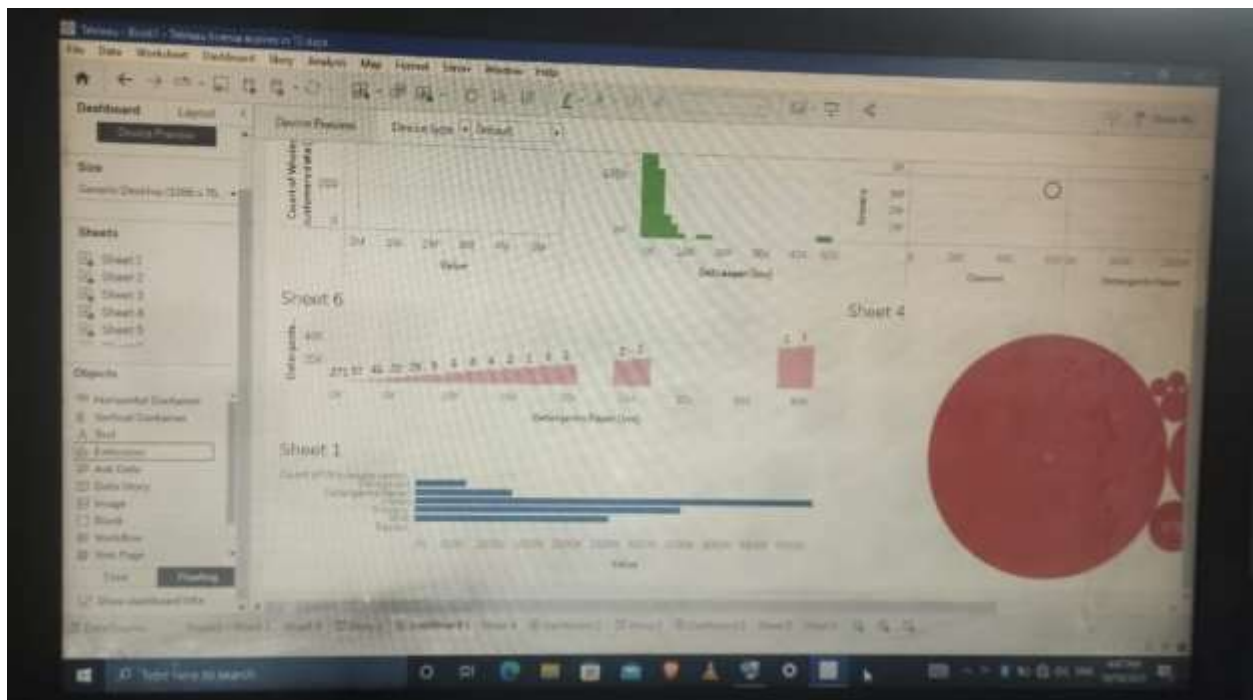




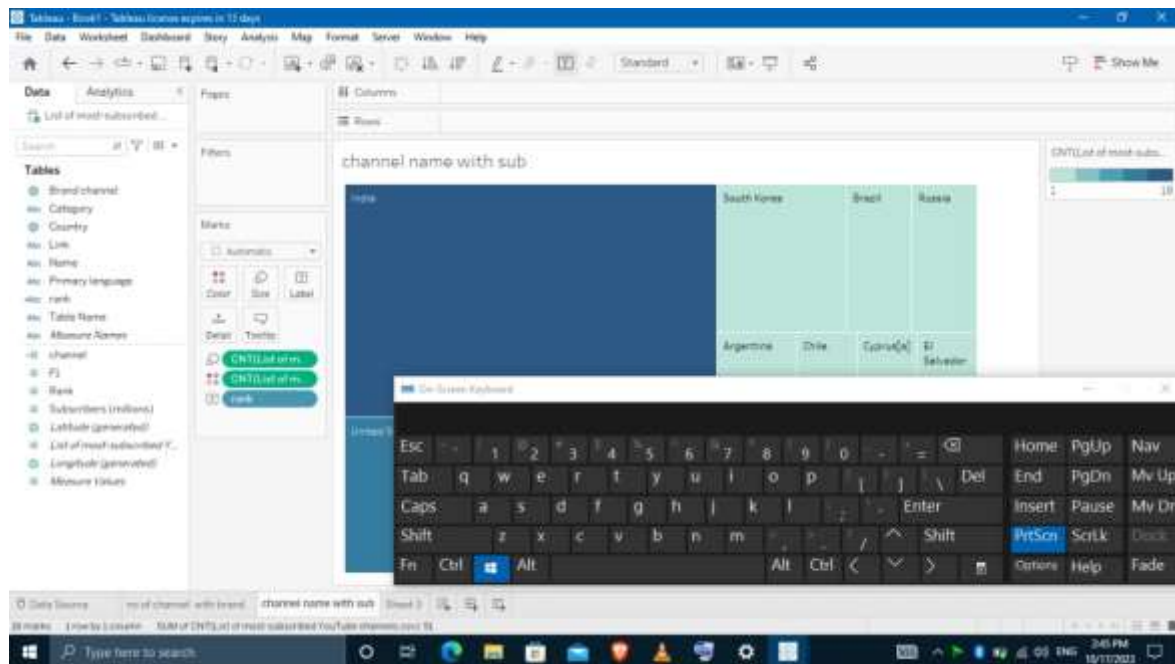








**PUBLISHING:**



## SUBSCRIBER'S GALORE EXPLORING WORLD'S TOP YOUTUBE ADVANTAGES:

We can analyse and understanding the data easily by using tableau.

## DISADVANTAGE:

This tableau app usage only with i n 14 days .so we can't able to recreate the data.